

## PRIVACY POLICY

Most Recent Update: December 31, 2024, This Privacy Policy explains how Aidreen Gonsalves, CPA, An Accountancy Corporation collects, uses and discloses personal information of its customers, prospective customers, and visitors to its website at [aghyncpa.com](http://aghyncpa.com).

### COLLECTION OF PERSONAL

Our Company collects information on identifiable individuals directly from the user. Information collected directly from you: We may collect personal information directly from you, for example through a web form, during an online or in-person registration, while making an appointment, while setting up a portal with us, when you contact us for additional information, or at completion of service. Personal information we collect directly from you may include first and last name, address, email address, phone number and social security number. Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example your IP address, browser and operating system information, geographic location, referring website address, and other information about how you interact with the website. Our website may also use cookies to personalize your experience and enable certain features such as keeping track of your contact me information. You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

### USE OF PERSONAL INFORMATION

We use information collected directly from you to provide you with our products and services, customer service and support, and other relevant information. We may also use this information to market our products and services to you, including by email and text message subject to your consent. We use information collected automatically from your device to provide our website to you, to optimize our website, and to assist with our advertising and marketing efforts. We may also use information collected from you and information collected from your device to send you reminders and follow up items needed.

### DISCLOSURE OF PERSONAL INFORMATION

We may also share your personal information if necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

**EMAIL AND TEXT MESSAGE COMMUNICATIONS** If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us. If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us.

**YOUR PRIVACY RIGHTS** [You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at 714-485-0710.

**CHANGES TO THE THIS PRIVACY POLICY** We may update this Privacy Policy at any time. Please review it frequently.

**CONTACT INFORMATION** If you have any questions about this policy or our privacy practices, please contact us at 714-485-0710. We may use third-party service providers to assist us with providing and marketing our products and services to you and we may share your information with such third parties for these limited purposes ● We GoDaddy website analytics to help us understand how visitors interact with our website. GoDaddy website analytics uses and processes your information in accordance with its privacy policy available at Godaddy privacy policy. ● We use Intuit, QuickBooks as our payment processor. Intuit, Quickbooks uses and processes your payment information in accordance with its privacy policy available at Intuit QuickBooks privacy policy. We may authorize our advertising partner to use cookies and similar technologies on our website to automatically collect certain information from your device and we may share information about you, your purchases, and your interactions with our website with our advertising partner, provided that no mobile information will be shared with third parties/affiliates for marketing/promotional purposes. Such information can be used by us or our advertising partner. We may also share your personal information if necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

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## YOUR PRIVACY

You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at 714-485-0710.

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