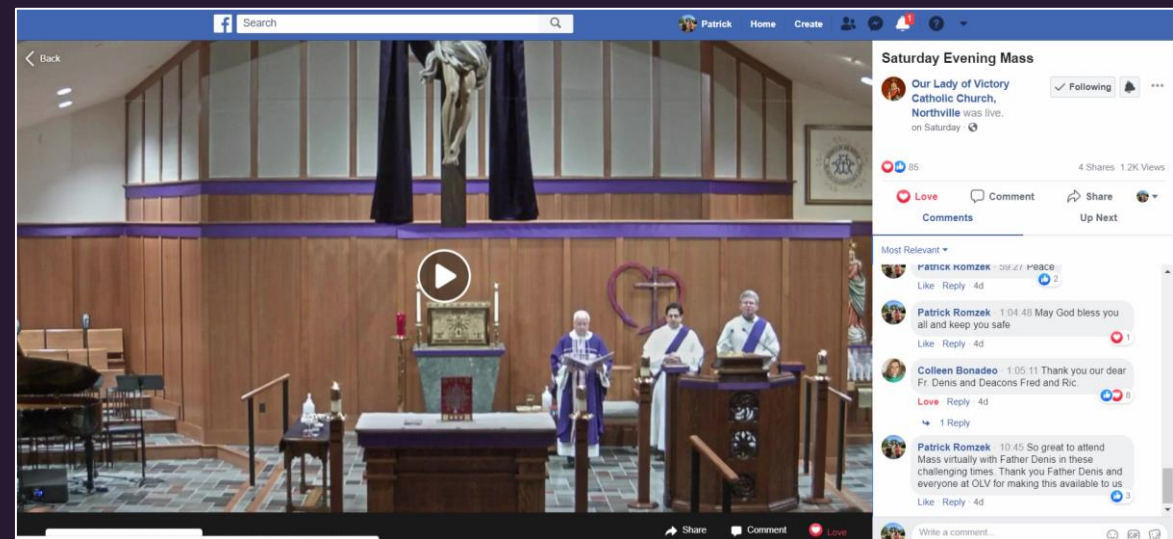
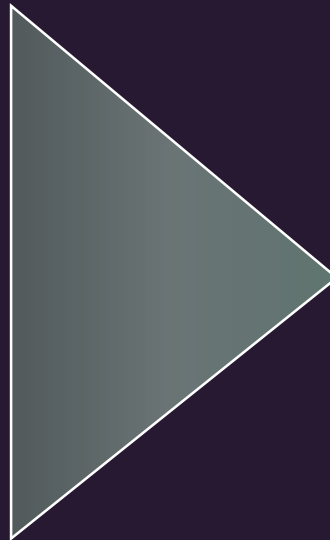
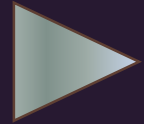


Livestreaming the Catholic Mass

Step by Step Guide



Livestreaming:



Why Livestream?

- What can be Livestreamed?
- What is Required?
- Step by Step Guide
- Tips and Best Practices



Why Livestream?

- In times of uncertainty people turn to their faith. We are in unprecedented times where our ability to reach our parishioners is more important than ever.
- Today's technology make it easy and inexpensive to livestream and reach parishioners where they are with the Mass, prayer services and other events.
- Video can be shared in a way that people can view it from anywhere, anytime (live or replay) in high definition on a any device (PC, MAC, phone or iPad).
- “A friend loves at all times , And a brother is born for adversity .” Proverbs 17:17
“Comfort , O comfort My people , says your God” Isaiah 50:1
- The church can be a beacon of light and source of great comfort in a time of profound uncertainty, fear and darkness.



What can be livestreamed?

- Mass
- Stations of the Cross
- Rosaries
- Prayer service: Lenten services, Good Friday services
- Daily reflections

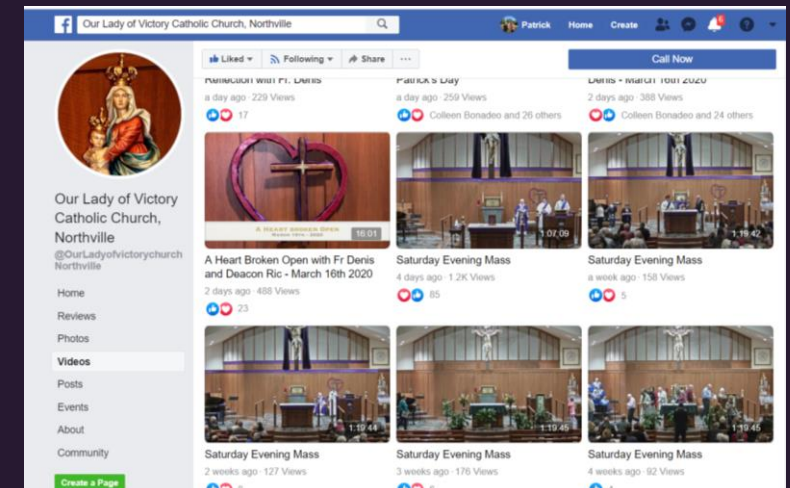
What's Needed to Livestream on Facebook

- **Video Camera:** Preferably a high definition camera that allows zoom and recording.
- **Video Encoder:** connects the camera to a laptop and allows streaming on the internet.
- **Laptop Computer** with USB port, internet connection and access to Facebook.
- **Internet Access** in the Church
- **Facebook account** with “administrator” access



Why Facebook

- It works very well.
- It can be accessed anywhere.
- It can be delivered live and is recorded for replay.
- It's Free.
- Can be viewed on any device
- Can be easily shared by email, on a website, or through social media.
- Facebook account not required to view it.
- Linked to Parish's Facebook page.
- Allows participant interaction.



What's Needed to Livestream on Facebook

Video Camera

(preferably an HD camera with zoom, good audio, and a tripod)



We like the Canon VIXIA HF R800 Camcorder. \$219 on Amazon.

Video Capture Dongle

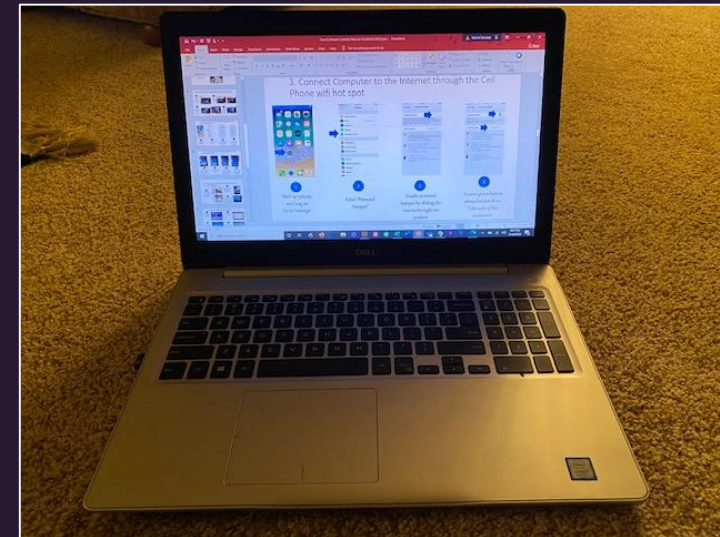
(connects the camera to the laptop and converts the video to a format that can be streamed)



We like the Magewell USB Capture HDMI Model 32060. \$299 on Amazon.

Laptop Computer

(connects the camera to the internet and Facebook through Wifi)



Laptop PC with USB 3.0 port and internet (Wifi) access.

Summary of Steps

1. Connect camera to Encoder
2. Connect Encoder to Computer
3. Connect Computer to the Internet via WIFI
4. Log onto the computer and Facebook
5. Go to the Parish Facebook page
6. Start the livestream
7. End the broadcast

1. Connect Camera to Encoder

A

This is the Encoder that converts the video signal from the camera to the computer



B

Connect the black cable on the encoder to the camera



2. Connect Encoder to Computer

A

Connect the blue cable from the encoder to the USB Port on the PC. Use the USB on the left side of the PC



B

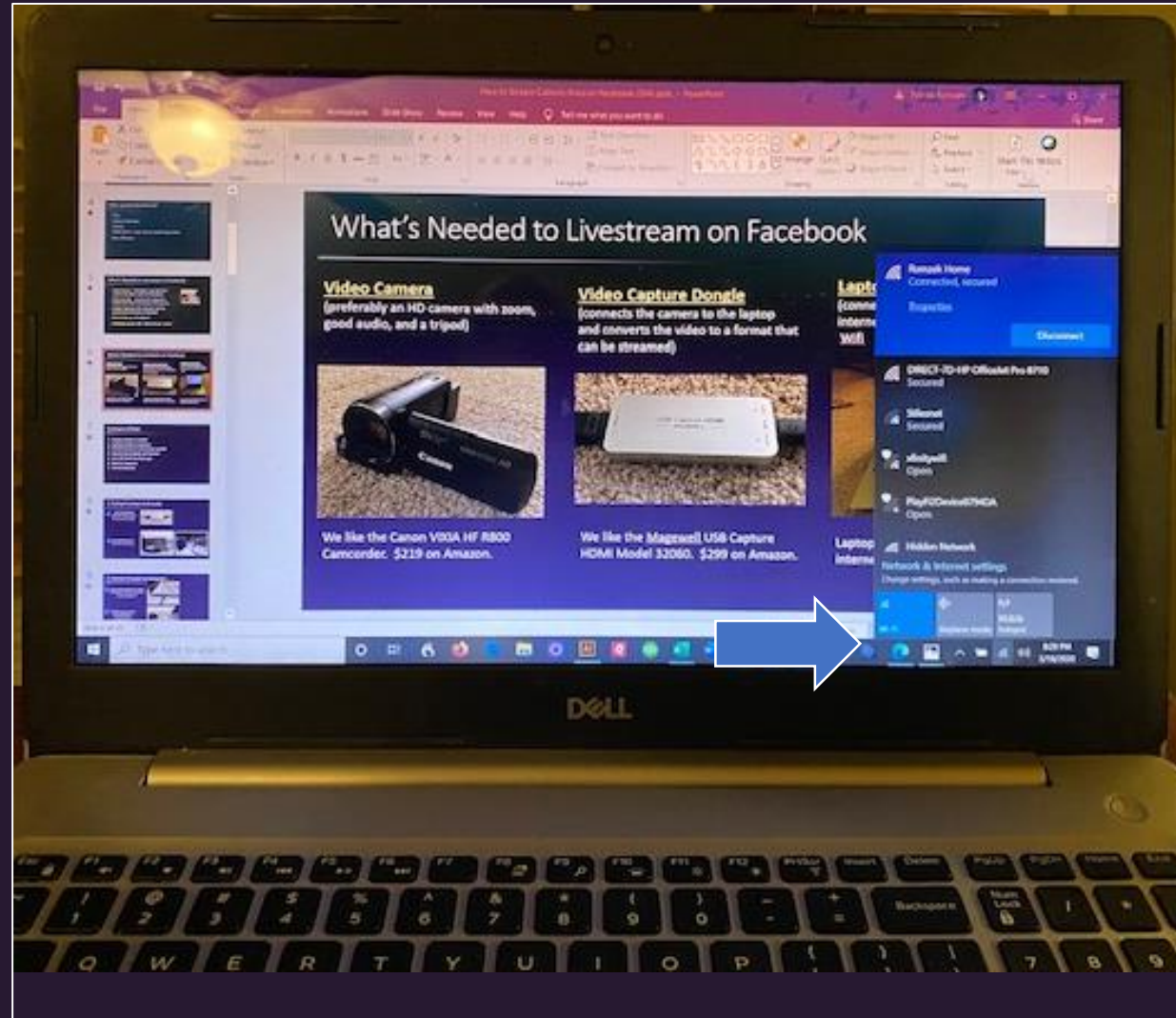
View of the camera connected to the encoder which is connected to the PC



3. Connect Computer to the Internet via WIFI

A

Use your laptop to connect to the WIFI in the Church



4. Log onto the computer and Facebook

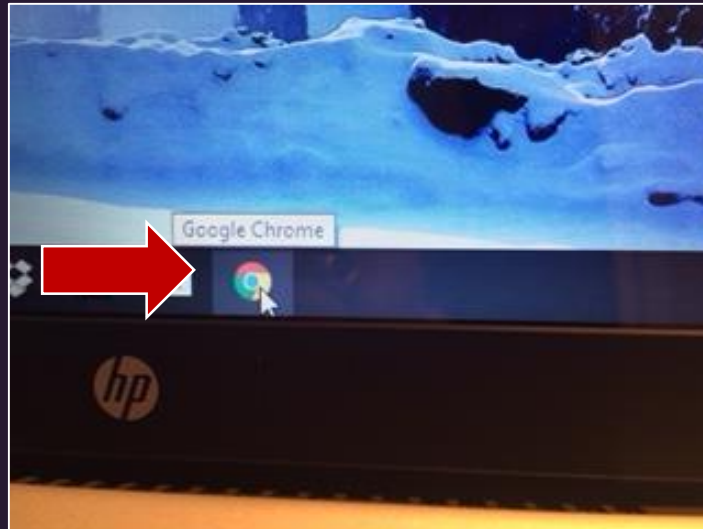
A

Start up the PC and enter the password which is preset to



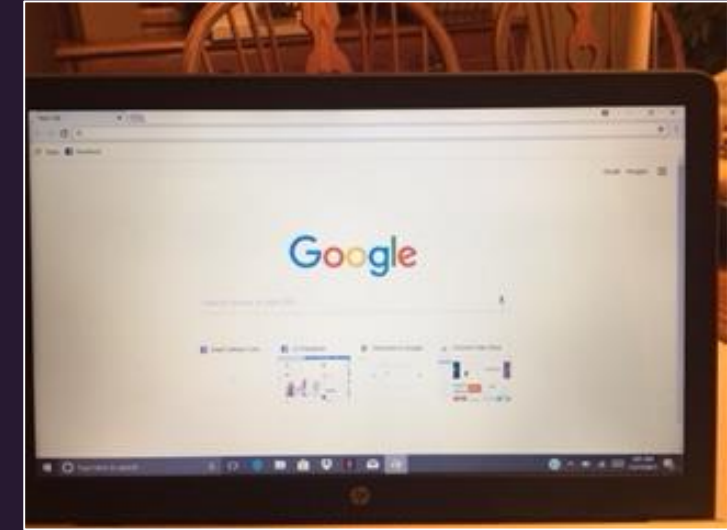
B

Open your browser (this picture is the icon for Google Chrome)



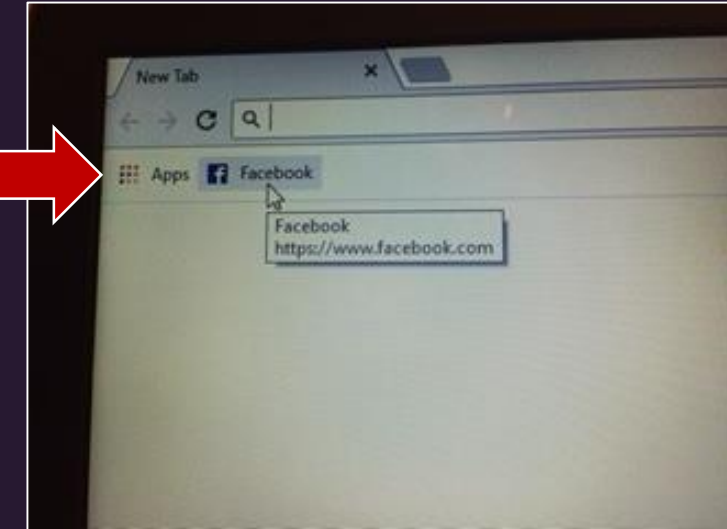
C

It will open a browser window



D

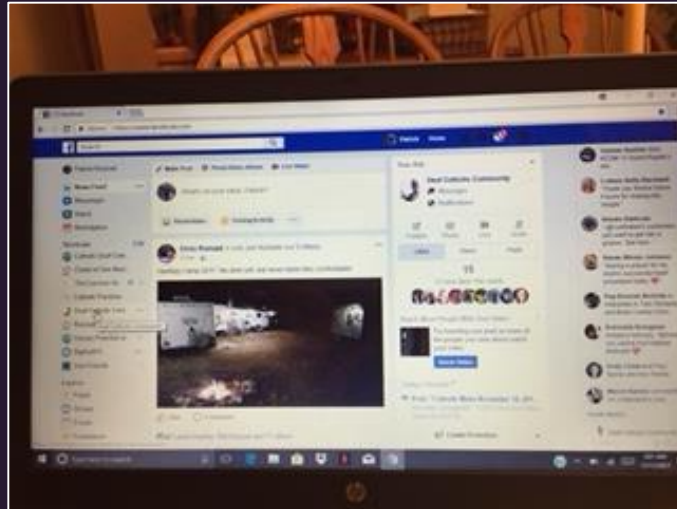
Type www.facebook.com in the browser



5. Go to the Parish Facebook page and Start Livestream

A

Open up your Facebook Page



C

Click on “Live” icon on the Facebook Page



B

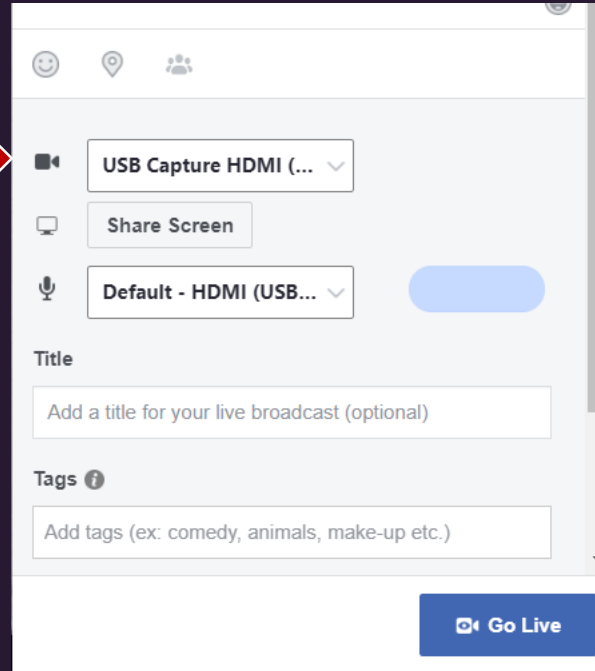
Click on the Parish Facebook page



6. Livestream on Facebook

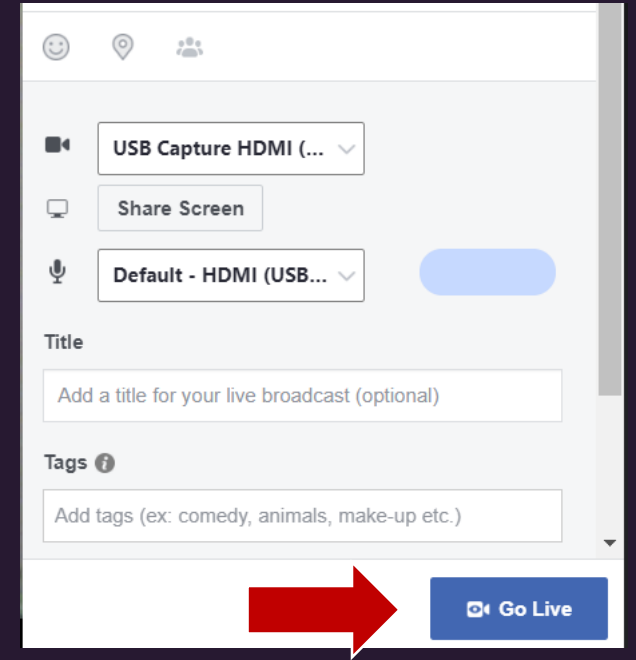
A

It should bring up a Live image from your camera. If not, click on little camera icon on the left panel and select the correct camera. If using the Magewell it should say :USB Capture HDMI...”



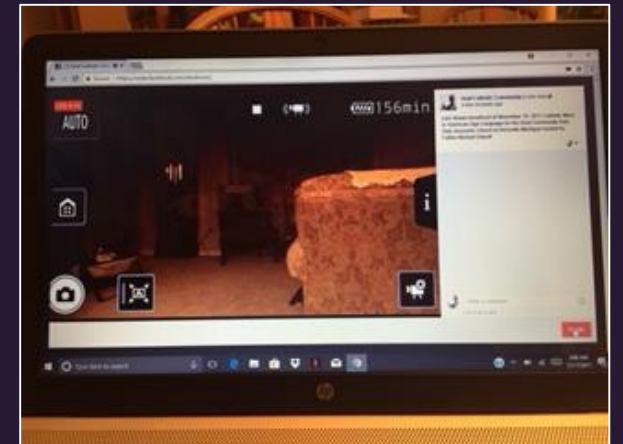
B

Click on “Go Live” at the bottom of the right hand panel. You will see a countdown and then you are live.



C

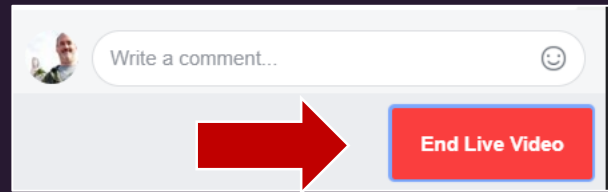
You are now live streaming the image on the left to Facebook. Adjust, pan and zoom the camera as needed



7. End the broadcast

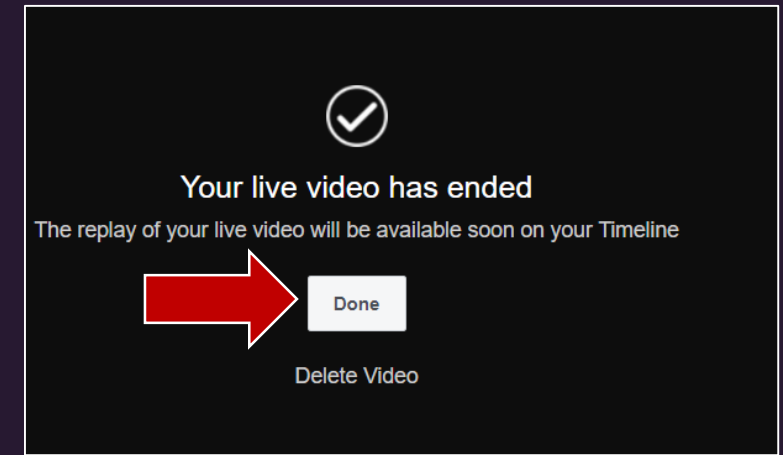
A

When the broadcast is done, click on “End Live Video” on the bottom right of the screen.



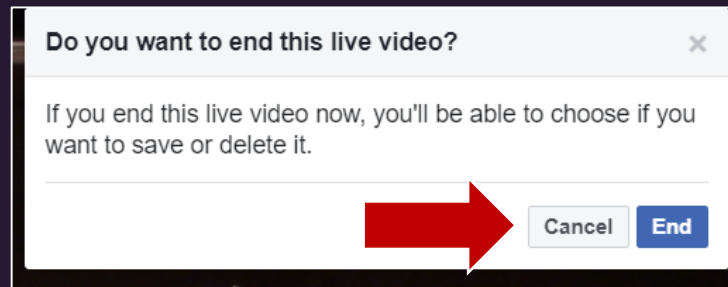
C

Once the video streaming is ended you will get a message “your live video has ended. The replay will be available on soon on your timeline”.



B

You will get a message “Do you want to end this live video”



Click on “End”

Click “done”

8. View the broadcast

A

Go back to your Facebook Page. Click on "Videos" in the left panel

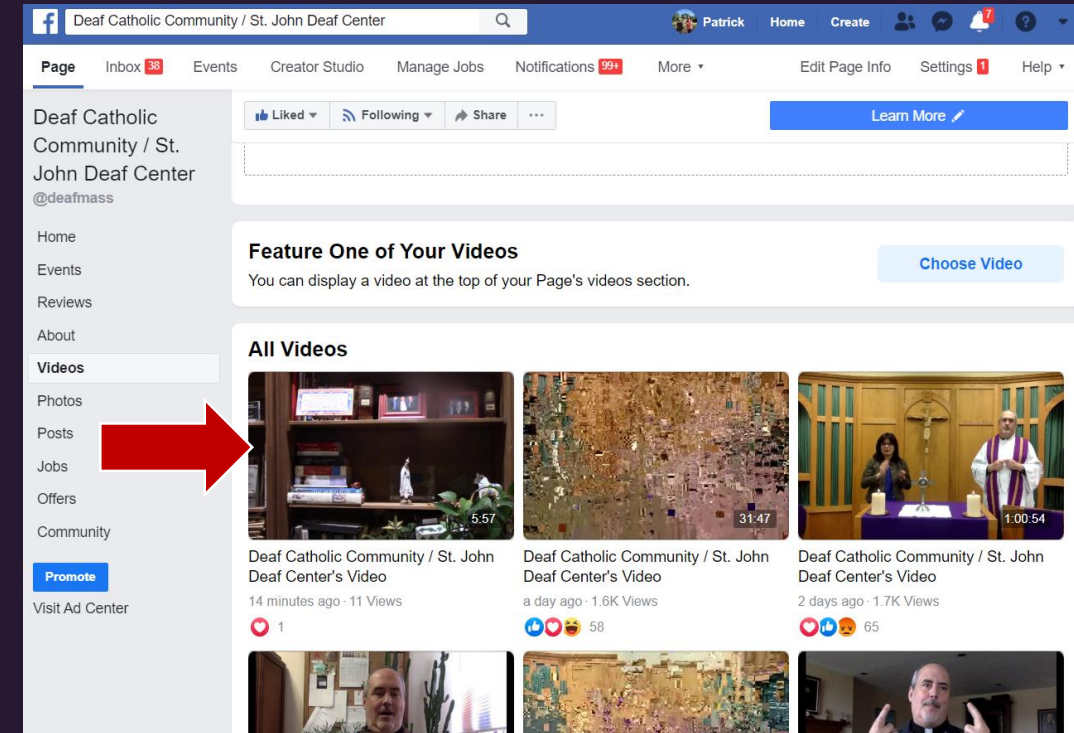


Deaf Catholic Community / St. John Deaf Center
@deafmass

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B

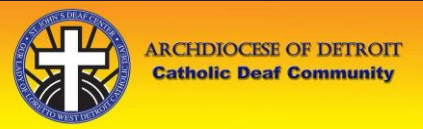
You should see your video in the video list on your Facebook page along with any comments posted during your live broadcast



Additional Recommendations

- **Use an HD Video Camera:** has better audio and zoom is helpful
- **Use a tripod:** it is better quality and will look more professional
- **Have a person operate the camera** (move and zoom as needed)
- **Integrate church audio if possible**
- **Spread the word:** Get the word out to “like” the parish Facebook page. Like’s will be automatically notified you are “live”
- **Expand beyond the Mass:** Prayer services, rosaries, funerals, weddings, special services, etc.
- **Build a following:** follow up and engage participants in Parish life
- **Try it, watch the video, and get feedback**
- **Encourage participation**

Successful Parish Example



St. John Deaf Center Eastpointe, Michigan

- Stream weekly Mass in American Sign Language
- Share Pastoral Reflections
- Adoration and Rosaries
- 1600+ weekly views in 15+ Countries



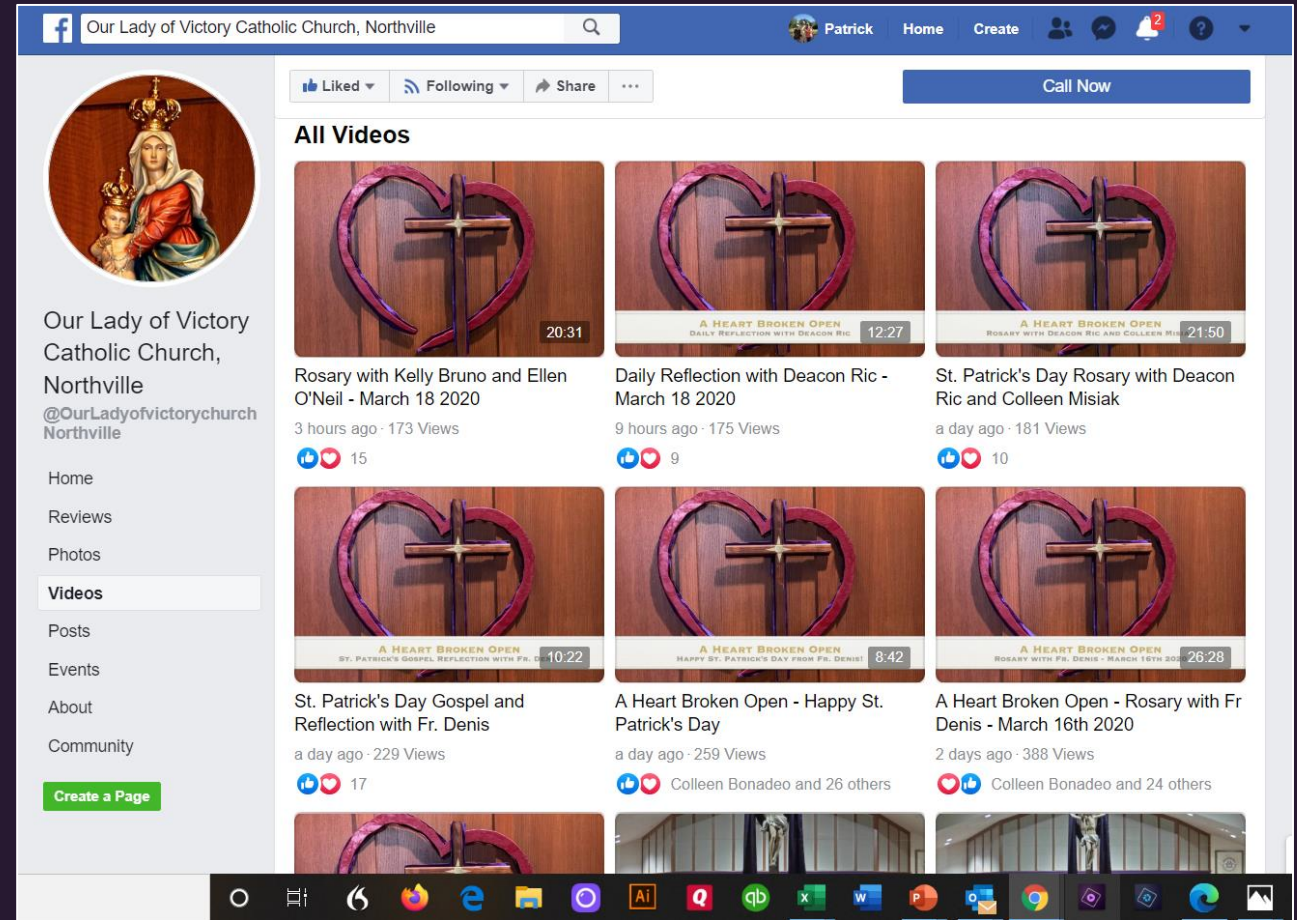
www.facebook.com/deafmass/

Successful Parish Example



Our Lady of Victory Northville, Michigan

- Stream weekly Mass
- Daily Pastoral Reflections
- Rosaries
- Special events
- Livestreaming for 2+ years
- 1100 attendees last Saturday



www.facebook.com/OurLadyofvictorychurchNorthville/

Feedback

- Participant at Weekly Mass

“🙏 Amen”

“Thank you Fr ----!!”

“Hello, praying with you all”

“How comforting to know that God is always with us! Seek and you shall find. God absolutely loves us!”

“Thank you Fr -----. Such a comfort in uncertain times. ❤️”

2,796

People Reached

1,513

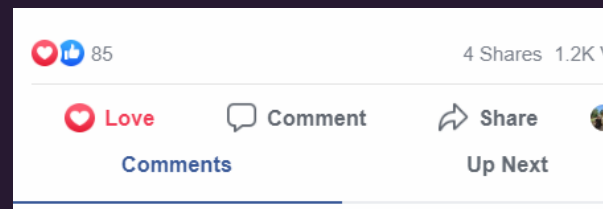
Engagements

- Participants in Livestream Rosary

“This is so comforting!”

“Just being able to see and hear you is a great comfort during this uncertain time. ❤️”

“Fr. -----, your strong steadfast voice comforts us into deep joyful prayer. 🙏”

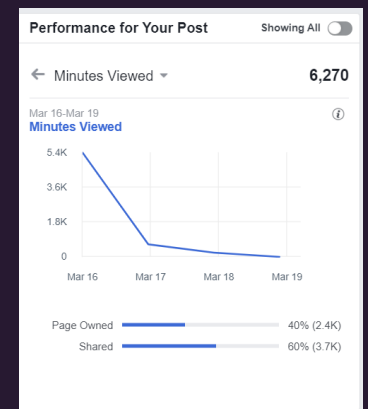


- Participant at St. Patrick's Day Service

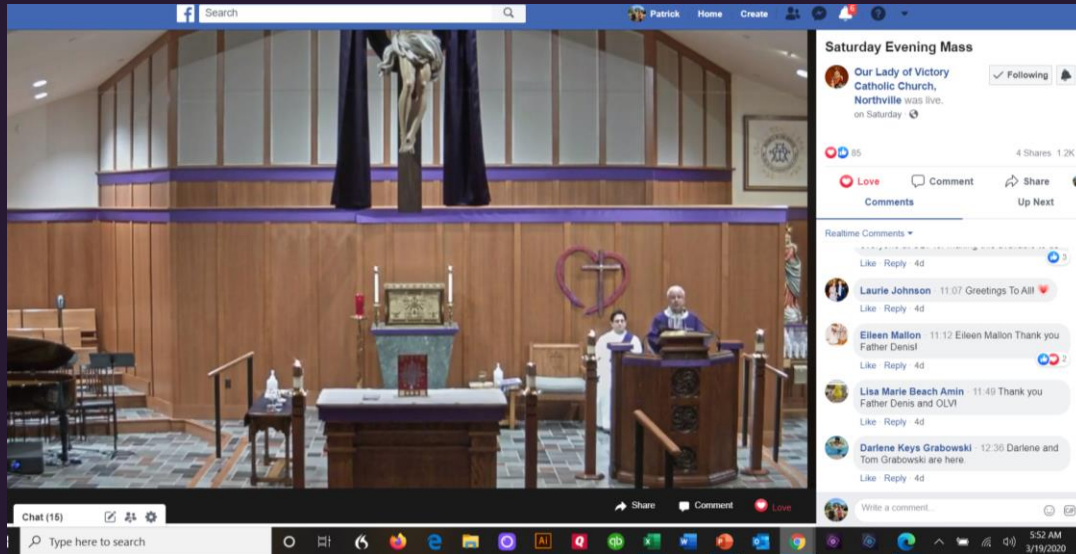
“Happy St. Patrick's Day. Thank you for keeping our spirits up”

“We wish you a blessed St. Patrick's Day. Thank you for all you are doing to keep in touch with you and the church. Good seeing you”

“🍀🙏”



Recent Livestream Masses



Our Lady of Victory Livestreamed Mass
Saturday March 14, 2020
1200 views

<https://www.facebook.com/OurLadyofvictorychurchNorthville/videos/612852482595490/>



St. John Deaf Center Rosary
Saturday March 14, 2020
2,796 people reached

<https://www.facebook.com/OurLadyofvictorychurchNorthville/videos/612852482595490/>

Summary

- In times of uncertainty people turn to their faith. We are in unprecedented times where our ability to reach people is more important than ever.
- This may be a “new normal”. We have the opportunity to embrace this adversity to reach and comfort people where they are.
- The church can be a beacon of light and source of great comfort in a time of profound uncertainty, fear and darkness.

“A friend loves at all times , And a brother is born for adversity .” Proverbs 17:17
“Comfort , O comfort My people , says your God” Isaiah 50:1



Thank You

For more information:

visit: www.allbelong.org
www.ncpd.org

email: promzek@yahoo.com

