



ELCO YOUTH BASEBALL

New Sponsorship Request

Dear Business Owner:

ELCO Youth Baseball has had a face-lift in the past few years and it's become a very exciting organization! We span the eastern end of the county with teams from Myerstown, Jackson Township, Schaefferstown, Newmanstown and Richland. We range in age from five year old tee ballers to twelve year old Pony League players, as well as traveling teams that will be playing in the Lebanon Valley Midget League. We have also recently expanded the baseball opportunities for 13 and 14 year old boys.

Players are provided with team uniforms, equipment and fields that are maintained for safe play along with coaches and umpires, too! None of this is possible without the support of local businesses and professionals like you. Corporate sponsorships help to pay for uniforms, equipment and all the expenses necessary to ensure a safe and successful season.

Attached is a sponsorship form detailing the different levels of participation. We realize that each company is unique so our sponsorship programs can be tailored to meet your specific needs, so don't let our tiers 'box you in'. We welcome the opportunity to have you join our sponsorship family and appreciate the chance to speak with you in more detail. Also, our Tax Exempt 501(C) status allows us to accept charitable contributions, which may benefit you come tax time.

It is our hope that we can obtain commitment from our sponsors by February 21, 2014. Thank you for considering ELCO Youth Baseball for the 2014 season! You'll make a bunch of kids very happy! Feel free to contact either of us with any questions.

Sincerely,

ELCO Youth Baseball Sponsorship Committee

Jennifer Hassler, 717.679.7964

Troy M. Hassler, 717.679.0176



ELCO Youth Baseball Sponsorship Opportunities

The youth baseball season is fast approaching and we are excited to offer you a chance to be a part of it.

SPONSORSHIP OPPORTUNITIES INCLUDE:

TEAM SPONSORSHIP: Each team will be named after their corporate sponsor and have the logo of their sponsor on the chest of their uniform. This team name will also be reflected in the online schedule and standings. Each corporate sponsor will receive a team photo plaque to be hung in their place of business. We have roughly thirty teams that will require sponsorship.

\$250.00 per season

WEBSITE SPONSORSHIP: Our baseball league information is managed through the ELCOyouthsports.org website. This is a community sports portal where residents can learn more about the youth programs available in the ELCO School District. This site will manage all of the following: Game/Practice Schedules, Game Scores, Standings, Game/Practice Cancellations, Coach's Contact Information, Directions to Field Locations, Players Registrations and Photos.

\$100 for logo on all of the Baseball pages elcoyouthsports.org/baseball

\$400 for banner on the Schedules, Scores & Standings website
elco.demosphere.com

Questions on sponsorship availability should be directed to either 717.679.7964 or 717.679.0176

Application for Sponsorship

Company Name: _____ Company logo? Yes No
(If yes, please email it to baseball@elcoyouthsports.org)

Company Contact & Ph #: _____ Today's Date: _____
(Link/price good for 12/mo)

Cost paid: _____ (Please make your check payable to ELCO Youth Baseball)

If Website Sponsor, what website did you want your logo linked to? _____



Receipt for Sponsorship

Thank you for your support of ELCO Youth Baseball!

Sponsorship level: Baseball Web Pages = \$100 Team Sponsorship = \$250

Schedules, Scores & Standings = \$400

Sponsor Date: _____ Expiration Date: _____
(One year from date of purchase)

Authorized EYB Representative Name/Signature: _____