

Little Urban Wolves



# NewsLetter

Shop 1/135-137 Parramatta Rd Homebush  
0406 910 381

Autumn 2024

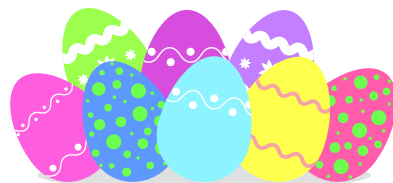


## Upcoming Holidays

Little Urban Wolves will be closed  
over the  
Easter Long weekend

Friday 29 March - Monday 1 April  
Inclusive

ANZAC DAY Thursday 25 April



## Aroooooo!!

Does anyone know where the start of this year went? We're definitely off an racing through 2024. This year has already been full of new faces, a warm welcome to all our new families! We've seen a few existing families add new pups to their family groups too, which is always exciting news to share.

I'm excited to introduce our new daycare memberships. Memberships offer a new way to package your daycare days and additional services, into one convenient monthly payment. Memberships will also enjoy discounts on store purchases and additional services. Daycare packs will always be available, memberships simply offer another option for you to choose from. As always we're happy to have a chat and talk you through any questions you have when you call by the centre.

We have our first daycare event coming up, and we're hopping with excitement about it! Our daycare Easter party will be held on Wednesday 27 March. As always, the team are planning an epic day of fun themed enrichment activities and celebrations for the day. Spots can be booked NOW via the APP. Spaces are limited so get in early to avoid disappointment.

That's a wrap from me, take care and I'll see you all soon!

Ashka



## LITTLE WOLF BEHAVIOUR

with Ashka

### Let's talk Dog Socialisation

***When it comes to meeting our dog's needs, one area that is regularly met with confusion is dog socialisation. There is a very common misconception that socialising a dog means getting out to meet as many dogs and people as possible. Lets break down what dog socialisation is, how we can approach it from a dog's perspective and acknowledge a few behavioural issues that can arise when socialisation is approached from a human focused perspective.***

In the simplest terms, dog socialisation means teaching your dog how to be calm and confident in our human world. Dogs need to feel safe and confident in all types of human created environments. By slowly exposing our dogs to various sights, sounds and smells, we build dogs who are well adjusted to living in our human world.

Dogs are sensitive to space, sound and energy. So taking the time to sit at a safe distance with our dogs to let them observe a particular scene; this could be children in a park, a stream of traffic, or people walking to a train station. By allowing our dog the space and time to simply observe and process what they are seeing. You get to know your dog's silent signals, and your dog also has the opportunity to adjust and calm themselves as they experience new stimuli. If they seem overwhelmed, allow them more space. The key is to create a calm and positive experience for your dog.

Once your dog has begun building confidence in local environments, you're able to begin introducing your dog to select people and dogs that you know. Start small with regular

explore



interactions. You don't want to create a dog that needs to say hi to every living being it meets, keep it calm and focused.

Learning how to approach in dog language is essential for building a well socialised dog. Dogs approach from a side on perspective. The more neutral and impartial a person is, the more likely a dog is to pull in and be curious. Your dog should be encouraged to calmly explore the world through curiosity.

If you meet dogs on your walk, allow your dog space to calmly walk past the other dog. If they do turn in to sniff each other, a quick 2 second sniff is all that's required then move them on. The sniff should be dog initiated. Our desire for our dogs to say doesn't respect our dogs right to choice.

I often get contacted by dog guardians when a dog becomes reactive on lead. It's one of the most common reasons people call me. Its all too often the case that the dog was exposed to high arousal socialisation, creating an anxiety when on lead, which is often expressed by vocalisation, lunging or simply refusing to walk.

I specialise in helping humans understand how to best meet their dog's needs. The better we're able to understand our dogs, the happier our lives together can be.

Private training and behaviour sessions can be arrange by calling 0451 699 995



## DAYCARE MEMBERSHIPS

We're excited to introduce Daycare Memberships. Members receive great discounts off casual daycare rates and additional services services, **plus** they receive 10% off all store purchases.

You create the membership pack that meets your unique needs and pay in one convenient monthly payment.

### How it works

#### Select the number of weekly visits required

(memberships are charged monthly, to your nominated card)

1 Day	2 Days	3 Days	Unlimited
From \$262	From \$517	From \$767	From \$1022
2 dog fam \$485	2 dog fam \$964	2 dog fam \$1436	2 dog fam \$1916

#### Select your additional services

- Teeth Clean**  
 \$42.50  
 Monthly ultrasonic teeth cleaning gently removes tartar, while maximising gum health. This is a gentle, sedation free service which maintains dental health and hygiene, without anesthesia.
- Nail Clip**  
 From \$5.65  
 We'll automatically schedule your dog's nail trims every 6 weeks. Maintaining short nails supports over all foot and limb health by supporting the maintenance of correct posture.
- Discovery Walks**  
 \$10 session  
 Each walk will provide an opportunity to sniff and explore new areas, practice focus and recall training, and enjoy some free time at an off leash exercise area. Daily spots are limited to 4 dogs with 2 handlers.

Getting started is easy, simply chat to our friendly team to create the package that best fits your needs.

More information and full pricing can be found on following pages.



# DAYCARE PRICELIST

Effective 1 March 2024

Is this the best option for me?

This is a great option if you are new to our service or only need daycare occasionally, less than once a week.



## CASUAL RATES

	Under 15kg		Over 15kg	
<b>Full Day</b> Up to 10hours	\$67	1 dog	\$72	1 dog
	\$56.95	2nd dog	\$61.20	2nd dog
	\$53.60	3rd dog	\$57.60	3rd dog
<b>Half Day</b> Up to 5hours	\$46		\$51	



## DAYCARE PACKS

Is this the best option for me?

If you want the convenience to prepay, but often require more or less days each week, this is the best option for you. Our relevant expiry periods apply.

	Under 15kg	Over 15kg
<b>5 Pack</b> 6 Week Expiry	\$326.55	\$351
<b>10 Pack</b> 12 Week Expiry	\$636.50	\$684

Family packs are charged off the already discounted casual rate, simply multiply by 5 or 10, depending on how many sessions you'd like to prepay.

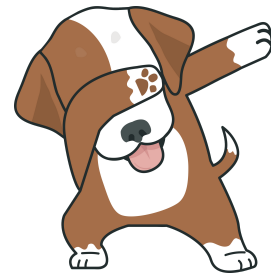




# DAYCARE MEMBERSHIPS

Effective 1 March 2024

Is this the best option for me?



This is the best option for dogs that are currently on packs and attend daycare at least once a week.

Need to add the additional day here or there? We can do this at a discounted rate for you!

As a loyalty bonus you receive 10% off store purchase PLUS get discounts off our additional daycare services.

Select weekly visits | Charged monthly

	Under 15kg	Over 15kg
<b>1 Day</b>		
1 dog	\$261.02	\$280.50
2 dogs	\$484.35	\$520.50
<b>2 Days</b>		
1 dog	\$516.46	\$555.00
2 dogs	\$963.13	\$1035.00
<b>3 Days</b>		
1 dog	\$766.31	\$823.50
2 dogs	\$1436.31	\$1543.50
<b>Unlimited</b>		
1 dog	\$1021.75	\$1098.00
2 dogs	\$1915.08	\$2058.00

## MEMBERSHIP ADD ON SERVICES

**Teeth Clean**  
\$42.50

**Nail Clip**  
From \$5.65

**Discovery Walks**  
\$10 session

Discovery Walks available to member dogs only





## DAYCARE MEMBERSHIPS QUESTIONS AND ANSWERS

We've anticipated the most common questions you may have about memberships and popped them down below.

Can't see your question?

SMS 0406 910 381 and we'll happily find an answer for you!



### What is a daycare membership?

Daycare memberships are a simple subscription based service, created to meet the individual needs of each client that uses our service. Being a regular monthly payment, it also makes budgeting easier and more predictable.

### How much will it cost me each month?

We've included a full price list on the leading pages to provide a transparent breakdown of costings. Our team will set your membership up for you to ensure you have the best options to suit your needs.

### Can I still purchase a 5 or 10 pack?

Yes you absolutely can! Memberships are simply a new option for the clients would find this option beneficial. All our regular daycare services are still available for purchase.

### How are memberships charged?

All membership clients are required to have a debit or credit card added to their Pet Exec profile. Membership fees will be charged on your nominated date each month.

### Am I locked into a contract?

Absolutely not! You pay your first month's daycare when you sign up. To make any changes to your membership, simply email [hello@littleurbanwolves.com.au](mailto:hello@littleurbanwolves.com.au) and let us know. Membership changes require 1 month written notice.

### Can I still get my family dog discount?

Yes of course! We will always help lessen the cost for our multi dog families, lets face it, the sound of 8 tiny feet is always better than 4!

### Can I pause my membership for holidays or if my dog has surgery?

Absolutely! We have based all our prices off a 50 week year, taking into account our 2 week Christmas/New Year shutdown. In addition to this, each membership can be paused for 1 month each year. If you need longer get in touch and we'll work something out for you.



**YOU'RE INVITED  
TO OUR**

**DAYCARE  
EASTER  
PARTY**

**WEDNESDAY**

**27 MARCH**

**TICKETS \$70  
ON SALE NOW!**

**SPACES ARE LIMITED!**

Happy

Easter

