BMC
WHERE HEAVY DUTY MEETS DESIGN

PULZ
DROP HITCHES

AUTHORIZED DEALER APPLICATION

For BMC Lights & PulZ Hitches Products

1 BUSINESS INFORMATION

Business Name (DBA): _____ Doing Business As (if different): _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Mobile: _____

Email: _____ Website: _____

Years in Business: _____

2 DEALER / PURCHASING CONTACT

Contact Name: _____

Title: _____

Direct Phone: _____

Email: _____

3 BUSINESS TYPE (CHECK ALL THAT APPLY)

☐ Retail Store ☐ Online Retailer ☐ Installation Shop

☐ Fleet Upfitter ☐ Truck Accessory Dealer ☐ Trailer Dealer

☐ Hitch Dealer ☐ Towing & Recovery ☐ Commercial Fleet

☐ Off-Road / Powersports Dealer ☐ Other: _____

4 TAX ID / RESALE CERTIFICATE

Tax ID / EIN: _____

Resale Certificate #: _____

(Please attach a copy of your resale certificate)

5 ANNUAL SALES VOLUME (ESTIMATED)

☐ Under $250,000 ☐ $1,000,000 – $2,499,999

☐ $250,000 – $499,999 ☐ $2,500,000 – $4,999,999

☐ $500,000 – $999,999 ☐ $5,000,000+

6 PRODUCT CATEGORIES OF INTEREST (CHECK ONE)

☐ BMC Lights ☐ PulZ Hitches ☐ Both Brands

7 HOW DID YOU HEAR ABOUT US?

☐ Website ☐ Social Media ☐ Trade Show / Event

☐ Referral ☐ Other: _____

8 PREFERRED PAYMENT METHOD

Please select your preferred payment method.

◯ **Credit Card (Authorization Below)** ◯ **PayPal** PayPal Email: _____

By signing below, Applicant agrees to pay all invoices according to BMC Lights and PulZ Hitches payment terms and authorizes BMC Lights to charge approved purchases through the selected payment method.

Authorized Signature: _____ **Date:** _____

Printed Name: _____ **Title:** _____

9 PAYMENT AUTHORIZATION (CREDIT CARD)

Name on Card: _____

Card Type: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover ☐ Other: _____

Card Number: _____

Expiration Date: _____ / _____ **Security Code:** _____

Billing Address: _____

City: _____ **State:** _____ **Zip:** _____

I authorize BMC Lights LLC to charge approved business-to-business purchases to the above payment method and to securely retain this information for future transactions.

Cardholder Signature: _____ **Date:** _____

10 DEALER AGREEMENT

Dealer pricing and benefits are available exclusively to active dealers of BMC Lights and PulZ Hitches. Accounts with no qualifying purchases during a continuous 12-month period may be returned to retail pricing until account activity resumes.

Applicant Signature: _____ **Date:** _____

Printed Name: _____ **Title:** _____

THANK YOU FOR YOUR INTEREST IN THE BMC FAMILY OF BRANDS

Scan the QR code to access our Dealer Portal or visit: www.bmclights.com/dealer-portal

BMC LIGHTS | Premium Vehicle Lighting

PULZ HITCHES | Customizable Towing Solutions

BMC Family of Brands
Tampa, FL 33647
855-426-2669
BMCLights.com
PulZHitches.com
dealers@bmclights.com

BMC Lights / Pulz Hitches

Dealer Terms of Sale

Initial each provision to acknowledge that you have read it.

These terms apply to orders for resale or business use accepted after the dealer signs. In these terms, "BMC Lights / Pulz Hitches" refers to the seller for the order. The seller is the legal entity identified on the order confirmation or invoice. BMC Lights, LLC is the seller when named on that document, including for Pulz products it sells. For orders identifying Pulz Hitches, LLC as seller, references to the seller mean Pulz Hitches, LLC. Use the order and return contacts in these terms for either brand.

Dealer initials _____

Dealer documents. For covered orders, use this signed revision for dealer returns, including return contacts, shipping instructions, credits and fees. The dealer application and applicable minimum advertised price (MAP) policy continue to govern their respective subjects. The written warranty supplied for the product governs the retail purchaser's warranty coverage.

Dealer initials _____

Dealer Pricing and Stocking

BMC Lights / Pulz Hitches is a manufacturer. Dealers earn the stocking discount by buying products to keep on hand for sale or installation. The discount also applies to sale and promotional prices. Drop shipments to end customers require prior arrangement with BMC Lights / Pulz Hitches and are subject to product availability. Drop shipments are ineligible for stocking discounts.

Dealer initials _____

Production runs. BMC Lights / Pulz Hitches manufactures parts in batches. A part that sells out may still be ordered for shipment after its next production run. This can extend the lead time beyond BMC Lights / Pulz Hitches' usual shipping window.

Dealer initials _____

Dealers are responsible for keeping on hand the products they want available for immediate sale or installation. Orders for items the dealer does not stock depend on BMC Lights / Pulz Hitches' inventory, production schedule, and any applicable supplier lead times. Confirm availability and estimated ship dates with BMC Lights / Pulz Hitches before making commitments to customers.

Dealer initials _____

Dealer-requested cancellations. If BMC Lights / Pulz Hitches approves a dealer's request to cancel an order, BMC Lights / Pulz Hitches may apply any amount due to the dealer's account as credit toward future purchases. BMC Lights / Pulz Hitches will issue a refund when required by applicable law or a written agreement. BMC Lights / Pulz Hitches may suspend or revoke purchasing privileges for future orders after repeated cancellations for the dealer's convenience.

Dealer initials _____

Freight claims. Inspect the shipment on receipt. Note visible damage or missing cartons on the delivery receipt when possible. Promptly email orders@bmclights.com with the invoice number, tracking number, affected items and photos if available. Retain the packaging. For a missing drop shipment, include the recipient's delivery details. The party that booked the freight opens the carrier claim or coordinates with the shipper authorized to file it. The dealer should report concealed damage as soon as discovered.

Dealer initials _____

VIN-Specific and Special Orders

Order approval. BMC Lights / Pulz Hitches will identify any VIN-specific, custom, or specially sourced item subject to these terms on the quote or order confirmation before the dealer authorizes the purchase. The dealer must approve the order in writing. The dealer must verify the VIN and any other vehicle or fitment information it supplies before approving the order.

Dealer initials _____

Cancellations and returns. Once the dealer approves the order and BMC Lights / Pulz Hitches makes a noncancelable commitment to a supplier or begins custom work, the dealer may not cancel the affected item for convenience or return it because of a change of mind. A delay beyond an estimate does not, by itself, create a contractual right to cancel. Any cancellation exception requires written approval from BMC Lights / Pulz Hitches, except where the dealer has a right to cancel under applicable law or an express written agreement.

Dealer initials _____

Shipping and delays. Domestic and overseas suppliers, production schedules, freight, and customs can affect timing. Quoted ship and delivery dates are estimates unless BMC Lights / Pulz Hitches expressly confirms a firm date in writing. For certain overseas items, a reliable estimate may be unavailable. When BMC Lights / Pulz Hitches learns of a material delay, it will provide a status update and any reliable revised estimate it has. Where required by law, BMC Lights / Pulz Hitches will give the dealer the option to agree to a delay or cancel for a prompt refund. If BMC Lights / Pulz Hitches cancels because it cannot fulfill the order, it will promptly refund amounts paid for the unshipped items.

Dealer initials _____

Qualifying special orders are eligible for defective returns and exchanges under these terms. Applicable rights and remedies for incorrect, damaged, defective, or undelivered goods are preserved.

Dealer initials _____

Order Accuracy and Fitment

Dealer verification. The dealer is responsible for the accuracy of the part number, VIN, and vehicle configuration it provides. Before installation, verify the part against the order and the vehicle. If the part appears incorrect, pause installation and contact BMC Lights / Pulz Hitches promptly with the purchase order or invoice number and the relevant vehicle and part details.

Dealer initials _____

BMC Lights / Pulz Hitches errors. If BMC Lights / Pulz Hitches ships an item different from the accepted order or confirms that its part selection was incorrect despite receiving accurate and complete vehicle information, BMC Lights / Pulz Hitches will arrange the correction and cover standard return and replacement shipping. If the correct item is unavailable, BMC Lights / Pulz Hitches will refund the amount paid for the affected item. BMC Lights / Pulz Hitches will provide any required return instructions.

Dealer initials _____

Dealer errors. If the dealer orders the wrong item or supplies incorrect or incomplete vehicle information that results in the wrong part being supplied, the dealer is responsible for return and replacement shipping where applicable. Any return remains subject to approval, product eligibility, the applicable restocking fee, and the special-order terms.

Dealer initials _____

Pulz hitch installations. Use the current Pulz instructions and published ratings for the exact hitch model and configuration. Give the buyer the instructions and use those ratings in listings and quotes. If a hitch or its hardware appears damaged or fails in service, advise the customer to stop using it and contact orders@bmclights.com. Preserve the hitch, hardware, identifying marks and available photos for inspection.

Dealer initials _____

Defective Returns and Warranty

Return authorization. Call 855-426-2669 or email orders@bmclights.com with your contact information and the list of defective items. All returns require a valid Return Authorization (RA) number, which expires 30 days after issuance. Follow the return instructions and mark the RA number on the outside of the package. The dealer pays return shipping for standard defective returns.

Dealer initials _____

Return address. BMC Lights / Pulz Hitches Returns, c/o BMC Lights, LLC, 9207 N 14th St, Tampa, FL 33612.

Dealer initials _____

Warranty eligibility. Submit the retail receipt for claims within 12 months of retail purchase. Warranty exclusions include improper installation, modifications contrary to manufacturer recommendations, products returned in untestable condition, customer abuse, weather-related damage, and rust. The light units themselves are subject to their manufacturers' warranties. Direct light-unit warranty claims to the manufacturer. The 12-month period applies to the standard dealer defective-return process. For a later manufacturing-defect claim under an applicable lifetime warranty, send proof of purchase, the part number and photos to orders@bmclights.com for routing. Coverage of a hitch, finish, hardware or other component depends on the written warranty for that product. Direct third-party light-unit claims to the light manufacturer.

Dealer initials _____

Credits and replacements. BMC Lights / Pulz Hitches tests returned items and issues a dealer account credit for approved defective returns. Processing typically takes three to four weeks from receipt. BMC Lights / Pulz Hitches may inspect and repair the item before authorizing a replacement and may issue a credit if repair is unavailable. To obtain a replacement in advance through the standard process, submit a new purchase order. Any approved credit remains on the dealer's account for future purchases.

Dealer initials _____

Discrepancies. The dealer has seven days after notice to accept or dispute a discrepancy. After that, BMC Lights / Pulz Hitches will process the return as received. For unrelated items sent in error, BMC Lights / Pulz Hitches will contact the dealer for a return label or permission to dispose of the items without credit. Report discrepancies with the final credit memo within 30 days after issuance.

Dealer initials _____

Warranty diagnostics and labor. The dealer must submit written diagnostic findings with every warranty repair claim, including the reported problem, tests performed, and results. The dealer is responsible for diagnostic, installation, removal, and reinstallation labor and related shop charges. BMC Lights / Pulz Hitches covers these costs only if it approves reimbursement in writing before the repair begins or applicable law requires payment. Approval of a part return or exchange does not authorize labor reimbursement. Any labor coverage offered by a light manufacturer is subject to that manufacturer's warranty terms.

Dealer initials _____

Advance Exchanges

Dead on arrival. A qualified shop must have installed the item, and the vehicle must still be in the installation bay. Obtain Returns Department approval so BMC Lights / Pulz Hitches can verify the defect and rule out a missing interface component. Then email orders@bmclights.com with your contact information and the approved part number to obtain an RA number.

Dealer initials _____

Incorrect item shipped. Call 855-426-2669 or email orders@bmclights.com with the invoice or purchase order number so BMC Lights / Pulz Hitches can confirm the shipping error. If BMC Lights / Pulz Hitches approves the exchange, it will email the RA number.

Dealer initials _____

Exchange billing and returns. BMC Lights / Pulz Hitches sends the replacement with a return label and leaves a $1.00 tracking balance on the exchange invoice. The dealer does not pay the tracking balance. If BMC Lights / Pulz Hitches does not receive the item within 30 days after the replacement ships, it will remove the credit and charge the dealer for the replacement. BMC Lights / Pulz Hitches will void the exchange invoice after receiving and inspecting or testing the returned item, as applicable.

Dealer initials _____

New and Unused Product Returns

Email orders@bmclights.com for preapproval. Approved returns receive a credit to the original dealer account, less a 15% restocking fee. Items must be unused and in original packaging, with no signs of installation, opening, or handling. The special-order terms above apply. Request approval within 30 days of delivery unless a different dealer deadline was agreed in writing. Later requests may be approved in writing at the seller's discretion. The dealer pays return freight for an ordinary unused-product return. Separate procedures apply to seller errors, defects, advance exchanges and annual stock adjustments.

Dealer initials _____

Stock Adjustments

Direct dealers may request one stock adjustment per fiscal year for new inventory. Email orders@bmclights.com with an itemized list of proposed returns and their values, and a separate offset purchase order worth twice the value of the proposed returns. If approved, BMC Lights / Pulz Hitches will email an RA number and shipping instructions, then process the offset order. BMC Lights / Pulz Hitches will inspect the return and issue account credit for eligible new items received. The 15% restocking fee for standard returns does not apply to approved stock adjustments.

Dealer initials _____

Payment Disputes and Chargebacks

This section applies to dealer, wholesale, distributor, and authorized reseller accounts that agree to these terms.

Dealer initials _____

Contact BMC Lights / Pulz Hitches. For a billing error, order delay, missing shipment, or refund concern, contact orders@bmclights.com with the invoice or purchase order number, the amount in question, and a description of the issue. When practicable, contact BMC Lights / Pulz Hitches before initiating a payment dispute. The account holder may act in time to meet any applicable filing deadline.

Dealer initials _____

Accuracy of disputes. Account holders must provide accurate information in any payment dispute or reversal request. BMC Lights / Pulz Hitches prohibits knowingly false claims, including reporting merchandise as undelivered when the account holder knows it was received or knowingly seeking a second refund for an amount already refunded. BMC Lights / Pulz Hitches may provide relevant order, refund, and delivery records to its payment processor.

Dealer initials _____

Account action for abuse. Where permitted by law and payment network rules, BMC Lights / Pulz Hitches will terminate the dealer agreement when it verifies that an account holder filed a dispute in bad faith solely to obtain a direct refund in place of account credit properly offered or issued under these terms. For other verified deliberate abuse, BMC Lights / Pulz Hitches may suspend or end future purchasing privileges.

Dealer initials _____

Good-faith disputes. Account holders retain the right to raise good-faith disputes, including suspected fraud, unauthorized charges, and other grounds available under applicable law or payment network rules.

Dealer initials _____

Dealer legal business name _____

_____	_____	_____
Dealer signature	**Printed name**	**Date**