



Memphis-Shelby County Education Association

126 Flicker Street Memphis, Tennessee 38104 901-454-0966 Fax 901-454-9979

DATE: October 26, 2018
TO: All M-SCEA Association Representatives
FROM: Keith O. Williams, Executive Director, M-SCEA
RE: Urgent Association Business of High Importance
Topic: THE SCS PECCA ELECTION (The Process)

I am grateful for the hard work and effort you put forth to obtain over 2,600 signatures. Because of your diligence and tenacity, the PECCA Election has been scheduled. **Electronic Balloting will begin Monday, November 5, 2018 at 8 a.m. and end Friday, November 16, 2018 at 8 p.m.**

Here are the next steps:

1. **Contact every teacher** in your building who signed or did not sign the petition and urge them to vote for M-SCEA.
2. Urge them to check their SCS email on November 5 for a message and ballot from Votenet; the subject will be **Shelby County Schools PECCA Election**.
3. **Vote YES** for Question 1: Shall the professional employees of Shelby County Schools (SCS) undertake collaborative conferencing with the board of education?
4. **Vote B, Memphis-Shelby County Education Association** (M-SCEA) on the ballot for Question 2: Which organization would you prefer to represent you?

Colleagues, M-SCEA needs the same energy and effort from you that was put forth to obtain the petition signatures. When we accomplish this, I am confident we will be able to have a greater and positive impact on our salary schedule, insurance benefits, working conditions, curriculum, planning time, etc.

I am counting on you and together let's make this happen!

Sincerely,

Keith O. Williams
M-SCEA Executive Director