

**Press Release 1**

**FOR IMMEDIATE RELEASE**

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**Save Sonoma – Where Roots Run Deep\***

**Over 1,100 Sonoma Residents Sign Petition Opposing Mixed-Use Rezoning of Historic Sebastiani Properties**

Sonoma, CA — More than 1,100 residents have signed a citizen petition opposing proposed General Land Use Plan changes that would allow mixed-use residential and hotel development on the historic Sebastiani properties.

The petition is here: <https://c.org/FfMYyPZ6zq> change.org

Petition signers cite serious concerns regarding wildfire risk, evacuation safety, loss of agricultural land, threats to historic resources, and inconsistency with GLUP Goal LU-3, which prioritizes preservation of community character and protection of high-risk lands.

Community members emphasize that Sonoma's existing GLUP already provides for responsible growth through infill development and commercial concentration along established corridors, without endangering residents or eroding the town's identity.

Organizers state that if the City proceeds with the proposed rezoning, citizens will pursue a referendum and potential repeal to ensure adherence to the adopted plan and protection of Sonoma's future.

\*Roots Run Deep is a marketing slogan originated in 2013 by the Sonoma Valley Vintners & Growers Alliance. Their message is: "As the birthplace of world class California wine, Sonoma Valley provides the most fulfilling connection to our rich history and to a deeply rooted community."

Sonoma is the birthplace of California wine - in 1857. 169 years ago.