

# SURENDER SINGH

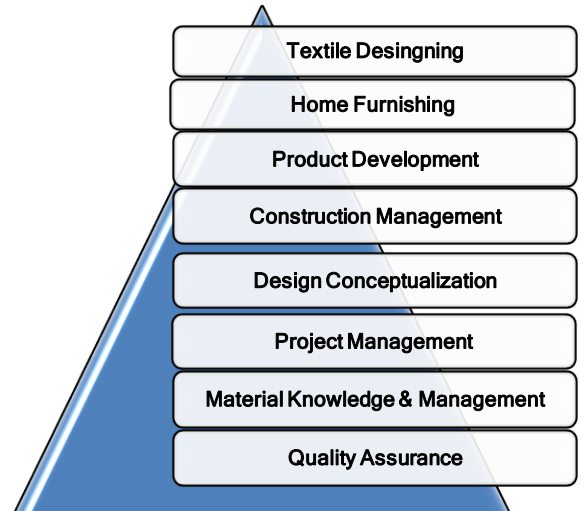
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Seeking senior level roles in Textile Industry

13+ years of expertise

## PROFILE SUMMARY

- Experienced **Senior Textile Designer** with over 13 years of expertise in the textile industry.
- Demonstrated **proficiency in conceptualizing, designing, and developing innovative textile patterns and designs** for various applications.
- Skilled in utilizing **computer-aided design and traditional design techniques** to create unique and appealing designs.
- Proven track record of **collaborating with clients to understand design requirements** and translate the vision into creative textile solutions.
- Strong **knowledge of textile materials, color theory, and manufacturing processes**.
- Committed to **delivering high-quality designs that meet client expectations** and contribute to the success of textile projects.
- Seeking opportunities to leverage extensive experience and creative skills to make significant contributions in the textile industry.
- A strong team leader with excellent communication, analytical, problem solving, multi-tasking and interpersonal skills.
- An enterprising leader with abilities in leading multi-skilled motivated teams to achieve organizational goals/objectives using the industry best practices.



## EXPERIENCE DETAILS

Balaji Overseas Panipat || Senior Textile Designer || since Mar'22

Marvel Home Fashion Pvt. Ltd. Panipat || Senior Textile Designer || Aug'17 – Feb'22

HOC-AGE Home Décor Pvt. Ltd || Senior Textile Designer || Nov'12 – Jul'17

### Key Deliverables:

- Leading the design team in conceptualizing and creating innovative textile patterns and prints.
- Overseeing the development of new designs, ensuring they meet client requirements and market trends.
- Collaborating with production teams to implement design changes and enhancements.
- Researching emerging materials and techniques to stay at the forefront of textile design.
- Continuously refining design processes and workflows to optimize efficiency and productivity within the design department.
- Participating in brainstorming sessions to generate fresh ideas for textile designs and concepts.
- Communicating regularly with clients to understand their design preferences and specifications.
- Utilizing computer-aided design (CAD) software to create and modify textile patterns.
- Conducting quality checks on finished designs to ensure they meet the required standards.
- Collaborating with suppliers and manufacturers to source materials and oversee production processes.

Shiv Shakti Exports || Textile Designer || 2011 – 2012

Flora International || Textile Designer || 2010 – 2011

### Key Deliverables:

- Conceptualized and developed innovative textile designs for various applications.
- Collaborated closely with clients to understand their design requirements and preferences.
- Utilized computer-aided design (CAD) software to create and refine textile patterns and motifs.

- Conducted thorough research on trends, color palettes, and materials to inform design decisions.
- Experimented with different techniques and processes to achieve desired aesthetic and functional outcomes.
- Presented design concepts and prototypes to clients for feedback and approval.
- Worked closely with production teams to ensure accurate translation of designs into finished products.
- Conducted quality assessments on final products to ensure they met design specifications and standards.
- Maintained organized records of design projects, including sketches, samples, and client feedback.
- Stayed updated on industry developments, market trends, and emerging technologies to inform design work.

## CERTIFICATION

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Diploma from the Indian Institute of Carpet Technology

## QUALIFICATIONS

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BA || KUK

XII || HBSE

X || HBSE

## IT FORTE

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Well-versed in MS Office suite, Adobe Photoshop, Corel Draw, Autotex, Net Graphic, and internet browsing

## PERSONAL DOSSIER

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- **Date of Birth:** 08.12.1980
- **Languages Known:** English and Hindi