

Sienna Lowe

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PROFESSIONAL SUMMARY

Third-year Retailing and Consumer Sciences student at the University of Arizona pursuing a career in PR and Marketing. I plan to focus on brand strategy, campaigns, partnerships, and creative direction. Seeking internships and brand opportunities.

University of Arizona, Tucson, AZ

Expected May 2028

Bachelor of Science in Retailing and Consumer Science

Relevant Coursework: Introduction to Retailing (RCSC 114) Consumer Behavior (RCSC240)

Basic Computer Skills For Office Applications (BE 120) Markets Finance and Retailing (RCSC 220)

GPA: 3.3 | Honors: Dean's List, semester 1 2024, semester 2 2025

EXPERIENCE

Hostess, Isabel's Amor

September 2022 - August 2024

Gilbert, Arizona

- Managed customer flow, table availability, and customer service
- Answered incoming calls, set tables, maintained bathroom cleanliness, and overall presentation of the restaurant.

Food Runner/Expo, Isabel's Amor

December 2023 - August 2024

Gilbert, Arizona

- Ensured customers receive their food order promptly, accurately pack online and to go orders, communicate kitchen and server requests.
- Assisted the staff to maintain the highest level of food quality, presentation, and timing to optimize the guests dining experience.

Server, Gentle Ben's

December 2024 - Present

Tucson, Arizona

- Promptly address guest needs, ensure order accuracy, and delivering food and beverage in a timely manner.
- Foster a welcoming atmosphere and ensure overall customer satisfaction
- Build positive relationships with guests through personalized service.

Bartender, Gentle Ben's

April 2025 - Present

Tucson, Arizona

- Create a welcoming experience for guests in a fast-paced environment.
- Make craft cocktails, connect with regulars, and give exceptional service in both day and nightlife settings.

SKILLS

- **Communication and Teamwork:** Business writing, presentations, customer service, collaboration
- **Technology:** Microsoft Word, Excel, and PowerPoint; Google Workspace; point-of-sale systems
- **Other:** Title 4 Basic Liquor Law Training Certification, Food Handler's Certification

LEADERSHIP & INVOLVEMENT

College Ambassador, Princess Polly

June 2026 - Present

- Promoted Princess Polly through social media content and a personal discount code to increase student consumer engagement

CERTIFICATIONS & AWARDS

- Wildcat Recognition Tuition Scholarship, University of Arizona, 2022-Present