



# Pack News

Shop 1/135-137 Parramatta Rd Homebush  
0406 910 381

Spring 2024



## Upcoming Public Holidays



We will be closed  
Labour Day Weekend  
5 - 7 October 2024

## Upcoming Events

**HALLOWEEN PARTY**  
Thursday 31 October



**CHRISTMAS PHOTOS**  
2 & 3 November

## Aroooooo!!

I hope this message finds you well. Spring is in the air, and I for one love this time of year! While the warmer weather ignites the visual beauty of nature bursting with life, Spring can be a real challenge for our dogs when it comes to allergies. I've focused on this topic in our Nutrition Corner segment.

In this edition of Pack News we have some exciting upcoming events to share with you. To give you a hint, it has everything to do with Halloween AND Christmas! We've also got an exciting collaboration with a local photographer who specialises in canine photography.

Our feature face this issue is the sweet Miss Molly, I was lucky enough to work with Molly's family for her Puppy Whispering sessions. Molly is joining in daycare to help her confidence blossom a little more. Just like children, dogs develop at their own pace, our team are all trained to support any needs little wolves have that attend our facility.

And finally, the time has finally come to raise our casual rates for daycare. This is the first time we've had an official price increase in nearly 2 years, unfortunately with the ever increasing costs of insurances etc, I've had to make the tough decision. This increase will only affect our casual rates. Family groups, daycare packages and memberships will remain the same price.

That's a wrap from me, take care and I'll see you all soon!

Ashka



**SPRING 2024**

## Casual Rate Price Increase

Effective 1 September 2024

|                 | Under 15Kg  | Over 15Kg   |
|-----------------|-------------|-------------|
| <b>Full Day</b> | <b>\$70</b> | <b>\$75</b> |
| <b>Half Day</b> | <b>\$50</b> | <b>\$55</b> |

Price increases apply to casual rates only.  
Family groups, memberships and daycare packages will not be affected.

## Love a product we don't stock?

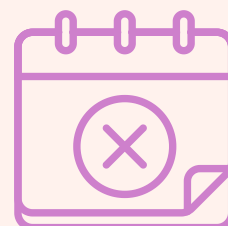
We want to bring as much convenience to your lives as possible. If there's a product you love, let us know and we'll look into stocking it for you!

**New Product**

## Cancellation Policy

Please be aware a cancellation fee of 50% of the casual daycare rate is payable for cancellations received within 12 hours of the day's booking.

We always strive to be flexible and support clients,





**SPRING 2024**

## **LITTLE WOLF BEHAVIOUR**

### **It's ok, my dog is friendly!**

*There's nothing better than spending time outdoors with your dog, until a strange dog comes bursting into your space. Quite often with a human explaining that their dog is friendly, or they just want to say hello. Is this OK? No it isn't, and I'll tell you why.*

Too many dog owners think it's fine for their dog to approach other dogs, whether on, or off lead. Leaving the owner of the dog being approached to deal with it. This mindset is so dangerous.

#### **Working in bubbles**

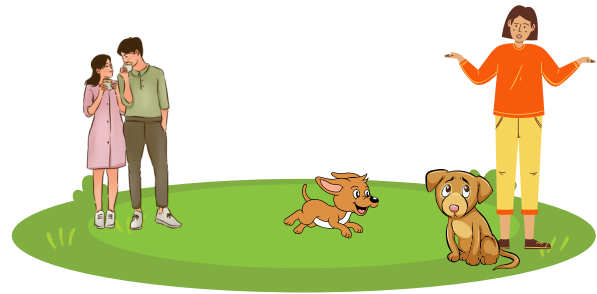
All my behaviour clients will know, the most important part of a canine/human relationship, is our connection. I work on the concept of a bubble. A bubble is space of mutual trust, understanding and respect. We want our dogs to feel confident and calm in this space. These bubbles take time and a lot of work to build effectively. Your dog's ability to connect with you and follow your lead is a reflection of this bubble.

*When a dog bursts into this bubble, trust for the human is diminished, our dogs judge that we cannot keep them safe.*

#### **Understanding dog language**

Dogs are strong communicators, they are constantly connecting to let us know where they're at and what's happening for them. Quite often this communication is missed, due to humans relying heavily on verbal communication.

When approaching, dogs will naturally curve away from each other, break eye contact to show they're not a threat, and avoid going nose to nose with a new dog. These are all actions that keep a calm energy for a peaceful interaction.



*When a dog makes a direct line for another dog, it's natural for a dog being approached, to be startled and look to their owner for support. If the approaching dog is off lead, guiding a dog out of this situation is difficult. This in turn compromises the bubble.*

#### **When should a dog be off lead?**

All dog owners should have a flat lead, around 1.5m long, and a long line, between 3m - 5m long.

Retractable leads should never be used.

Long lines should be used for walks, exploring new areas, and to help build recall.

*No dog should ever be off lead if it does not have a 100% effective recall. If a recall fails once, it's not effective.*

#### **Dealing with dog approaches**

If a dog enters your space, calmly change your direction and lead your dog away. If required, place your dog in a neutral position and leave the area. If the dog follows, it's up to the other owner to retrieve their dog. Your dog needs you to put them first and lead them to safety always.

*We can never assume anything about the relationship other people have with their dogs. All we can do is work to build the strongest bubble we can with our own dogs.*

Want to know more? Contact Ashka and arrange a private session 0451 699 995 [ashka@caninewisdom.com.au](mailto:ashka@caninewisdom.com.au)



## DAYCARE MEMBERSHIPS

Perfect  
for  
regular  
clients

10% off  
store  
purchases

Easy  
monthly  
payment

Select weekly visits | Charged monthly

|                  | Under 15kg |        | Over 15kg |
|------------------|------------|--------|-----------|
| <b>1 Day</b>     |            |        |           |
| 1 dog            | \$261.02   | 1 dog  | \$280.50  |
| 2 dogs           | \$484.35   | 2 dogs | \$520.50  |
| <b>2 Days</b>    |            |        |           |
| 1 dog            | \$516.46   | 1 dog  | \$555.00  |
| 2 dogs           | \$963.13   | 2 dogs | \$1035.00 |
| <b>3 Days</b>    |            |        |           |
| 1 dog            | \$766.31   | 1 dog  | \$823.50  |
| 2 dogs           | \$1436.31  | 2 dogs | \$1543.50 |
| <b>Unlimited</b> |            |        |           |
| 1 dog            | \$1021.75  | 1 dog  | \$1098.00 |
| 2 dogs           | \$1915.08  | 2 dogs | \$2058.00 |

## MEMBERSHIP ADD ON SERVICES

\*Calculated monthly, added to membership package

Teeth Clean

from  
\$42.50\*

Nail Clip

from  
\$5.65\*

Walks

from  
\$41.67\*



@littleurbanwolves



SPRING 2024

## NUTRITION CORNER

### Getting on top of allergies

Having a dog that suffers with allergies can be difficult, and really challenge your confidence in regards to knowing how to best care for your canine companion. Many modern treatments merely suppress the symptoms we see present. This approach ignores underlying factors, which generally return once a treatment stops. As a small animal nutritionist, I work with clients to maintain wellness for their dogs. Just like us, dogs need a balanced fresh food diet. This helps place their systems in a homeostatic state, which reduces the instance of allergic reactions.

Another area that is commonly overlooked is the home environment of our dogs. The cleaning products we use, and even how often we bath our dogs, can have a big impact on allergies.

What alleriges can look like:

- Paw licking
- Constant scratching
- Watery eyes
- Runny nose
- Sneezing
- Coughing
- Chewing on irritated areas
- Hair loss
- Ear infections
- Gastric issues

How you can help your dog in allergy season:

- Feed a species appropriate fresh food diet
- Increase gut health
- Avoid unnecessary antibiotics
- Reduce stress
- Avoid using heavy cleaning agents
- Avoid over bathing your dog, aim for 2 weekly



Adding foods, such as natural yoghurt and sauerkraut to your dog's diet, add important pre and probiotics, which support gut health. Supplements such as Canineceuticals Gut Restore, P.E.A. Plus and Pure Colostrum can also be beneficial in establishing a better level of wellness to help your dog cope with allergens.

Want to know more? Contact Ashka and arrange a consultation  
0451 699 995 [ashka@caninewisdom.com.au](mailto:ashka@caninewisdom.com.au)



We're thrilled to announce we will be hosting

## Christmas Photos

**2nd & 3rd November 2024**



Capture the joy and spirit of the festive season.  
Create the perfect Christmas gift, or a special keepsake, that  
will last a lifetime.

Find out more  
and  
book your session

**HERE**



Sessions run for 15 minutes, multi  
dog families please book 2 spots to  
allow ample time.



**CAPTURINGLIGHT**  
photography



**LITTLE URBAN WOLVES**

# **HALLOWEEN COMPETITION**



**SHOW US YOUR TRICK, WIN A GREAT TREAT!**



**WIN: '  
A PRIZE PACK  
VALUED AT OVER \$250**

## **HOW TO ENTER:**

- 1) TEACH. YOUR DOG A NEW AND ORIGINAL TRICK**
- 2) SEND US 4 WEEKLY VIDEOS OF YOUR DOG LEARNING THEIR NEW TRICK**
- 3) SUBMIT A FINAL VIDEO OF YOUR DOG SHOWCASING THEIR NEW SKILL!**

**TERMS AND CONDITIONS: COMPETITION STARTS SUNDAY 15 SEPTEMBER 2024  
FINAL VIDEOS MUST BE RECEIVED BY 5PM SUNDAY 27 OCTOBER 2024 AEDT.  
PARTICIPANTS MUST SEND ONE VIDEO, VIA INSTAGRAM  
@LITTLEURBANWOLVES, EACH WEEK, FOR 4 WEEKS, TO SHOW PRACTICE AND  
PROGRESS OF NEW TRICK. THE FIRST VIDEO MUST SHOW THE DOG DOES NOT  
KNOW THE TRICK, SUBSEQUENT VIDEOS MUST SHOW PRACTICE AND  
PROGRESS. FINAL VIDEO MUST SHOWCASE YOUR DOG PERFORMING THEIR  
NEW TRICK. ENTRIES WILL BE JUDGED ON ORIGINALITY, HUMAN/DOG  
CONNECTION AND REALNESS. DOGS MUST LEARN A NEW TRICK, IT CANNOT  
BE SOMETHING THEY ALREADY KNOW. WINNERS WILL BE ANNOUNCED ON  
THURSDAY OCTOBER 31 VIA @LITTLEURBANWOLVES INSTAGRAM.**