

## **Press Release #2**

### **FOR IMMEDIATE RELEASE**

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**Save Sonoma – *Where Roots Run Deep*\***

### **Treatise Posted, distributed Opposing Mixed-Use Rezoning of Historic Sebastiani Properties**

Sonoma, CA —SAVE SONOMA, a group of residents opposing the City of Sonoma's proposed General Land Use Plan, posted a treatise on their website today at [www.savesonoma.org](http://www.savesonoma.org)

The treatise calls out proposed development changes that would allow mixed-use residential and hotel development on the historic Sebastiani properties. It was delivered via email to the City of Sonoma Mayor, City Council, City Planners and Fire chief.

Sonoma's existing GLUP already provides for responsible growth through infill development and commercial concentration along established corridors, without endangering residents or eroding the town's identity.

Organizers state that if the City proceeds with the proposed rezoning, citizens will pursue a referendum and potential repeal to ensure adherence to the adopted plan and protection of Sonoma's future.

*\*Roots Run Deep* is a marketing slogan originated in 2013 by the Sonoma Valley Vintners & Growers Alliance. Their message is: "As the birthplace of world class California wine, Sonoma Valley provides the most fulfilling connection to our rich history and to a deeply rooted community."

Sonoma is the birthplace of California wine - in 1857. 169 years ago.