



Know Before You Go

Everything you need to know before the good times roll

🌲 Alberta | August 15-17 ☀️

🔥 Pack smart, puff safe, vibe high.

Light one up and read through —
your future self will thank you



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Welcome to Camp Canna

Let's get you ready for the most elevated weekend of your summer.

Before you zip up your duffel and hit the road, we've got a few things to share to make sure your Camp Canna experience is smooth, safe, and seriously unforgettable.

So do yourself a favour: grab a doobie, a dab, an edible, or whatever your heart desires — and settle in for a read.

This guide is your go-to for everything you need to know before you roll up to camp. Trust us, you'll want to read it all the way through (yes, even the boring bits — we made them fun).

This isn't just camping. This is Camp Canna — where we vibe higher, laugh louder, and connect deeper.

We can't wait to welcome you.

Love,

The Vibe Tribe ✨💚



Camp Canna Vibes 101

A quick crash course in how we vibe around here

Welcome to Camp Canna — a place where cannabis and community meet under the stars. This isn't just an event, it's an energy. A lovingly curated weekend where the only thing stronger than your weed is the connection you'll feel with the land, the people, and yourself.

Here's how we roll:

♥ We lead with kindness.

Compliment a stranger. Offer a toke. Share your snacks. It's the little things that make the vibes immaculate.

🌟 We stay curious.

Try something new. Step out of your comfort zone. Camp Canna is full of unexpected magic — say yes to the moment.

🔥 We protect the vibe.

Look out for each other. Hydrate. Respect boundaries. Clean up after yourself. Keep the energy high and the footprint low.

🌈 We're judgment-free.

Come as you are. Dance badly. Laugh loudly. Wear the weird outfit. This is a space of radical acceptance.

🌿 We consume consciously.

Whether you're lighting a joint, sipping a bev, or dabbing with intention, know your limits. We celebrate Dignified Consumption, be safe, be you.

😂 We Laugh With Our Bellies

Let go. Get silly. Embrace the weird. Laughter is medicine.

🌟 Meet Your Vibe Tribe - AKA your new camp besties

The Vibe Tribe is here to welcome you, hype you up, and hold space for whatever kind of weekend you're looking to have. Think of them as your camp concierges, activity buddies, and human sunshine in fanny packs.

You'll spot them leading activities, vibing by the bonfire, and making sure everyone feels included and supported. Need directions? A lighter? A friend to sit with? **Find a Vibe Tribe member — they've got you.**

Alexis Dickson



Cori Gaffney



Amanda Breeze



Jenn Bocking



Nikki Bohorst



Taylor Hiar



Steph Armistead



Corey Deneve



Shae Mackenzie



Gage Cowper





Where and When



Dates

Friday, August 15 – Sunday, August 18, 2025

Mark your calendar, pack your bag, and get ready for a weekend you won't forget.



Location

Crossroads Ag Society Grounds

36366 Range Road 252

Pine Lake, AB

T4G 0M4



Arrival Time & Check-In

Gates open at 4:00pm on Friday, August 15th

Camp spaces are first come first serve so if you would like to camp beside your friends please plan to arrive together.

Our Vibe Tribe will be on-site to:

Greet you with a smile, help you decide which camp to stay in

Check your ID and Tickets

Point you in the direction of your home for the weekend



Running Late?

Life happens — we get it! If you're running behind don't stress, our team will be at the gate ready to welcome you when you arrive.

Late arrivals might miss the opening ceremonies, so try your best to roll in on time.

(we promise it's worth it)!



QUICK
TIPS



**Camping spaces are unserviced,
we have showers and bathrooms on site, please bring water to drink.**

 **Carpool if you can! It's better for the planet and makes arrival smoother.**



Bring water & snacks for the drive — especially if you're traveling far.



**Pre-rolls for the parking lot? Yes. Driving under the influence? Please No.
Always arrive responsibly.**



What to Pack

Because showing up without a towel is not the vibe.

We've got the magic — you bring the essentials. Below is your suggested packing list to keep you comfy, cozy, and fully equipped for a weekend of fun, fires, and fabulous joints.

Clothing (it's summer in Alberta — expect everything)

- 2+ comfy t-shirts or tank tops
- 1 pair of shorts
- 1 cozy sweatshirt
- 1 pair of sweatpants
- 1 fun outfit for Saturday Night
- 1 waterproof/rain jacket
- 1 pair of pajamas or warm sleeping clothes
- 2-3 pairs of underwear
- 2-3 pairs of socks
- 1 sun hat or ball cap 
- 1 pair of sunglasses
- 1 pair of running shoes
- 1 pair of rain boots (yes, really — just in case)
- Oodie or something warm and comfy
- Ball Glove, running shoes

Camping Gear

- Tent, camper, or trailer (non-serviced sites — bring what you need)
- Sleeping bag or linens + a warm blanket (nights can get chilly)
- Pillow + pillowcase
- Face towel + hand towel
- Robe or towel wrap
- Shower shoes (yes, we have showers!)
- Extra tarps or shade tents if you're feeling bougie
- Generator (allowed between 1-8PM only, if bringing)
- Lawn Chair

Extras That Hit Different

- Snacks
- Beverages of choice
- Small cooler
- Flashlight or headlamp
- Journal, camera, or anything that sparks joy
- Spending Cash for Vendors
- Leash for Dogs, clean up bags

Cannabis + Wellness Vibes

- Your fave smoking accessories
- Comfies for the Soundbath
- Yoga mat (stretch it out, baby)
- Water bottle (hydration is a vibe)
- Travel mug or cup for bevvies
- Any daily medications (plus some extra, just in case)

Toiletries

- Insect repellent 
- Sunscreen
- Skincare & makeup (if that's your thing)
- Toothbrush + toothpaste
- Body soap
- Shampoo & conditioner
- Hairbrush or comb
- Fem-Hygiene Products (even if you think you won't need them — trust the universe)

Please Leave at Home:

- Outside guests
- Bad attitudes
- Flamethrowers & Fireworks (I am talking to you Graham)



Camp Indica vs. Camp Sativa

Choose your vibe. Set your tone. Find your people.

At Camp Canna Alberta, you'll be asked where you'd like to set up when you arrive:
Camp Indica or Camp Sativa.

Not sure which one's for you? Here's a little guide to help you choose your home for the weekend:

Camp Indica - Chill & Cozy

Your vibe: low-key, loungey, and looking for peace

This is the perfect zone for campers who are all about cozy vibes, slower mornings, and winding down under the stars. Think hammocks, journaling, stargazing, naps between workshops, and quiet late-night chats by the fire.

Great for:

- ✓ Light sleepers
- ✓ Early risers
- ✓ Soul searchers
- ✓ People who pack tea and a headlamp
- ✓ Anyone who values a lil' stillness with their sesh

Camp Sativa - Lively & Lit

Your vibe: hype, high energy, and ready to vibe

Camp Sativa is where the night owls set up. It's a bit louder, a bit rowdier, and a lot of fun. Expect music, late-night giggles, impromptu dance circles, and a few "I probably didn't need another dab" moments.

Great for:

- ✓ Social butterflies
- ✓ Music lovers
- ✓ Night owls
- ✓ People who brought party lights
- ✓ Anyone who prepped a group sesh playlist

 **No matter which camp you choose, the community is everything — both are judgment-free zones full of love, laughter, and elevated vibes.**

Not sure where you belong?

Follow your gut... or your tent buddy. Either way, you're in for a good time.



Consumption Guidelines

Welcome to the land of Dignified Consumption

At Camp Canna, we believe cannabis is a connector, a healer, and a vibe elevator. We also believe in Dignified Consumption — where we celebrate the plant with respect, intention, and awareness of those around us.

Whether you're rolling one, sipping one, or dabbing like a pro, here's what you need to know:

Cannabis is welcome, encouraged, and celebrated.

Feel free to bring your own products or purchase right at camp by our licensed retail partner. (Support local, puff local!) We've created an environment where responsible consumption is part of the experience — just be mindful of the setting and the people around you.

Know your limits. Pace yourself.

This weekend is a marathon of chill, not a race to green out by lunchtime. If you're new to certain products or higher-potency items (looking at you, infused joints), start low and go slow. There's no prize for who gets the most blazed — but there is for who vibes the longest. 😊

No smoking in indoor spaces.

We love a good sesh — just not indoors.
Please keep all smoking, vaping, and combustibles to outdoor areas.
This keeps things comfy and safe for everyone.

Respect others' space and choices.

Not everyone consumes the same way — or at all.
Be mindful, ask before offering, and never pressure anyone to partake. Consent applies here too.

Dignified Consumption = Intentional Enjoyment

To us, Dignified Consumption means:
Being mindful of your surroundings & Taking care of yourself and others
Cleaning up after your sesh (don't leave roaches or wrappers behind)
Staying present, kind, and connected

A quick note on legality & safety:

Camp Canna is a public permitted, minors prohibited by law event that has created a cannabis-friendly zone, and we are proud to support legal, responsible access. But remember:

No selling or sharing beyond personal use

Keep it 18+

No driving under the influence — ever



On-site Sales with River Cannabis

Restock your stash, support local, and keep the vibes high.

We're thrilled to welcome River Cannabis from Red Deer as our official on-site cannabis retailer for Camp Canna Alberta 2025!

Whether you're running low, looking to try something new, or forgot your favs at home — River Cannabis has you covered with a curated menu of products from our incredible brand partners.

✨ Every purchase supports the brands that helped bring this magical weekend to life — and supports a local Alberta retailer dedicated to conscious cannabis culture. ✨



How It Works:

Head over to the River Cannabis to shop the exclusive Camp Canna menu
Chat with their friendly team for product info, recommendations, and bundle deals
Choose from a curated selection of dried flower, pre-rolls, vapes, edibles, and more
Pay with card or cash — and get back to vibing 🌀



Hours of Operation:

Friday, August 15: 4:00 PM – 10:00 PM

Saturday, August 16: 12:00 PM – 10:00 PM

📍 Find them in the main hall — just follow the good energy.

Bring your ID. Be kind. Consume consciously.

Roll up, re-up, and keep the weekend lit — all without ever leaving camp. 🔥



A Menu Made with Love

Every product on the Camp Canna menu was thoughtfully selected from the incredible brands who helped co-create this experience.

By choosing from this menu, you're not just restocking — you're supporting the visionaries, growers, makers, and magic-makers who made this weekend possible.

Puff with purpose. Shop with gratitude. Celebrate community.



Schedule Overview

All times are approximate and subject to vibes

Friday - Let the Vibes Begin

4:00-5:00 PM - Arrival & Camp Set-Up

4:00-9:00 PM - Night Market Open 

4:00-10:00 PM - Harvest Eatery Hours 

5:00-10:00 PM - Dab Bar by **Nectur** 

6:00-9:00 PM - Glow Gelly Ball 

6:30 PM - Opening Ceremonies

7:00 PM - Open Mic 

9:00 PM - DJ Mickey in Camp Sativa — brought to you by **XMG, Mollo & Redecan** 

10:00 PM - Movie Night in Camp Indica — brought to you by **Adult Source Calgary** 

11:00 PM - Lazer Show in Sativa 

11:45 PM - Guided Walk through the Lit Trails — powered by **Puffers (Freedom Cannabis)**



Saturday - Full Send, Full Heart

8:00 AM - Sunrise Yoga with **KushiYin**

9:00 AM - Guided Meditation & Soundbath with **Rainbow Healing Room** 

10:00 AM-10:00 PM - **Harvest Eatery Hours** 

11:00 AM - **Supernova** Slo-Pitch Tournament  

11:00 AM-2:00 PM - Iced Beverages by **Everest** 

12:00 PM-10:00 PM - Dab Bar by **Nectur** 

1:00 PM - Cannalympics — brought to you by **Sunday Market** 

6:00 PM - Awards Ceremony 

7:30-11:30 PM - Outdoor Concert with:

Cody Voyer, Amanda Breeze, Business Shark, Different Rich & Run the Plank

(Yes, there will be lasers...)  

10:00 PM - Movie Night in Indica — brought to you by **Adult Source** 

11:45 PM - Guided Walk through the Lit Trails — powered by **Puffers**  



Schedule Overview Pt. 2

All times are approximate and subject to vibes

Sunday - Slowdown & Savor

9:00 AM - Sunrise Yoga with **KushiYin** 

10:00 AM - Guided Meditation & Soundbath with **Rainbow Healing Room**

11:30 AM - Parachute Hotbox 

12:00 PM - Camp Huddle + Final Reflection 

10:00 AM-12:00 PM - **Harvest Eatery** open for Sunday Brunch 

All Weekend Long

Because the good stuff doesn't stop between sessions.

Harvest Eatery Camp Kitchen

Wholesome, hearty meals that taste better after a toke.

Hours:

Friday: 4:00 PM - 10:00 PM

Saturday: 10:00 AM - 10:00 PM

Sunday: 10:00 AM - 12:00 PM

Menus will be posted daily.
Come hungry, leave happy.

Meal Plan ticket holders will receive a punch card, or you can purchase meals with cash.



Boss Beauty Pop-Up Glow-Up

Get your glam on all weekend with Boss Beauty. Walk-ups welcome, or pre-book to secure your spot.

Services Include:

 Tiny Tattoos & Matching Tattoos - \$60+

 Tooth Gems - \$60+

 Teeth Whitening - \$125/session

 Festival Braids & Hair Designs - \$75+

 Hair Tinsel - \$10/strand

 Glitter Tattoos - \$10

 Lash Lift & Tint - \$75

 Brow Lamination & Tint - contact for pricing

 Find them in the vendor market — you'll know the glow when you see it



Dab Bar by Nectur Puff, Learn, Repeat

Rosin royalty is in the house — shoutout to 2025 Rosin Cup Champs Nectur!

 Full-service dab station all weekend

 Educational moments from industry experts

 Bring your own concentrate & get served with intention

 Located near the vendor market

This is high-class cannabis culture — elevated, informed, and unforgettable.



Your Adventure Book

Part journal, part scrapbook, part choose-your-own-adventure

Upon arrival to Camp you will receive your adventure book. This isn't just a schedule or a souvenir — it's your Camp Canna Adventure Book, lovingly created to help you capture moments, reflect, explore, and play.
Here's how to make the most of it:

Write in it. Doodle in it. Spill your heart in it.

You'll find prompts to reflect on your highs, your feels, and your funny moments
Add your own quotes, thoughts, sketches, or even pressed flowers
This is your memory keeper — let it get messy in the best way

Track your experience.

Look for the Sticker Spots after each major activity
Collect stickers throughout the weekend and mark the things you did
Complete your tracker and submit it Sunday morning to enter our prize draw!

Use it to connect.

Jot down your favourite quotes from the weekend
Exchange info with your new buds
Use the map, schedule, and notes pages to stay present and prepared

Let it be a reflection of you.

Camp Canna is all about intentional fun, deep connection, and Dignified Consumption. Let this book hold your laughter, your lessons, and everything in between.
Take it home, flip through it when you need a vibe check, and remember the magic you helped create.



Food and Drink

Harvest Eatery – Back By Delicious Demand

If you know, you know — and if you don't, get ready to fall in love.

We're beyond excited to welcome Harvest Eatery back for their fourth year at Camp Canna! This award-winning Alberta-based culinary team has been racking up accolades and cravings across the province — and for good reason. Their food is comforting, creative, and absolutely next-level when you're vibing outdoors with good people and good weed.

How It Works

If you've purchased a Meal Plan Add-On (\$150), you'll receive a punch card at check-in. This card gives you access to meals throughout the weekend directly at the kitchen — just show up, hand over your punch card, and enjoy.

Hours:

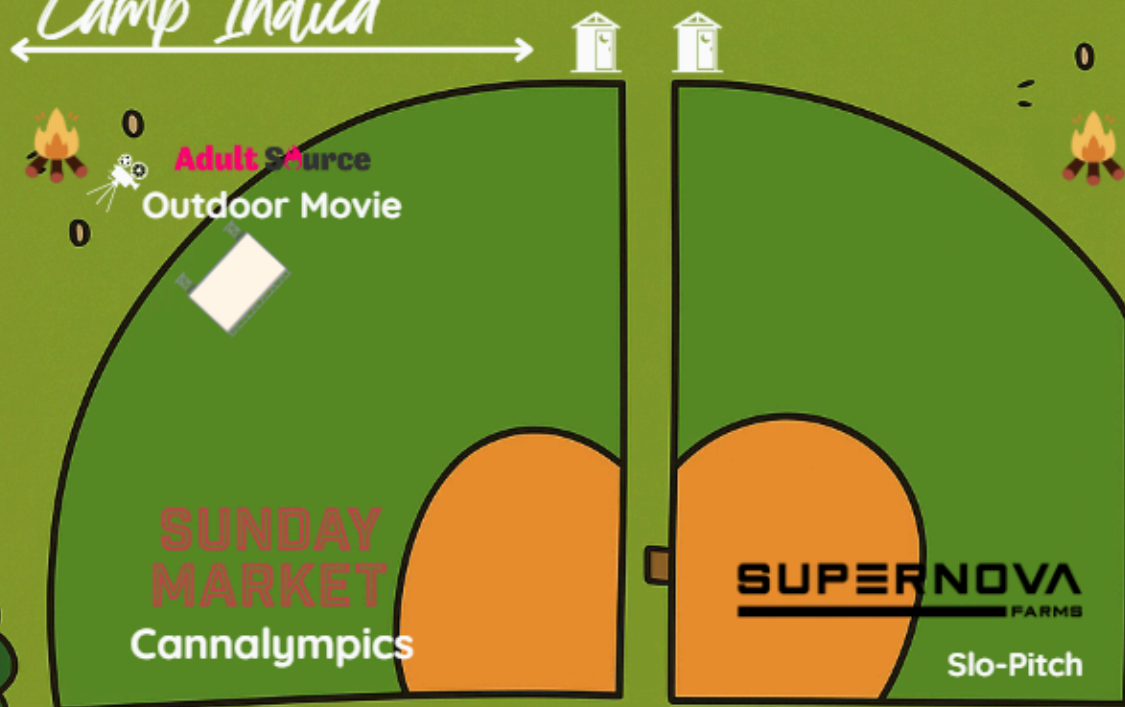
Friday: 4:00 PM – 10:00 PM
Saturday: 10:00 AM – 10:00 PM
Sunday: 10:00 AM – 12:00 PM

Meal Plan Includes:

Friday: dinner and snack
Saturday: breakfast, lunch, dinner, and snack
Sunday: brunch

Didn't grab the meal plan? No worries — all meals are available for individual purchase at the kitchen during open hours. Come get fed. 🍷✨
Want to cook your own food or snack your own way? Totally fine. You're welcome to bring your own meals and snacks — this is your camp, your way.

Camp Indica



Camp Sativa





Special Thanks to our Brand Partners

Endless gratitude to the incredible, generous brands who've partnered with us.

If conscious consumerism is your vibe (we know it is!), we invite you to find and follow these amazing accounts on social. Each one is doing their part to leave the world better than they found it.

Camp Canna is a by-industry, for-consumer experience — and we're beyond thankful to these trailblazing industry members for investing in the magic we're creating together. ✨



Adult Source



Divvy. Platinum



SUNDAY MARKET



Wellness and First Aid

Because good vibes = safe vibes

Camp Canna is all about tuning in to your body, mind, and energy — and we want every camper to feel supported and safe while soaking in the magic.

That said, it's important to remember:

Attend at Your Own Risk

This is a participatory experience, held outdoors, with physical activities, cannabis consumption, and communal living. By attending Camp Canna, you acknowledge and accept full responsibility for your own health, choices, and experience.

You know your body best — listen to it, care for it, and don't push past your comfort zone.

If an Emergency Arises...

Our Vibe Tribe is trained in basic first aid and will be on-site throughout the weekend. If something happens and you need assistance:

Find a Vibe Tribe member (look for the lanyards + radiant energy)

We'll assess the situation and get you the care you need

In the case of a serious emergency, we'll contact the appropriate emergency services immediately

Wellness Reminders

Stay hydrated (Seriously. Drink water like it's your sidekick.)

Take breaks — socially, physically, and energetically

Stretch it out or take a quiet moment if things feel overwhelming

Let someone know if you're feeling unwell — we're here for you

First Aid & Essentials

Basic first aid supplies will be available at the Info Station and with Vibe Tribe team members.

We recommend bringing your own:

Personal medications

EpiPens or allergy supplies

Reusable water bottle

Bug spray, sunscreen, and anything else that makes your body feel good

We want you to feel held, not handled. **Your well-being is part of the vibe** — so let's take care of ourselves and each other all weekend long. ❤️



Camp Canna Etiquette

Be kind. Be high. Don't be that guy.

Camp Canna isn't just a place — it's a vibe we co-create together. Think of this as your guide to keeping the energy lifted, the community respected, and the weekend running smooth. Here's how we keep the magic alive:

♥ Lead with Love

Compliment strangers. Say thank you. Make space at the table. We're all here to unwind, connect, and feel safe being ourselves. Kindness is the ultimate flex.

🍷 Leave No Trace (Except Good Energy)

Throw away your trash, clean up your sesh, and help keep the camp beautiful. Respect the land, the space, and the people who make this possible.

🌿 Consume Consciously

We're here to elevate — not obliterate. Know your limits, hydrate often, and never pressure others to partake. Respect the plant, the people, and the moment.

👤👤 Honor Boundaries

Ask before hugging, sharing cannabis, or diving into a deep convo. Consent = sexy, kind, and non-negotiable.

🔊 Respect the Soundscape

There's a time for vibing loud and a time for quiet reflection. Be mindful of noise levels, especially late at night or early in the morning. Not everyone's on the same frequency 24/7 — and that's okay.

🕺 Be Your Weird, Wonderful Self

Wear the funky outfit. Dance like a dork. Laugh too loud. Camp Canna is a judgment-free zone — show up exactly as you are (or as someone even weirder).

👁️ See Something? Say Something.

If you witness anything that feels off, unsafe, or outside the vibe, let a Vibe Tribe member know. We're here to help hold the space with care and accountability.

Camp Canna works because we all show up with intention, respect, and a little sparkle. Let's keep it that way. ✨



Sunday Wrap-up and Goodbyes

Pack Up the Vibes, But Keep the Magic

As our final activities wrap up and the weekend glow settles in, it's time to pack up, clean up, and carry the magic of Camp Canna into your everyday life.

Once the Sunday schedule is complete, we kindly ask that you:

Clean Up & Leave No Trace

We're all about respecting the land we gather on.

Please take a moment to:

Fully clean up your camping space

Double-check for forgotten items like chargers, water bottles, or that rogue flip-flop

Dispose of garbage and recycling in the designated bins

Leave your area better than you found it — future campers (and nature) will thank you 

Load-Out & Goodbyes

Our crew will be around to help with:

Hauling your gear to your car

Navigating any last-minute questions

Sharing one last high five, hug, or “see you next year!” moment

Travel Safe & Stay Lifted

We hope you leave Camp Canna Alberta feeling recharged, inspired, and blissed out. Take it slow on your way home — hydrate, drive safe, and maybe throw on that playlist you vibed to under the stars.

This isn't goodbye forever. It's just until next time.

We miss you already.

- The Vibe Tribe  