

AGENDA



BRVA Awareness

- Who we are & what we represent
- BRVA Accomplishments
- Upcoming BRVA Activities
- How to Become A BRVA Member

Selectmen/Town's Help

- BRVA & Town Communications
- > BRVA & Town Support
- BRVA & Town Action
- DPW Oversight & Partnership











WHO WE ARE

Established in the 80's Mix of Residents, Homeowners, Businesses, and Visitors 150+ paid members/emails1.8K Facebook followersMaintained Esplanade 20+ yrs

Raised \$15k+ in 2021 Planted 100+ beach roses Replacing benches this spring





MARY MURPHY
President



LYNDA CONNOLLY

Vice President



JUDITH PETRIPAS

Treasurer



SANDY HAYES

Secretary

ELECTED BOARD

OUR MISSION

The Brant Rock Village Association is a member-based, not-for-profit organization that relies on community volunteers to help enhance and beautify the Brant Rock village esplanade, beaches and town pier.





FOCUS & ACCOMPLISHMENTS

BEAUTIFICATION	SAFETY	COMMUNICATIONS
We love Brant Rock and proudly maintain the Brant Rock esplanade.	We love Brant Rock and want to ensure neighbors & visitors are safe.	Members are informed on Brant Rock neighborhood happenings through
We've planted 100+ beach roses, maintained the pergola donated by Mary Robinson and the memorial brick pathway, the flag, the benches. This spring we'll be replacing the three benches in the esplanade that were originally	We are working with the DPW to finish the esplanade design that includes sidewalks on both sides of the street and a new, bullnose design to help with traffic flow.	emails. We meet a few times a year, and currently working to put together a member newsletter.
installed by the BRVA. And, while our focus has been to enhance the esplanade, we hope to do more with beach cleanups and help to help with flood	We want to continue to work with town on regular maintenance items: line-painting, more signage, regular trash pick up, beach stair installation, etc. Partner	We're also active on Facebook but are non-political organization. Our discussions are focused on beautification and safety.
mitigation and ideas for sand replenishment.	to develop a plan to minimize flooding or create a reverse 911 call for Brant Rock for folks to escape during floods.	



BECOME A MEMBER

EMAIL: brant.rock.village@gmail.com

US MAIL: PO BOX 1, Brant Rock, MA 02020

VENMO: BrantRock-VillageAssociation

Annual Membership Dues

\$10 Individual

\$20 Family

\$100 Business

Facebook: @brantrockvillageassociation · Community Organization

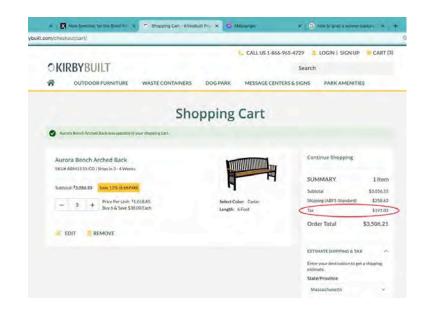


UPCOMING EVENTS

Marshfield Planning – Greg & Karen – January 19 Board of Selectmen – January 24 DPW Board – January - tbd DPW/EPG – February - tbd

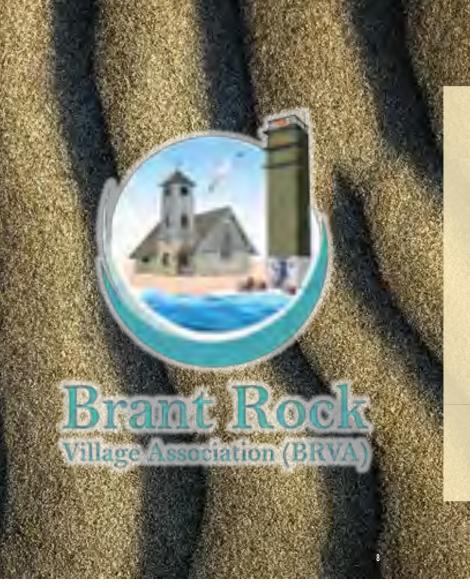
BRVA Member Meeting – February 15
Brant Rock Development & Planning Summit – March 31

Town Meeting – Monday, April 25, 7PM at MHS
Esplanade Weeding – Saturdays, 8-10AM beginning April 23rd
Bench Assembly – beginning April 29
Bench Ceremony – May 21

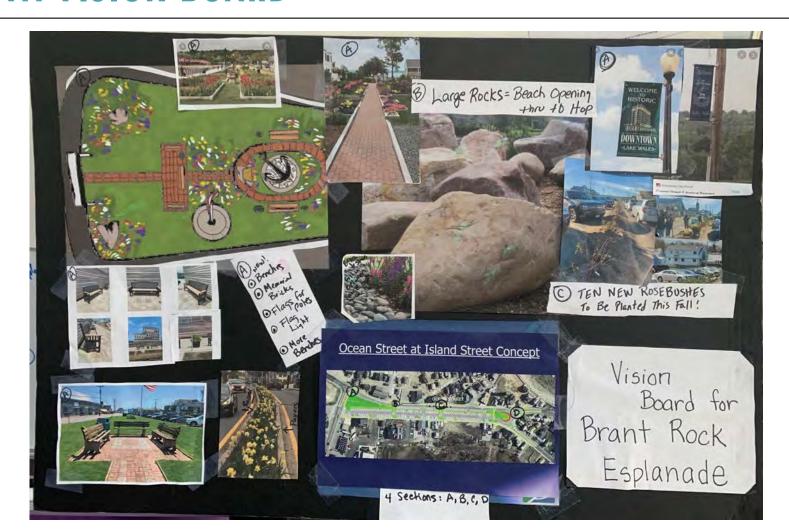


"THE GREATNESS OF A COMMUNITY IS MOST ACCURATELY MEASURED BY THE COMPASSIONATE ACTIONS OF ITS MEMBERS."

Coretta Scott King

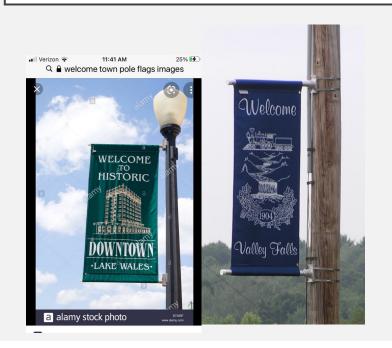


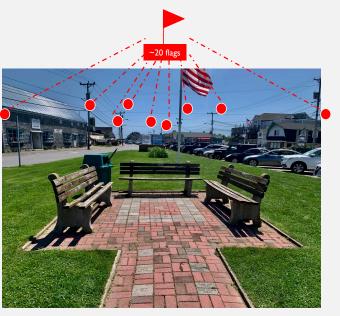
BRVA VISION BOARD



BLOCKER

BEAUTIFICATION IDEA: HANG FLAGS THROUGH OUT ESPLANADE





Terrence Toland Principal Engineer – Network Eng & OPS

Joint Use Agreements NY/RI/MA/CT

978-372-4018 Work 978-994-2602 Mobile Terrence.Toland@Verizon.com

HELP US. PARTNER & ALIGN IN PLANNING



Phase 1 of esplanade completed. 2004



BRVA Citizen Petition 2015



Downtown Initiative's Rapid Recovery Plan Program.

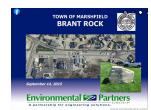
Brant Rock Development & Planning

Committee will consist of many different interested parties from Brant Rock.
Residences, businesses, fisherman, local government, Chamber, Harbor Master, Kiwanis and police we hope to have good representation of Brant Rock.

Develop 5, 10 and 20 year roadmaps. All public projects and priorities will be reviewed by level of effort, funding and available resources.



Phase 2 & 3 of esplanade completed. 2015



Boston University Study 2020

- 1. Public Space, Mobility & Resilience
- 2.Economic Development
- 3.Climate Change & Preparedness
- 4. Promoting Wanderability in Brant Rock





Grant Follow-Ups Submission



THANK YOU!

Your time is valuable and we appreciate your support.

How cans we improve communications between town and Brant Rock community?

- BRVA Newsletter
- Other ideas?

How can we (as a Brant Rock community) be more united?

- Form Brant Rock Development & Planning Committee to finalize the BRVA vision board. (Similar to Webster Square.)
- Can we help identify grants/timelines now while we wait for EPG?
- What else can the BRVA do to help the town organize/huddle around Brant Rock improvements?

APPENDIX

- 2015 Citizen Petition Town Meeting
- 2020 discussions with town officials BOS, Town Administrator, Police, DPW, Marshfield Chamber of Commerce, etc.

KEY TAKEAWAY: Brant Rock needs have not changed. Story is consistent from 2004-2022.

2015 PLANS. Last Page reviewed with town officials on 12/2020

Let's work together to make a difference.

CITIZEN'S PETITION: MARCH 2015

BRANT ROCK VILLAGE ASSOCIATION





With the help of the DPW, the Brant Rock Village Association (BRVA) has submitted a citizen's petition for April's town meeting.

The BRVA is proposing the town raise money to improve the infrastructure in Brant Rock so that it helps with *safety:*

- Signs flow of traffic
- Sidewalks (both sides of the road) this is a high pedestrian trafficked area
- Finish center island. Open project for almost 15 years, that will help with traffic flow and flood mitigation/splash over.



AGENDA

- 1. Esplanade Background
- 2. Why Updates Are Important
- 3. Benefits
 - ✓ To Town
 - ✓ To Local Community
 - ✓ To Out-of-Town Visitors
- 4. Funding
- 5. Next Steps

BRVA 2015 GOALS

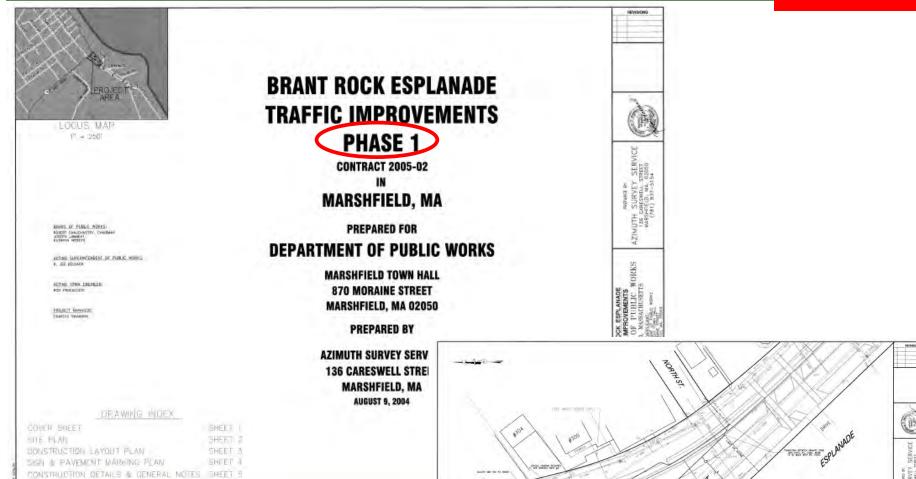
- Work with Marshfield town officials to finish Brant Rock esplanade
- Partner with town regarding ongoing Brant Rock activities (beach clean ups, street sweeping, local events, trash barrels, line painting, etc.)



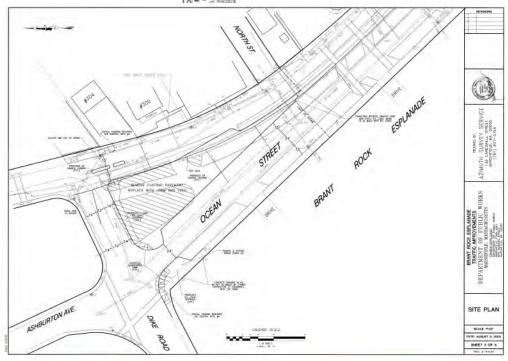
People are speeding, driving the wrong way and driving over the island curb



FINISH PLAN STARTED IN 2002 2015 PLANS



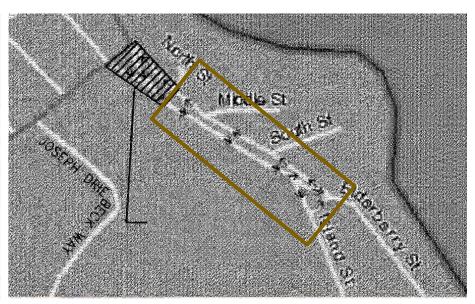
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2015 PLANS

Α

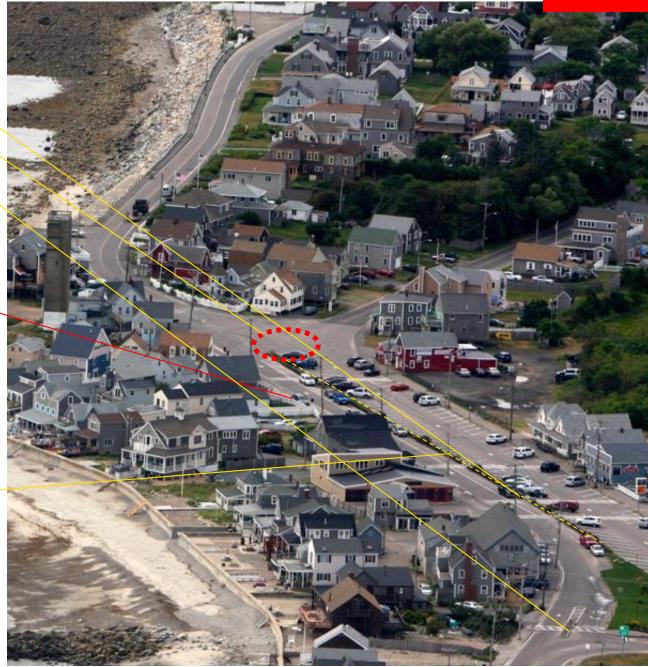
Structure* to help with traffic flow, signage and sea water splash over

В

Sidewalks on both sides of the street

C

Center island needs curbing to help with traffic flow and beautify the neighborhood



^{*} Idea to leverage old retired buoy. BRVA will purchase and de-lead buoy, coordinate painting and buoy placement by BRVA.

BRVA Short-, Mid- and Long-Term Plans Being Requested

Beautification	Safety	Community
Reinstate Brant Rock Beach/Esplanade Cleanup Days	Scheduled painting: line/walking cross- path – 4Xs a year	Jetty – Christmas Tree Lightening
Scheduled, Street Sweeping – 4X a year	Usage of reflective paint on sidewalks	Fund Raising: Lobster Fest – BRVA band + local, Lobsterman boil
Beach opening is Memorial Day. This means all stairs and trash containers are available to public at that time.	Additional signage on esplanade flow	Fund Raising: BRVA bond fire - jetty beach
Island Green – Flag Light & 4-5 replacement flags per year \$1,250	Safety & traffic flow analysis	Increase District 1 Voting Presence at Town Meeting/ Town Hall
Island Green – Cut grass, trim, fertilize	Sidewalks on <u>both</u> sides of the street	Boston University Study
Island Green – Organization of planting/weeding.	Phase 2 – Retired Buoy for roundabout – help with flow + involve local community (MHS Art program)	
Continuation of rose-bush planting – focus on south-end of esplanade		
Esplanade – Flags for telephone poles		
Ask town/BU to work with business owners on middle esplanade – businesses don't recognize value in maintenance – prefer to drive over esplanade/thru rose buses		
Esplanade – center island curbing or some other structure to help with traffic flow		











