

GUIDE

STUDENT SUPPORT GUIDE



Moonah Marketing



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PROLOGUE

Let me be very clear.

You don't need more motivation. You don't need to "feel ready". You don't need perfect conditions.

What you need is commitment—and you've already shown that by being here.

Most people stay stuck because they wait. They wait for confidence, for time, for clarity. But confidence doesn't come *before* action—it comes *from* action. Progress isn't loud or dramatic. It's built quietly, one choice at a time.

This course isn't about doing everything at once. It's about doing the next thing.

Some days you'll feel focused and energised. Other days you'll feel tired, distracted, or unsure. That's normal. That's human. What matters is that you keep showing up—even when it's messy, even when it's slow.

You don't need to be exceptional. You just need to be consistent.

Every video you watch. Every worksheet you complete. Every concept you apply—it all adds up. You are building skills that compound over time. Skills that create options. Confidence. Opportunity.

So stop doubting whether you belong here. You do.

Now take a breath. Open the first lesson. And start where you are.

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THANK YOU

CHAPTER 1

HOW YOUR COURSE WORKS

All Moonah Marketing Academy courses are designed to fit into real life—not the other way around.

Flexible, Online & Self-Paced

Your course is:

- 100% online – no in-person sessions required
- Self-paced – study as fast or as slowly as you need
- Available 24/7 – learn early, late, or anywhere in between
- Device-friendly – laptop, tablet, or phone

There are no deadlines and no expiry dates. You don't need to keep up with anyone else. You are not behind. You are exactly where you need to be.

Lifetime Access to Your Materials

Once you've completed your purchase, you'll instantly receive a link to a Google Drive folder containing all your course materials.

You can:

- Access them online anytime
- Download everything to your device
- Keep your materials forever

We strongly recommend downloading your materials early and storing them in a folder system that works for you. Many students like to organise files by module or lesson so they can easily revisit content later.

This is learning on your terms.

CHAPTER 2

WHAT'S INCLUDED IN YOUR COURSE

Each Moonah Marketing Academy course is designed to be practical, comprehensive, and immediately useful.

While individual courses may vary, most include:

Video Tutorials

These walk you through concepts step by step. Pause, rewind, rewatch—there's no pressure to "get it" the first time.

Ebook

Your core learning resource. Use it to deepen understanding, highlight key ideas, and return for reference.

Executive Summary

Perfect for quick refreshers and big-picture thinking. Ideal if you're short on time.

Workbooks

This is where learning turns into action. Completing the workbooks helps you apply concepts directly to your own business, role, or goals.

Checklists

Practical tools you can reuse again and again—long after the course is complete.

Presentation Slides

Great for review, team sharing, or visual learners.

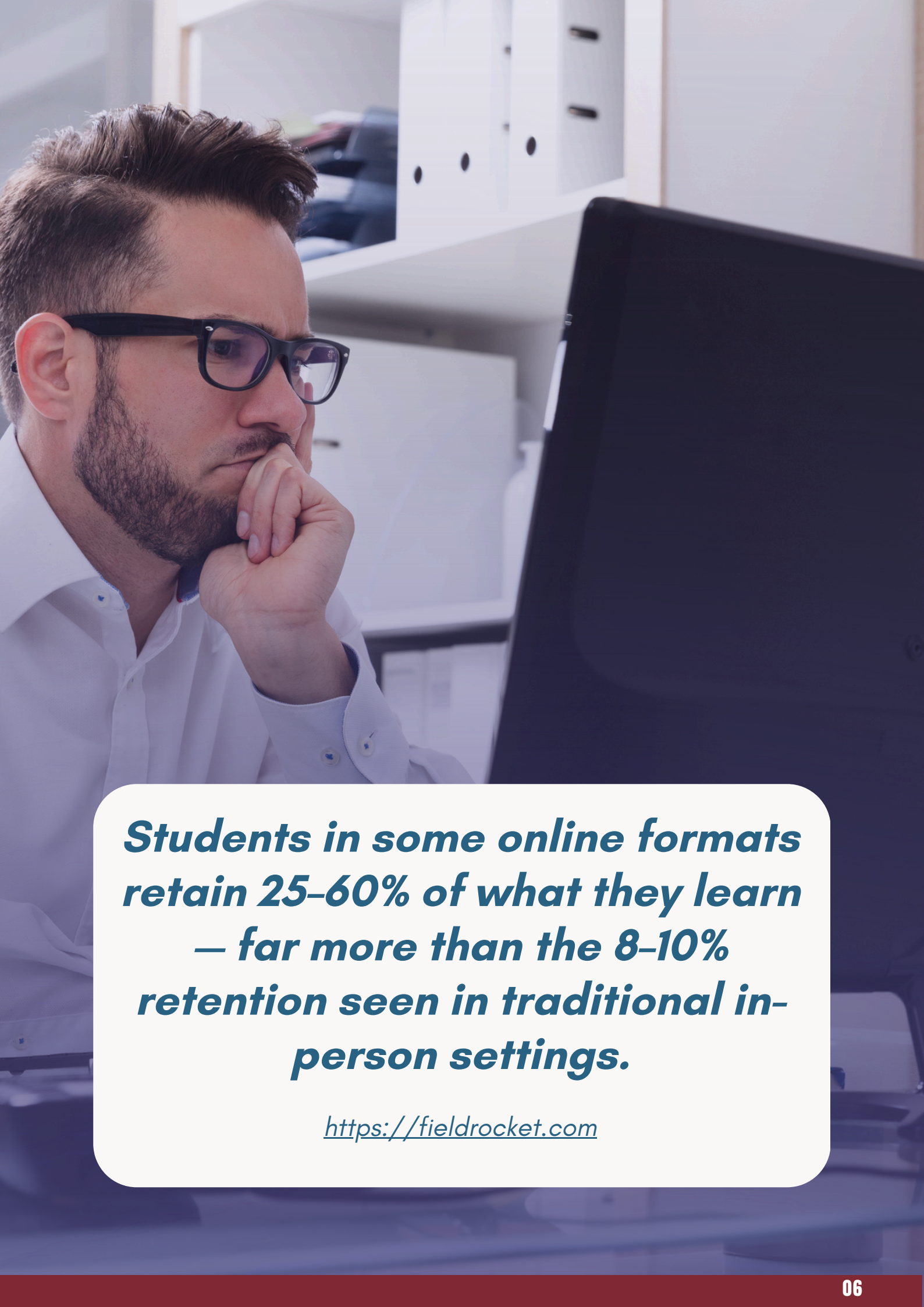
Quiz

A simple way to reinforce learning and build confidence in what you know.

DID YOU KNOW

Some courses include bonus resources or additional materials, so be sure to explore the entire folder before you begin.





Students in some online formats retain 25–60% of what they learn — far more than the 8–10% retention seen in traditional in-person settings.

<https://fieldrocket.com>

CHAPTER 3

HOW TO STUDY EFFECTIVELY

You don't need long study sessions to make progress. What you need is intention.

Build a Realistic Study Routine

- Schedule short, focused sessions (20–45 minutes is ideal)
- Add study time to your calendar like an appointment
- Choose times when your energy is naturally higher

Consistency beats intensity every time.

Learn Actively

- Take notes in your own words
- Pause videos to reflect
- Complete the workbook alongside the lessons
- Apply concepts immediately where possible

Learning sticks when you use it.

Give Yourself Permission to Go Slow

Rewatch lessons. Skip ahead. Take breaks. There is no penalty for learning in a way that works for you.

HANDY HINT

Progress—not perfection—is the goal!



CHAPTER 4

STAYING MOTIVATED WHEN LIFE GETS BUSY

Motivation isn't something you either have or don't have. It's something you build.

When Motivation Drops

- Revisit your reason for enrolling
- Reduce your goal to something tiny and achievable
- Focus on finishing one lesson—not the whole course

Action creates momentum. Momentum creates motivation.

Mindset Shifts That Help

- You don't need to feel confident to continue
- Learning while tired still counts
- Progress can be quiet and still powerful

CONSIDER

Showing up imperfectly is still showing up!



CHAPTER 5

CERTIFICATES & DIGITAL BADGES

Once you've completed your course, you can request:

- A **Certificate of Completion**, and
- A **digital badge** recognising your achievement

Your digital badge can be used to:

- Share on social media
- Add to your LinkedIn profile
- Display on your website or portfolio
- Include on your resume or business card

You earned it. Own it.





Lifelong learning is linked with better mental health, greater adaptability, and a stronger sense of purpose.

<https://fieldrocket.com>

KEY TAKEAWAYS

- **Learn on Your Terms:** Your course is fully online, self-paced, and designed to fit around real life. You control when, where, and how you learn—without pressure or deadlines.
- **Download and Keep Everything:** All course materials are yours to download and keep forever. Organising and revisiting your resources will help reinforce learning over time.
- **Engage, Don't Just Consume:** Watching videos is a great start, but real progress happens when you complete the workbooks, use the checklists, and apply what you're learning in practical ways.
- **Consistency Beats Speed:** You don't need to rush. Small, regular study sessions create far more impact than sporadic bursts of motivation.

- **Consistency Beats Speed:** You don't need to rush. Small, regular study sessions create far more impact than sporadic bursts of motivation.
- **Progress Over Perfection:** Rewatching lessons, taking breaks, or moving slowly is part of the process. Showing up consistently matters more than getting everything right.
- **Use Support When You Need It:** Questions are normal. Reaching out for help keeps you moving forward and helps you get more value from your course.
- **Celebrate Completion:** Request your certificate and digital badge once you finish. Sharing your achievement builds confidence and reinforces the value of what you've learned.

By embracing these principles, you'll not only complete your course—you'll build skills, confidence, and momentum that continue long after your learning journey with Moonah Marketing Academy.

CONCLUSION

You didn't enrol by accident.

You enrolled because something in you wants more—more clarity, more skills, more confidence. That matters.

This course isn't just information. It's a tool. One you can return to again and again as your career or business grows.

Be proud of every step you take, no matter how small it feels.

Next Steps

1. Download and organise your course materials
2. Schedule your first study session
3. Start with the first lesson—no overthinking
4. Apply what you learn immediately
5. Keep going, one lesson at a time

FUN FACT

Your future self is already thanking you!



DO'S AND DON'TS

**Do set realistic expectations.**

You don't need to complete everything quickly. Consistent progress—however small—is what leads to results.

**Do schedule your learning time.**

Treat your study time like an appointment with yourself. Even short sessions build momentum.

**Do engage with the workbooks and exercises.**

Watching videos is helpful, but applying what you learn is where real growth happens.

**Do revisit lessons when needed.**

Rewatching, rereading, and reviewing is part of the process—not a sign you're behind.

**Do apply what you learn in real life.**

Use your business, job, or goals as your testing ground. Learning sticks when it's practical.



Do ask for support. If something isn't clear, reach out. You're not meant to do this alone.

**Don't compare your progress to others.**

Everyone's starting point, schedule, and goals are different. Comparison only slows you down.

**Don't wait until you feel "ready".**

Clarity comes from action. Start before you feel confident.

**Don't try to do everything at once.**

Multitasking and rushing often lead to burnout. One lesson at a time is enough.

**Don't aim for perfection.**

Done is better than perfect. Progress matters more than polish.

**Don't ignore your energy levels.**

Rest when you need to. Sustainable learning beats pushing through exhaustion.

**Don't give up after a pause.**

Life happens. Taking a break doesn't mean you've failed—it just means you're human. You can always restart.

FAQS

How do I access my course materials?

Once your purchase is complete, you'll receive an email with a link to a Google Drive folder containing all your course materials. Access is instant, so you can begin straight away.

Can I download the course materials?

Yes. All course materials can be downloaded to your device. Once downloaded, they're yours to keep forever, even if you're offline.

Do I need any special software or tools?

No special software is required. You'll just need an internet connection to access the Google Drive folder and a device capable of playing video files and viewing PDFs.

Is there a deadline to complete my course?

No. All Moonah Marketing Academy courses are completely self-paced. You can move through the material as quickly or as slowly as you need.

What if I don't understand something?

If a concept isn't clear, take your time to review the lesson, workbook, or summary. If you're still unsure, contact us for support—we're here to help: learn@moonahmarketing.au or Tel: [+61 3 5912 1121](tel:+61359121121)

What is a digital badge and how can I use it?

A digital badge is a visual representation of your achievement. You can add it to your LinkedIn profile, website, email signature, social media, or digital resume.

STUDENT CHECKLIST

Use this checklist as a quick reference throughout your course. You can print it, save it to your device, or keep it visible in your workspace as a reminder of what really matters.

Getting Started

- ☐ I have downloaded all my course materials from the Google Drive
- ☐ I have organised my files in a way that makes sense to me
- ☐ I know where to find videos, workbooks, and bonus resources
- ☐ I understand that this course is self-paced and flexible

Creating a Study Routine

- ☐ I have scheduled regular (realistic) study time
- ☐ I've chosen times that work with my energy levels
- ☐ I've committed to short, focused sessions rather than cramming
- ☐ I remind myself that consistency matters more than speed

How I'll Learn

- ☐ I watch videos actively (pause, rewind, take notes)
- ☐ I complete the workbooks as I go
- ☐ I use the checklists and templates provided
- ☐ I apply what I'm learning to real situations

Mindset Check

- ☐ I focus on progress, not perfection
- ☐ I don't compare my journey to anyone else's
- ☐ I allow myself to revisit lessons when needed
- ☐ I remember that learning while busy still counts

Support & Help

- ☐ I know how to contact Moonah Marketing Academy for support
- ☐ I ask questions when something isn't clear
- ☐ I understand that needing help is part of learning

Completion & Recognition

- ☐ I complete all required lessons and activities
- ☐ I request my Certificate of Completion
- ☐ I receive my digital badge
- ☐ I share my achievement with confidence

HANDY HINT

*You don't need to do everything perfectly.
You just need to keep going!*



NEED SUPPORT?

You don't have to do this alone. Learning something new can bring up questions, uncertainty, or moments where you just want reassurance that you're on the right track. Reaching out for support isn't a sign you're stuck—it's a sign you're engaged and committed to getting the most out of your course.

At Moonah Marketing Academy, support is part of the experience. We genuinely care about your progress and want you to feel confident as you move through your learning journey.

When to Contact Us

You're encouraged to get in touch if you:

- Have questions about your course materials
- Need clarification on a lesson or concept
- Are unsure how to apply what you're learning
- Are having trouble accessing or downloading files
- Need help requesting your certificate or digital badge
- Simply want reassurance that you're on the right path

DID YOU KNOW

No question is too small, and you don't need to wait until you're "really stuck" to ask.



CONTACT US

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Email: learn@moonahmarketing.au

Tel: [+61 3 5912 1121](tel:+61359121121)

What'sApp: [+61410567435](https://wa.me/61410567435)



When reaching out, it helps to include:

- Your full name
- The course you're enrolled in
- A brief description of your question or issue

This allows us to support you as quickly and effectively as possible.

We aim to respond in a timely and supportive manner. Our goal is always to provide clear guidance, practical help, and encouragement—so you can keep moving forward with confidence.

Asking for help doesn't slow you down—it moves you forward.

If something feels unclear, confusing, or overwhelming, reach out. Support is here for a reason, and you're welcome to use it.

We're cheering you on!

Course Completed? Congratulations!

Contact us for your course
certificate and badge

Contact Us



THANK YOU!



Thank you for choosing Moonah Marketing Academy. We truly appreciate you placing your trust in us and taking this step toward developing your skills, confidence, and capability.

Enrolling in a course isn't just a transaction—it's a commitment to your own growth, and that's something worth acknowledging! By investing in your learning, you've given yourself access to practical tools, real-world knowledge, and resources designed to support you well beyond the end of this course. Everything you've received has been created to save you time, remove confusion, and help you move forward with clarity and confidence.

We believe the value of this course isn't just in the content itself, but in how you choose to use it. Each lesson, workbook, and resource is an opportunity to strengthen your skills, refine your thinking, and create meaningful progress—at your own pace.

If questions come up or you need support along the way, please know we're here for you. Your success genuinely matters to us, and we're proud to support you as you work toward your goals.

Thank you for allowing Moonah Marketing Academy to be part of your journey. We can't wait to see what you build, apply, and achieve with what you've learned.

Sarah Newnham

-Sarah and the Moonah team

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