



InZynch™

# A QUANTUM LEAP

TO LEAN, AGILE COLLABORATIVE DNA IN YOUR BUSINESS

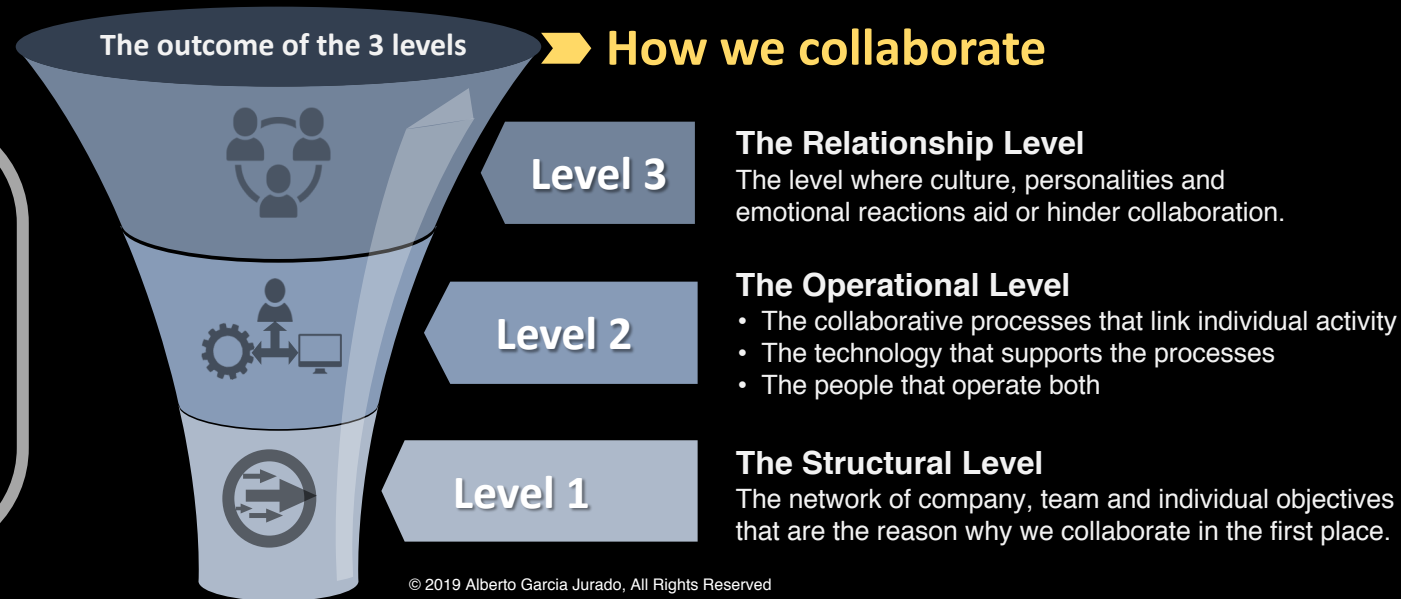
[www.inzynch.com](http://www.inzynch.com)

# What is InZynch™?

InZynch™ represents the first true evolution on the human side of organizations in the last decades. The cornerstone of this quantum leap is the realization that **collaboration is not only an activity, it is a critical operational system in all organizations**. This most important system operates at three levels, as explained in the graph.

*"The results were outstanding in terms of the efficiency of our work and form of work, increasing productivity substantially in all our activities. We learned to truly work based on outcomes..."*

*All this was one of the key elements in helping us achieve global leadership in hydrocarbon production in shallow waters, with the lowest production costs as well as the highest individual worker productivity indexes in the world."*



InZynch™ is the first platform of behavioral models and support tools that empowers leadership to formalize, align and operate the entire system at its three levels.

# Why address the Collaboration System?

Getting 100+ Emails daily

Attending meetings that add little value to business goals

Having difficulty translating strategic goals into daily objectives

Living with constant rework due to communication or collaboration issues

Unclear metrics on the effectiveness, efficiency and productivity of team and individuals

Struggling with subjectivity and bias that get in the way of performance and diversity

These and other challenges are symptoms of an unmanaged collaboration system, and you probably deal with many of them in your own workplace.

InZynch™ Addresses them all in months, with tangible operational results right from the first weeks of use.

# How does InZynch™ work?

Think about other formally operated areas of activity in organizations, where it is fully recognized that it is not enough to provide tools and resources, there must also be models for using them.

Would you provide safety equipment (helmets, safety glasses, shoes, etc.) without also providing safety norms, standards, procedures or metrics?

Would you provide teams with financial resources without also providing rules, policies, controls and metrics for managing them?

This is the same clear, proven operational logic of our unique InZynch™ platform, which provides:

- Behavioral and operational models to ensure that the key collaboration processes are operated in alignment and effectiveness, while neutralizing assumptions and bias.
- Tools that facilitate the daily application of the models and the delivery of operational data on system performance.



# InZynch™ in Multicultural Teams

Understanding another culture takes years of study and immersion, teams cannot afford that kind of timeframe. Also, the requirements of organizations are that their multicultural teams collaborate effectively in achieving their objectives.

InZynch's next-level model is based on providing clear, tangible collaborative cultural "profiles" much as the most successful personality models work.



Our "Cultural Dimension Daisy" provides clear, graphic understanding of the 2 Core Frames of Reference and 5 key cultural dimensions that have the greatest impact on daily collaboration.

By formally understanding each element, and superimposing the "daisies" of the cultures involved, teams can quickly determine where there will be areas of conflict or misunderstanding, and reach formal agreements on a "third-way" of collaborating.

*"In the Hydril merger the training you provided was very valuable. It proved extremely helpful in integrating groups from different countries, and even years later, whenever we faced conflict we still reasoned that "He acted like that because of his power distance" or other formal frames of reference that were provided. All the tools helped avoid much conflict and misunderstanding."*

# In Short...

Just as you truly know your business, we have focused for over fifteen years on deeply understanding and developing innovative solutions for one thing – **Human Collaboration**.

## A QUANTUM LEAP IN UNDERSTANDING COLLABORATION

InZynch™ provides the first truly quantum leap of the last decades on the human side of organizations by helping businesses understand collaboration as one of their most critical operating systems.

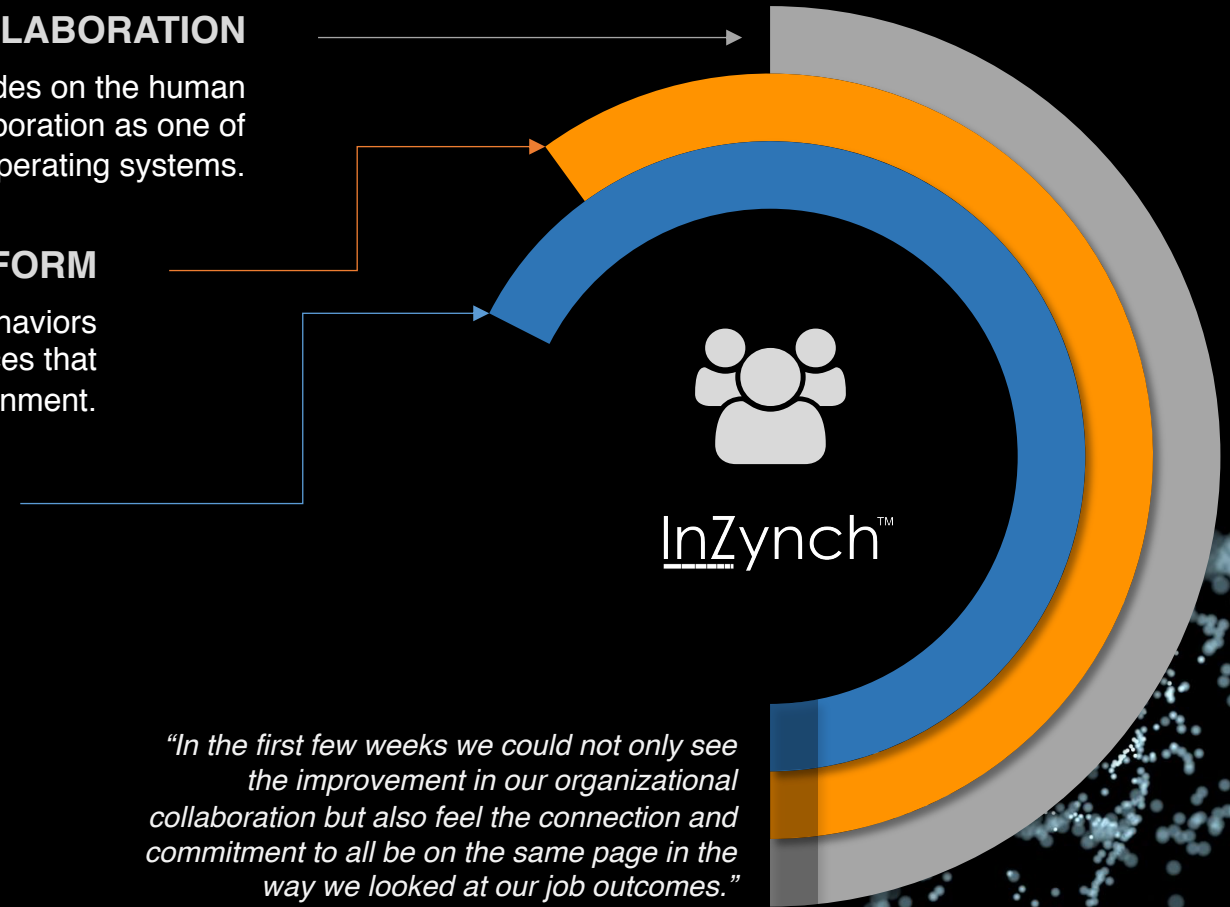
## AN INNOVATIVE HUMAN-TECHNOLOGICAL PLATFORM

InZynch™ is the disruptive mix of models that unify human behaviors and IT tools based on the lessons learned and proven practices that make other systems run effectively, efficiently and in full alignment.

## DELIVERS AMAZING RESULTS

InZynch™ helps enhance your operation and accelerate the achievement of your business goals by achieving in just months what usually takes years...

**Lean, Smart and Agile Collaboration**



*"In the first few weeks we could not only see the improvement in our organizational collaboration but also feel the connection and commitment to all be on the same page in the way we looked at our job outcomes."*



# Amazing Collaboration in All Kinds of Organizations

*"In Amcor, with the experience of Mr. Garcia-Jurado and InZynch as external consultant, we were able to introduce a deep cultural change at the 13 sites in the country. The results were so good that this project was considered a worldwide benchmark.*

*In Valeo Mexico, Mr. Garcia Jurado supported us with intercultural training. The feedback from the expatriate participants was excellent, some mentioned that this training was of higher value and content than the ones they have taken in Europe or Asia."*

*"I was elected and appointed in 2016 as the bishop of the new Great Plains Conference of the United Methodist Church in the states of Kansas / Nebraska. The conference comprises 210,000 members, 1,000 congregations, 650 clergies, 1,000s of volunteers, 65 conference staff persons, five conference-level departments, numerous committees, hundreds of ministries throughout the two states... Alberto Garcia-Jurado and the InZynch collaborative management model and IT support tools have helped us achieve the organizational unity, integration, collaborative culture, and outcomes to be a great church..."*

*Let Us Help Your Organization*

Unlock the full business potential of its collaborative DNA.

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