

MOONAH MARKETING – ‘UNLIMITED MARKETING’ FAIR USE POLICY

Last Modified: 9 November 2024

At Moonah Marketing, our mission is to empower local businesses to thrive in today's competitive landscape. Our Unlimited Marketing Packages are designed to provide you with comprehensive support and resources to enhance your brand's visibility and success. To ensure that all our clients receive the highest quality of service, we have established the following Fair Use Policy:

1. Purpose and Scope

This Fair Use Policy outlines the terms and conditions for the use of Moonah Marketing's ("Moonah", "we", "our", or "us") Unlimited Marketing Packages. For the purposes of this Policy, the term "Unlimited Packages" ("Packages" or "Marketing Packages") includes all marketing services provided under our packages designed to enhance your business's visibility and success. This Policy is intended to ensure fair usage across all clients, maintaining service quality and preventing any misuse or abuse of resources.

2. Fair Use Guidelines

- **Equitable Access:** Our packages are designed to offer unlimited access to marketing services within reasonable and equitable limits. Clients should use these services in a manner that allows us to provide optimal support to all clients.
- **Proportional Use:** Clients are encouraged to use services proportionally, ensuring that their usage does not adversely affect the availability or quality of services for others.
- **Service Integrity:** Activities that may compromise the integrity, security, or performance of our services are strictly prohibited.

3. Limitations

- **Resource Allocation:** While our packages offer extensive resources, they are subject to fair use limits to prevent excessive demands on our infrastructure. Moonah Marketing reserves the right to assess and adjust resource allocation if usage patterns significantly exceed normal business operations.
- **Prohibited Activities:** Activities such as automated bulk uploads, or other actions that place excessive strain on our systems, are not allowed.

4. Right to Review and Adjust

- Moonah Marketing retains the right to review client usage periodically to ensure compliance with this policy. If a client's usage exceeds fair use standards, we will work collaboratively to adjust the service plan to better suit their needs while maintaining fairness for all clients.

5. Commitment to Excellence

Our commitment to excellence means we continuously strive to provide outstanding service to our clients. We appreciate our clients' understanding and cooperation in adhering to these guidelines, which are essential to delivering high-quality marketing solutions to all.

6. Policy Updates

Moonah Marketing reserves the right to update this Fair Use Policy as necessary to reflect changes in our services or operational capabilities. Clients will be notified of significant changes to this policy.

Further information

We will amend this document when we make any changes that require updates due to legislation changes, service updates, or other factors. We will date this document with notice of the most recent update. We also encourage users to review this policy periodically. If you'd like to learn more or have any questions regarding this Fair Use Policy, please contact us at admin@moonahmarketing.au

END.