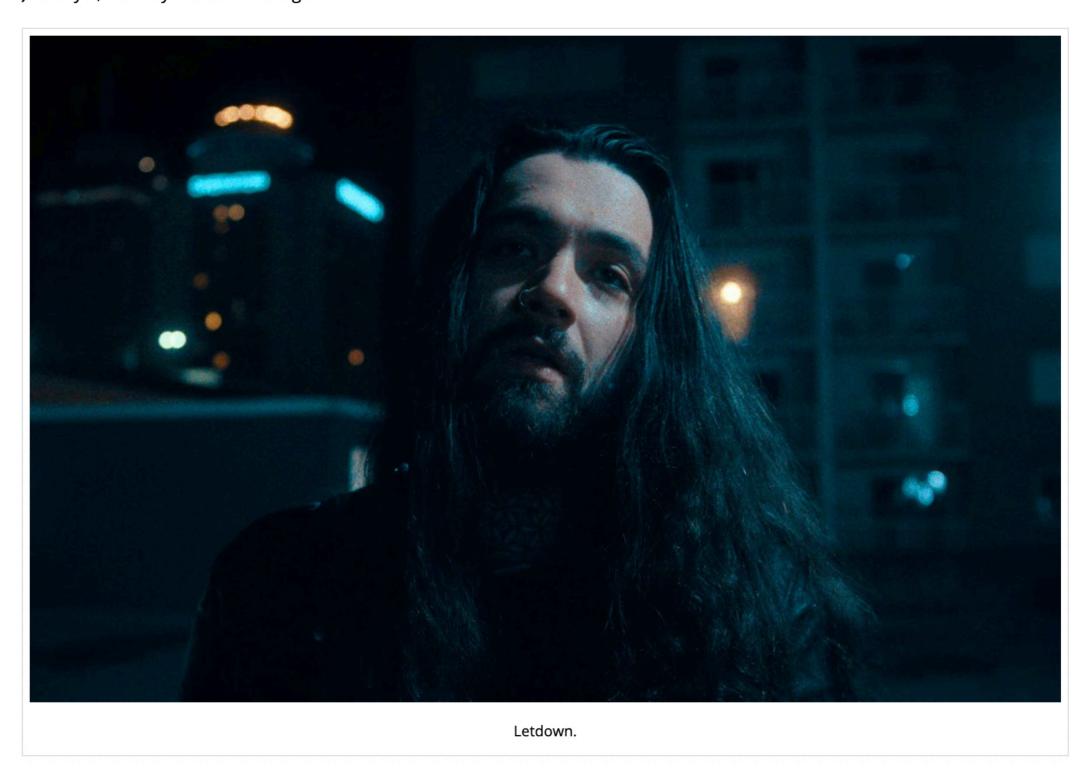
MY STORY



Chicago-Based Alt-Rock Artist Letdown. Signs With Big Loud Rock

January 5, 2022 by Lorie Hollabaugh



Alt rock artist **Letdown**. has signed with Big Loud Rock, the new alternative/rock imprint of Big Loud Records. His new single, "Empty," is available now on all digital platforms.

The project is helmed by Chicago-based musician **Blake Coddington**, who in 2020 released his debut single, "Spotlight." Several singles, over 10 million streams, and 500,000 TikTok followers later, Coddington is gearing up for a number of releases throughout 2022 and beyond.

"Letdown. is the perfect act to join the Big Loud Rock family," shares Greg Thompson, president of Big Loud Rock. "The music is incredible, the lyrics are thoughtful, and the potential is unlimited. We are proud to be a part of Blake's journey."

"I struggle a lot with my mental health, it's tough for me to put a smile on for everyone else," Coddington explains. "I write music not only as therapy for myself but for others who feel they are spread too thin, falling short or just not good enough."