

December 2024

LOOKBOOK

Fashion Design, SOD



The Art of Style

Spotlight on Young Designers

“Fashions Fade but Style is Eternal”

- Yves St. Laurent

As fashion continually transforms, the essence of true style remains unchanged. In a Fashion Styling and Promotion course tailored for emerging talent, students explored a captivating range of styles, from ethnic and modern to contemporary and chic. Each designer brought a distinct narrative to life, harnessing various editorial and commercial shoots to weave their stories into the fabric of the fashion world. By understanding the journey from lens to image, they were able to remain authentic to their unique visions.

The students' project skillfully combined themes of individuality, self-love, heritage, and the joy of friendship. Through their work, they emphasized the importance of embracing one's uniqueness while also celebrating the connections formed with others. This compassionate narrative resonates deeply with a variety of experiences, inviting everyone to find connection and joy in their journey.

- Reena Kaur

Threads of Grace

Celebrating Rural Indian Womanhood

The editorial shoot draws inspiration from Amrita Sher-Gil's evocative portrayal of rural Indian women, celebrating their resilience, grace, and shared sisterhood.

The concept explores themes of simplicity, community, and the innate strength of women in rural India, as depicted in Sher-Gil's paintings.

The shoot unfolds as a visual narrative of rural Indian women engaged in their daily lives yet celebrating their unique identity and relationships. Each frame captures moments of connection, like women gathered under a banyan tree, weaving stories while dressed in vibrant sarees, or solitary moments of introspection, as they bask in the serenity of their environment.

Traditional sarees in rich, earthy tones with intricate handloom details, reflecting both Sher-Gil's color palette and the authenticity of rural India.

*Styled and Photographed by- Shivangi Sisodia
Models- Sumra Fatima, Mansi Shinde
Crew- Anshika, Bisma Khan, Lakshita Sah , Siya Pradeep, Vaishnavi Mittal,
Nehmat Bhatia, Rishika Ranjan,
Sonika Rathi, Harshita Hooda*







Athlux

Gone are the days when sportswear was just about practicality. In today's world, it's about making a statement—a bold fusion of function and fashion. This editorial celebrates the rise of unconventional sportswear, where athleticism meets artistry, and performance gear transforms into a canvas for self-expression. With innovative silhouettes, unexpected textures, and avant-garde details, this new wave of sportswear redefines how we move and how we look while doing it.

It's not just about breaking a sweat; it's about breaking boundaries. From asymmetrical cuts to daring colour palettes, these designs are crafted for those who refuse to choose between utility and elegance. Unconventional sportswear isn't confined to the gym or the track - it's a lifestyle. It seamlessly transitions from workout to streetwear, merging comfort with couture. It's an attitude, way of saying, **WHY FOLLOW THE RULES WHEN YOU CAN REWRITE THEM.**

*Styled and Photographed by- Rishika Ranjan
Models- Chetanya Chawla, Shreya Sanwal
Crew - Khushi Varyani, Jehain Arora, Shivangi Sisodia*



Laal

When one thinks of a bride, the first thing in mind comes is the colour red, red is not just a colour it's an emotion. In many cultures, red is a symbol of purity and fertility. Red represents love, prosperity, and auspicious beginnings, making it the quintessential choice for brides on their wedding day. It's believed to bring good luck and ward off evil spirits. Red is a color that captures attention and evokes strong feelings.

The concept of Shringar goes beyond the physical act of beautifying the body. It becomes a symbol of love, longing, and spiritual devotion as it emphasizes the union between the inner and outer beauty of an individual. And while physical adornment enhances one's external appearance, true Shringar acknowledges that true beauty emanates from within—through virtue, wisdom, and spiritual consciousness. Adorning oneself in beautiful attire and jewelry is seen as a reflection of the beauty of the soul.

Styled and Photographed by- Bisma Khan

Model- Rishita Pundir

Crew- Jehain Arora, Vaishnavi Mittal, Khushi Varyani







Euphoria IX

The editorial shoot for the theme cloud 9 titled “EUPHORIA IX” Vulnerability and Power, is a visual exploration of human emotions at their peak. The story revolves around the duality of strength and softness-how moments of vulnerability can give rise to the greatest empowerment. The concept imagines a muse navigating her emotional highs and lows within a dreamy, surreal world. In one frame, she is enveloped in soft clouds, representing her tender, introspective side. Her expressions are wistful, her movements gentle, and the palette-soft pinks and lavenders-evokes a sense of calm and quiet beauty.

In contrast, the narrative takes a bold turn. As the muse embraces her inner power, the visuals shift dramatically: lighting intensifies, shadows become more pronounced, and the color scheme transitions to deep purples and fiery reds. Her poses are strong and commanding, as she rises above the clouds, symbolizing triumph over her vulnerability. The editorial weaves this emotional journey through carefully curated visuals, creating a story that is both intimate and inspiring.

*Styled and Photographed by- Shreya Sanwal
Models- Rishika Ranjan, Vanshika
Crew- Shivangi Sisodia, Nehmat Bhatia,
Siya Pradeep, Vaishnavi Mittal, Lakshita Sah*







Girls Just Wanna Have Fun

The concept of the zine started with a fun idea of playful rebellion, a fun idea of mocking the so called rules of the "SOCIETY". But as I progressed through the whole styling and kept revisiting my theme, I came to the realization that I didn't want to waste this opportunity by playing against the rules but instead I wanted it to be a collaboration of different girl, with different body types,

different skin color, different personalities and different believes coming all together for the shoot showing how different we all are and how styling plays an important role for all of us to bring out a part of our personalities, cause at the end of the day "GIRLS JUST WANNA HAVE FUN". So the journey of the zine from the idea of playful rebellion to Girls just wanna have fun, is presented before you.

*Styled and Photographed by- Lakshita Sah
Models- Sneha Ramesh, Siya Pradeep,
Rishika Ranjan, Shelly Ahlawat, Shreya
Sanwal, Alankrita Bajpai, Shruti Sahay,
Horchak Lungleng, Dushish Pundhir
Crew- Nehmat Bhatia, Shivangi Sisodia,
Vaishnavi Mittal*



Grief

Shadows of the Soul

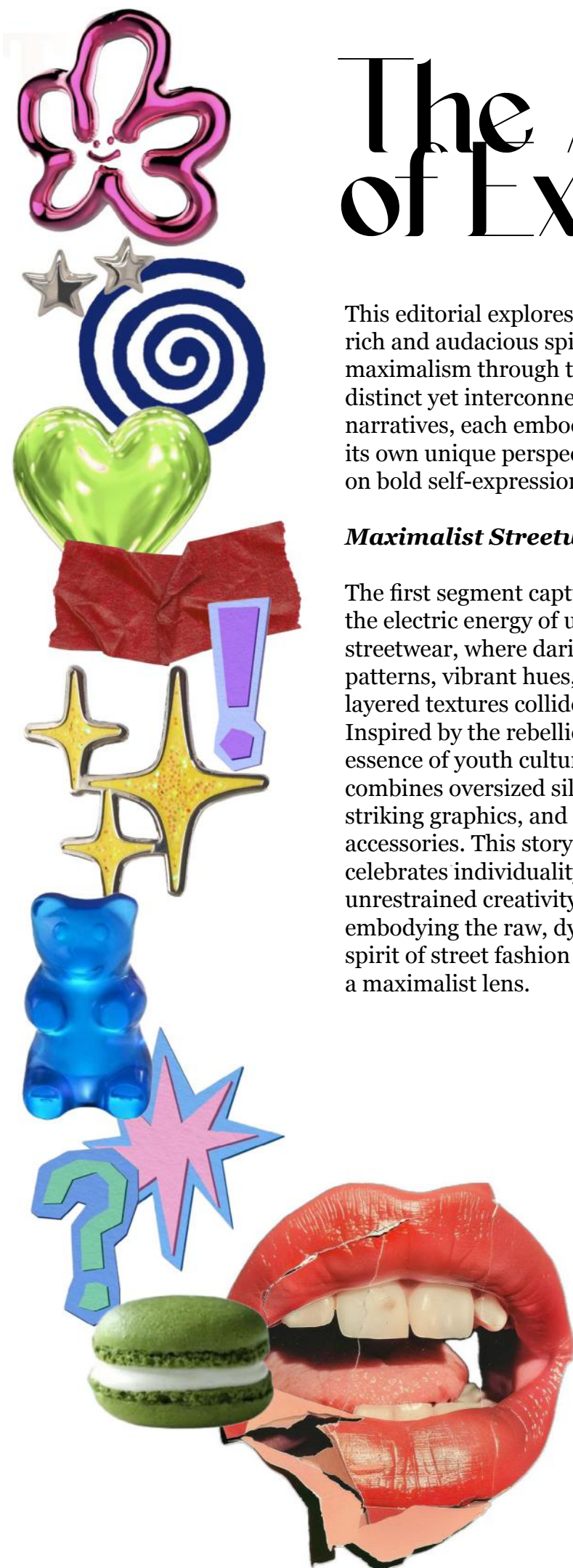
The juxtaposition of black-and-white portraits against softer, ethereal compositions mirrors the contrast between the raw, unfiltered pain of loss and the delicate process of healing. The veil symbolizes both separation and protection, representing the liminal space between holding on and letting go.

Each frame captures a moment of stillness, inviting the viewer to witness the quiet intensity of emotions often left unspoken. Shadows intertwine with light, reflecting the coexistence of despair and hope that define grief. The model's expressions and body language serve as vessels for the unspoken, embodying the ache of remembrance and the subtle stirrings of acceptance.

*Styled and Photographed by- Madhu Kumari
Model- Siya Pradeep*







The Art of Excess

This editorial explores the rich and audacious spirit of maximalism through two distinct yet interconnected narratives, each embodying its own unique perspective on bold self-expression.

Maximalist Streetwear

The first segment captures the electric energy of urban streetwear, where daring patterns, vibrant hues, and layered textures collide. Inspired by the rebellious essence of youth culture, it combines oversized silhouettes, striking graphics, and statement accessories. This story celebrates individuality and unrestrained creativity, embodying the raw, dynamic spirit of street fashion through a maximalist lens.

Gucci-Inspired Opulence

The second segment draws from Gucci's signature aesthetic, merging vintage sophistication with contemporary extravagance. Luxurious fabrics, rich textures, and dramatic prints come together in a kaleidoscope of colors and styles. Fur accents, bold styling choices, and elegant detailing create an atmosphere of decadence, capturing the essence of high-fashion maximalism.

*Styled and Photographed by- Nehmat Bhatia
Models- Horchak Lungleng, Phume Lelo,
Dushish Pundhir, Faisal Khan, Shreya
Crew- Lakshita Sah, Shivangi Sisodia,
Vaishnavi Mittal, Siya Pradeep, Rishika*







Mob Queen's Scene



This editorial delves into the world of the mob wife, portraying her as a symbol of glamour and control. It captures her love for timeless black ensembles paired with diamonds, pearls, and fur; classic yet commanding. Her lifestyle speaks through every detail: a perfectly styled look, bold elegance, and an unapologetic embrace of luxury. Shot in intimate, moody settings, the focus is entirely on her aura, her ability to make sophistication look effortless. This shoot celebrates the power of her fashion choices, elevating them into a statement of influence, poise, and unyielding confidence.

*Styled and Photographed by- Siya Pradeep
Models- Rishika Ranjan, Horchak Lungleng
Crew- Vaishnavi Mittal, Nehmat Bhatia, Anshika,
Shivangi Sisodia, Lakshita Sah*



Daughters of Sun

The golden corsets worn by the sisters signify their connection to an ancient sungoddess, a force that governs the cycles of life and rebirth. One sister, bathed in the golden glow of the sun, represents the radiant force of creation, love, and transformation. The other, draped in shadow and mystery, embodies the destructive and transformative aspects of the sun-its heat, its fire and its capacity to both nourish and burn. Their styling intertwines golden elements with surreal, symbolising their shared origin, while the accessories create a visual language of power.

Styled and Photographed by- Jehain Arora
Models- Shreya Sanwal, Rishika Ranjan
Crew- Khushi Varyani, Lakshita Sah, Devarsh Arora





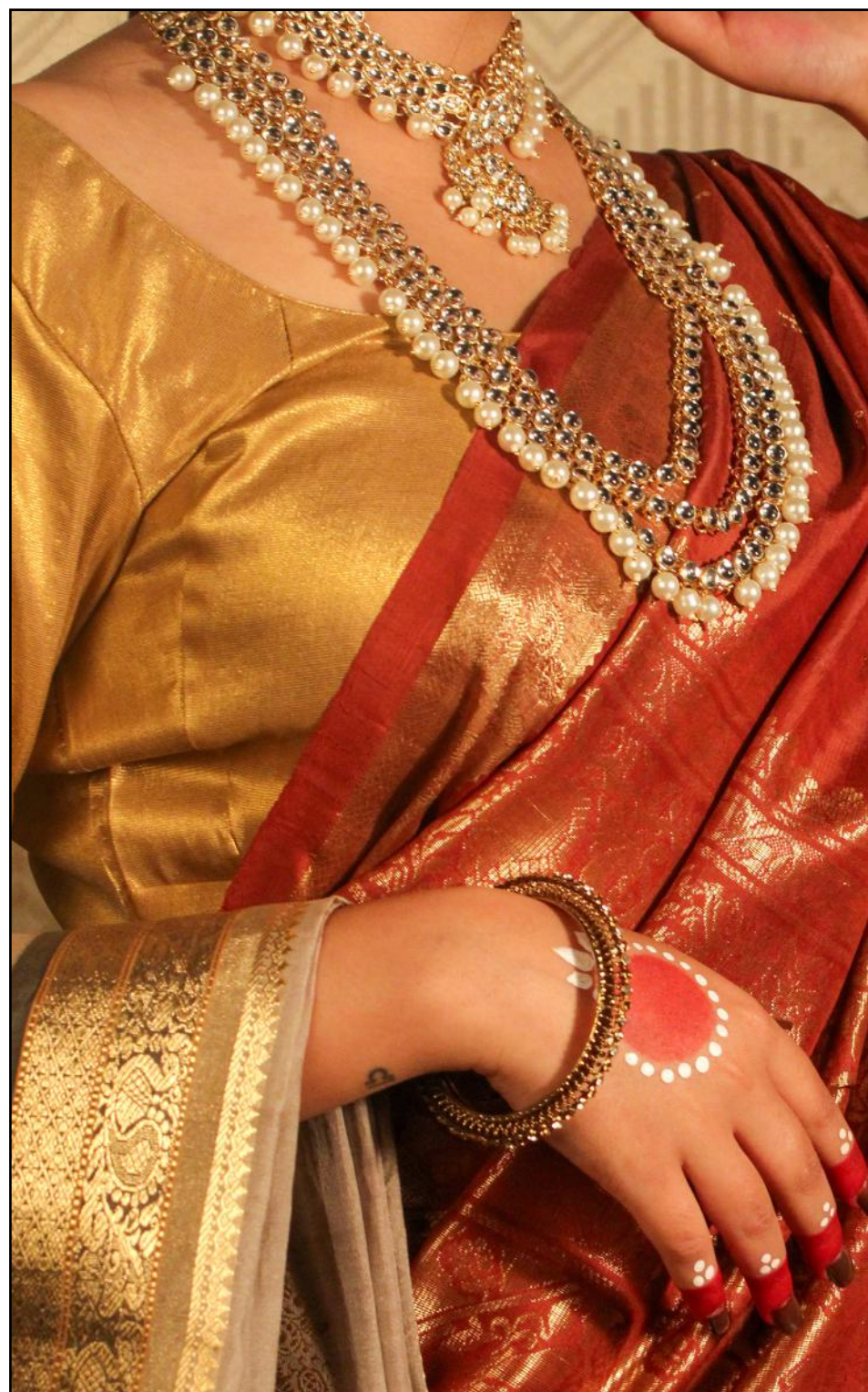
Timeless Elegance

The Timeless Elegance theme is an artistic homage to the grace, strength, and sophistication of royal Indian queens. It embodies the essence of their timeless elegance, cultural heritage, and commanding presence.

Reimagined for a modern audience, this theme honours the rich customs, elaborate craftsmanship, and regal manner that characterise Indian royalty. The idea connects the past and present by combining historical grandeur with contemporary design, providing a story of strength, beauty, and legacy.

*Styled and Photographed by- Khushi Varyani
Model- Shivanshi Bansal
Crew- Lakshita Sah, Jehain Arora*





Unbound Love

A timeless dance of hearts, love has ever been a muse, a solace, a joy. Yet, society's rigid chains have often confined its boundless spirit. Love, the rebel, defies all boundaries. It transcends the mundane, the ordinary, and the expected. A force, untamed, it empowers us to shatter the shackles of convention and embrace our authentic selves. We celebrate the courageous souls who dare to love without limits, who paint their own canvas of love with vibrant hues. A tapestry woven with threads of diverse connections, love inspires, heals, and transforms. Through tales of passion, loss, and resilience, we challenge the norms and embrace a world where love knows no bounds.

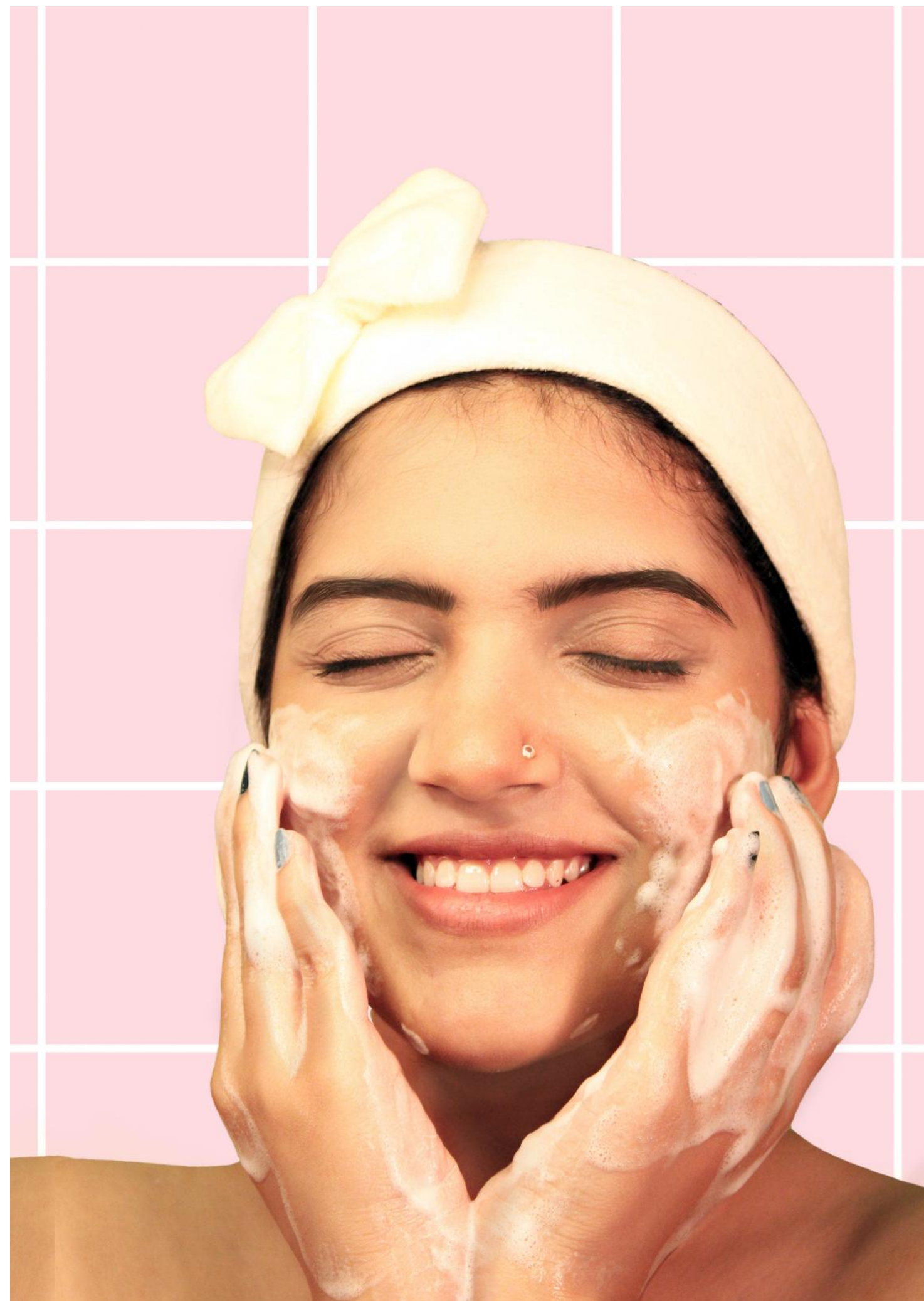
*Styled and Photographed by- Vaishnavi Mittal
Models- Rishika Ranjan, Shreya Sanwal
Crew- Nehmat Bhatia, Shivangi Sisodia, Siya Pradeep*







Styled and Shot by Khushi Varyani
Model- Bisma Khan





Styled and Shot by Lakshita Sah
Model- Srinjayee Sharma
Crew- Shivangi Sisodia, Siya Pradeep





GUESS

BELLA VITA ROSA
BELLA VITA ROSA





*Styled and Shot by Jehain Arora
Models- Shreya Sanwal, Siya Pradeep
Crew- Lakshita Sah, Devarsh Arora*

GUESS
U. S. A.



*Styled and shot by Shivangi Sisodia
Model- Rishika Ranjan*



Styled and Shot by Vaishnavi Mittal | Model- Sanya Arora





*Styled and Shot by Madhu Patel
Model- Lubna Halde*



Styled and Shot by- Nehmat Bhatia
Models- Horchak Lungleng, Phume Lelo, Shreya Sanwal
Crew - Shivangi Sisodia, Siya Pradeep, Khushi Varyani





Coca-Cola
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Styled and Shot by Shreya Sanwal | Model- Sanya Arora



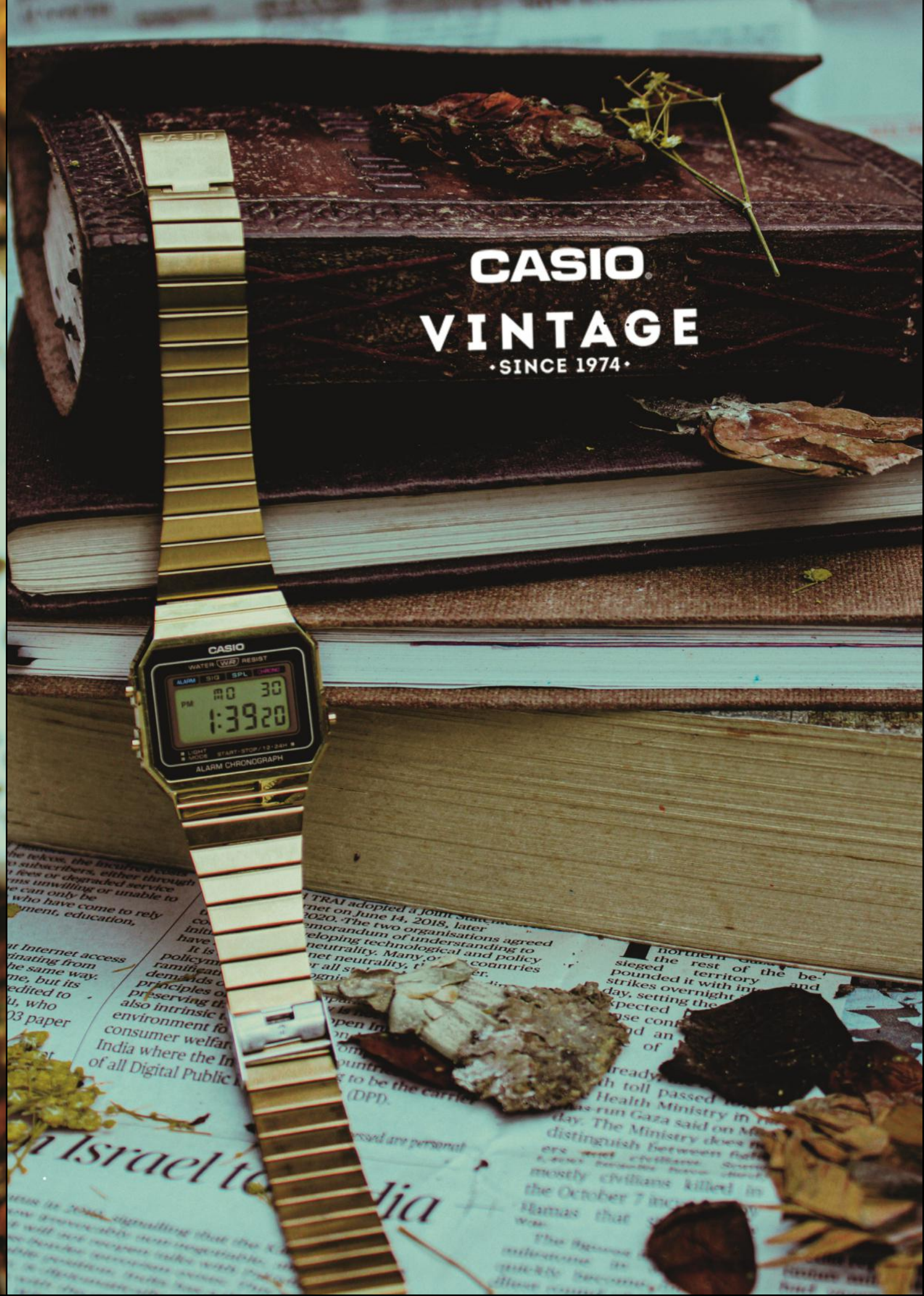
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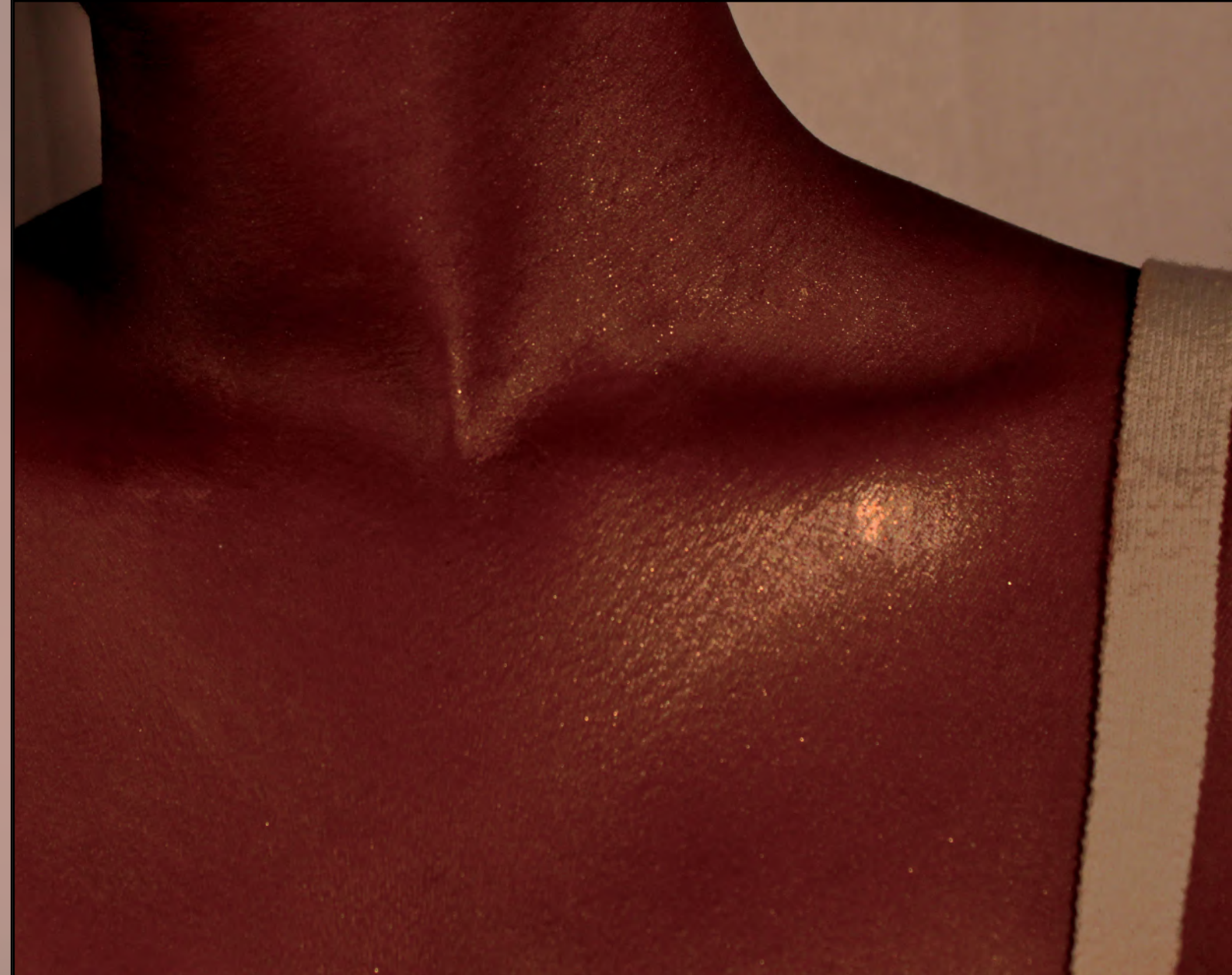
Styled and Shot by Bisma Khan



be good
plôm



Styled and Shot by Siya Pradeep
Model- Sumra Fatima



Contributors

This magazine showcases the work of the following talented individuals, whose editorial and commercial shoots were curated and included in this publication:

Shivangi Sisodia
Rishika Ranjan
Bisma Khan
Shreya Sanwal
Lakshita Sah
Madhu Patel
Nehmat Bhatia
Siya Pradeep
Jehain Arora
Khushi Varyani
Vaishnavi Mittal

About the Creator

Designed by
Nehmat Bhatia

Guided by
Fashion Design Faculty
Reena Kaur

Layout and Design Guidance by
Graphic Design Faculty
Milly Singh

For more of Nehmat's work, visit:
neystudio.godaddysites.com



