

Cookies

What are cookies and similar technologies?

Cookies are small text files that are placed on your computer by websites that you visit. Our site and our partners use cookies to enhance your experience, analyse traffic and for ad personalisation and measurement.

You can restrict or block cookies using your browser settings. Information on how to do this is detailed below in the “How to manage cookies” section.

We also use tracking pixels in our marketing emails. These pixels tell us if, and when, you opened an email from us. We use this information to better understand how customers engage with our content and to analyse the effectiveness of our marketing campaigns.

You can disable tracking pixels by changing your email settings to block the loading or display of external images.

How to manage cookies

Some cookies are strictly necessary to allow you to use the website and its features, such as storing items in your basket. Without these cookies these features cannot be provided which may impair the functionality of the website meaning you are unable to shop on our website.

You can select the cookies you would like this website to store on your device by changing your browser settings. Each browser allows you to restrict or block cookies in different ways.

Details on how to do this in each browser can be found on the ICO website (please note that we are not responsible for the content of external websites), visit: <https://ico.org.uk/your-data-matters/online/cookies/> Within most browsers you can utilise private browsing modes that typically do not save local data associated with the session, such as cookies. These are typically deleted when you close all the windows.

You can install a browser add-on to opt-out of Google Analytics in your browser across all websites (please note that we are not responsible for the content of external websites), visit: <https://tools.google.com/dlpage/gaoptout>

Types of cookies

First-party cookies - these are set by the website you have accessed. They are often used to remember your preferences on the website, such as your preferred currency or items in your basket.

Third-party cookies – these are set by a website other than the one you are accessing.

Session cookies – these are temporary cookies, which are deleted when you close your browser.

Persistent cookies – these remain on your device until you erase them or they expire.

Cookies that are used on our website

We can provide a list of the partners and tools that create cookies that are used by this website and our partners use and their purpose. If you request via email to : info@cosmebeaute.co.uk and allow 7 days to respond with list details. Please note that we are not responsible for the content of external websites.

Google Analytics

These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

Find out how to opt-out of Google Analytics across all websites in the “How to Manage Cookies” section.

You can find out more about Google’s use of information here: <https://policies.google.com/technologies/partner-sites>.

Google Ads (and DoubleClick)

Google Ads uses cookies to improve advertising by targeting advertising based on what is relevant for the user. They also allow reporting on advertising performance and to avoid showing ads that a user has already seen. This product collects and uses data using cookies. The data collected may be used to personalise advertising. You can find out more about Google’s use of information

here: <https://policies.google.com/technologies/partner-sites>.

You can revoke your consent to ad personalisation by Google

here: <https://adssettings.google.com/>

Google reCAPTCHA

Google reCAPTCHA is used to help establish that a user is human and enhances security on our website. This product collects and uses data using cookies. The data collected may be used to personalise advertising.

You can find out more about Google’s use of information

here: <https://policies.google.com/technologies/partner-sites>.