



PENNSYLVANIA AGRICULTURAL

**DISCOVERY
CENTER**

WHERE IT ALL BEGINS



GROWING **THE** FUTURE

The Capital Campaign for the New Pennsylvania Agricultural Discovery Center



A Community Hub to Celebrate & Promote Pennsylvania Agriculture

Pennsylvania agriculture is extraordinary—rich, diverse, and deeply rooted in our way of life. Yet many have lost touch with where their food comes from. **That's why we're planting the seeds for the Pennsylvania Agricultural Discovery Center (AG Discovery Center), a new 25,000-square-foot destination to connect visitors of all ages with Pennsylvania agriculture.**

Through hands-on exhibits and interactive experiences, the AG Discovery Center will celebrate our state agriculture's diversity while empowering future generations to explore its essential role in their lives and futures.

This \$27 million capital campaign will help us break ground in Gettysburg, Pa., creating a hub for education, tourism, and community connection. By partnering with businesses, foundations, and organizations like yours, we'll create opportunities to educate, inspire, and foster appreciation for Pennsylvania's industry: agriculture.

Our Fundraising Goal

To raise \$27 million to build the state-of-the-art, interactive, and engaging Pennsylvania Agricultural Discovery Center.



Your philanthropic support will help us:



Showcase Pennsylvania's unique agricultural industry, from dairy and crops to urban farming, cutting-edge technology, and more.



Create a fun, interactive space for educating and entertaining visitors of all ages and backgrounds.



Close the gap between consumers and their food sources, encouraging greater support for local agriculture.



Strengthen our economy and forge partnerships with organizations dedicated to advancing agriculture.



Inspire the next generation to explore careers in Pennsylvania's flourishing agricultural and related industries.

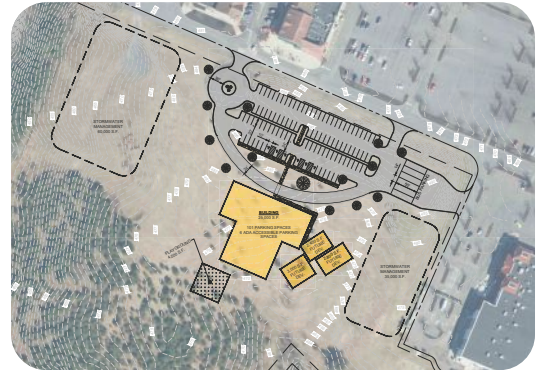
Join us in growing a special destination where Pennsylvania agriculture comes to life to inspire and connect us all.



Our Vision

Soon-to-be located in tourism-rich Gettysburg, the AG Discovery Center will leverage existing visitor traffic to attractions like the Gettysburg National Military Park and proximity to major metropolitan areas. **We expect to welcome 150,000 visitors annually.** We will offer year-round programming for diverse audiences, including school groups during the academic year and leisure tourists in summer, creating an educational destination with broad reach.

Whether you're a multigenerational farmer, corporation, industry partner, or simply passionate about agriculture, your support of any size will help our vision take root.



Key Features

- ✓ Immersive Welcome Theatre
- ✓ Interactive Exhibits and Experiences
- ✓ Agricultural Career Showcases
- ✓ STEM Learning Lab Classrooms
- ✓ Greenhouses and Gardening Demonstrations
- ✓ Market Highlighting Local Products
- ✓ Meeting and Outdoor Play Space
- ✓ Dining Hall and Café



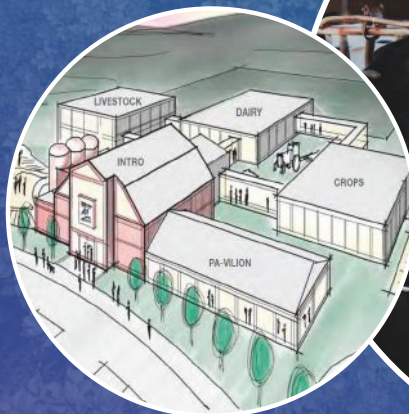


“To have the AG Discovery Center choose Adams County for its new home provides a wonderful opportunity to recognize and educate the public on what it takes to put food on the table and other products on the shelves. With an emphasis on education, it will allow for younger visitors to learn of diverse agricultural career opportunities in the fast-evolving industry. The AG Discovery Center is an appropriate and wonderful compliment to education, agriculture, and tourism in Adams County!”



Randy Phiel

Adams County
Commissioner Chairman





PLANT YOUR LEGACY **IN** PENNSYLVANIA'S AGRICULTURAL FUTURE **TODAY**

"I am thrilled to support the vision for the AG Discovery Center. This dynamic and immersive project will spark innovation, inspire future agriculture leaders, and foster a deeper appreciation for the vital role agriculture plays in our daily lives and in our communities. By investing in the AG Discovery Center, we are investing in the future of Pennsylvania's vast and diverse agricultural system to ensure they continue for generations to come."



Broc Sandelin, PhD

Dean, School of Agriculture and Environmental
Sciences, Delaware Valley University



Fundraising Priorities

Architectural & Engineering

\$1.6 Million

Labs, Classrooms & STEM Spaces

\$2.6 Million

Land Acquisition

\$2.5 Million

Outdoor Exploration Space

\$800,000

Vertical Construction

\$10 Million

Exhibit Design & Installation

\$5.5 Million

Endowment

\$4 Million



PENNSYLVANIA AGRICULTURAL
DISCOVERY CENTER
WHERE IT ALL BEGINS

Project Development Timeline



1

Site Selection &
Land Development



2

Fundraising
& Design



3

**Exhibit Renderings
& Design**



4

Construction



5

Grand Opening

Become a Founding Partner

With over \$1 million in seed funding already secured, we're building momentum through government grants, corporate sponsorships, and private donations. You and/or your organization can join at any giving level. Please support the founding of this transformative agricultural hub that will be sustained through admissions, retail sales and facility rentals.

Giving Levels

Name Options

Giving Range

Legacy	\$1,000,000+
Visionary	\$500,000 - \$999,999
Sustainer	\$250,000 - \$499,999
Innovator	\$100,000 - \$249,999
Steward	\$50,000 - \$99,999
Producer	\$25,000 - \$49,999
Harvester	\$10,000 - \$24,999
Grower	\$5,000 - \$9,999
Tiller	\$2,500 - \$4,999
Pioneer	\$1,000 - \$2,499

Amount of Gift

Term of Gifting Recognition

\$5,000,000+	Up to 20 years
\$1,000,000 - \$4,999,999	Up to 10 years
\$25,000 - \$999,999	Up to 10 years

Various Naming Opportunities Available



"I have dreamt of having an agricultural discovery center in Pennsylvania for many years. With only 1% of the U.S. population directly involved in production agriculture (farming), most consumers have little to no idea where their food comes from or what it takes to get that food to their table. The Ag Discovery Center will be an awesome venue to help bridge that gap between the American farmer and the American consumer."



Walt Moore

4th Generation
Pennsylvania Dairy Farmer





THE TIME IS NOW

Join Us Today
in Building Pennsylvania's
Agricultural Legacy!

www.discoverpaag.org | 717-334-0042