

WHO WE DO

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WHO WE ARE

With over 30 years of experience in the financial and banking industry, we have the knowledge and expertise needed to navigate the complex world of asset raising, whether for investment opportunities or to increase AUM for your fund.

Our understanding of international finance and investment markets gives us a unique advantage in serving our clients and securing the investment capital they require.

Our clients trust us not only because of our expertise in the asset raising space, but also because of the exclusive network we protect so carefully. We don't work with just anyone. We have a fiduciary duty to our investor network to introduce only the right projects and the right people to them. We reject four out of five projects or clients after our initial meeting—not because they represent bad ideas, but because we have an obligation to introduce only the highest-quality opportunities to our investor network. We guarantee results, so we must ensure that what we promise to deliver, we deliver.

Long-term relationships with our clients are our primary focus. While initial investment is important, we stay for the entire journey. We want to help with all your asset raising needs and become an integral part of your success story

WHAT WE DO

Advisory & Structuring Guidance –

We guide you through options for loan notes, bonds, or investment funds, pursuing only structures where investor interest is confirmed.

Fundraising for Existing Funds –

For managers with strong strategies, we help raise additional AUM through our investor network.

Narrative & Positioning –

We refine your story, branding, and materials to stand out with investors.

Discounted Structuring Access –

Through our negotiated arrangements with leading law firms and fund management companies, our clients enjoy lower costs and greater flexibility than going direct — with the added benefit of access to our distribution.

Ongoing Asset Raising –

We don't stop at launch. We continue raising capital whenever needed, for any project or structure we're involved in.

HOW WE ARE DIFFERENT

We are not a bank, law firm, or fund manager. Instead, we sit at the center — ensuring structures are viable, affordable, positioned correctly, and presented to the right audience.

This means:

- A bespoke, selective approach only pursuing projects that match investor appetite.
- Cost savings & flexibility thanks to our preferential arrangements with professional partners.
- Access to a trusted global network of investors, platforms, and advisors.
- Long-term support we don't just launch and walk away; we continue to raise capital over time.

WHO WE WORK WITH

- Businesses seeking loan notes or investment structures.
- Fund managers looking to increase AUM.
- Entrepreneurs needing cost-effective, credible capital-raising solutions.

We are a boutique consultancy dedicated to transforming ideas into investable, market-ready opportunities. By bridging the gap between vision and execution, we provide strategic guidance, investor validation, and access to a trusted global network. Our selective, bespoke approach ensures that every structure is viable, cost-effective, and aligned with real investor appetite. Whether you're a business, fund manager, or entrepreneur, we offer the clarity, credibility, and ongoing support needed to raise capital and grow with confidence.



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