



MARK MATTEK

FOCUSED COACHING & ACCOUNTABILITY

WHAT IS FOCUSED COACHING?

Leaders' actions for the **next 3-4 months** will determine team & company viability for the **next 3-4 years**. And so leaders can NOT afford to take a hesitant, un-focused approach.

FOCUSED COACHING uses behavior change research to quickly determine **skills** to both maximize & manage, produce an **accountability plan** after 3 to 4 sessions (60-90 min.), and **follow-up** at 100 days to measure **results**.

WHAT YOU WILL GET

In 3 or 4 sessions, you will co-create an **accountability plan** (to share with your leader) that includes:

- ① A **strengths-based assessment** of your processing & communication preferences.
- ② A **behavioral & systems plan** for developing areas of improvement through leveraging STRENGTHS.
- ③ A **commitment statement** of what needs to be let go of in order to achieve your goals - often the hardest part.
- ④ Concrete **indicators of success** measured at 100 days (& along the way).

INVESTMENT

With all-inclusive pricing for either **3 or 4 sessions** (plus free consultation & bonus 100 day measurement session), Focused Coaching costs a fraction of a typical coaching engagement & provides **MORE personal accountability** for results in urgent areas. Option to add extra sessions at a competitive rate.

THE RESULT

"Mark impressed me with his ability to understand my specific situation & **grasp my needs** very quickly. We then established a **simple but effective plan** to improve my leadership skills & team's effectiveness. Mark's approach translates into **RESULTS!**"

- Head of Leisure Sales, major US airline

ABOUT MARK

Mark Mattek is a **certified coach** with 15 years of experience in roles leading & developing team members. He currently serves as president of **Pi Consulting**, working with companies to **accelerate leadership & team capabilities** during times of rapid change. Mark incorporates his unique lens of a **therapist, business leader & coach**.