# UNVEIL® SYRINGE DISPENSING DEVICES

# Continuous and Harmonic User Orientation™

Innovative Syringes for Hybrid Healthcare, Dental, Veterinary, Aesthetics and CPG

#### **MILESTONES**

2007

Product Ideation

2012 - 2024

Product Refinement, Prototypes and Proof of Concept

2018 - 2025

12 Domestic and Foreign Patents

2017 - 2025

8 Domestic and Foreign Trademarks

# TRANSACTION OPPORTUNITY

Offering IP Portfolio for Field of Use Licenses and/or Sale.

### CONTACT

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#### **POSITIONING**

The demand for novel application methods and dispensing devices in clinical and home environments is driving the innovation of ergonomically superior syringes and administration systems.

UNVEIL® Syringes optimize value and reduce waste through precision dispensing and placement of medication and consumer products. These improved outcomes are achieved using reimagined syringe components for parenteral and topical dermal use.

#### **ISSUES**

Standard syringes have small finger grips and thumb pads and lack features that facilitate variations in handling styles. This compromises the users grip choice and manual range of motion.

Limited maneuverability associated with legacy syringes requires the user to orient their grip to the configuration of the syringe, instead of the syringe components orienting to the user. This can adversely affect procedures and outcomes.

Anywhere Healthcare has amplified demand for useful and easy to use medical and wellness devices for all, including those with mobility issues, ageing and emerging market populations and prioritized health equity globally.



### SOLUTION

UNVEIL® Syringes provide an intuitive user experience and facilitate self-administration through the employment of 360 degree finger grip, thumb pad and navigational platform designs.

These components ensure continuous and harmonic orientation to the user - pediatric to geriatric, and offset potential repetitive motion injuries.

Offers drug delivery, dosing options and product placement solutions in clinical and home environments for diabetes, arthritis, weight loss, aesthetics, hormone replacement, contraception, psoriasis and other therapies.

Presents multiple device iterations and industry agnostic opportunities for omnichannel brand experiences in plastic, glass, metal and pre-filled syringe formats.



Susan Reynolds Inventor

Corporate Real Estate and Asset Manager for Global Engineering and Healthcare.



Steven McAuley
IP Counsel

Partner Seager, Tufte & Wickhem, LLP: General and Chief Patent Counsel to domestic and foreign medical device manufacturers, pharmaceutical and biotechnology companies.

IAM Patent 1000: Leading Patent Practitioners Worldwide 2018,2019, 2020, 2021, 2024, 2025

## **MARKET OPPORTUNITY**

**GLOBAL SYRINGE:** 

2023 **\$20B USD** 

2032 **\$49B USD** 

CAGR 11% 2024 - 2032