



Lauren Tomlinson

Graphic Designer and Illustrator

Contact



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Douglassville, PA

**Willing to relocate for position*



laurentomlinson.org/portfolio



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Skills

- Working knowledge of graphic design practices and concepts: graphic style guides, typography and color theory
- Illustration skills: digital media and traditional mediums
- Adobe Creative Suite (Illustrator, InDesign, Photoshop) on a PC and Macintosh platform
- Microsoft Office Suite (Word, Powerpoint, Outlook)
- Ability to take art direction and meet scheduled deadlines
- Ability to work either independently or in a group environment
- Manage client relationships/customer service skills

Profile

I am pursuing a full-time graphic design position where I can utilize my creative skills to help your business meet its goals.

I have always had a passion for art. I enjoy the process of creating, designing and bringing ideas to realization. I am a highly motivated, creative, collaborative and detailed oriented individual. I have working knowledge of graphic design practices and concepts, such as color theory, typography and graphic style guides. I have the ability to take art direction, meet scheduled deadlines and manage client expectations. I am skilled in Adobe Creative Suite (Illustrator, InDesign, Photoshop) and Microsoft Office Suite (Word, Powerpoint, Outlook).

Education

Kutztown University of Pennsylvania, Kutztown, PA (May 2019)
Bachelor of Fine Arts; Communication Design
Concentration: Graphic Design and Illustration

Montgomery County Community College, Blue Bell, PA (May 2016)
Associate of Fine Arts

Professional Experience

Graphic Designer

Denron Sign Company; Downingtown, PA (August 2020 – September 2021)

- Created logo designs, branding and product layouts
- Set up print production files
- Managed client expectations through consultations and communications

Internship

Kutztown University sponsored placement with a Graphic Design firm specializing in advertising and package design (March 2019 – May 2019)

- Assisted staff with package design and brand development

Bakery Clerk/Cashier

Renders Warehouse Markets; Douglassville, PA (August 2014 – July 2020)

- Ensured customer satisfaction
- Maintained and operated the bakery department
- Controlled the freshness and quality of bakery products
- Scanned grocery orders, bagged items and collected payment

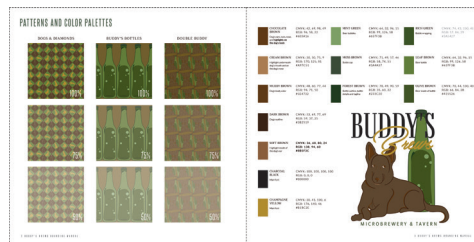


SÜSS: GERMAN DESSERT BAR

This logo was created for a small bakery specializing in authentic German desserts. The logo, as well as the bird graphic, has been used throughout the bakery's menu, stationery, packaging and products.

VINE SPIRALS

A copper-plate engraving was created during a month-long process that involved applying thick, tar-like layers of ink, burnishing away the desired areas and linework, and resting the plate in an acid-bath solution for a period of time. This process was repeated numerous times until the desired image was created.



PAMPER YOUR BUDDY

Not only does our company allow you to put your precious pup's face onto our bottles, we also offer a clothing line to keep your buddy looking stylish.

BUDDY'S WINTER COAT

SIZES	FABRIC OPTIONS	COLOR OPTIONS
EXTRA SMALL - \$10.00	BUDDY'S BOTTLES	ANTHRACIL BLACK
SMALL - \$15.00	DOGS & DIAMONDS	CHAMPAGNE YELLOW
MEDIUM - \$20.00	DOUBLE BUDDY	BUDDY BLUE
LARGE - \$30.00		COOL GRAY
EXTRA LARGE - \$45.00		CHERRY RED
		LEAF GREEN

© BUDDY'S BREWS BEER & BOTTLES

BUDDY'S BREWS: MICROBREWERY & TAVERN

This logo was created for a company that prints your dog's image onto beer bottles. The logo has been implemented throughout the company's branding manual, designs, patterns, stationery and merchandise.