

BUSCO

We are all just mutts after all!



Sponsorship Proposal



01

Overview

“Busco: We are all just mutts after all!” by Robert J. Kowalski, is a heartwarming and insightful tale of a little dog who yearns to be loved and belong but instead feels unloved and unnoticed in an uncertain world. A feeling that so many children in need feel today. But despite these challenges, “Busco” portrays a profound sense of hope and resilliance to uplift and inspire children and adults alike.

This proposal seeks to put this inspiring story into the hands of as many struggling kids as possible.



A SMALL DOG WITH A LARGE MESSAGE

A portion of the proceed goes to help the following

Animal Shelters

Childrren's Hospitals

Public Schools





02

Audience

“Busco: We are all just mutts after all!” is written for suffering little children with the adults who care for them in mind. From hospital beds to in patient treatment facilities this heartwarming tale reminds us of the importance of the love and compassion that unites us and carries through life’s most troubling times.

“Busco” is a story for kids that are scared and troubled by life.



03

Sponsorship Benefits

Spread the love, touch a life and increase brand awareness by sponsoring “Busco: We’re all just mutts after all:

Co-advertising

Website promotion on meetbusco.com

Co-branding opportunities

Media coverage

04

The Investment

Receive 4k Busco combo kits with a sponsorship of \$50,000k

Kit includes a soft cover Busco book and a Plush Pup.

