



2023 Environmental Health Conference

PEOPLE • POLICY • PLACES

SPONSORSHIP & EXHIBITOR PROSPECTUS

OCTOBER 26
8:15AM-4:00PM

GRAPPONE
CONFERENCE CENTER
CONCORD, NH

nhasthma
CONTROL PROGRAM



www.nhehc.com | nhevents@jsi.com | (603) 573-3306



ABOUT THE EVENT

We invite you to be a part of the 2023 NH Environmental Health Conference taking place on Thursday, October 26, 2023, at the Grappone Conference Center in Concord, NH.

The 2023 NH Environmental Health Conference (EHC), formerly the NH Healthy Homes Conference has been re-envisioned through a collaborative effort from multiple state agencies to better represent the breadth of environmental health beyond the built environment.

The event focuses on the relationship between people and their environment; and fostering healthy and safe communities by promoting sound policy that protects the health, well-being and quality of life in all communities throughout New Hampshire.

THE PURPOSE

The purpose of the 2023 NH Environmental Health Conference is to

- engage and inform stakeholder organizations and state partner groups about the environmental health resources available throughout the state and how to build new partnerships to ease access to state agency resources;
- educate stakeholder organizations and state partner groups about the New Hampshire specific environment and its link to societal and personal health impacts;
- and examine environmental inequities across the state that affect various geographic population groups, and how a future focus on environmental justice can improve regional inequities.

WHO YOU'LL REACH

This is a non-clinical conference and is intended for those whose work impacts the communities they work and live in. We anticipate approximately 200 people to be in attendance.

- Health & code officers, building officials, and home inspectors
- Maternal and child health, home visiting, WIC programs, Head Start, and Community Action Programs
- Public Health Networks & City Health Departments
- Community health workers
- Housing and Urban Development programs and housing authorities
- City and town leadership (mayors, city/town managers)
- Real estate professionals
- Home inspectors
- Community advocacy groups
- Legislators and policy makers
- School district leadership
- Academic partners

AGENDA & REGISTRATION

This year's conference kicks-off with a welcome session and morning keynote presentation. Throughout the day, there will be multiple refreshment breaks with time to network with exhibitors and colleagues, student poster presentations, a resource room, concurrent breakout sessions, and lightning round presentations. The day will conclude with a final plenary featuring a panel discussing local success stories.

To view the latest agenda and conference details, visit www.nhehc.com

AGENDA

Agenda is currently being developed subject to change

- 7:30-8:15** | Registration, Continental Breakfast, & Exhibits
- 8:15-8:30** | Welcome
- 8:30-9:30** | General Session
- 9:30-9:45** | Refreshment Break & Exhibits
- 9:45-10:35** | Concurrent Sessions | Block A
- 10:35-10:50** | Refreshment Break & Exhibits
- 10:50-11:40** | Concurrent Sessions | Block B
- 11:40-12:00** | Exhibits, Posters & Resources
- 12:00-1:15** | Lunch Break & Activities
- 1:15-2:15** | Lightening Round Sessions
- 2:15-2:30** | Refreshment Break & Exhibits
- 2:30-3:30** | Panel and Closing Plenary
- 3:30-4:00** | Closing Remarks & Raffles

**REGISTRATION WILL OPEN LATE
SUMMER 2023!**

Exhibitor Registration Fee | \$60

Preregistration will be required before 10/16

All representatives must be registered for the conference, including all complimentary registrations. Each exhibitor or sponsor will receive information after your contract is received and confirmed.

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SPONSORSHIP OPPORTUNITIES



SPONSORSHIPS

All Sponsors receive the following items:

- Signage designating your company as a Sponsor for the entire conference.
- Company profile with links to your company's website listed on Sponsor & Exhibitor pages of the official event website (www.nhehc.com).
- Bring your brand to life with your logo, descriptive information, documents, and multimedia content with a fully customizable profile page on the mobile and web versions of the conference app powered through Whova.
- Participate in the contests for participants designed to encourage engagement with Sponsors and Exhibitors throughout the day.
- Explore attendee profiles and engage with them through messages, a bulletin board, group chat, business card exchanging, etc. through the conference app.
- Generate leads using easy lead retrieval tools. Exhibiting sponsors can use their phones and the QR codes on participant name badges to generate leads. Lead lists can be exported into a spreadsheet at any time and shared with colleagues through email. Exhibitors and Sponsors can further obtain insights about leads through participant profiles and interact with them during and after the event.
- A complete list of participants with contact info of those that consent will be available post conference to all Sponsors and Exhibitors.

All Sponsors receive the following *optional* complimentary items:

- Complimentary conference registration for company representative.
- 6'x30" covered and skirted table with 1 chair, electricity, and Wi-Fi.

IMPORTANT: Complimentary registrations and exhibit space are offered to Sponsors, however those who wish not to attend in person are not required to do so. Sponsors and Exhibitors are prohibited from selling or donating their complimentary registrations to other organizations, or participants.

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SPONSORSHIPS

SPONSOR LEVELS & ENTITLEMENTS

In addition to the benefits listed for all Sponsors, each level includes the following benefits.

Levels & Entitlements	Partner \$5,000 Includes:	Community \$2,500 Includes:	Support \$1,500 Includes:
Complimentary Conference registrations for company/organization representatives	3	2	1
Logo Recognition	On all digital and print materials including pre-event marketing materials, signage, and rotating slides during the event.	On print materials including signage, and rotating slides during the event.	On print materials including signage, and rotating slides during the event.
Logo and listing displayed on the web & mobile version of the conference app	Mobile App Placement: <ul style="list-style-type: none"> • Home page • Agenda page • Attendee Profile page Web App Placement: <ul style="list-style-type: none"> • Header Banner 	Mobile App Placement: <ul style="list-style-type: none"> • Agenda page Web App Placement: <ul style="list-style-type: none"> • Header Banner 	Mobile App Placement: <ul style="list-style-type: none"> • Attendee Profile page Web App Placement: <ul style="list-style-type: none"> • Header Banner
Logo, listing, and recognition as a sponsor on official event website	Recognition as a Partner Sponsor included on: <ul style="list-style-type: none"> • All pages on the website 	Recognition as a Community Sponsor included on: <ul style="list-style-type: none"> • Agenda & Registration pages of the website 	Recognition as a Support Sponsor included on: <ul style="list-style-type: none"> • Agenda page of the website

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EXHIBIT OPPORTUNITIES

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EXHIBITOR COST

Nonprofit / Government \$150 | Small Business* \$350 | Large/For-Profit Business \$500

**A small business is as defined by the Small Business Administration. Learn more [here](#).*

Signage	Listed as an Exhibitor on signage at the event.
Conference Registration	1 Complimentary conference registration for a company representative.
Exhibit Space	6'x30" covered and skirted exhibit table with 1 chair, electricity, and Wi-Fi.
Virtual Exhibit "Booth" on Conference App	Bring your brand to life with your logo, descriptive information, documents, and multimedia content with your fully customizable profile and and virtual "booth."
Conference Website	Company logo and recognition as an Exhibitor included on Sponsor & Exhibitor page of the official event website (www.nhehc.com).
Virtual & In-person Attendee Engagement	Through the Conference App, explore attendee profiles and engage with them through messages, a bulletin board, group chat, business card exchanging, etc. Participate in attendee engagement contests created by the planning committee to encourage the participants to visit Sponsors and Exhibitors.
List of Participants	Lead retrieval is easy for exhibiting sponsors using their phones and the QR codes on participant name badges. The lead list can be exported into a spreadsheet at any time and shared with colleagues through email. Exhibitors and Sponsors can further obtain insights about leads through participant profiles and interact with them during and after the event. A complete list of participants with contact info of those that consent will be available post conference to all Sponsors and Exhibitors.

DOUBLE YOUR IMPACT

In-person Exhibiting Includes a Virtual Booth on the Digital Platform!

We are pleased to announce we will be using the interactive event app **Whova** for this year's event. **Whova** allows exhibitors and sponsors to maximize their investment by offering customizable company profiles, and participant engagement features such as chat and community boards. You can even begin interacting with participants before the event! To learn more about **Whova**, check out their Sponsor Guide and their Exhibitor Guide.



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À LA CARTE OPPORTUNITIES & *ADDITIONAL WAYS TO SUPPORT*



À LA CARTE OPPORTUNITIES

À LA CARTE & OTHER WAYS TO SUPPORT

Student Poster Session Sponsor \$2000 | *Exclusive Opportunity*

Be the exclusive sponsor of the Student Poster Presentations! Your sponsorship will support the student presenters' attendance at the conference.

- 1 Complimentary conference registration for a company representative.
- List of attendees with contact info for those that consent
- Recognition on the official event website, and on the digital and print agenda acknowledging your company as the Student Poster Session Sponsor.
- Logo on all poster session signage and materials pre- and post conference.
- Logo on student participation certificates.
- Option to assist NHEHC Poster Committee announce poster contest winners at the conclusion of the conference.
- Company logo displayed on the Agenda page, and the Attendee Profile page on the Mobile App, and on the Header Banner of the Web App.
- Sponsor listing and profile with logo, descriptive information, keywords, documents, and multimedia content on the Conference App and on the official event website.

Breakfast Sponsor \$1000 | *Exclusive Opportunity*

The morning begins with a continental breakfast. Show your support by sponsoring the buffet.

- 1 Complimentary conference registration for a company representative.
- List of attendees with contact info for those that consent
- Recognition on the official event website, and on the digital and print agenda acknowledging your company as the Breakfast Sponsor.
- Logo on breakfast buffet for the duration of the buffet.
- Company logo displayed on the Agenda page, and the Attendee Profile page on the Mobile App, and on the Header Banner of the Web App.
- Sponsor listing and profile with logo, descriptive information, keywords, documents, and multimedia content on the Conference App and on the official event website.

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À LA CARTE OPPORTUNITIES

À LA CARTE & OTHER WAYS TO SUPPORT

Lunch Sponsor \$1250 | *Exclusive Opportunity*

Be the exclusive sponsor of the fabulous lunch buffet!

- 1 Complimentary conference registration for a company representative.
- List of attendees with contact info for those that consent
- Recognition on the official event website, and on the digital and print agenda acknowledging your company as the Lunch Sponsor.
- Logo lunch buffet for the duration of the buffet.
- Company logo displayed on the Agenda page, and the Attendee Profile page on the Mobile App, and on the Header Banner of the Web App.
- Sponsor listing and profile with logo, descriptive information, keywords, documents, and multimedia content on the Conference App and on the official event website.

Refreshment Breaks \$250 | *Multiple Opportunities*

Coffee and snacks are available to participants throughout the day. Show your support by sponsoring the refreshments.

- List of attendees with contact info for those that consent
- Recognition on the official event website, and on the digital and print agenda acknowledging your company as the Refreshment Break Sponsor.
- Logo on refreshment break station.
- Company logo displayed on the Agenda page on the Mobile App, and on the Header Banner of the Web App.

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À LA CARTE OPPORTUNITIES

À LA CARTE & OTHER WAYS TO SUPPORT

Photo & Caption Contest Sponsor \$750 + donation of 2 raffle prizes | *Exclusive Opportunity*

Host Photo & Caption Contest through the Conference App. Participants can post pictures and write captions to go with photos. Your company representatives will choose the winners! You can even choose the theme of the picture. Your company's name will be used throughout the contest.

- 1 Complimentary conference registration for a company representative
- List of attendees with contact info for those that consent
- Recognition and introduction on Leaderboard, discussion board, Social Wall, etc.
- Bring your brand to life with your logo, descriptive information, keywords, documents, and multimedia content.
- Inclusion in pre-event materials recognizing your company as a sponsor of the contest.
- Support from an Attendee Engagement Specialist to host the contest including pre-event engagement strategies. Let's get creative and chat about it!

Promo & Swag Opportunity \$300 | *Multiple Opportunities*

Opportunity to provide your company's promotional materials and/or swag in tote bags, on tables during keynotes, in general sessions, or at lunch.

- List of attendees with contact info for those that consent
- Bring your brand to life with your logo, descriptive information, keywords, documents, and multimedia content on the Conference App.

Charging Station Sponsor \$300 | *Exclusive Opportunity*

Don't you hate it when your phone is dying and you realize you don't have a charging cord? Don't let this happen to participants by sponsoring a charging station - a station set up and equipped with cords, and USB ports adjacent to comfy seating for people to charge their phones or plug in their laptops while they wait.

- List of attendees with contact info for those that consent
- Printed signage at the station with your company logo and a QR code linked to your company's website.
- Opportunity to leave your company's business cards, and literature at the station.

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TERMS & CONDITIONS

For the purposes of the terms and conditions, JSI Research & Training Institute, Inc. (JSI) and the New Hampshire Environmental Health Conference Planning Committee are referred to as “the Organizers.”

Exhibitor and Sponsor Specifications and Restrictions

Acceptable exhibitors and sponsors are companies whose products or services must be relevant professionally to the event’s target audience.

No subletting or sharing of space is permitted unless prior authorized by the Organizers.

Space is limited to a 6’x30” covered and skirted table with one chair. Approximate exhibit space dimensions are 7’ wide by 4’ deep.

Exhibitor activities, personnel and equipment must be confined to allotted space. No loudspeakers or public address systems are permitted. Personnel, activities, lights or other equipment that may be annoying to adjacent exhibitors shall not be permitted. Small speakers connected to a computer, laptop, or television are allowed permitted volume is kept at a reasonable level as to not disturb adjacent exhibitors or educational sessions taking place in adjacent rooms.

Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floor, or other parts of the building or furniture. Lighting trusses or any equipment that must be secured to the ceiling are not permitted unless special arrangements have been made with the venue in which case the exhibitor will be responsible for all charges relating to such engineering and will be liable for any damages caused by such engineering.

Distribution of promotional gummed stickers or labels is prohibited. Anything in requiring removal will be at the expense of the exhibitor/sponsor.

The exhibitor must surrender the occupied space in the same condition as it was at the time of the initial occupation.

Exhibit Space Assignment

Exhibit space is assigned at the discretion of the Organizers. Space assignment is also dependent on the date which this agreement and payment is received, the availability of space, the amount of space requested, and any special needs of the exhibitor/sponsor.

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Exhibit Installation & Dismantling

Installation and dismantling timeframes and details are to be announced but generally, all must be set up by 7:30am on October 26, 2023 (time subject to change). Assembly of exhibits during regular conference hours will not be permitted. Refunds will not be granted to exhibitors who do not comply.

No packing of equipment or literature or dismantling is permitted during regular conference hours and may not begin until 2:30pm. All exhibit materials must be packed and ready for removal from the exhibit space on October 26, 2023 by 5pm.

Unacceptable Exhibits

The exhibitor/sponsor agrees not to use any displays that the Organizers determine, at their absolute discretion, will unreasonably endanger the person or property of the attendees or of exhibitors, are in bad taste, are liable to discredit or subject the Organizers or affiliated planners and sponsors to criticism or legal liability, are inconsistent with the stated purposes of the NH Environmental Health Conference (NHEHC), and the interest and welfare of those in attendance and those which its conference attendees serve, or violate the exhibit space regulations or any other provision of this contract. In the event the Organizers determine at any time that any exhibit/sponsor may or does violate this contract and the exhibitor is unable or unwilling to correct such violation, the Organizers may terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor's expense. The exhibitor/sponsor hereby waives any claim for refund of the exhibit space or other damages arising out of such termination and/or exhibit removal. Any exhibitor/sponsor who is uncertain as to whether an exhibit complies with all applicable regulations and requirements should contact nhevents@jsi.com.

FDA Regulations

Exhibitors/sponsors shall comply with all applicable US Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for particular use or not commercially available in the US may be exhibited only if accompanied by easily visible signs indicating the status of the product.

Prohibition of Exhibitor Sponsored Sessions

Companies that exhibit/sponsor at the conference will not be permitted to conduct or sponsor educational activities, presentations or meetings at the event venue on October 26, 2023 unless otherwise contracted, authorized and permitted to do so by the event Organizers.

The Organizers provide and manage the educational content of the conference. Sponsors and exhibitors may not make any scheduled, live presentations in exhibit area. Commercial firms failing to comply with this rule will have their 2023 exhibit space revoked and no refund issued and may be banned from exhibiting at future events.

Security and Liability

Each exhibitor/sponsors must provide for the safeguarding of its goods, materials, equipment, and display at all times and at own expense. The Organizers nor the venue will be responsible for the loss of any material or property of the exhibitor/sponsor by or for any cause.

The exhibitor/sponsor is responsible for all damage to the exhibit hall, and for any and all claims and demands on account of any injury or death or damage to property occurring in or upon the exhibitor's/sponsor's space or because of the acts of the exhibitor/sponsor, exhibitor's/sponsor's employees, servants, agents, licensees or contractors; and exhibitor/sponsor agrees to indemnify and hold harmless the Organizers, and the venue, from and against any and all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertakings and responsibilities of the exhibitor.

Neither the Organizers, or the venue, their agents, servants, contractors, or employees, are liable for injuries to any person or for damage to property owned or controlled by the exhibitor/sponsor, which claims for damages or injuries may be incident to or arise from or be in any way connected with the exhibitor's/sponsor's occupation of display space or the acts or omissions of exhibitor's/sponsor's agents, servants, contractors, or employees, except for claims for damage or injuries caused by or resulting from the negligence of the Organizers, and the venue and their respective agents, servants, and employees.

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Fire Safety Regulations

No exhibitor shall use any flammable decorations or coverings, and all fabrics or other materials used shall be flameproof. Exhibitors shall not intentionally block any fire exits or aisles.

Contests, Drawings and Giveaways

Exhibitors/sponsors will receive information on raffles and giveaways upon contract confirmation.

Shipping Instructions

Information for shipping materials will be sent to each exhibitor/sponsor once paid and confirmed. The exhibitor/sponsor will ship at its own risk and expense, all articles to be exhibited. All shipments must be prepaid.

Exhibit/Sponsor Representative Registration & Admittance to Educational Activities

The exhibitor/sponsor may register the number of complimentary registrations allotted with their level of sponsorship/exhibitor type. Registration for additional representatives may be purchased at the regular conference rate. Registration allows admittance to the general sessions, breakout educational sessions, materials, refreshments, and lunch.

Exhibitor/sponsor representatives who attend the general session or breakout sessions are restricted from selling, presenting, promoting or distributing materials regarding its company's products or service or expressing or conveying its company's views, opinions, data or findings in any breakout session or general session unless otherwise contracted, authorized and permitted to do so by the event Organizers.

Exhibitor/Sponsor Badge Distribution

All badges for representatives who are registered in advance will be distributed on-site at the Registration Desk. All exhibitor/sponsor representatives must be registered and must have a badge issued.

Substitutions to originally registered representatives are allowable and must be registered at the Registration Desk at which time a badge will be created for that individual.

No Smoking Policy

Smoking is not permitted in the exhibit hall at any time during move-in, show hours, or move-out by exhibit personnel, exhibit suppliers, or conference attendees.

Food Items

Distribution of food and beverage items is prohibited. Individually wrapped candies or mints or small packaged (1 oz. or less) candies, nuts, dried fruit, etc. are permissible. If there is any question regarding an item, the exhibitor/sponsor should contact nhevents@jsi.com. If items being distributed are unacceptable, they will be confiscated and will be returned to the exhibitor at the close of the exhibit hall.

Photographing and Videotaping

Exhibitors/sponsors may not photograph or videotape any other company's exhibit on the exhibit floor; any attendee without permission; or any educational general or breakout session without the prior written permission of the presenters or the Organizers.

Exhibitor/Sponsor Listing in Digital and Print Media, Signage, etc.

A list of exhibitors/sponsors who are paid and confirmed by October 13th will be published where entitled based on level of exhibit or sponsorship. Following October 13th, JSI will make every effort to include exhibitors and sponsors not meeting this deadline. Discounts will not be provided for not meeting this deadline.

Participant Contact Information

Exhibitors and sponsors will be provided access to participant's lists and contact information for those that consent to sharing information through the event app.

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