

Institute for Advanced Learning and Skill Development



IALSD

INSTITUTE FOR ADVANCED
LEARNING
& SKILL DEVELOPMENT



INSTITUTE PROFILE

About The Institute

At the Institute for Advanced Learning and Skill Development, we are committed to bridging the gap between academic knowledge and industry requirements. Our institute provides high-impact training programs, skill development courses, and hands-on projects designed to enhance employability, entrepreneurial abilities, and real-world problem-solving skills.

With a curriculum aligned to NEP 2020 and the University internship framework, we offer specialized internship programs, skill-based training modules, and research-driven projects across various disciplines.

Our Focus Areas:

- ✓ Hands-on skill development through internships and projects
- ✓ Interdisciplinary learning for real-world applications
- ✓ Employment-oriented training in traditional and emerging fields
- ✓ Expert mentorship and industry collaborations



Vision And Mission

Vision

To be a center of excellence in skill development and professional training, fostering a culture of innovation, research, and interdisciplinary learning. We aim to bridge the gap between academic knowledge and industry requirements, ensuring students become job-ready professionals and future leaders in their respective fields.

Mission

- ✓ To offer skill-based, industry-aligned training that enhances employability and entrepreneurial capabilities.
- ✓ To foster interdisciplinary learning by integrating traditional and modern knowledge systems.
- ✓ To provide hands-on, experiential education through live projects, internships, and case studies.
- ✓ To empower students with emerging and conventional skill sets through structured certification programs.
- ✓ To create a collaborative learning environment that nurtures critical thinking, problem-solving, and leadership skills.

Core Concept

Innovation First

We believe in continuously upgrading our programs with cutting-edge technologies.

Hands-on Learning

Our pedagogy emphasizes doing, building, and solving—beyond just theory

Inclusive Growth

We provide opportunities for learners from all backgrounds.

Industry Collaboration

Programs are built in sync with tech leaders and domain experts.

Student Success

Our focus is on meaningful careers, not just certifications.

Why Choose Us?



Industry-Aligned Curriculum

Courses are co-designed with industry professionals and based on current market trends and job roles.



Hands-on Projects & Labs

Every course includes live simulations, tools, and capstone projects for real-world application.



Experienced Mentors

Learn from experts with years of professional experience in AI, Cybersecurity, Cloud, IoT, and more.



Placement Assistance & Career Support

Get help with resume building, mock interviews, job referrals, and internship opportunities.



Certification & Recognition

Receive government-aligned or industry-certified credentials that boost your employability.



Flexible Learning Modes

Choose from in-person, online, or hybrid formats to fit your schedule and learning preference.



Project-Based
Learning



Case Study
Discussions



**Learning
Methodology**



Live Tool
Demos

Soft Skills &
Interview Prep
Modules



- Final-year students & fresh graduates looking for job-ready skills.
- Working professionals seeking career upgrades.
- Entrepreneurs and freelancers building tech-driven businesses.
- Enthusiasts passionate about AI, cybersecurity, data, and innovation.

**Who Should
Join?**

Industries In Focus



Startups &
Innovation
Labs



IT & Software
Services



FinTech &
Banking



Telecom &
Smart Cities



eCommerce &
Retail



Healthcare &
Biotech



Manufacturing
& Automation



Government &
Defense

Our Certificate Courses



Digital Marketing

Course Overview: This industry-focused course covers key digital marketing areas including SEO, SEM, social media, content creation, analytics, and branding.

Learning Outcomes:

- Build and manage online marketing campaigns
- Optimize websites and content for search engines
- Measure campaign performance using analytics tools

Duration: 100 Hours

Eligibility: Graduates of any discipline, freelancers, entrepreneurs

Career Pathways: Digital Marketing Executive, SEO Specialist, Content Marketer, Social Media Manager

Course Modules:

1. Digital Marketing Fundamentals
2. SEO & SEM Techniques (Google Ads)
3. Social Media Marketing (Meta, Instagram, LinkedIn)
4. Email & Influencer Marketing
5. Google Analytics & Conversion Tracking
6. Content Strategy & Copywriting
7. Capstone Project: Digital Campaign Execution

Our Certificate Courses

Data Analytics

Course Overview: This program equips learners with practical skills to extract insights from data, create dashboards, and support decision-making using tools like Excel, SQL, Power BI, and Python.

Learning Outcomes:

- Clean, analyze, and visualize large datasets
- Use tools like Excel, SQL, and Power BI to uncover insights
- Build data dashboards and interpret trends for business decisions

Duration: 100 Hours

Eligibility: Graduates in any discipline with basic computer knowledge

Career Pathways:

Data Analyst, Business Intelligence Analyst, Reporting Specialist, Data Visualization Expert

Course Modules:

1. Introduction to Data Analytics
2. Statistics & Probability for Analytics
3. Advanced Excel for Data Handling
4. SQL for Data Extraction
5. Python for Data Analysis
6. Data Visualization with Power BI/Tableau
7. Working with Real-Time Datasets
8. Capstone Project



Our Certificate Courses

Business Analytics with Power BI

Course Overview: Focused on transforming business data into strategic insights, this course blends analytical techniques with leading BI tools like Power BI, Tableau, and Excel.

Learning Outcomes:

- Analyze and interpret business data
- Build BI dashboards and reports
- Perform predictive and prescriptive analytics

Duration: 100 Hours

Eligibility: Students/graduates in Commerce, IT, or Management

Career Pathways:

Business Analyst, BI Developer, Data Consultant, Market Analyst

Course Modules:

1. Fundamentals of Business Analytics
2. Data Modeling & Data Warehousing
3. Excel for Business Analysis
4. SQL for Data Analysis
5. Data Visualization with Power BI
6. Tableau for Dashboards & KPIs
7. Case Studies: Marketing, Sales, HR, Finance
8. Capstone Project: Business Scenario Analytics



Our Certificate Courses

Machine Learning with AI

Course Overview:

This program offers practical exposure to Machine Learning using Python and scikit-learn, covering key ML algorithms and real-life AI applications.

Learning Outcomes:

- Build ML models using supervised and unsupervised learning
- Apply regression, classification, and clustering techniques
- Deploy models for real-world AI solutions

Duration: 100 Hours

Eligibility: Engineering/Science graduates with programming basics

Career Pathways: Machine Learning Engineer, AI Developer, Data Scientist

Course Modules:

1. Introduction to AI & ML
2. Python for Machine Learning
3. Data Preprocessing & Feature Engineering
4. Supervised Learning: Regression & Classification
5. Unsupervised Learning: Clustering & PCA
6. Model Evaluation & Tuning
7. ML Projects in Healthcare/Finance/Marketing
8. Capstone Project: AI Use Case Implementation



Our Certificate Courses

Artificial Intelligence with Generative AI

Course Overview: A hands-on course focusing on traditional AI techniques along with cutting-edge generative AI tools like ChatGPT, DALL-E, and diffusion models. Learn how to build intelligent and creative AI systems.

Learning Outcomes:

- Understand foundational AI concepts and ML techniques
- Explore Gen AI applications like image generation, text synthesis, and code automation
- Build intelligent Gen AI prototypes using open-source models and APIs

Duration: 100 Hours

Eligibility: Engineering/IT students, professionals with Python basics

Career Pathways: AI Engineer, Gen AI Developer, ML Specialist, Conversational AI Designer

Course Modules:

1. Introduction to AI & Gen AI
2. Python for AI & ML Foundations
3. Generative AI Techniques (Transformers, GANs)
4. Working with OpenAI APIs & Hugging Face
5. Prompt Engineering & Custom Model Tuning
6. Applications: Text, Image, Voice Generation
7. Capstone Project: Build a Gen AI App



Our Certificate Courses

Natural Language Processing (NLP)

Course Overview: This course explores the rapidly growing field of NLP, enabling machines to understand and generate human language. Work on real-world language applications using Python and NLP libraries.

Learning Outcomes:

- Process and analyze text data
- Build NLP applications like chatbots and sentiment analyzers
- Use libraries like NLTK, spaCy, and transformers

Duration: 100 Hours

Eligibility: Students/professionals with Python and ML fundamentals

Career Pathways: NLP Engineer, Language Analyst, Chatbot Developer, Text Mining Specialist

Course Modules:

1. Introduction to NLP and Applications
2. Text Preprocessing & Tokenization
3. Part-of-Speech Tagging, NER, Lemmatization
4. Text Classification & Sentiment Analysis
5. Sequence Models & Transformers
6. Speech Recognition & Voice NLP
7. Capstone Project: End-to-End NLP Application



Our Certificate Courses

Fullstack Development

Course Overview: A complete web development training covering both front-end and back-end stacks using HTML, CSS, JavaScript, React, Node.js, Express, and MongoDB.

Learning Outcomes:

- Build responsive web apps from scratch
- Master both client and server-side development
- Deploy fullstack projects using modern tools

Duration: 100 Hours

Eligibility: Students or professionals with basic programming knowledge

Career Pathways: Fullstack Developer, Web App Developer, Frontend/Backend Engineer

Course Modules:

1. HTML, CSS & Responsive Web Design
2. JavaScript & DOM Manipulation
3. Frontend with React.js
4. Backend with Node.js & Express
5. Database Integration with MongoDB
6. Authentication & RESTful APIs
7. Capstone Project: Complete MERN Web App



Our Certificate Courses

MERN Stack (MongoDB, Express, React, Node)

Course Overview: This job-oriented program combines MongoDB, Express.js, React.js, and Node.js to build full-fledged, scalable, end-to-end web applications.

Learning Outcomes:

- Frontend with React.js
- Backend development with Node.js & Express
- REST API creation and integration
- MongoDB database operations with Mongoose
- Authentication, session handling, and deployment

Duration: 100 Hours

Eligibility: Anyone with prior knowledge of HTML, CSS, and basic JavaScript.

Career Pathways: Fullstack Developer, Web App Developer, JavaScript Developer, Software Engineer

Course Modules:

1. Frontend with React.js
2. Backend development with Node.js & Express
3. REST API creation and integration
4. MongoDB database operations with Mongoose
5. Authentication, session handling, and deployment



Our Certificate Courses

Cyber Security (Penetration Testing)

Course Overview: This hands-on course teaches how to ethically hack systems, identify vulnerabilities, and enhance security postures through penetration testing techniques.

Learning Outcomes:

- Conduct system reconnaissance and vulnerability scanning
- Perform penetration testing on networks and web apps
- Prepare detailed security assessment reports

Duration: 100 Hours

Eligibility: Graduates in IT, Networking, or Cybersecurity

Career Pathways: Ethical Hacker, Penetration Tester, Vulnerability Analyst, Security Auditor

Course Modules:

1. Introduction to Ethical Hacking
2. Networking & Security Fundamentals
3. Information Gathering & Foot-printing
4. Scanning, Enumeration & Exploitation
5. Web Application Pen Testing
6. System & Network Penetration Testing
7. Report Writing and Compliance
8. Capstone Project: Real-World Pen Test Simulation



Our Certificate Courses

VAPT (Vulnerability Assessment and Penetration Testing)

Course Overview: A focused program on identifying, assessing, and exploiting vulnerabilities across systems, networks, and applications using industry tools.

Learning Outcomes:

- Conduct vulnerability scanning and analysis
- Perform manual and automated penetration tests
- Create detailed assessment reports and mitigation plans

Duration: 100 Hours

Eligibility: Cybersecurity, IT, or networking students with basic security knowledge

Career Pathways: VAPT Specialist, Ethical Hacker, Security Auditor

Course Modules:

1. Introduction to VAPT
2. Vulnerability Assessment with Nessus/OpenVAS
3. Network Penetration Testing Techniques
4. Web & Application Security Testing
5. Exploitation, Reporting & Compliance
6. Hands-on Tools: Metasploit, Burp Suite, Nmap
7. Capstone Project: Complete VAPT Cycle



Our Certificate Courses

Offensive Security Specialist (Red Team)

Course Overview: This advanced program trains you to think like an attacker—employing offensive techniques to uncover security flaws and protect networks and applications.

Learning Outcomes:

- Perform advanced penetration testing and red teaming
- Exploit vulnerabilities and bypass security measures
- Learn tools like Metasploit, Burp Suite, Kali Linux

Duration: 100 Hours

Eligibility: Cybersecurity/IT background with prior basic ethical hacking knowledge

Career Pathways: Red Teamer, Offensive Security Analyst, Vulnerability Researcher, Exploit Developer

Course Modules:

1. Advanced Ethical Hacking & Red Teaming Concepts
2. Web Application Exploitation
3. Privilege Escalation & Post-Exploitation
4. Advanced Network Penetration
5. Bypassing Firewalls, AV, IDS/IPS
6. Custom Exploit Development
7. Capstone: Simulated Cyber Offensive Operation



Our Certificate Courses

SOC Specialist (Security Operations Center)

Course Overview: This course prepares learners to monitor, detect, respond to, and mitigate cyber threats in real-time through hands-on experience in a SOC environment.

Learning Outcomes:

- Understand SOC architecture and operations
- Work with SIEM tools for threat detection
- Respond to incidents with structured protocols

Duration: 100 Hours

Eligibility: B.Tech/BCA graduates or students from IT/Cybersecurity background



Career Pathways:

SOC Analyst, Threat Analyst, Cybersecurity Specialist, Incident Responder

Course Modules:

- Introduction to Cybersecurity and SOC
- Network Security Essentials
- Log Management & SIEM Fundamentals
- Hands-on with SIEM Tools (Splunk/QRadar)
- Incident Response and Threat Intelligence
- Vulnerability Management
- SOC Use Cases and Playbooks
- Capstone Project – Simulated SOC Operation

Our Certificate Courses

Cyber Forensics

Course Overview: Train to investigate, trace, and report cybercrimes through digital forensic tools and legal frameworks. Learn how to collect, preserve, and analyze digital evidence.

Learning Outcomes:

- Understand digital forensic investigation lifecycle
- Recover and analyze data from compromised systems
- Use tools like FTK, EnCase, Autopsy, and Wireshark

Duration: 100 Hours

Eligibility: Students of Cybersecurity, Law, or IT; professionals in law enforcement or tech

Career Pathways: Cyber Forensic Analyst, Incident Responder, Digital Evidence Investigator

Course Modules:

1. Basics of Cyber Laws & Forensics
2. Disk & File System Analysis
3. Email & Network Forensics
4. Memory Dump Analysis & Malware Tracing
5. Mobile & Cloud Forensics
6. Reporting & Chain of Custody Handling
7. Capstone: Simulated Cybercrime Investigation



Our Certificate Courses

Malware Analysis with Ransomware

Course Overview: Learn to analyze, deconstruct, and defend against malicious code and ransomware attacks using both static and dynamic analysis techniques.

Learning Outcomes:

- Identify and analyze malware behavior
- Understand ransomware infection mechanisms
- Reverse-engineer malicious files in lab setups

Duration: 100 Hours

Eligibility: Cybersecurity students, malware researchers, system administrators

Career Pathways: Malware Analyst, Reverse Engineer, Security Researcher

Course Modules:

- 1.Intro to Malware Types & Threat Landscape
- 2.Static Malware Analysis (Disassemblers, PE Headers)
- 3.Dynamic Analysis with Sandboxing
- 4.Ransomware Behavior & Mitigation
- 5.Reverse Engineering Basics (Ghidra, IDA Pro)
- 6.Forensic Investigation of Infections
- 7.Capstone Project: Malware Lab Simulation



Our Certificate Courses

5G & IoT Security

Course Overview: This course blends emerging 5G technologies with IoT security concepts to prepare professionals for securing next-gen connected infrastructures.

Learning Outcomes:

- Understand 5G architecture and protocol layers
- Identify and mitigate security vulnerabilities in IoT and 5G
- Work with NB-IoT, LTE-M, and private 5G setups

Duration: 100 Hours

Eligibility: Networking/telecom background, IT/cybersecurity professionals

Career Pathways: 5G Security Analyst, IoT Security Engineer, Telecom Security Specialist

Course Modules:

1. Overview of 5G Technology & Architecture
2. IoT Networks, Protocols, and Edge Devices
3. 5G Threat Landscape & Attack Vectors
4. IoT Vulnerabilities and Hardening Techniques
5. Security in Edge & Fog Computing
6. Private 5G & Smart City Security Use Cases
7. Capstone Project: Secure Smart IoT Ecosystem



Our Certificate Courses

Cloud Computing with AWS

Course Overview: Learn to design, deploy, and manage cloud infrastructure using Amazon Web Services (AWS). This course covers core AWS services, cloud architecture, and hands-on labs.

Learning Outcomes:

- Understand AWS global infrastructure and cloud fundamentals
- Manage AWS compute, storage, database, and networking services
- Implement cloud security and monitoring
- Prepare for AWS Certified Solutions Architect (Associate) exam

Duration: 100 Hours

Eligibility: IT graduates, developers, or networking professionals

Career Pathways: Cloud Engineer, AWS Architect, DevOps Engineer, Cloud Support Associate

Course Modules:

- Cloud Fundamentals & AWS Overview
- Compute Services: EC2, Lambda, Auto Scaling
- Storage Services: S3, EBS, Glacier
- Networking: VPC, Route53, CloudFront
- Database Services: RDS, DynamoDB, Redshift
- Security & Identity Management (IAM)
- Monitoring & Cost Optimization (CloudWatch, Trusted Advisor)
- Real-world Cloud Architecture Project



Our Certificate Courses

Cloud Computing with Azure

Course Overview:

This course focuses on deploying, configuring, and managing cloud solutions using Microsoft Azure, preparing learners for the Azure Administrator Associate role.

Learning Outcomes:

- Build and manage Azure resources
- Configure virtual networks, storage, and security
- Deploy scalable and resilient applications on Azure
- Prepare for Microsoft AZ-104 certification

Duration: 100 Hours

Eligibility: Students or professionals in IT, Networking, or Computer Science

Career Pathways: Azure Cloud Administrator, Cloud Architect, Infrastructure Engineer

Course Modules:

1. Azure Cloud Concepts & Architecture
2. Managing Azure Subscriptions and Resources
3. Virtual Machines and Compute Solutions
4. Azure Storage Solutions
5. Azure Networking & Load Balancing
6. Azure Identity & Access Management (IAM)
7. Monitoring, Backup & Disaster Recovery
8. Capstone Project on Azure Deployment



Our Certificate Courses

Internet of Things (IoT)

Course Overview: This program teaches how to build smart IoT systems using sensors, microcontrollers, data connectivity, and cloud integration with real-world use cases.

Learning Outcomes:

- Understand IoT architecture and protocols
- Work with Arduino/Raspberry Pi
- Collect, send, and analyze sensor data
- Build end-to-end IoT solutions

Duration: 100 Hours

Eligibility: Engineering students, diploma holders in electronics, IT, or related fields

Career Pathways: IoT Developer, Embedded Engineer, Smart Device Specialist, Automation Engineer

Course Modules:

1. Introduction to IoT & Ecosystem
2. IoT Hardware: Arduino, Raspberry Pi
3. Sensors & Actuators Programming
4. IoT Communication Protocols: MQTT, HTTP, Zigbee
5. Cloud Integration (ThingSpeak, AWS IoT)
6. IoT Data Analytics & Visualization
7. Security in IoT Systems
8. Project: Smart IoT Application



Our Certificate Courses

Civic Technology with Smart IoT

Course Overview: Learn how IoT can drive smart governance, public infrastructure, and digital civic engagement through innovative civic tech solutions.

Learning Outcomes:

- Understand public problem-solving with IoT
- Develop real-time monitoring systems for urban issues
- Build smart city applications using cloud-IoT integration

Duration: 100 Hours

Eligibility: Students or professionals in IT, civil engineering, electronics, or public policy

Career Pathways: Smart City Developer, Urban Tech Specialist, IoT Civic Engineer

Course Modules:

1. Intro to Civic Tech & Smart Cities
2. IoT Hardware & Public Use Cases
3. Smart Governance & Public Services
4. Cloud & Edge Platforms for IoT
5. Sensors, Networks & Real-Time Data Flow
6. Design Thinking for Civic Innovation
7. Capstone Project: Civic IoT Application



Our Certificate Courses

3D Printing with 3D Design & CATIA

Course Overview: This industry-oriented course combines CAD modeling and additive manufacturing techniques using CATIA and 3D printing tools.

Learning Outcomes:

- Create complex 3D models using CATIA
- Prepare models for 3D printing and prototyping
- Understand material selection, slicing, and printer operations
- Execute real-world 3D design projects

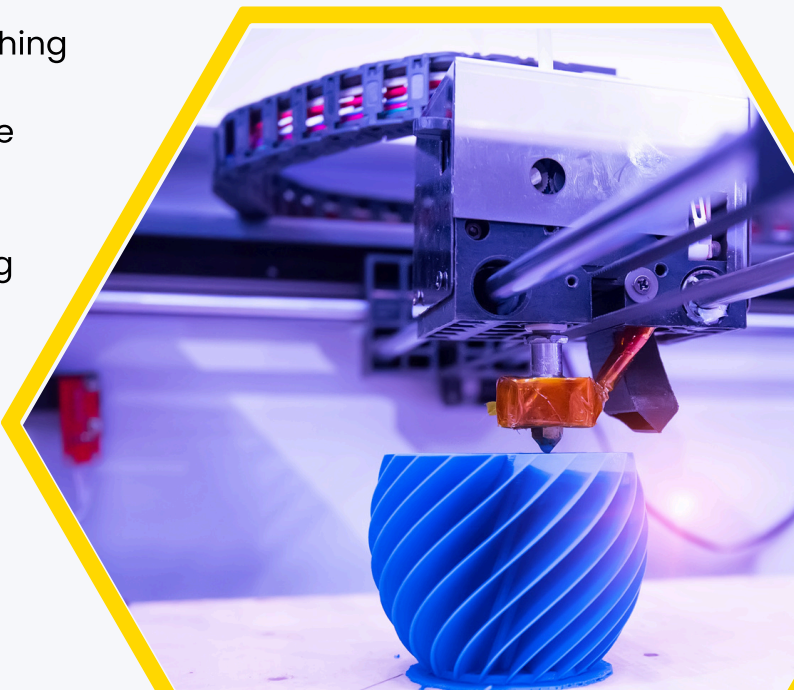
Duration: 100 Hours

Eligibility: Mechanical, civil, or product design students, engineering diploma holders

Career Pathways: 3D Designer, CAD Technician, Additive Manufacturing Specialist, Product Prototype Engineer

Course Modules:

1. Basics of 3D Printing Technology
2. 3D Design Fundamentals
3. Introduction to CATIA Interface & Sketching
4. Part Modeling & Assembly Design
5. 3D Printer Operations & Slicing Software
6. Material Science for 3D Printing
7. Design for Additive Manufacturing
8. Capstone Project: Industrial Prototyping



Our Certificate Courses

Edge Computing

Course Overview: Explore the world beyond the cloud by learning how edge computing brings data processing closer to devices for faster performance and real-time response.

Learning Outcomes:

- Deploy and manage edge nodes and applications
- Integrate AI/ML at the edge
- Understand security and connectivity issues in edge networks

Duration: 100 Hours

Eligibility: Engineering/IT students, IoT/Cloud professionals

Career Pathways: Edge Engineer, Fog Computing Specialist, IoT System Developer

Course Modules:

1. Introduction to Edge & Fog Computing
2. Edge Devices and Gateways
3. Edge Architecture & Platforms (AWS Greengrass, Azure IoT Edge)
4. Edge AI: Running ML Models at the Edge
5. Connectivity & Data Synchronization
6. Security & Privacy in Edge Deployments
7. Capstone Project: Real-Time Edge AI System





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Contact Us

Phone

+91 8697948648
+91 9830140460
+91 9330903118

Email

ialsd@ialsd.com

Website

www.ialsd.com

Address

1st Floor, Convergence Contact Center
Block, D2, EP & GP, 2, GP Block, Sector V, Bidhannagar,
Kolkata, West Bengal 700091

Connect us on:     