

**MOONAH MARKETING – COMMUNITY MARKETING PACKAGE, ELIGIBILITY CRITERIA**Last Modified: 20 October 2024

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The Moonah Marketing Community Marketing Package is designed to support organisations that play a vital role in their communities. To be eligible for this package, applicants must belong to one of the following groups:

**1. Government Schools**

- Eligibility: Publicly funded and operated educational institutions.
- Definition: Institutions that receive funding from government sources to provide education services to the community.

**2. Grassroots Community Groups**

- Eligibility: Local, volunteer-driven organisations focused on community engagement.
- Definition: Groups organised at the local level, often by volunteers, to address specific community needs and encourage community participation and improvement.

**3. Not-for-Profit Organisations**

- Eligibility: Entities dedicated to social, educational, or charitable missions rather than profit-making.
- Definition: Organisations that operate to serve the public interest, focusing on causes such as education, health, social services, or other community benefits without the primary aim of generating profit.

These criteria ensure that the Moonah Marketing Community Marketing Package reaches organisations with missions aligned with community betterment and social impact. If your organisation fits within these categories, you are welcome to apply for this supportive and comprehensive marketing package.

**Further information**

Should you have any questions or need further assistance, please don't hesitate to reach out to us at [community@moonahmarketing.au](mailto:community@moonahmarketing.au) or Tel: +61 3 59 121 121.

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