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UPON SIGN-UP	<p><i>Upon sign-up you'll receive:</i></p> <ul style="list-style-type: none"> Dedicated Account Manager Private Whats App Group with access to your dedicated Moonah team Continuous reporting Unlimited marketing task requests Marketing advice, guidance, insights and recommendations 10% discount on Moonah VA services 10% discount on Moonah Marketing Academy online courses 10% discount on DIY Marketing Kits 	<p><i>Upon sign-up you'll receive everything in Single Services plus:</i></p> <ul style="list-style-type: none"> 14-day free trial of your package Brand & Marketing Strategy for you to keep Guide: 900 Ways to Use Your Moonah Omni-Channel Marketing Package 	
GRAPHIC DESIGN	Unlimited graphic design including logos, business cards, stationery, merchandise, flyers, posters, brochures, booklets, illustrations, catalogues, menus, invitations, packaging, labels and more!	<div> <div>ANY 3 SERVICES</div> </div>	<div> <div>ALL 9 SERVICES</div> </div>
WEBSITE	Unlimited website website edits and updates to keep your content fresh and relevant, regular maintenance activities (performance optimisation, software updates, and security checks), resolution of minor page errors and bug fixes, additions/deletions, image uploads, copywriting and routine updates as required to your current website.		
SEO	Management of your website's SEO, attracting more traffic and sales to your site or online store. Includes keyword optimisation and rank tracking, on-page SEO and content optimisation, link building, research, website audit and optimisation, 24/7 website monitoring and more.		
EMAIL	Unlimited custom-designed and written email campaigns (such as eDMs, announcements, enewsletters etc.) Includes copywriting, graphics, links, CTAs and database segmentation.		
ADVERTISING	Unlimited set up and management of your digital advertising campaigns. Includes advertisement design and copywriting, ad set up, ongoing optimisation and reporting. <i>*Ad spend not included</i>		
SOCIAL MEDIA	Social media management including SM post designs, captions, hashtags, scheduling and posting. Includes 4 x posts and 1 x reel per week, posted to your social platforms on your behalf.		
REPUTATION / CUSTOMER REVIEWS	Unlimited management of your customer reviews including soliciting requests and managing replies to published reviews. We will request reviews from your customers each month, follow them up and manage the process - using our review software that guarantees only 4+ star reviews are published publicly. Plus management of your review replies on platforms such as Google My Business, AirBnB, Trustpilot and more.		
CONTENT MARKETING	Unlimited content marketing using best practice and your brand voice. Includes blog articles, podcast scripts, speeches, case studies, white papers, product descriptions, press releases, cover letters, job descriptions, business templates, policies, guides, ebooks, slide decks/presentations, grant applications and more, using your images or our stock library.		
LEAD GENERATION	Unlimited accurate, high-quality B2B leads databases to take your outreach and sales to new heights.		