



SAFTECH CANADA & COLLEGE
KNOWLEDGE & SERVICES AT YOUR FINGER TIPS
ONTARIO | KAMPALA | KIGALI | NAIROBI | JOHANNESBURG

PROPOSAL

EDUCATIONAL INSTITUTIONS 2025

EDUCATIONAL
REVOLUTIONIZATION

EXECUTIVE SUMMARY

Saftech Canada & College seeks to support schools and educational institutions in Uganda with technology-driven training programs, digital learning transformation, and academic support infrastructure. We offer scalable, affordable, and sustainable services aimed at helping schools improve teacher capacity, attract more students, and modernize their delivery model to meet 21st-century education standards.

PROPOSED TO:
INSTITUTION NAME

ORGANISED BY:
Saftech Canada & College



2025

About Saftech Canada & College



We are a registered Canadian institution providing hybrid education, technical skill training, and professional outsourcing solutions across multiple sectors. Our operations span Ontario (Canada) and several African countries, including Uganda, Rwanda, Kenya, and South Africa. With over 1,000 students currently enrolled online, we operate as both an academic institution and a technical delivery partner.

Our African-based call and training centers are also used to support schools and education projects through tech assistance, digital transition support, and virtual learning environments. We blend training with implementation—empowering educators and institutions simultaneously.



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Services Tailored for Educational Institutions



1. Tech Upskilling for Teachers & Staff

We train teachers and administrative staff on:

- Basic and intermediate computer skills (MS Office, Google Workspace)
- Digital teaching tools (Zoom, Google Classroom, Moodle, Canva)
- Learning management system (LMS) usage
- Cybersecurity awareness and safe online practices
- Integrating AI tools like ChatGPT and Copilot in education

This training improves digital literacy, enhances teaching delivery, and prepares educators for hybrid or online education formats.



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2. Digital Campus Transformation



We help schools go digital with:

- Custom school website development with admissions integration
- Setup of Learning Management Systems (LMS) and student portals
- Deployment of virtual classroom tools (Zoom, Google Meet)
- Creation of virtual labs and multimedia content
- Digital timetable, attendance, and communication systems

Digital transformation enables broader reach, better parent communication, and increased student engagement in and beyond the classroom.



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3. Digital Marketing & Enrollment Growth



To help schools attract more students, we offer:

- SEO-optimised school websites
- Targeted social media ad campaigns
- Student testimonial and performance promotion
- Community outreach content design
- YouTube & Facebook Ads to showcase facilities and programs

With more parents and students searching online, a school's digital visibility is critical to enrollment success.



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4. Admissions & Communication Support



Our Uganda-based BPO center can manage:

- Admission call centers and live chats
- Parent-student inquiries
- Mass communication (email, SMS, WhatsApp blasts)
- School event scheduling support

This eases administrative workload and ensures professional communication and follow-up with prospective families.



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5. School Data & Project Management

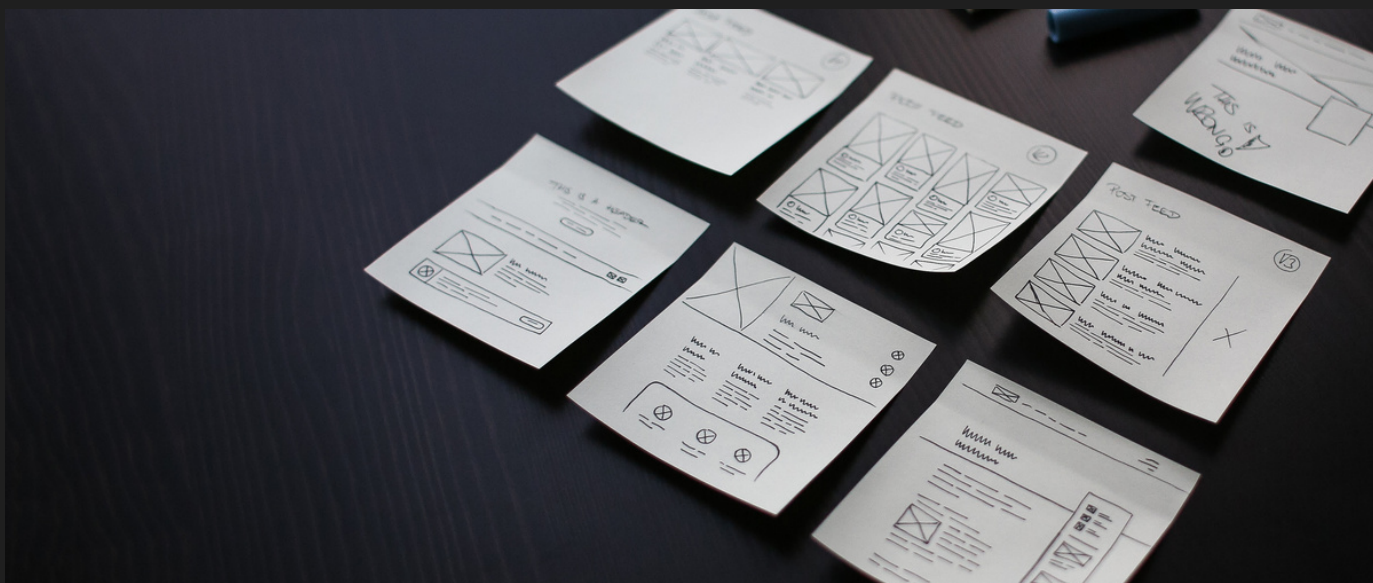


We offer:

- Reporting templates and analytics dashboards
- Academic performance tracking systems
- Support in planning and monitoring school development projects
- Structured grant or donor proposal development for NGOs or public education partners



Why Partner with Saftech?



01

Proven Hybrid Model: Over 1,000 students trained and served using our methods

02

Cost-Effective Solutions:
Affordable for both public and private institutions

03

Local Delivery, Global Standards:
Training and tech deployment done from Uganda, aligned with Canadian quality benchmarks

05

Continuous Support: Technical and educational assistance is ongoing, not one-time

04

All-in-One Service: From teacher training to systems deployment, we streamline your digital journey



Call to Action



We invite your leadership team to schedule a consultation or pilot project meeting with Saftech Canada & College. We're ready to help your school evolve and thrive in the new era of digital education.

CONTACT US



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