







Strategy Development Canvas by Coinventa

Strategy:

Priority	Outcome  The results you are after, what you want to achieve...	Purpose  The reason you want to achieve this outcome...	Actions  The high impact actions that will help you get your outcome...	Leverage  People that can help and resources you can tap into	Metric of Success  How does success look like? What is your metric of success?	Duration  The time it will take to get it done