



## **New Water Treatment Systems Breakthrough Technology Provides Increased Food Safety**

For Immediate Release:

May 7, 2019 – Better Fresh Technology™ (BFTech) introduces the newest water sanitation and treatment systems for the food industry for increased food safety and rising consumer concerns related to food recalls. The newly innovated AquaFew™ enhanced, EO\* water treatment system is field, and plant proven. Since 2002, BFTech began developing and improving EO technology used in many countries.

Better Fresh Technology and IDD Packaging and Processing have formalized an agreement for manufacturing and marketing AquaFew and STT™ EO water systems for food, beverage, and other industries for sustainable water processes to increase safety in the process naturally. Fourteen years ago, IDD helped develop AquaFew first prototype systems for the agriculture industry and purchased AquaFew's first prototype equipment for the beverage industry. BetterFresh Technology, after 3 ½ years of development now has our new STT EO water systems for Farm to Fork processing for the agricultural industry and other industry. IDD will be a key investor for beverage, cooling towers, boilers as well as manufacture of AquaFew and STT systems and provide service meeting multiple markets.

Carl Halterman, CEO of BFTech says, "Our advanced development of the EO sanitation technology has far reaching implications for helping all food processors to meet the stringent quality standards all consumers demand, and can help reverse the trend of growing recalls. The breakthrough technology is already adopted in multiple industry applications. Our process provides an enhanced assurance throughout the industries we serve. Processors are rapidly finding new insertion points to control and enhance their sanitation practices."

Currently BFTech is developing new applications, with AquaFew technology, by working with, private industry, government, and OEM partners. The cooperation and breakthrough developments have resulted in - longer product shelf life, pathogen control through hydration on agricultural product, reduction of BOD discharge, and dramatically lowered water use (up to 50%).

In addition, the BFTech STT™ systems allows the processor to lower chemical concentrations in the current process due to reduced surface tension, through

electrolysis generated EO water. Both the new STT system combined with AquaFew proprietary technology reduce residual pesticide, fungicide, with post-harvest treatment through advanced electrolysis. The systems reduce the condensation in a processing facility, can be used in cooling tower maintenance, boiler treatment - resulting in significant savings in lower chemical use, faster adoption of predictive maintenance programs (IoT), and overall labor costs associated with many processes. The proprietary process increases pathogen control for both conventional and organic foods, at critical process control points; ***from farm irrigation to further processors discharge of waste water.***

BFTech STT systems and AquaFew enhanced EO systems provide technology that has increased stability of pH and "Oxygen Reduction Potential" (ORP). The result maintains decrease surface tension level that extends freshness of processed foods – **naturally**; both conventional and organic foods, at critical process control points.

Randall Unterseher, former Vice President of Marketing for Lyco Manufacturing and former Senior Director of Global Marketing for Key Technology, Inc., has joined Omega Holdings USA's management team and ownership of the company. Unterseher is now serving as Vice President of Global Marketing / Sales, and he states, "Omega Holding USA product portfolio has the most innovative and cutting-edge technology, backed by science, lab, and field proven trials. As food safety concerns rise from consumers; combined with exponential growth in food recalls, the FDA, USDA, CDC have described recalls are now in crisis of epidemic proportions."

The continued innovation of the BFTech product line has resulted in Farm-to-Fork opportunities to treat water at every step of the process and make food processors that adopt the technology the healthier and natural choice for consumer's.

BFTech STT systems and AquaFew technology are a safe and cost-effective process for conventional and organic processing. For additional information on Better Fresh Technology (BFTech) newest water sanitation and treatment systems for your application contact:

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\*Electrolyzed oxygenated water