Partner with My Daughter's Dress Boutique for

Small Business Weekend

Small Business Saturday just got better!

Join My Daughter's Dress for a **NEW** program that brings small businesses and non-profits together in the Yorkville, Oswego, Montgomery, Aurora, and all surrounding areas. Distance is no limit!

Let's partner up! We are looking for all types of companies: Crafters, Direct Sales, Event Planners, Travel Planners, Florist, Designers, Hair Salons, Local Restaurants, Bakers, etc.

On the first Saturday* from 10am to 3pm and first Sunday* from 12pm to 4pm of each month, your business can set-up a small "pop-up shop" in our new boutique to bring awareness to your business or non-profit. Both partners will advertise via multiple platforms with the ultimate goal of gaining new customers and awareness to you and your business!

This program will**:

- Help us and in return help you and your business!
- Promotion and outreach on multiple channels for both partners!
- Help small businesses and non-profits have a space to set-up since a lot of vendor shows, craft shows, etc. have not happened since COVID.

This program will run the first weekend of each month starting on February 6th, 2021

This program is completely **FREE**. Our desire is to help each other during these trying times and build each other up and grow.

For more information or to sign up to participate please contact:

Courtney Cope | PR Coordinator <u>Courtney_mydaughtersdress@hotmail.com</u> or 630.981.1947 <u>www.mydaughtersdress.org</u>

We look forward to hearing from you!

COVID-Safety protocols – masks are required, and temperature checks are done before entering the store and hand sanitizer is administered. Social distancing will also take place.

* Some months are pushed back a weekend due to holidays

** Program Stipulations: All cancellations must be made 48 hours in advance so we can try to fill your spot. If more than two cancellations happen we may ask that you not participate in the future. We will allow one direct sales company (i.e. Pampered Chef, Tastefully Simple) one day per weekend and the same direct sales company cannot be three months in a row). We ask that you bring your own tables, supplies, power cords, etc. MDD has the right to deny or cancel at any time. If we need to cancel, we will inform you as soon as possible and you will have first choice in an upcoming day. While this is a free program, donations are always welcomed.