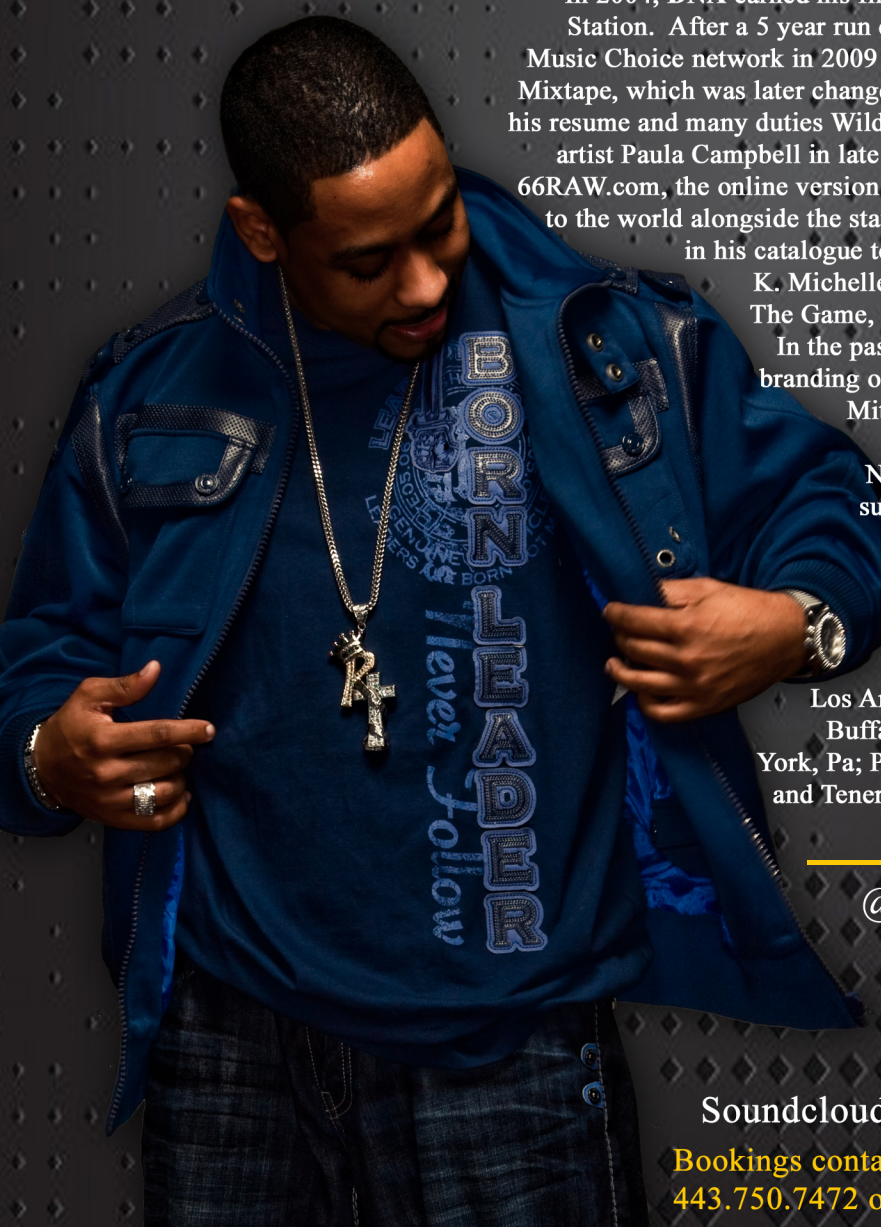
DJ WILDCHILD DNA

NationWide D, The Machine

WildChild DNA is one of the most sought after DJ's in the DMV & Mid-Atlantic markets. Known for his extraordinary marketing and promotional techniques along with an innate knowledge of various genres, he has remained leap years above most DJ's locally, nationally and internationally. He is not just a DJ but a marketing powerhouse for independent artist, major labels and corporate entities. He has mastered the art of using his well honed DJ talents, knowledge of the entertainment scene and industries to create a fine melting pot where DJing and entertainment meets the corporate world. WildChild DNA is a member of the worldwide Core DJ's coalition and spins weekly in Baltimore and the DMV's top nightlife venues. Currently DNA DJ's & hosts various on-air programs on 66RAW.com, which is a worldwide online and mobile platform and also makes guest mixshow appearances on Sirius XM's Satellite Radio's Shade 45.

Nate "WildChild DNA" Anderson is no rookie to the entertainment industry. As a graduate of Morgan State University, he has been DJing and working with nationally known major artist professionally for over 20 years. In the early 90's a love of music led DNA to pursue a career in the music industry starting as a mobile DJ for various local events. During his freshman year at Morgan State University, DNA begin working at a local record store in downtown Baltimore promoting his mixtapes. By his sophomore year he started his own promotions company Round Table Music Group focusing primarily on college events and expanding his mixtape reach to other regions both nationally and internationally. While building his new brands, DNA began doing volunteer promotional work for major record labels & music distribution companies; Polygram Distribution Group, Def Jam Recordings and EMI Distribution. In 2000 after graduating from college, DNA went on to work for A.I.R. (Active Industry Research, Inc.) as a major independent record promoter assisting with breaking and reigniting the careers of artists such as Alicia Keys, Musiq Soulchild, Glen Lewis, Nas, Jaheim, Missy Elliott and many more. It is through his thriving talent and instinctive understanding of the business, that DNA has matured from mobile DJ and indie promoter, to the international party, event, mixtape and tour DJ he is today.



In 2004, **DNA** earned his first national bi-weekly mixshow on XM Satellite Radio's 66RAW Station. After a 5 year run on XM Satellite Radio, DNA was recruited by the national cable Music Choice network in 2009 to be the first featured mixer on their CHR/Top 40 channel; MC Mixtape, which was later changed into the MCU (Music Choice University) channel. Adding to his resume and many duties WildChild DNA also took on the management role for popular DMV artist Paula Campbell in late 2009. DNA then returned to break yet another barrier launching 66RAW.com, the online version of the infamous XM Satellite station bringing real hip-hop back to the world alongside the stations original program director Leo G. With over 300+ mixtapes in his catalogue to date, DNA was instrumental in breaking national artist such as K. Michelle, The Diplomats, Trey Songz, Raheem DeVaughn, Young Jeezy, The Game, Rick Ross and many more through his nationally popular series. In the past, DNA has used his events and mixtape series to assist with the branding of major companies such as Grey Goose, Parish-Nation Clothing, Mitchell and Ness, Crown Royal, Jive Records, Local and National Retailers, multiple local & national Models as well as NFL and NBA athletes. In addition DNA has been featured in publications such as Hip Hop Weekly, Ozone Magazine, MTV.com, Nominated at New York's Justo's Mixtape Awards; voted Baltimore's Best Hip Hop DJ by Baltimore City Paper and has been a featured guest DJ on the nationally broadcasted Sway In The Morning show.Throughout his career DNA has performed in multiple cities worldwide including Washington, DC; Baltimore, MD; Los Angeles, Ca; Las Vegas, NV; Oklahoma City, OK; New York, NY; Buffalo, NY; Raleigh, NC; Atlanta, GA; Miami, Fl; Philadelphia, Pa; York, Pa; Pittsburgh, Pa; Alexandria, VA ; Okinawa, Japan; Alvor, Portugal and Tenerife, Spain. In 2021 DNA Launched his Be Great Apparel (BGA) merchandise line while continuing to play music globally.

@WILDCHILDDNA | @DNAonDemand

WILDCHILDDNA.COM

Soundcloud.com/wildchilddna | Youtube.com/66RAWTV

Bookings contact:
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