

Proposed Change to the National Bylaws #2

Convention Year: 2026

Article: V, Section 5

Description: To specify the number of issues of the national magazine that shall be published during a fiscal year.

Rationale: It is important that the membership understand on an ongoing basis how many issues of the magazine they will receive by mail.

Submitted By: Tony Leonardi, Florida Chapter; Katie Evertsen, Utah Chapter; Jeff Jarrett, Indiana Chapter; Tania Cason, California Chapter; Jim Maher, Missouri Chapter.

To amend Article V, Section 5, to add the language after the word publish that says, “ten (10” and by adding the words after the third word magazine that reads, “with no more than four (4) issues to be printed and mailed each fiscal year.”

Existing Provision	Provision With Proposed Changes
<p>Article V, Section 5</p> <p>The National Executive Board shall direct the National President to have published an official magazine of the Organization, as a magazine of record, and take whatever action is necessary to publish said magazine. The editorial policy shall be formulated and controlled by the National Executive Board. Annual financial and other reports shall be included in its pages.</p>	<p>Article V, Section 5</p> <p>The National Executive Board shall direct the National President to have published an official magazine of the Organization, as a magazine of record, and take whatever action is necessary to publish ten (10) issues of said magazine with no more than four (4) issues to be printed and mailed each fiscal year. The editorial policy shall be formulated and controlled by the National Executive Board. Annual financial and other reports shall be included in its pages.</p>

Received February 25, 2026

Articles and Bylaws Committee: The committee voted unanimously to recommend adoption of this proposed change.

National Executive Board voted to:

By law 2 financial supporting documentation

The four copies of the magazine last year cost \$69,694 for postage and \$105,991 for printing or a total of \$175,685 for FY 2025. Which means each hard copy issue of the magazine costs almost \$44,000 to produce with only an average of 32,000 members receiving the magazine per issue. As we grow this cost will also continue to grow, we currently have over 37,000 members as of 02/01/2026 and are growing by over 500 net members a month. To ensure we control costs, we need to look at more cost-efficient ways to communicate with our members. In the last year we have developed an email blast in which we send out regularly with real-time updates of current issues. We have a communication team that has created UPMA Today where we produce videos on a regular basis with pertinent issues. We have Facebook and other media outlets that are posted in Real-time. In addition, in January we launched the UPMA App which along with our website has made all issues available digitally at your fingertips. Four hard copy issues of the magazine are more than sufficient to memorialize our national events. As the world and the members of our organization continue to move to more digital formats these additional costs are unnecessary.