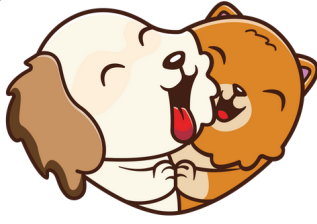


Little Urban Wolves



NewsLetter

Shop 1/135-137 Parramatta Rd Homebush
0406 910 381

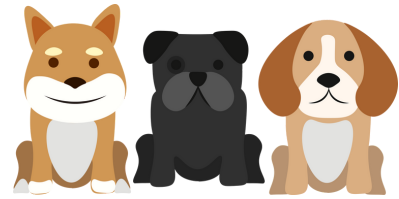
Spring 2023



Upcoming Holidays

Little Urban Wolves will be closed

October Long weekend:
Saturday 30 September
Sunday 1 October
Monday 2 October



Aroooooo!!

Warmer weather and longer daylight hours are here. The October Long Weekend is just around the corner, and with it, the start of daylight savings. These longer sunny hours are perfect for maximising our time outdoors with our little wolves, and I absolutely live for that!

We've had a fabulous kick off to our new booking App. We've been working with clients to ensure we have dog vaccinations up to date in our system in preparation for a vaccination management feature we're about to enable. This will help you keep on top of vaccination due dates.

A quick note on daycare cancellations, please be aware that any cancellations that occur from 7pm the night before your daycare booking will likely incur a cancellation fee of 50% of the causal booking rate. We're always supportive of illness and extreme circumstances. A quick SMS will allow us to support you and avoid extra charges.

I want to give BIG welcome to the families that have joined our community over the past few months. We are excited to have you with us. We are a true community with pawrents who are always happy to interact with the families of their pup's daycare friends. We always hear of packmates bumping into each other at parks on weekends, and we love it!

See you all soon,

Ashka



LITTLE WOLF HEALTH

The change of seasons as the days heat up, bring a timely reminder of flea and tick treatments and afternoon storm awareness.

Spring and Summer are the time when we see heightened activity from **fleas and ticks**. Now is the perfect time to **check your little wolfs weight** to ensure they are receiving the correct dose of their flea and tick treatment.

Don't be alarmed if you see a flea on your dog. The way flea treatments work in most cases is that the flea must first bite the dog before the poison is passed on for the flea to die. If you notice fleas with the presence of what looks like dirt, particularly in belly and groin areas, this means your dog needs further treatment. There are instant knock out preparations such as Capstart, which begin to kill fleas in as little as 30 minutes. As always, consult your vet to see which flea and tick treatment is best for your dog.

Leptosporis is a disease you may have heard about from your vet, which your dog can be vaccinated against. We are aware that many of you are on a wait list as there is a current regional shortage of the C2i or C7 vaccine. New supplies are expected in October/November this year. Please rest assured that this vaccination is not an essential vaccination for attending daycare. Your little wolf is fine to attend daycare if they haven't had this vaccination.

The warmer days we have been experiencing have also brought along early storms. If your dog is at home alone and a storm is expected, steps such as leaving a radio can be helpful to stop your dog from becoming stressed by a storm. *See tips to avoid storm anxiety in our barking behaviour section.* With storms we also see an increase of ground water. Heat plus moisture create a haven for bacteria to breed. Always watch your dog when outdoors and never let them drink from puddles. We quite often see dogs become sick in warmer, wetter months as they get a bacterial infection from ground water. This can make dogs quite sick, often times requiring veterinary treatment to help them recover.

Awareness is the first step to keeping your little wolf safe and healthy!

REMINDER - CANCELLATION POLICY

A friendly reminder to all parents that we have a cancellation policy in place. We require a minimum of 12 hours notice to avoid cancellation fees. Cancellation made within this time frame may incur a cancellation fee of 50% of the booking casual rate equivalent. Bookings can be cancelled in the App, SMS 0406 910 381 if cancellation is within 12 hours or due to illness so we can help you avoid fees.





Spring 2023

APP UPDATE - VACCINATIONS

Throughout August we have been contacting parents to ensure the vaccination dates we have in our system are correct. Thank you to all our parents who have worked with us and sent through vaccine records. A bigger thank you to parents who acted swiftly when we pointed out their little wolf's vaccination card was not up to date.

As promised, we are beginning to activate new App features that will make life a little easier for you. On **September 15**, we will activate a new vaccination feature.

What does this feature do?

This feature keeps track of all vaccinations, the **system** will send you an **email** when your dog is **2 months from their vaccination due date**.

The team will run a monthly report of vaccinations falling due, and will send you a **reminder SMS 3 weeks prior to your dog's vaccination due date**.

Update new Vaccination details:

Once your dog has had their vaccination booster, either **sms a photo to 0406 910 381 or upload a photo through the Pet Exec App**. The team will then update your due date for you.

Expired Vaccinations:

Once a dog has passed a vaccination due date, **the system will block this dog from booking daycare**.

Required Vaccinations for daycare:

To attend daycare all dogs must be up to date with the following vaccines:

C3: Parvovirus, Distemper & Hepatitis (*Can be due every 1 or 3 years*)

C5: Canine Cough (*Due every year*)

Please be aware that vaccination does not mean your dog will not contract the illnesses your dog is vaccinated against. Vaccination means your dog will likely be less sick and recover fully, should they contract one of the above illnesses. This is why it's important for all dogs to be up to date with their vaccinations and for our team to check for symptoms before every daycare visit.

It's all about keeping our little wolves safe and healthy



Available in Google Play and Apple App Store
Click image to download!

GOT QUESTIONS? CALL US ON 0406 910 381



LITTLE WOLF BEHAVIOUR & TRAINING

If you have a dog that doesn't deal so well with thunder storms, I'm sure this time of year comes with a slight sense of apprehension. It's not easy to watch your dog struggle with storms, feeling like you are unable to help them.

What causes fear of thunderstorms?

Fear of thunder storms can come from something as simple as not having exposure to loud startling noises through a pup's socialisation phase. When we talk about socialisation people often think of meeting other dogs. This is a small part of socialisation. Between the ages of 10-20 weeks, pups are little sponges taking in the world around them. During this time, the more stimuli and experiences we confidently expose our pups to, the more confident and independent our dog will be. If your dog gets scared by a new experience, calmly reassure them and encourage them to relax and be calm.

That sounds easy, what could go wrong?

The biggest mistake owners make when their dog is scared is to pick them up or simply make a fuss around them while they're feeling challenged. While owners do this to comfort their pup, what this actually does is reinforce to the pup that the behaviour they are exhibiting is desirable.

Remember, when we're training our dogs, we use food rewards and affection to mark the behaviours we want our dog to exhibit, such as sitting when they meet a new person. This is known as positive reinforcement.



Cuddles = Positive reinforcement!

What to do!

If your dog is scared, calmly remove them from the situation without fuss or reaction. The less we mark the behaviour, and put energy into it, the more chance we have of ensuring our pups develop their confidence and independence as they grow.

If you have an older dog that doesn't cope well in storms, help is at hand. As a successful dog trainer and behaviourist, Ashka is able to help you get to the core of your dog's fear and create a strategy to change the experience for your dog and help them feel more confident and independent in stormy challenging situations.



Spring 2023

LITTLE WOLF SERVICES

We offer a great range of wonderful services to help you save time and get the most out of daycare!

All services can be booked under GROOMING in our App!

Groomer Shuttle

We've partnered with two fabulous groomers, Puppy Avenue and Petique Pet Spa to help make maintaining regular grooming appointments easier. *This is a complimentary service for daycare clients!*

How to book:

- 1) Contact your preferred groomer and schedule a 9am groom, Tuesday to Friday.
- 2) Book a full day of daycare AND the relevant Shuttle Service (located in grooming)
- 3) Don't forget to have a chat to Ashka at drop off and let her know your grooming goals so she knows what to communicate to the grooming team for you!

Nail Clipping - Peticures

Whether you need a quick trim and file or desire a full peticure complete with dog safe, vegan, nail polish, we've got you covered!

Nail Clip and File

Pup cut **\$10** (under 10 months)

Adult **\$20**

COMING SOON!!!! ✨

Peticure

\$35 (glitter and metallic add \$5)

Includes nail clip & file, organic paw balm and dog nail polish

Teeth Cleaning

Little Urban Wolves is proud to offer a non invasive, sedation free teeth cleaning service. By using ultrasound technology, tartar is gently loosened from teeth allowing gentle removal. The ultrasonic vibration also assist with gum health and fighting gum disease. An initial clean is also performed, followed by monthly maintenance cleans. Chat with our team to create a dental plan for your little wolf!

Initial Teeth Clean \$50 (packages available)

Monthly Maintenance \$45 (Packages available)

We also stock natural home teeth cleaning products to support monthly cleaning.



LITTLE WOLF EVENTS

**COME VISIT US
AT**



- Training Demonstration
- Client Competition
- Exclusive Offers
- Give Aways