

# InZynch™

The World's First Hybrid Collaboration  
System Management Solution.

Discover the power of  
true collaboration.

[www.inzynch.com](http://www.inzynch.com)



## Being InZynch means:

- Daily objectives that support business goals 100%
- Extraordinary effectiveness and efficiency
- No “busy-work”
- Lower OPEX and increased productivity
- Working smart, with a data-based culture that results in real and permanent improvement
- Clarity and equity in productivity and workloads
- A less stressful, more transparent workplace

Most organizations struggle with these challenges for years. We help you get it done **in just months!** **HOW?**

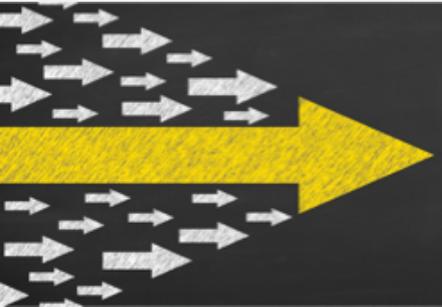
By Addressing the **Human-Based System** Behind Collaborative Activity

*“In Amcor, with the experience of Mr. Garcia-Jurado and InZynch as external consultants, we were able to introduce a deep cultural change at the 13 sites in the country. The results were so good that this project was considered a worldwide benchmark.”*

*Antonio Velazquez  
HR National Director - Valeo*

# Introducing **Your Collaboration System!**

A fundamentally **human operational system** that works at two levels.



**Level One:** The network of objectives, the “invisible” foundation that is the reason why we collaborate in the first place.

**Amazing collaboration doesn't start with activity.** It starts by ensuring...

**Clarity** of objectives    **Alignment** of objectives    **Ownership** of objectives



**Level Two:** The operational part. This is the part we think of as “collaboration” and it is integrated by three essential elements: Processes, Technology and the people that operate them.

**At this level, amazing collaboration requires:**

- Formalized and integrated assumptions
- Formalized and integrated way of operating the processes and technology
- A data-driven culture focused on continuous improvement

**The InZynch platform** provides next-generation **Human models** and **IT tools** that operate at both levels to take teams to **True and Amazing Collaboration.**

*“I am working to get a dysfunctional group some clear objectives and the model gave me the answers I have been looking for.”*

# Multicultural Teams? No problem.

Understanding another culture takes years,  
our InZynch intercultural collaboration model  
**gets you there in only days.**



## Our "Cultural Dimension Daisy" Model



**2** Basic frames of reference with overall impact on group behavior.

**5** Cultural dimensions with the greatest impact on collaboration.

### **Together they form the Cultural Dimension Daisy.**

The daisy is a powerfully graphic model that lets multicultural groups compare and analyze collaboration profiles, and quickly determine those areas where there will be possible conflict or misunderstanding.

*"Mr. Garcia Jurado supported us with intercultural training. The feedback from the expatriate participants was excellent, some of them mentioned that this training was of higher value and content than the ones they have taken in Europe or Asia."*

A graphic on the left side of the page shows a series of stylized human figures in a line, rendered in shades of blue and white. The figures are simplified, with no facial features, and are arranged in a slightly curved path, suggesting movement or a queue. The background is a light blue gradient.

# InZynch impact in all types of organizations

No matter the industry or sector, it is all run by **PEOPLE**.

## OIL & GAS

*“At the Campeche Sound in PEMEX, where 80% of the oil of the country is produced... The results were outstanding in terms of the efficiency of our work and form of work, substantially increasing productivity and timeframes in all our activities. We learned to truly work based on outcomes. We optimized time management in all work sessions and integrated criteria and values to establish a work system based on honesty, accountability, teamwork, focus on outcome, respect and focus on client satisfaction. All this was one of the key element in helping us achieve global leadership in hydrocarbon production in shallow waters, with the lowest production costs, as well as the highest individual worker productivity indexes in the world. This methodology, updated to Collaboration System Management and Intercultural Intelligence, has been implemented in other important projects in Pemex with the same results.”*

**Ricardo Villegas; Sub-Director in Charge of Shallow Water Production, Pemex Exploration and Production**

## MERGERS

*“The sessions we had with you in 2007 and 2008 when we had the Hydrill merger... The experience was extremely positive. It truly helped to integrate the groups from diverse cultures and countries... All these tools helped us avoid much conflict and misunderstandings.”*

**Rolando Lange; Tenaris Group**

## COMMERCIAL

*“The models and tools have done their job and there are far fewer mistakes and productivity has improved notably. We have seen with amazement how people now work with greater focus on achieving clear objectives. There is practically zero rework in areas where it was common. We hope everything continues improving. Still, now we have noticed that our organizational performance has surpassed the response capabilities of some of our suppliers (We work just-in-time and therefore don’t have lots of inventory) and are sometimes idle waiting for materials, although we are fully ready. We need them to get on the program!”*

**Miguel Orduna; CFO at CIMA Corporation**

## NON-PROFIT

The AEM (Association of Mexican Entrepreneurs in the U.S.) had an accelerated expansion from 2012 to 2015. In that period we grew from one Chapter in San Antonio to twenty-six Chapters binationally. During the initial expansion, Alberto Garcia-Jurado served as advisor for the Board and the CEO on organizational effectiveness and strategic planning. He provided key support in developing the operational fundamentals based on his CSM methodologies and tools, and coaching the various committees in developing a collaboration system of effectiveness. The models and coaching Mr. Garcia-Jurado provided were invaluable to the organization in successfully meeting the challenges of growth.

**Eduardo Bravo; Chairman of the Board AEM-USA (2010-2016)**



I was elected and appointed in 2016 as the bishop of the new Great Plains Conference of the United Methodist Church in the states of Kansas / Nebraska. The conference comprises 210,000 members, 1,000 congregations, 650 clergies, 1,000s of volunteers, 65 conference staff persons, five conference-level departments, numerous committees, hundreds of ministries throughout the two states, and relationships with over 20 affiliate organizations and partners. The new conference is the creation of the unification of three former conferences (Kansas East, Kansas West, and Nebraska conferences) in 2014.

We were in need of a high-performance collaborative work system that would help us effectively unify and integrate our people, processes, operations, and strategies around our common vision: Great Churches. Great Leaders. Great Disciples. Transformed World.

Alberto Garcia-Jurado and the InZynch collaborative management model and IT support tools have helped us achieve the organizational unity, integration, collaborative culture, and outcomes envision and seek to be a great church that changes lives and positively contributes to the wellbeing of our communities. Through the InZynch system, we are clear about our vision, our personal and team objectives, our organizational interdependencies, our strategies and initiatives for growth, the management of our key core processes and projects, and our expected outcomes.

My staff reports that they now have the collaborative model, common language, tools, and support they need to effectively lead the church to achieve its mission in the world instead of just reacting to numerous daily demands and situations that arise. Alberto Jurado and his InZynch system are helping us harness and norm our operations, create a culture of collaboration and achieve our vision to be a great church that changes lives and makes a difference in our two states and the world.

**Ruben Saenz Jr. Bishop, Great Plains Conference, The United Methodist Church**

Let us work with you to unlock the power of true collaboration.

Alberto Garcia-Jurado / CEO

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**InZynch**<sup>TM</sup>