

# GIVING OPPORTUNITIES & SPONSORSHIPS

**2026  
-2027**



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**[www.latinasleadingtomorrow.org](http://www.latinasleadingtomorrow.org)**

# ABOUT US



## Mission

To connect and expose Latinas to opportunities that enrich their futures through education, mentoring, and leadership development

## Vision

To create a community of educated, committed, and empowered Latinas



LLT is a 501(c)(3) Arlington-based nonprofit dedicated to empowering middle and high school youth through leadership development, academic excellence, and career exposure. Serving communities across Virginia and Maryland, LLT provides free, culturally responsive programming that connects students to mentors, career pathways, and opportunities that expand their futures.

These connections are carefully cultivated to provide students with insight into their career options and information on how to successfully open the doors of opportunity.

Today, LLT provides **FREE** programming to middle and high school students in three signature programs:

- **CORE** (Creating Opportunities to Reach Excellence) school year programming.
- **ELITE Academy** (Exemplifying Leadership in a Team Environment), summer academy.
- **LLT STEMpower** summer camp.

Our programming impacts youth across the District of Columbia, Maryland, and Virginia (DMV) area.

[www.latinasleadingtomorrow.org](http://www.latinasleadingtomorrow.org)

Women  
of ALPFA™



# SHAPING YOUTH LEADERS, BUILDING TOMORROW

2398+  
Youth  
Served

60%  
of participants  
are first-  
generation  
students

75%  
of participants  
come from low-  
income  
households

6,500+  
Social Media  
Followers

90%  
of our alumnae go  
on to college

90%  
of students felt  
more confident  
after attending LLT  
programming



# VALERIA

*"Someone in LLT once saw potential in me when I couldn't see it myself, and that belief changed everything. Now, I want to be that person for the next generation, to show each girl that she is capable, valued, and not alone."*

— Valeria Pina, CORE Alumni & Program Assistant



# DANIELA

*"During my freshman year, I discovered hope through LLT, an after-school program that ignited my passion for community service and embracing my culture. Over the past three years with LLT, I have gained confidence, developed leadership skills, and stepped outside my comfort zone while working with girls my age and younger who share similar experiences. LLT has profoundly impacted both me and my community, providing not only valuable connections but also opening several doors and opportunities for my future."*

— Daniela Gonzalez



## PARTICIPANT STORIES

# MELANIE

Melanie is a senior at Wakefield High School 'Class of 2025', and along with being on the Latinas Leading Tomorrow (WHS Chapter) Executive Board, she is also involved with the Symphonic Band and Marching Band.

Outside of school, she has volunteered and completed an internship for TurnUp, working alongside other students and leaders on social justice initiatives, activism, and past voter registration. She also serves as a College Board Big Future Ambassador, STEM For Her Student Ambassador, and a Virginia Aerospace Science and Technology Scholar.

After receiving a National Scholastic Art and Writing Silver Medal, she combined her art and passion for astronomy into her channel, Astrologic, which simplifies complex scientific concepts through art and animation for netizens.



# YOUR SUPPORT MAKES AN IMPACT

Dear Corporate Partner,

Thank you for your interest in supporting Latinas Leading Tomorrow (LLT). Since 2004, LLT has empowered first-generation Latina students in the DC Metro Area, helping them achieve their dreams of becoming college-bound. With 60% of our students being first-generation and 65% from economically disadvantaged families, your support directly impacts their futures. To date, 90% of our alumnae go on to college.



Through our CORE, ELITE, and LLT STEMpower programs, as well as mentorship initiatives, we prepare young Latina women to excel in their academic and professional careers while embracing their cultural heritage. Our programs are offered free of charge, made possible by the generosity of partners like you.

Can we count on your partnership to help advance our mission? We would love to welcome you as a sponsor for the 2026-2027 school year, ensuring a brighter and more inclusive tomorrow for all.

**¡Juntas alcanzaremos las estrellas!**  
**Together, we'll reach the stars!**

# LLT PROGRAMS

## Creating Opportunities to Reach Excellence (CORE)



This after-school program focuses on cultural identity, leadership, academic excellence, community service, STEM and mentoring. We empower girls to achieve greatness and pursue their dreams fearlessly, overcoming any obstacles that come their way. Offered in six Arlington Public Schools & expanding to three Prince George's County Public Schools in Fall 2026.

## LLT STEMpower Camp

This in-person summer program engages middle school students in hands-on STEM experiences at Marymount University. Students build problem-solving skills, critical thinking, and self-efficacy while learning from university faculty and STEM professionals. Participants explore artificial intelligence, robotic coding, and biotechnology through interactive workshops and experiments, gaining both technical skills and the confidence to pursue future STEM careers.



## ELITE Academy

This in-person summer program equips high school students with advanced leadership skills, empowering them to grow as confident and authentic leaders. The curriculum includes resume development, personal branding, LinkedIn profile building, and strategic networking. Students learn directly from professionals, leadership coaches, and corporate presenters, and complete the CliftonStrengths assessment to identify and leverage their talents. Through our partnership with Macy's, each participant receives professional business attire, ensuring they are prepared to lead with confidence in academic and professional settings.



# SIGNATURE EVENTS

## 5K REACH FOR THE STARS RUN/WALK

**September 12, 2026**

The Reach for the Stars 5K is an annual community-centered fundraiser that helps us keep programs free of charge.



## NOCHE DE IMPACTO AWARDS NIGHT

**April 2027**

Annual celebration recognizing our CORE graduates & community through a keynote, entertainment, awards, & scholarships.



# SPONSORSHIP BENEFITS

As a corporate sponsor, you'll enjoy numerous benefits, including increased visibility through our social media channels, reaching over 6,000 followers across LinkedIn, Facebook, Instagram, and newsletters. Your investment in Latinas Leading Tomorrow directly enhances your company's impact and returns in three key areas— the more you contribute, the greater the rewards.

## **Community Engagement and Social Impact**

Engaging your local community or regional markets allows your leadership and employees to understand the unique needs and dynamics, enabling them to tailor initiatives for a greater impact on families and future leaders.

## **Marketing and Brand Visibility**

Investing in LLT will provide early exposure to future leaders in our community, who will positively connect your brand to their development and success. Increased consumer trust, consumer loyalty, and top employee recruitment.

## **Innovation and Growth**

Collaborative projects or programs with LLT can encourage out-of-the-box thinking and create novel solutions to address community problems. Such innovations can lead to new services, products, or business models for your company.

# CORPORATE LEVEL SPONSORSHIP PACKAGES



## Community Impact Leader



### Funds Support

**\$50,000**

- Funds support year-round programming for two schools
- Funds support STEM afterschool programming for CORE
- 2 Scholarships for High School students

### Sponsor Recognition

- Exclusive title sponsor recognition on the 2026-2027 school year LLT program T-shirts for schools sponsored
- Premium logo placement on signature events website, promotional materials, event signage, and stage backdrops
- Featured in all press releases, newsletters, and marketing campaigns during the 2026-2027 school year
- Extensive social media campaign highlighting the partnership
- 3-minute remark from the podium at our 2026 5K and Noche de Impacto
- 10 tickets for company representatives to attend Noche de Impacto
- Photo op with awardees and board at Noche de Impacto
- Full-page ad in Program Book for Noche De Impacto
- Large logo featured on the “Reach for the Stars 5K” Official T-shirt
- Opportunity to provide a branded giveaway at the 5K
- 25 tickets to 5K (option to walk/run, volunteer, or attend to network)
- Recognition on LLT 5K website landing page
- Logo featured on Finish Line Banner at the 5K
- Executive engagement opportunities
- Office visits and career exposure/ Internship pathway exploration



## Empowerment Advocate STEM Power



### Funds Support

**\$25,000**

- Funds support STEMpower Summer Camp for 50 Middle School Girls
- STEM kits for STEMPower Summer Camp participants

### Sponsor Recognition

- Exclusive title sponsor recognition, including company name in 2025 STEMpower Camp
- Premium logo placement on the events website, promotional materials, event signage, and stage backdrops
- Featured in all press releases, newsletters, and marketing campaigns
- Extensive social media campaign highlighting the partnership
- 1-minute remark from the podium at STEMPower Camp Graduation Ceremony
- 5 tickets for company representatives to attend Noche De Impacto
- Photo op with awardees and board at Camp Graduation Ceremony
- Logo featured on the “Reach for the Stars 5K” Official T-shirt
- Opportunity to provide a branded giveaway at the 5K
- 15 tickets to 5K (option to walk/run, volunteer, or attend to network)
- Recognition on LLT 5K website landing page and 5K finish line
- Employee volunteer and engagement opportunities

# CORPORATE LEVEL SPONSORSHIP PACKAGES



## Empowerment Advocate ELITE Academy

**\$25,000**

### Funds Support

- Funds support STEMpower Summer Camp for Middle School Girls
- STEM kits for STEMPower Summer Camp participants

### Sponsor Recognition

- Exclusive title sponsor recognition, including company name in ELITE Leadership Academy materials
- Premium logo placement on the events website, promotional materials, event signage, and stage backdrops
- Featured in all press releases, newsletters, and marketing campaigns
- Extensive social media campaign highlighting the partnership
- 1-minute remark from the podium at ELITE Leadership Academy Graduation
- Photo op with awardees and board at ELITE Leadership Academy Graduation
- Logo featured on the “Reach for the Stars 5K” Official T-shirt
- Opportunity to provide a branded giveaway at the 5K
- 15 tickets to 5K (option to walk/run, volunteer, or attend to network)
- Recognition on LLT 5K website landing page and 5K finish line
- Employee volunteer and engagement opportunities



## Empowerment Advocate Noche de Impacto

**\$15,000**

### Funds Support

- Funds support Noche De Impacto, in recognition of program students

### Sponsor Recognition

- Exclusive title sponsor recognition, including company name in the Noche De Impacto
- Premium logo placement on the events website, promotional materials, event signage, and stage backdrops
- Featured in all press releases, newsletters, and marketing campaigns
- Extensive social media campaign highlighting the partnership
- 1-minute remark from the podium at Noche de Impacto
- 5 tickets for company representatives to attend Noche De Impacto
- Photo op with awardees and board at Noche De Impacto
- Logo featured in Program Book for Noche De Impacto
- Logo featured on the “Reach for the Stars 5K” Official T-shirt
- Opportunity to provide a branded giveaway at the 5K
- 10 tickets to 5K (option to walk/run, volunteer, or attend to network)
- Recognition on LLT 5K website landing page and 5K finish line
- Employee volunteer and engagement opportunities

# COMMUNITY & SCHOOL LEVEL CORPORATE SPONSORSHIP PACKAGES



## Community Sponsor



### Funds Support

- Supports year-round CORE programming at one partner school, providing students with mentorship, leadership development, and hands-on learning experiences
- 1 Scholarship for High School student

\$10,000

### Sponsor Recognition

- Exclusive sponsorship of one CORE school for the 2026-2027 school year
- Priority volunteer opportunities for sponsored CORE school
- Prominent display of company logo on the events website, promotional materials, event signage, and selected CORE school participant T-shirts
- Featured in dedicated email blasts to Noche de Impacto and 5K attendees
- Multiple social media mentions across all event platforms
- 3 tickets for company representatives to attend Noche De Impacto
- Quarter-page ad in Program Book for Noche De Impacto
- Recognition on LLT 5K landing page
- 5 tickets to 5K (option to walk/run, volunteer, or attend to network)
- Opportunity to provide a branded giveaway at the 5K
- Logo included on Finish Line Banner at 5K
- Logo featured on the back of the “Reach for the Stars 5K” Official T-shirt



## School Supply Sponsor



### Funds Support

- Funds support year-round programming for partial school supplies

\$5,000

### Sponsor Recognition

- Company logo displayed on the events website and promotional materials
- Mention of company name in press releases and newsletters
- Exclusive sponsorship of one LLT community outreach event
- Social media shout-outs before, during, and after signature events
- Priority volunteer opportunities for select community events
- Opportunity to provide a branded giveaway at select community events
- 5 tickets for company representatives to attend Noche de Impacto
- Quarter-page ad in program book for Noche de Impacto and logo on Sponsor Board
- 3 tickets to 5K (option to walk/run, volunteer, or attend to network)
- Recognition on LLT 5K landing page
- Logo featured on the back of the “Reach for the Stars 5K” Official T-shirt

# INDIVIDUAL & GROUP LEVEL SPONSORSHIP PACKAGES



## LLT Ambassador



### Funds Support

- Student supplies for programming or student snacks
- Student fees for community events (e.g., career fairs)
- Transportation cost for field trips

**\$3,000**

### Sponsor Recognition

- Exclusive sponsorship of the photographer at Signature Events
- Company logo displayed on the event website and promotional materials
- Mention of company name in press releases and newsletters
- Social media shout-outs before, during, and after the event
- 3 tickets for company representatives to attend Noche de Impacto
- Quarter-page ad in program book for Noche de Impacto and logo on Sponsor Board
- 3 tickets to 5K event (option to walk/run, volunteer, or attend to network)
- Recognition on LLT 5K landing page
- Logo featured on the back of the “Reach for the Stars 5K” Official T-shirt



## Rise Sponsor



### Funds Support

- Student supplies for programming
- Student snacks

**\$1,000**

### Sponsor Recognition

- Exclusive sponsorship of the DJ at Signature Events
- Sponsorship recognition on LLT social media pages
- Company Name featured in the Noche de Impacto program book
- Recognition in the Noche de Impacto PowerPoint
- 1 ticket to attend Noche de Impacto
- 1 ticket to the 5K event (option to walk/run, volunteer, or attend to network)



## Bright Future Sponsor



### Funds Support

- Student supplies for programming

**\$500**

### Sponsor Recognition

- Recognition on LLT 5K landing page
- Company or personal name included on 5K promotional material
- 2 tickets to 5K event (option to walk/run, volunteer, or attend to network)

2026  
-2027



# COMMITMENT

INVEST IN THE FUTURE



[LLT Sponsorship Commitment Form](#)

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