

	D.I.Y \$249/mo	GROWTH \$449/mo	ENTERPRISE \$699/mo
SUPPORT	Onboarding meeting 12mo Strategic Marketing Plan for you to keep Access to your Account Manager and regular check-in meetings Marketing advice, insights and recommendations		
GRAPHIC DESIGN	Unlimited graphic design including logos, business cards, stationery, merchandise, flyers, posters, brochures, booklets, illustrations, catalogues, menus, invitations, packaging, labels and more!	PLUS management of the printing process through to delivery <i>*Printing costs not included</i>	
WEBSITE	Unlimited website copy, content, images and recommendations	PLUS custom-designed website with standard domain name and hosting. PLUS website edits, maintenance, page errors, bug fixes, and routine updates as required. <i>*We are experienced in WordPress, Wix, GoDaddy, Shopify, WooCommerce, SquareSpace and more.</i>	PLUS creation of an e-commerce store and/or updates, product descriptions, uploading/updating of catalogues for your website, Etsy store, Amazon, or Ebay.
SEO	Detailed monthly recommendations with top-tier SEO insights	Management of your SEO including on-page and technical SEO.	Advanced SEO with Backlinks.
EMAIL	Unlimited custom-written emails and email sequences.	PLUS set up and management of 1 email campaign p/mo (such as an EDM or eNewsletter).	Management of up to 3 email campaigns p/mo (such as an eNewsletter, sales blasts and announcements).
ADVERTISING	Unlimited professional advertisement design	Set up and management of 1 digital advertising campaign p/mo such as Google Display ads, Search ads, Shopping ads, or Meta ads (Facebook, Instagram and Messenger). <i>*Ad spend not included</i>	PLUS short-form video advertisement creation PLUS set up and management of up to 3 digital advertising campaigns p/mo. <i>*Ad spend not included</i>
SOCIAL MEDIA	Unlimited social media post designs, illustrations, infographics, memes and GIFs, web banners, email signatures, thumbnails, favicons.	PLUS social media account setup and/or improvements. PLUS 3 x posts per week scheduled and published to your SM accounts on your behalf (including captions and hashtags) - your designs or ours.	10 x posts per week scheduled and published to your SM accounts on your behalf (including captions and hashtags) - your designs or ours. PLUS 2 x Reels per week.
REPUTATION	Unlimited custom-written customer review requests and review replies AND unlimited custom-written press releases and media announcements.	PLUS management of your review requests - we will request reviews from your customers each month, follow them up and manage the process - using our review software that guarantees only 4+ star reviews are published publicly.	PLUS management of your review replies on platforms such as Google My Business, AirBnB, Trustpilot and more, PLUS 1 x Press Release written and distributed on your behalf to one target audience in one country.
CONTENT MARKETING	Unlimited copywriting for articles and blog posts, website content, podcast scripts, business names and slogans, speech writing, case studies, white papers, product descriptions, ad copy, sales copy, email copy, press releases, cover letters, job descriptions, tip sheets, checklists, business templates, documents and policies.	PLUS Full-service blog management, including scheduling and posting blog articles to your website every month. Includes keyword research, SEO optimisation, graphics, and internal and external links. PLUS unlimited custom-written and designed guides and mini-ebooks (up to 14-pages) and PowerPoint presentations.	PLUS unlimited interactive forms/surveys, grant applications and custom-written and designed ebooks. PLUS video editing: subtitles and captions, slideshow videos, intros & outros, logo animation, promotional videos.
LEAD GENERATION	Unlimited accurate, high-quality B2B leads databases	PLUS management of your email outreach campaigns to drive high-quality leads to your business.	PLUS up to 10hrs/mo of your very own Virtual Assistant. Our versatile VAs can expertly handle tasks such as data entry, calendar and document management, client follow-ups, scheduling, report creation, research, inbound/outbound calls and more.
REPORTING	Initial Marketing Health Check Report Monthly Snapshot Report showing your online performance Statistics and updates on your digital campaigns		