



FOR IMMEDIATE RELEASE

For additional information, contact:
Cameron Spann, Chief Branding Officer
Pickler Wealth Advisors
cspann@picklerwealthadvisors.com



Pickler Wealth Advisors to Host Educator-Centric Event Featuring Erin Gruwell

Collierville, Tennessee (February 27, 2023) Pickler Wealth Advisors, an independent wealth advisory firm in Collierville, TN, is proud to announce that, in partnership with the American Public Education Foundation, it will be hosting an event for local teachers, principals, and superintendents. On May 10th, 2023 at 5:30 p.m., An Evening with Erin Gruwell will take place at Collierville High School in Pickler Auditorium. Featuring renowned educator Erin Gruwell, this free event will inspire audience members as they hear her story about the creation of the Freedom Writers.

“I’m thrilled to be in Collierville to share my experiences with fellow educators,” said Gruwell. “The Freedom Writers proved that education is the great equalizer. I am honored to be sharing their stories with the teachers, principals, and superintendents of Shelby County, and I can’t wait to see the impact that we can make together.”

Erin Gruwell is a teacher, an author, and an activist who has been fighting for social justice for over two decades. Erin’s students - affectionately called the Freedom Writers - came from backgrounds of poverty, gangs, and violence, and many were at risk of dropping out of school due to the school-to-prison pipeline. But, under Erin’s guidance, all 150 Freedom Writers graduated from high school and pursued higher education. In 1999, Erin and the Freedom Writers published their book, *The*

Freedom Writers Diary, which detailed their unique journey from hardship to hope. The book became a #1 New York Times bestseller and was adapted into a major motion picture, *Freedom Writers*, starring two-time Academy Award-winner Hilary Swank as Erin.

“I am thrilled to be bringing in my dear friend Erin to Collierville to share her inspirational story with Memphis-based educators,” said David Pickler, President and CEO of Pickler Wealth Advisors. “Erin's powerful message of hope and possibility will undoubtedly resonate with our teachers and education leaders as she encourages them to speak up and speak out for their students.”

An Evening with Erin is a free event for all local educators, but you must claim your tickets via Eventbrite to attend. Seating is extremely limited, so attendees are encouraged to claim their tickets as soon as possible. Collierville High School, the host site for the event, is located at 11605 East Shelby Drive Collierville, TN.

Check in and registration begins at 5:00 pm, and the event begins at 5:30 pm.

To claim your tickets, please visit: <https://an-evening-with-erin-gruwel.eventbrite.com>

####

About Pickler Wealth Advisors: Pickler Wealth Advisors (PWA) has been providing individuals and organizations with financial guidance since 2005. Located at 1135 Halle Park Circle, Collierville, TN 38017, the advisors of PWA pride themselves on crafting unique strategies for each client. For more information, please visit www.picklerwealthadvisors.com. *Securities and advisory services offered through Commonwealth Financial Network®. Member FINRA, SIPC, a Registered Investment Advisor.*
www.picklerwealthadvisors.com

About the American Public Education Foundation: The American Public Education Foundation is a 501(c)(3) non-profit organization whose mission is to help educate, inspire and lead with all those involved in public education and prepare the next generation of leaders for engaged citizenship. The foundation's focus is on financial literacy and workforce development. Take action at www.theapef.org

About The Freedom Writers and Erin: You can find more information about Ein Gruwell and The Freedom Writers here: <https://tinyurl.com/45v3w9sw>