



Date: November 30, 2025

Subject: Sponsorship Request for Potter Pirates – Cooperstown Dream Parks Baseball Tournament

Dear Community Supporter,

8-8 athletics is a non-profit organization committed to providing opportunities to young athletes by breaking down financial barriers. We are a charitable organization under Section 501(c)3.

On behalf of 8-8 Athletics, I am reaching out to invite you to join us in supporting the Potter Pirates youth baseball team this year as they prepare for an unforgettable experience at the Cooperstown Dream Parks baseball tournament.

The Potter Pirates have shown remarkable dedication, teamwork, and sportsmanship throughout the season. Attending Cooperstown Dream Parks is a once-in-a-lifetime opportunity for these young athletes to compete at a national level, build lifelong memories, and represent our community with pride.

We hope you will consider joining 8-8 Athletics in empowering these young athletes. Any donation amount is greatly appreciated and will make a meaningful difference. Please refer to the Potter Pirates Sponsorship letter for more information on how you can help.

Thank you for your consideration and support!

Sincerely,

Todd Heinly
President

8-8 Athletics
314 Luisa court
Shoemakersville, PA 19555



Potter Pirates White

2026 Cooperstown Dreams Park

Team Sponsorship Request Letter



The Potter Pirates baseball team was started by Jeff Potter. Jeff was a star baseball player in high school and spent time in the Detroit Tigers minors league system directly after high school. He continued to love baseball throughout his life, and for the last 15 years, used baseball as a vehicle to help teenagers and adults learn valuable life lessons through working together and giving of themselves for the benefit of others. Jeff lived by four key tenets that he believed in deeply: passion, respect, selflessness, and hard work. Each year, coach Potter's baseball tour would travel around to various communities cleaning up baseball fields, teaching kids at local leagues the fundamentals of baseball, and promoting the game of baseball by demonstrating their deep love of the game. Sadly, Coach Potter passed away in June 2024. He touched thousands of lives and helped develop young teenagers into caring and strong adults who continue to carry forth his legacy. The team still plays in Cooperstown in his honor.

Each year Potter Baseball creates teams of baseball players from all over the country who are 11-12 years old and provides them with the opportunity of a lifetime to play at Cooperstown Dreams Park. This 22-field facility is located just a short 20-minute drive from the birthplace of baseball, Cooperstown, NY. This unique experience is a capstone event for 12U baseball players and draws thousands of players, parents, and coaches to the quiet town in upstate New York every summer from April through August. Cooperstown Dreams Park is also the home of the American Youth Baseball Hall of Fame, and every player that plays in a Cooperstown Dreams Park tournament is inducted as a AYBHOF member at the close of the tournament. Many professional players (Bryce Harper, Kyle Schwarber, Jacob DeGrom, and Mike Trout just to name a few) have made this journey to "Live the Dream" at CDP.

The 2026 Potter Pirates White team will begin their baseball dream week on August 5th, 2026, and play a minimum of 6 games between August 6th and 11th. This 6-day tournament will draw approximately 100 teams from all over the United States and Canada. All the players and coaches stay in bunks on the tournament complex during the entire tournament. They literally eat, sleep, and play baseball (and wiffle ball in between games) for 6 days. They also get to trade pins in their free time.

As you can imagine, the expense of this trip is significant, and we are looking for help from company and community sponsors to cover some of the expense. First and foremost, we are looking to cover the cost of 3 coaches that must pay to stay in a 10' x 20' bunkhouse with twelve 11/12-year-old boys for 6 days. Additionally, we are looking to cover the cost of the pins that the kids will trade during their time at CDP. The fancier and more "blinged out" the pins, the more valuable they become in the pin trade game, this enhances the experience for the kids. Other expenses to cover are umpire fees, team shirts, team banner, and a team party at the end of the tournament.

Thank you for considering a sponsorship of, or a donation to this team to help these boys live their dream. This is truly the chance of a lifetime for young ball players, and your sponsorship will be greatly appreciated.

Payments should be made by check, payable to "**8-8 Athletics**", memo: **Potter Pirates White**, and sent to **314 Luisa Court, Shoemakersville, PA, 19555**. We will send a confirmation letter thanking you for your sponsorship as well as a 501(c)3 tax-compliant donation receipt. Every dollar of your sponsorship will be used to cover the expenses of this Cooperstown Team, coaches, players, and families.



Potter Pirates White

2026 Cooperstown Dreams Park



Team Sponsorship Form

Sponsorship levels:

Gold (\$1000 or more):

- Your company logo will be placed prominently on the team banner as a “Gold Sponsor.”
- Your company logo will be placed prominently on the team t-shirt as a “Gold Sponsor.”
- 2026 Potter Pirates White team shirt will be given to your company to display (or wear).
- Your company will get a photo of the team in their iconic Cooperstown Dreams Park uniforms.
- A profile of your Company and thank you message will be posted and shared on the Potter Pirates White Facebook page.

Silver (\$500 to \$999):

- Your company logo will be placed prominently on the team banner as a “Silver Sponsor.”
- Your company logo will be placed prominently on the team t-shirt as a “Silver Sponsor.”

Bronze (up to \$499)

- Your company name will be placed on the team t-shirt as a “Bronze Sponsor.”

Sponsorship Form

X	Sponsorship type	Amount
	Potter Pirates Gold Sponsorship	\$1000 or more
	Potter Pirates Silver Sponsorship	\$500 to \$999
	Potter Pirates Bronze Sponsorship	Up to \$499
	Other	

Contact Information

Company Name	
Contact Name	
Address	
Email Address	
Contact Phone	

Payments should be made by check, payable to “8-8 Athletics”, memo: **Potter Pirates White**, and sent to **314 Luisa Court, Shoemakersville, PA, 19555** no later than February 1st. Any Questions regarding sponsorships should be directed to Kevin Bender at 717-512-7937 or potterpirates1@gmail.com. A confirmation letter thanking you for your sponsorship as well as a 501(c)3 tax-compliant donation receipt will be sent in return.