



### **Lancaster PA's Alternative Gift Fair**

***Our Mission-*** To promote charitable, alternative giving through an annual gift fair that offers Lancaster-area residents an opportunity to give contributions in honor of their loved ones, friends, colleagues and associates. We exist to support the work of local and globally based charitable organizations.

- We are a nonprofit community organization that is 100% volunteer-driven!
- Each year, the Gift Fair draws people from our community and beyond for a joyful celebration of meaningful gift giving at the holidays. In 2020, we hosted a virtual fair because of the COVID pandemic and sold over \$22k in alternative gifts
- Since our inception in 2008, we have raised over \$375,000 for nonprofits to support their work in providing nourishing meals to hungry school children, affordable and safe housing for those who face barriers to stable & secure homes, job training, loans for women living in extreme poverty, access to skill acquisition for a women rescued from trafficking, musical instruments & instruction for vulnerable children, welcoming and move in supplies for newly arrived refugees and more!!
- ***Sponsors enable us to cover our operating and marketing costs.***  
***We greatly appreciate your consideration!***

### **2021 GTGH Sponsorship Opportunities**

#### ***Platinum PLUS Sponsor-\$2500 (1 available)***

- Sponsor-provided Brochure and/or small promotional giveaway item in event shopping bag
- LOGO and link to sponsors website displayed on GTGH website
- Mention on social media updates
- Mention on email marketing blasts.

**Platinum Sponsor**-\$1500 (2 available)

- Sponsor-provided Brochure and/or small promotional giveaway item in event shopping bag
- LOGO and link to sponsors website displayed on GTGH website
- Mention on social media updates
- Mention on email marketing blasts.

**Gold Sponsor**-\$1000

- LOGO and link to sponsors website displayed on GTGH website
- Mention on social media updates
- Mention on email marketing blasts.

**Silver Sponsor**-\$500

- Mention on social media updates
- Mention on email marketing blasts.

**Bronze Sponsor**-\$250

- Mention on GTGH website

**Ready to give hope?** Contact Jennifer Oehme Knepper  
717-201-9157 or [cjknepper3@gmail.com](mailto:cjknepper3@gmail.com). Once we reserve your spot, we will invoice you.  
Please send a check made payable to **Gifts That Give Hope, Inc.- Lancaster**.

***As of the time of this writing, we are anticipating being able to host an IN PERSON event for the 2021 Holiday Season and as long as there are no gathering restrictions, the 14<sup>th</sup> annual alternative gift fair will be taking place on SUNDAY December 12 at the Farm & Home Center, 1383 Arcadia Road, Lancaster PA (located at the Penn State Cooperative Extension building conveniently accessibly by Manheim & Fruitville Pikes).***

