



BLUNTS &
Beans 

presents

CAMP CANNA ONTARIO

HALIBURTON, ON
MAY 31 TO
JUNE 2, 2024

CAMP  CANNA



WHO IS BLUNTS & BEANS?

CO-FOUNDED BY ALEXIS DICKSON AND JOLYN BOW, TWO PASSIONATE CANNA-MOMS FROM RURAL ALBERTA, FUELED BY THEIR SHARED LOVE FOR COFFEE AND CANNABIS, RECENTLY AWARDED "INFLUENCER OF THE YEAR", THEY HAVE BUILT A PLATFORM THAT CELEBRATES THE CULTURE AND CONNECTION WITHIN THE INDUSTRY AND CONSUMER MARKET.

WHAT IS CAMP CANNA?

THE ULTIMATE SUMMER CAMP EXPERIENCE PROVIDING AN INCLUSIVE, INTERGENERATIONAL AND UNIQUE ADVENTURE FOR THE CANNABIS COMMUNITY. CREATING SPACE FOR THE LEGAL MARKET TO BUILD INTIMATE BONDS WITH THE MEMBERS OF THE COMMUNITY.



500+

Past Attendees; A Network of Cannabis Consumers Across Canada

78%

of Past Attendees said they would purchase products they learned about

98%

Positive Rating from past attendees

74%

Attendees that consume Cannabis daily

43%

Share their experience on Social Media Platforms

20%

Tag brands when using products

26%

Average increase in sales reported 6 months following

Camp Canna has the best return on investment. More than any other event we have participated in. The ability to connect directly with consumers that are eager to learn your story and share with their friends and families, is a launchpad for success and we are so thrilled to have had the opportunity.

CHANTTELLE RUSK / INTO THE WEEDS / HIGHPAR LIGHTS

This event was the most fun I had all summer. Camp Canna is the best way imaginable to introduce myself, my brand and my products to the community. If you are launching a product, you must start with Camp Canna.

TERRI BLUMES / PLAID TROUT

These two amazing women just put on the most phenomenal canna-friendly event I've ever been to. Camp Canna is the only event where the industry and community come together for a 420-friendly weekend away. It felt like a retreat for cannabis people.

AMBER CRAIG / FOUR20



WEEKEND EVENT HIGHLIGHTS

LP SAMPLING PARTY

VENDOR MARKET

LIVE MUSIC

CANNALYMPICS

YOGA & MEDITATION

SATURDAY MOVIE NIGHT

VOLLEYBALL

HIGH ROPES

SWIMMING

FOOD AND COFFEE

& MUCH MORE



TICKETS

SALES START ON DECEMBER 1ST, 2023

EARLY BIRD PRICE \$420
UNTIL MARCH 31, 2024

\$499 AFTER MARCH 31, 2024

FULL WEEKEND PASS INCLUDES
SHARED ACCOMMODATIONS IN A BUNK CABIN
ALL MEALS AND BEVERAGES
ALL ENTERTAINMENT AND ACTIVITIES
ON-SITE SECURITY AND SAFETY



LOCATION

Located just two and half hours north of Toronto, Camp Canna is held on a 1100-acre site and is situated in the beautiful Haliburton Highlands, near the southern boundary of Canada's famous Algonquin Park.

VENUE

"Camp Timberlane" is nestled in incredible nature on its own private lake with comfortable, clean accommodations and various common and programming areas. Rich with activities to ensure there is something for everyone.

ACCOMMODATIONS

Campers stay in cabins of up to 14 – 16 adults. Cabins come equipped with bathroom facilities, and shower rooms. 95% of cabins are newly renovated, complete with pine interiors, hardwood floors, covered porches and ceiling fans.



FRIDAY NIGHT ONLY FROM 7PM-11PM

SAMPLING LICENSED PRODUCER INVESTMENT

\$1750 REGISTRATION DEADLINE FEBRUARY 28, 2024

SAMPLING FOR VERIFIED INDUSTRY EMPLOYEES WILL BE OPEN ON FRIDAY, MAY 31, 2024 FROM 7PM UNTIL 11PM.

INVESTING LICENSED PRODUCERS MUST BE PREPARED TO HAVE A MINIMUM OF 150 SAMPLES FOR THE EVENT.

PRODUCERS WILL BE ASKED TO ARRIVE BETWEEN 2PM-4PM ON FRIDAY AFTERNOON TO SET UP PRIOR TO GUEST ARRIVAL. GOLF CART TRANSPORTATION WILL BE AVAILABLE BETWEEN THE PARKING LOT AND REC HALL. PLEASE KEEP DISPLAYS TO A MANAGEABLE SIZE.

INVESTMENT INCLUDES

- 1 TEAM MEMBER TICKET FOR FULL WEEKEND EVENTS
 - PLEASE NOTE: ACCOMMODATIONS AND MEALS ARE INCLUDED IN THIS INVESTMENT. ADDITIONAL TICKETS AVAILABLE FOR PURCHASE
- 10'X10' SAMPLE SPACE IN THE REC HALL
- SAMPLE TRACKING AND DATA SHARING
- 50% NON-REFUNDABLE DEPOSIT DUE IMMEDIATELY TO RESERVE YOUR SPOT
- REMAINING BALANCE DUE APRIL 1, 2024



SATURDAY AFTERNOON ONLY FROM 12PM - 6PM

MARKET VENDOR INVESTMENT

\$1000 REGISTRATION DEADLINE MARCH 31, 2024

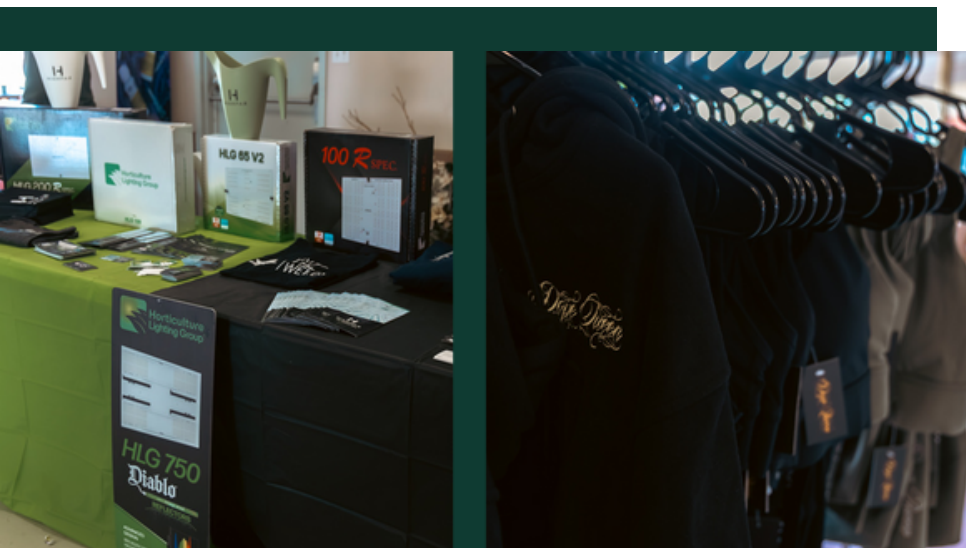
THE VENDOR MARKET WILL BE OPEN ON SATURDAY, JUNE 1, 2024 FROM 12PM UNTIL 6PM.

VENDORS WILL BE ASKED TO ARRIVE BETWEEN 10AM AND 12PM ON SATURDAY MORNING TO SET UP PRIOR TO MARKET OPEN. GOLF CART TRANSPORTATION WILL BE AVAILABLE BETWEEN THE PARKING LOT AND REC HALL.

ALL VENDORS MUST PROVIDE GOVERNMENT ISSUED ID TO ACCESS CAMP

INVESTMENT INCLUDES

- 1 TEAM MEMBER TICKET FOR FULL WEEKEND EVENTS
 - PLEASE NOTE: ACCOMMODATIONS AND MEALS ARE INCLUDED IN THIS INVESTMENT. ADDITIONAL TICKETS AVAILABLE FOR PURCHASE.
- 10'X10' VENDOR SPACE IN THE REC HALL
- 2 BRANDED POSTS AND UNLIMITED STORY SHARES
- BRAND MENTION ON CAMPCANNA.CA, WITH 120,000 VISITS DURING THE OFF SEASON



PREMIUM INVESTMENT PACKAGES

2 PREMIUM PACKAGES WILL BE OFFERED,
EACH PACKAGE INCLUDING THE FOLLOWING:

1 SAMPLING LICENSE PRODUCER SPACE
1 PREMIUM CABIN PARTNER
LARGE LOGO DISPLAY IN MESS HALL
LOGO & LINK FEATURE ON CAMPCANNA.CA
2 BRANDED INSTAGRAM POSTS AND UNLIMITED
STORY SHARES

FOR ADDITIONAL INCLUDED ITEMS AND PRICING, SEE
DETAILED PACKAGES FOLLOWING.





PLATINUM PREMIUM PACKAGE

\$15,000 1 SPOT AVAILABLE

REGISTRATION DEADLINE

FEBRUARY 28, 2024

IN ADDITION TO ALL PREMIUM INVESTMENT PACKAGING

OFFERINGS, THE PLATINUM SPONSOR WILL ALSO RECEIVE:

MEDIA SPONSOR FOR ENTIRE EVENT - ALL PHOTOS AND VIDEOS
CREATED WILL FEATURE YOUR BRAND LOGO, TAG INSTRUCTIONS

PROVIDED ON ALL DOWNLOADS, DATA SHARING

MAIN BEACH/STAGE SPONSOR

1 X 2 ROOM PRIVATE CHALET FOR THE ENTIRE WEEKEND

2 TICKETS FOR THE ENTIRE WEEKEND

4 BRANDED POSTS

10 STORIES & IG ARCHIVE FOR 6 MONTHS

UNLIMITED SOCIAL MEDIA SHARES



GOLD PREMIUM PACKAGE

\$10,000 1 SPOT AVAILABLE

REGISTRATION DEADLINE

FEBRUARY 28, 2024

IN ADDITION TO ALL PREMIUM INVESTMENT PACKAGING
OFFERINGS, THE GOLD SPONSOR WILL ALSO RECEIVE:

CANNALYMPICS/BASKETBALL COURTS SPONSOR

DATA SHARING OF GUEST EMAIL LIST

2 TICKETS FOR THE ENTIRE WEEKEND

3 BRANDED POSTS

5 STORIES & IG ARCHIVE FOR 6 MONTHS

UNLIMITED SOCIAL MEDIA SHARES



SILVER PREMIUM PACKAGE

\$7,500 1 SPOT AVAILABLE

REGISTRATION DEADLINE

FEBRUARY 28, 2024

IN ADDITION TO ALL PREMIUM INVESTMENT PACKAGING OFFERINGS,
THE SILVER SPONSOR WILL ALSO RECEIVE:

YOGA & MEDITATION/LAKESIDE SPONSOR

DATA SHARING OF GUEST EMAIL LIST

2 TICKETS FOR THE ENTIRE WEEKEND

1 RECAP HIGHLIGHT REEL OF THIS AREA POST EVENT

3 BRANDED POSTS

3 STORIES & IG ARCHIVE FOR 6 MONTHS

UNLIMITED SOCIAL MEDIA SHARES



BRONZE PREMIUM PACKAGE

\$5,000 1 SPOT AVAILABLE

REGISTRATION DEADLINE

FEBRUARY 28, 2024

IN ADDITION TO ALL PREMIUM INVESTMENT PACKAGING OFFERINGS,

THE BRONZE SPONSOR WILL ALSO RECEIVE:

HIGH ROPES AND CLIMBING WALL SPONSOR

DATA SHARING OF GUEST EMAIL LIST

2 TICKETS FOR THE ENTIRE WEEKEND

1 RECAP HIGHLIGHT REEL OF THIS AREA POST EVENT

2 BRANDED POSTS

3 STORIES & IG ARCHIVE FOR 6 MONTHS

UNLIMITED SOCIAL MEDIA SHARES

CABIN PARTNER PACKAGES

A GREAT OPPORTUNITY FOR RETAILERS,
VENDORS, AND CRAFT PRODUCERS LOOKING FOR A
LOWER INVESTMENT OPTION

29 CABIN SPONSOR SPOTS AVAILABLE
\$1000 INVESTMENT

EACH SPONSOR WILL BE ASKED TO CREATE A GIFT
BASKET OF SURPRISES FOR YOUR SPONSORED
CABIN (BETWEEN 12-16 PEOPLE).

EACH INVESTMENT INCLUDES:
CUSTOM CABIN NAME OF YOUR CHOOSING
A 3 FOOT CUSTOM BANNER DESIGNED BY YOUR
TEAM FOR YOUR SPONSORED CABIN
SPACE FOR 1 PULL UP BANNER IN CABIN
SMALL LOGO DISPLAYED IN MESS HALL



ADDITIONAL WAYS TO GET INVOLVED

CAMP CANNA ALWAYS WELCOMES DONATIONS TO BE USED AS PRIZES FOR THE VARIOUS
ACTIVITIES AND COMPETITIONS WE HOST THROUGHOUT THE WEEKEND.

WE WILL BE ACCEPTING VOLUNTEER, EDUCATION AND ENTERTAINMENT APPLICATIONS UNTIL
APRIL 1ST. PLEASE SUBMIT YOUR APPLICATION TO INFO@BLUNTSANDBEANS.CA

CAMP CANNA

Additional Questions?

CONNECT WITH OUR TEAM

ALEXIS DICKSON

CANNABIS MARKETING, TOURISM & EVENTS

INFO@BLUNTSANDBEANS.CA

(780) 779-7235



@BLUNTSANDBEANS
@CAMP_CANNA



BLUNTSANDBEANS.CA
CAMPCANNA.CA