

# Company Profile

## Your Partner for Quality Finishes

### Our Services

- Interior & exterior painting
- Exterior siding repair
- Interior & exterior wood finishes
- Garage & basement floors
- Commercial projects of all sizes
- Warehouses, schools, and office buildings

### Why Choose Us

- Customizable service
- Craftsmanship and experience
- Quality coatings from Sherwin-Williams
- Owner-operated



### About Us

At U.C. Quality, we have over 30 years specializing in providing top-quality painting services for custom homes and remodels. With a commitment to excellence, attention to detail, our skilled team ensures a smooth, vibrant finish every time. Whether you're looking to refresh a single room, give your entire property a new look or a build from the ground up, we bring reliability and craftsmanship to every project. Our goal is to handle everything paint related as you have enough things to worry about. Feel free to reach out with question and thank you for your consideration.

### Contact

- 📞 (970) 624-7234
- ✉️ [ucquality123@gmail.com](mailto:ucquality123@gmail.com)
- 🌐 [www.ucquality.net](http://www.ucquality.net)
- 👤 Brad Rindfuss



# QUALITY PRODUCTS RECOMMENDED FOR INTERIORS



**Brad Rindfuss**

(970)624-7234

ucquality123@gmail.com



## **SuperPaint Interior Acrylic Latex**

- Paint and Primer in One
- Self-priming with excellent overall hide and durability
- Rich, beautiful appearance and a lasting finish
- Excellent scrubability
- Ideal for new homes, residential repaints and commercial buildings
- Available in flat, satin, velvet and semi-gloss



## **Duration Home Interior Acrylic Latex**

- Advanced stain blocking technology - a paint and primer in one
- Minimal color rub-off and less visible shine after washing
- New high hiding accent base
- Anti-microbial agents
- Ideal for high-traffic residential and commercial spaces
- Available in Flat, Matte, Satin, Semi-Gloss



## **Emerald® Interior Acrylic Latex Paint**

- Exceptional hide, coverage, durability, and washability
- Paint and primer in one with a smooth, uniform finish
- Outstanding scrub, stain, block, water spotting and burnish resistance
- Inhibits the growth of mold and mildew
- Available in Flat, Matte, Satin, Semi-Gloss



# QUALITY PRODUCTS RECOMMENDED FOR EXTERIORS



**Brad Rindfuss**

(970)624-7234

ucquality123@gmail.com



## **SuperPaint Exterior Acrylic Latex**

- Acrylic Latex
- Excellent Hiding, Block resistance, and Mar and Scratch Resistance
- Excellent Coverage and fade resistance
- Peeling and Blistering Resistant



## **Latitude Exterior Acrylic Latex**

- Resists early moisture in as little as 30 minutes -- twice as fast as most exterior coatings
- Applies smoothly with air, surface, and material temperatures ranging from 35°F – 120°F
- Excellent hide and coverage, flows easily and levels to a smooth, premium finish
- Can be tinted with VinylSafe® Colors
- Available in Flat, Satin, Gloss sheen



## **Emerald Rain Refresh Exterior Acrylic Latex Paint**

- Ultra-durable exterior coating with Self-Cleaning Technology
- Formulated so dirt washes away upon contact with rain or water
- Excellent UV and weather protection
- Can be tinted in VinylSafe™ paint colors
- Can be applied to many properly prepared surfaces
- Flat, satin and gloss sheens



## **SuperDeck Log Home & Deck Stain**

- Varnish-like finish and waterbased formula engineered to give a high-quality satin sheen to log cabins
- Brush application is preferred, although spray and roller applications are acceptable with back-brushing to ensure adequate penetration
- Two coats may be necessary to achieve maximum performance, and in most cases, it can be re-coated in just four hours
- With convenient in-store tinting and quick-curing formula for recoating in just four hours, Log Home & Deck Stain allows many jobs to be completed in a single day.



# QUALITY PRODUCTS RECOMMENDED FOR CEILINGS



**Brad Rindfuss**

(970)624-7234

ucquality123@gmail.com



## **Premium Ceiling Paint**

- Brightest, whitest ceiling paint for a fresher, cleaner look
- Maximizes productivity with self-priming, one-coat coverage
- Ultra-flat finish reduces the look of minor surface imperfections
- Non-lapping formula for a uniform finish
- Mold and mildew resistant



## **ProMar Interior Latex Ceiling Paint**

- Self-priming properties achieve an attractive finish in one fewer step than many builder-grade ceiling paints
- Offers good light reflectivity and is tintable to hundreds of colors
- Great adhesion and hide
- Designed for spray application



# QUALITY PRODUCTS RECOMMENDED FOR CABINETS AND TRIM



**Brad Rindfuss**

(970)624-7234

ucquality123@gmail.com



## Emerald® Urethane Trim Enamel

- Interior/exterior water based urethane modified alkyd with the look and feel of an alkyd/oil finish
- Outstanding flow and leveling for a smooth, uniform finish
- Meets the most stringent VOC regulations with <50g/L
- Excellent color and gloss retention for exterior applications



## Gallery Series Waterborne Topcoat

- Self-sealing, professional-grade, spray-only product with effortless application
- Fast air dry to touch, sand and recoat
- Meets Kitchen Cabinet Manufacturers Association® (KCMA) requirements when properly applied
- Excellent hardness and resistance to household chemicals
- No mixing required
- Non-yellowing formula with in-demand color options



## Sher-Wood BAC Wiping Stains

- Broad color palette comprised of 5 base colors and 31 formulated colors.
- Tinting and blending capabilities provide opportunity for many additional custom colors.
- Variety of clean, transparent shades, muted tones, and higher hiding stains.
- Durable colors - no color fade or bleeding.
- Ready to use as packaged.
- Good workability – 10 minutes open time.
- Use under spray applied Sher-Wood sealer and topcoat systems.



## SHER-WOOD Catalyzed Lacquer (PRECAT)

- Fast drying, high performance, conversion lacquer for the general wood finishing market
- After catalyzation, it provides 6 months pot life as a precat lacquer
- HAPS free
- Very fast dry to sanding and packing - like nitrocellulose lacquer
- Good resistance





SHERWIN-WILLIAMS®

# Paint Maintenance Guide

*Sample*

Presented To:  
**Brad Rindfuss**

Presented By:  
**Jordan Ohmie**  
Homebuilder Account Executive

(303) 325-6451  
jordan.harless@sherwin.com

Products are available at:  
Loveland - Eisenhower  
2033 W Eisenhower  
Loveland, CO 80537  
(970) 667-6800

November 04, 2024





# SHERWIN-WILLIAMS®

**U.C. QUALITY LLC**  
**November 04, 2024**

	<b>Description:</b> PROMAR CEIL WH	<b>Product:</b> A27W05050	<b>Substrate:</b> Drywall	<b>Area:</b> Interior Ceilings
	<b>Color:</b> 7008 - Alabaster	<b>Label:</b> Finish		

*Due to screen and print limitations, colors seen here may not accurately reflect painted colors. To confirm your color choices, visit your neighborhood Sherwin-Williams store*

	<b>Description:</b> Duration Home® Interior Latex Satin Extra White	<b>Product:</b> A97W01251	<b>Substrate:</b> Drywall	<b>Area:</b> Interior Walls
	<b>Color:</b> 7036 - Accessible Beige	<b>Label:</b> Finish		

*Due to screen and print limitations, colors seen here may not accurately reflect painted colors. To confirm your color choices, visit your neighborhood Sherwin-Williams store*

	<b>Description:</b> Duration Home® Interior Latex Satin Extra White	<b>Product:</b> A97W01251	<b>Substrate:</b> Drywall	<b>Area:</b> Interior Accent Wall
	<b>Color:</b> 7513 - Sanderling	<b>Label:</b> Finish		

*Due to screen and print limitations, colors seen here may not accurately reflect painted colors. To confirm your color choices, visit your neighborhood Sherwin-Williams store*

	<b>Description:</b> EMRLD UTE SA HHW	<b>Product:</b> K37W02751	<b>Substrate:</b> Wood - Interior	<b>Area:</b> Interior Trim
	<b>Color:</b> 7008 - Alabaster	<b>Label:</b> Finish		

*Due to screen and print limitations, colors seen here may not accurately reflect painted colors. To confirm your color choices, visit your neighborhood Sherwin-Williams store*



*SHERWIN-WILLIAMS®*

# Reference Pages





**SHERWIN-WILLIAMS**

## **Care and Cleaning of Interior and Exterior Coatings**

### **Background:**

Establish procedures to maintain and clean interior and exterior painted substrates. To assure maximum washability and durability, wait at least two weeks before washing the dry paint film. Exterior coatings typically are very soft and flexible to allow for expansion and contraction of the coating during changes of temperature. Any hard scrubbing of standard exterior coatings is likely to damage the film. To clean and maintain the interior and exterior surfaces, we recommend these procedures.

### **Concentrated Cleaners, Liquid or Dry:**

- Read all the package directions before using. It is always recommended to test any cleaner on a small, inconspicuous area prior to use.
- Mix or dilute the cleaner per package instructions. Solution strength may be adjusted depending on amount and type of soil.
- Remove any heavy debris and contaminants.
- Using a sponge or cloth, wash surface dirt and marks.
- Do not allow the cleaner to dry on the surface.
- Always clean from the bottom of a wall to the top.
- Rinse the surface thoroughly.
- Repeat if necessary.

### **Premixed Spray Cleaners:**

- Read all the package directions before using. It is always recommended to test any cleaner on a small, inconspicuous area prior to use.
- Turn spray nozzle to desired spray pattern. (Open with nozzle facing away from you.)
- Remove any heavy debris and contaminants.
- Apply the cleaner to the dirt and marks; apply just enough to wet the area.
- Using a damp sponge or cloth, wipe to remove the surface dirt and marks and any excess cleaner. For difficult stains, some scrubbing may be necessary.
- Do not allow the cleaner to dry on the surface.
- If recommended on the cleaner package, rinse the surface thoroughly.
- Repeat if necessary.
- Return spray nozzle to the closed position.

### **Cautions:**

- Thoroughly read and understand all the label cautions prior to using any cleaner.
- Be sure that the cleaner is appropriate for the dirt/contamination.
- Do not mix together any cleaning compounds containing bleach and ammonia.
- Abrasive cleansers may damage a paint film, use very carefully.
- Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions would be advised.

### **WARNING!**

- Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in US) or contact your local health authority.



**SHERWIN-WILLIAMS®**

## Care and Cleaning of Interior and Exterior Coatings

### The Sherwin-Williams Company Cleaning Products

**SuperDeck® Deck Wash** is designed to bring back the fresh, natural look of your deck. Enjoy the self-working, no scrub formulation. This product is an excellent choice to restore your surface or to use as a pretreatment for staining, preserving, or sealing. Use on decks and outdoor furniture made of pressure treated wood, cedar, pine, and most other woods. This product is intended for exterior use only.

**SuperDeck® Stain & Sealer Remover** is specifically designed to remove most semi-transparent and weathered solid latex and oil-based stains from decks and other exterior wood. SuperDeck Stain & Sealer Remover allows you to change the color of your deck or siding by restoring the natural beauty of the wood. SuperDeck Stain & Sealer Remover can be used on most exterior wood surfaces such as decks, siding and fences and will remove the following stains and finishes:

- Polyurethane and some weathered latex paint.
- Oil-based toners, semi-transparent, and weathered solid stains.
- Water-based toners, semi-transparent, and weathered stain.
- Water-reducible toners, semi-transparent and weathered solid stains.
- Old, weathered, clear protective finishes.

SuperDeck Stain & Sealer Remover will restore color to severely weathered and discolored wood.

**SuperDeck® Revive® Deck & Siding Brightener** is a fast-acting, ready-to-use cleaner specially formulated for cedar, redwood and other highly resinous exterior woods as well as dense woods such as mahogany. Due to the chemical characteristics of these types of woods, traditional cleaners can leave the surface with an unnatural, darkened appearance. SuperDeck Revive Deck & Siding Brightener will help remove dirt and unsightly stains caused by mildew and algae, gray and weathered wood, tannin bleed and nail bleed as well as stubborn mill glaze (a surface barrier to wood coatings found on most newly installed cedar and redwood) and restore the surface to its bright, clean natural look. SuperDeck Revive Deck & Siding Brightener can be used on any new or existing exterior structure including wood decks, fences, siding, shakes, shingles, boat docks, boardwalks, outdoor furniture, picnic tables, hot tubs, planters, benches, trellises and gazebos.

**H&C Concrete Etching Solution** is a phosphoric acid-based etcher that has been developed to acid etch concrete surfaces before applying H&C Silicone Acrylic Concrete Sealer, H&C Shield Plus Concrete Stain, and other coatings. Uses: • Basement floors and walls • Garage floors, carports and driveways • Porches, patios, walkways, steps • Swimming pool aprons • Recreation areas • Parking structures and parking lots • Retaining walls • Containment areas • Tilt-up construction • Removes efflorescence (alkali salts) • Reduces the pH of new concrete and new mortar joints.

**H&C Degreaser** is a concentrated heavy-duty cleaner that will remove most automotive fluids (oil, grease, brake fluid, transmission fluid, gear fluid and antifreeze) from concrete and masonry surfaces. Its primary use is to degrease and prepare concrete, block, brick, and masonry. Features: • Removes grease and oil stains • Prepares surfaces for paints, stains, and sealers • Increases any coating's ability to bond with the surface by providing a clean substrate Recommended Uses: • Stadium Supports • Bridges and Bridge Structures • Parking Garages • Patios and Walkways • Pool Decks • Concrete Driveways • Garage Floors • Block & Stucco Walls • Athletic/Tennis/Shuffleboard Courts • Other Concrete Surfaces • Use prior to etching



**SHERWIN-WILLIAMS.**

## **BASICS OF TOUCH-UP**

Often a painted area needs repair. Usually the damaged area is small and is repaired using a brush and roller. The art of repair is called "touching up" and there are many problems in making the repair as invisible as possible. Prerequisites for achieving good "touch-up" are that the paint be of the same color as the original, from the same manufacturer, from the same batch of paint and, ideally, from the same can, and that the area to be repaired has the same texture and appearance of the surrounding area.

If the "touch-up" patch is visible under all illumination conditions then it is poorly done; if one must search for it, then the "touch-up" is good.

### **COMPONENTS OF "TOUCH-UP"**

Touch-up complaints are often not specific about what aspect makes the repair visible. In fact, there are three separate and identifiable components that can be included in a "touch-up" problem. All three components contribute to the visibility of the repair and stem from the use of different application techniques for the original paint and the repair. Usually a brush repair over an airless sprayed original will be very visible. Most of the following comments concern that situation, but they can also be applied to other combinations. On some jobs one problem may be visible, on others they may occur in combinations. It is much easier to understand the cause of the poor "touch-up" if the problem components are identified.

#### **1. "HALO"**

Halo's are created at the edge of the repair by tendrils of paint left by the brush as it enters and exits the area around the patch. Human eyes are very good at determining texture changes and are thus very sensitive to touch-up and "halo" in particular. The texture is more raised in these areas than the main part of the repair, so they produce shadows when illuminated from the far side and reflect light back to the observer when illuminated from the same side.

A painter can make the situation worse by attempting to feather the repair excessively. This creates more edge texture. Halo is diminished if the paint spreads smoothly and continuously over the original layer. If the repair paint thickens in viscosity rapidly as it is spread then it will not level well and the texture at the edge will be especially bad. Thus patching over porous paint, e.g. a flat paint, is more likely to cause a "halo" problem. In the field the "halo" problem may be alleviated by stippling with a brush or otherwise trying to duplicate the texture of the original. Diluting the repair paint by 10-15% may help by accommodating the wicking problem.

#### **2. DIFFERENT SHEEN**

This part of the "touch up" problem is noticed as a difference over the whole repair patch particularly at oblique angles. The patch appears either shiny or dull compared to the background. The effect may be accompanied by a "halo".

Features larger than three mil, e.g. brush marks, roller stipple etc., produce shadowing or reflections like the "halo", but not a change in sheen. Sheen differences are due to changes in the way the light is scattered from smaller features, i.e., roughness, in the paint surface. The shape and the arrangement of the paint ingredients are what determine this. Changes in surface roughness are most visible at grazing angles of observation and illumination. This is often the way that poor touch-ups are first noticed. Drying conditions and application technique are important factors in determining surface roughness. Although paint can be formulated to minimize their importance, sheen differences may be seen when the original paint and the repair paint are applied differently or under widely different temperature and/or humidity conditions.

#### **3. COLOR DEVELOPMENT**

This problem is much less likely to occur than the other two types of touch-up problem. It most often appears as a difference in the depth of the color rather than a color shift, and can be seen at almost any angle of observation, but particularly near the perpendicular (90° angle) in contrast to the "halo" and "sheen" components above.

Changes in the way light is scattered from within the body of the paint film are most visible straight on for both observation and illumination. Poor color touch-up results from differences in pigment particle separation caused by the differences in application techniques, e.g. brush vs. airless spray. Airless spraying inputs a very great deal of energy into paint and disperses pigment very well. Brushing or rolling shear-rates are two to three orders of magnitude less severe and may not disperse paint components in the same way.

*Reprinted from The Sherwin-Williams Materials Science R&D 1991, edited August 2008*

## **Data Pages**

# ProMar® Ceiling Paint

## Interior Latex Flat

A27W05050


**SHERWIN  
WILLIAMS®**

### CHARACTERISTICS

**ProMar Ceiling Paint** is a professional quality, interior vinyl acrylic super flat finish for use on ceilings. The super flat finish of **ProMar Ceiling Paint** helps conceal small flaws, and its good hide makes short work of large paint jobs.

**Color:** Light Colors  
To optimize hide and color development, always use the recommended P-Shadow primer

**Coverage:** 350-400 sq. ft. per gallon  
@ 4 mils wet;  
1.2 mils dry

#### Drying Time, @ 77°F, 50% RH:

Touch: 1 Hour  
Recoat: 4 Hours

Drying and recoat times are temperature, humidity, and film thickness dependent

**Finish:** 0-2 units @ 85°

#### Tinting with CCE only:

<b>Base:</b>	<b>oz. per gallon:</b>	<b>Strength:</b>
White	0-2	SherColor

**White A27W05050**  
(may vary by color)

#### V.O.C. (less exempt solvents):

less than 50 grams per litre; 0.42 lbs. per gallon  
As per 40 CFR 59.406

**Volume Solids:** 29 ± 2%

**Weight Solids:** 47 ± 2%

**Weight per Gallon:** 11.18 lbs

**Flash Point:** NA

**Vehicle Type:** Vinyl Acrylic

**Shelf Life:** 36 months unopened

**WVP Perms (US):** 118.0 grains/(hr ft<sup>2</sup> in Hg)

### COMPLIANCE

As of 10/11/2021, Complies with:

<b>OTC</b>	Yes
<b>OTC Phase II</b>	Yes
<b>S.C.A.Q.M.D.</b>	Yes
<b>CARB</b>	Yes
<b>CARB SCM 2007</b>	Yes
<b>CARB SCM 2020</b>	Yes
<b>Canada</b>	Yes
<b>LEED® v4 &amp; v4.1 Emissions</b>	Yes
<b>LEED® v4 &amp; v4.1 V.O.C.</b>	Yes
<b>EPD-NSF® Certified</b>	Yes
<b>MIR-Manufacturer Inventory</b>	No
<b>MPI®</b>	No

### APPLICATION

Apply at temperatures above 50°F.  
No reduction needed.

#### Brush:

Use a nylon-polyester brush.

#### Roller:

Use a 3/8 to 3/4 inch nap synthetic cover.

For specific brushes and rollers, please refer to our Brush and Roller Guide.

#### Spray—Airless

Pressure 2000 p.s.i.  
Tip .017-.021 inch

### APPLICATION TIPS

Make sure product is completely agitated (mechanically or manually) before use.

### SPECIFICATIONS

**ProMar Ceiling Paint can be used directly over existing coatings, or bare drywall.**

#### Block:

1 coat PrepRite Block Filler  
2 coats ProMar Ceiling Paint

#### Drywall:

Self-prime use 2 coats of ProMar Ceiling Paint

or

1 coat ProMar 400 Zero V.O.C Primer  
2 coats ProMar Ceiling Paint

#### Masonry:

1 coat Loxon Concrete and Masonry Primer  
2 coats ProMar Ceiling Paint

#### Plaster: (cured with a pH of less than 9)

Self-prime use 2 coats of ProMar Ceiling Paint

or

1 coat Loxon Concrete and Masonry Primer  
2 coats ProMar Ceiling Paint

#### Wood:

1 coat Premium Wall and Wood Primer  
2 coats ProMar Ceiling Paint

If the wood has bleeding (such as tannin or knot-holes), prime with Multi-Purpose Primer.

Other primers may be appropriate.

When repainting involves a drastic color change, a coat of primer will improve the hiding performance of the topcoat color.

# ProMar® Ceiling Paint

## Interior Latex Flat

### SURFACE PREPARATION

**WARNING!** Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at **1-800-424-LEAD** (in US) or contact your local health authority.

Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Existing peeled or checked paint should be scraped and sanded to a sound surface. Glossy surfaces should be sanded dull. Stains from water, smoke, ink, pencil, grease, etc. should be sealed with the appropriate primer-sealer. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.

#### **Caulking:**

Gaps between walls, ceilings, crown moldings, and other interior trim can be filled with the appropriate caulk after priming the surface.

#### **Drywall:**

Fill cracks and holes with patching paste/spackle and sand smooth. Joint compounds must be cured and sanded smooth. Remove all sanding dust.

#### **Masonry, Concrete, Cement, Block:**

All new surfaces must be cured according to the supplier's recommendations—usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting cannot wait 30 days, allow the surface to cure 7 days and prime the surface with Loxon Concrete & Masonry Primer.

### SURFACE PREPARATION

#### **Mildew:**

Prior to attempting to remove mildew, it is always recommended to test any cleaner on a small, inconspicuous area prior to use. Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions may be advised. Mildew may be removed before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach-water solution.

#### **Plaster:**

Must be cured, usually 30 days, and hard. If painting cannot wait, allow the surface to dry 7 days and prime with Loxon Concrete and Masonry Primer. Soft, porous, or powdery plaster should be treated with a solution of 1 pint household vinegar to 1 gallon of water. Repeat until the surface is hard, rinse with water and allow to dry before painting.

#### **Wood:**

Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth.

### CAUTIONS

For interior use only.  
Protect from freezing.  
Non-photochemically reactive.

Before using, carefully read **CAUTIONS on label**

**CRYSTALLINE SILICA** Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (NIOSH approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE.** Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. **DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**

HOTW 10/11/2021 A27W05050 36 00  
FRC,SP

### CLEANUP INFORMATION

Clean spills, spatters, hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using solvents.

# Duration Home®

## Interior Latex Satin

### A97 Series



#### CHARACTERISTICS

**Duration Home® Interior Latex** with Moisture Resistant Technology™ offering quick return to service & durability in moist environments like bathrooms.

Also provides:

- Long lasting beauty
- Washability
- Resistant to stains, scuffs & burnishing
- Anti-Microbial\*

**Color:** Most Colors  
To optimize hide and color development, always use the recommended P-Shadow primer.

**Coverage:** 350-400 sq. ft. per gallon  
@ 4 mils wet, 1.5 mils dry

**Drying Time, @ 77°F, 50% RH:**  
Touch: 1 Hour  
Recoat: 4 Hours  
Drying and recoat times are temperature, humidity, and film thickness dependent.

**Finish:** 15-20 units @ 85°

**Tinting with CCE only:**

**Base:** oz. per gallon: **Strength:**

Ultrawhite	0-6	SherColor
Extra White	0-7	SherColor
Deep Base	4-12	SherColor
Ultradeep Base	10-12	SherColor
Accent Base	12-20	SherColor
Real Red	0-12	SherColor
Bright Yellow	0-12	SherColor

#### Extra White A97W01251

(may vary by color)

**V.O.C.(less exempt solvents):**

less than 50 grams per litre; 0.42 lbs. per gallon  
As per 40 CFR 59.406

**Volume Solids:** 37 ±2%

**Weight Solids:** 49 ±2%

**Weight per Gallon:** 10.50 lbs

**Flash Point:** N.A.

**Vehicle Type:** Styrene Acrylic

**Shelf Life:** 36 months, unopened

#### Anti-microbial

This product contains agents which inhibit the growth of mold and mildew on the surface of this paint film.

#### COMPLIANCE

As of 05/01/2024, Complies with :

OTC	Yes
OTC Phase II	Yes
S.C.A.Q.M.D.	Yes
CARB	Yes
CARB SCM 2007	Yes
CARB SCM 2020	Yes
Canada	Yes
LEED® v4 & v4.1 Emissions	Yes
LEED® v4 & v4.1 V.O.C.	Yes
EPD-NSF® Certified	Yes
MIR-Manufacturer Inventory	Yes
MPI®	Yes

#### APPLICATION

Apply at temperatures above 50°F. No reduction needed.

**Brush:** Use a nylon-polyester brush such as Purdy® XL®.

**Roller:** Use a high-quality polyester roller cover such as Purdy® Marathon®.

For best final appearance when rolling, finish off in one direction, especially for dark colors.

For specific brushes and rollers, please refer to our Brush and Roller Guide on the Sherwin-Williams web site.

**Spray - Airless:**

Pressure 2000 p.s.i.  
Tip .015-.019 inch

#### APPLICATION TIPS

For touching-up, reduce the product by one pint per gallon.

To assure maximum washability and durability, wait at least 14 days before washing **Duration Home** coating.

When removing stains, dirt, and marks, use a soft cloth or sponge with water. Stubborn stains may require the use of a general-purpose household cleaner of total removal. Do not use an abrasive cleaner or scrub brush to remove stains.

Surfactant leaching is a term used when a concentration of water-soluble paint ingredients called "surfactants" are noticed on the surface of a latex paint film. Surfactant leaching is most commonly seen as a streak or stain of tan, brown, or clear spots that sometimes can be glossy, soapy, oily or even sticky. Surfactants are soap-like materials that help in the dispersion of the paint's pigment and latex binders.

**Duration Home** with Moisture Resistant Technology has excellent resistance to surfactant leaching when applied on new or existing substrates. However, surfactants can remain on existing painted surfaces if not removed prior to coating. Existing painted surfaces must be thoroughly washed clean and allowed to dry prior to apply any finish.

#### SPECIFICATIONS

**Duration Home Interior Latex** can be used directly over existing coatings, bare drywall, or plaster (cured with a pH of less than 9).

#### Block:

1 coat Loxon Acrylic Block Surfer  
2 coats of Duration Home Interior Latex

#### Drywall:

Self-prime using 2 coats of Duration Home Interior Latex  
or  
1 coat Premium Wall & Wood Primer  
2 coats Duration Home Interior Latex

#### Masonry:

1 coat Loxon Concrete & Masonry Primer  
2 coats Duration Home Interior Latex

#### Plaster:

Self-prime using 2 coats of Duration Home Interior Latex  
or  
1 coat Loxon Concrete & Masonry Primer  
2 coats Duration Home Interior Latex

#### Wood:

1 coat Premium Wall & Wood Primer  
2 coats Duration Home Interior Latex

If the wood has bleeding (such as tannin or knot-holes), prime with Multi-Purpose Primer.

Other primers may be appropriate.

When repainting involves a drastic color change, or coating over heavily stained areas, a coat of primer will improve the hiding performance of the topcoat color.



# Duration Home<sup>®</sup>

## Interior Latex Satin

### SURFACE PREPARATION

**WARNING!** If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Existing peeled or checked paint should be scraped and sanded to a sound surface. Glossy surfaces should be sanded dull. Stains from water, smoke, ink, pencil, grease, etc. should be sealed with the appropriate primer-sealer. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.

#### **Caulking:**

Gaps between walls, ceilings, crown moldings, and other interior trim can be filled with the appropriate caulk after priming the surface.

#### **Drywall:**

Fill cracks and holes with patching paste-spackle and sand smooth. Joint compounds must be cured and sanded smooth. Remove all sanding dust.

#### **Masonry, Concrete, Cement, Block:**

All new surfaces must be cured according to the supplier's recommendations – usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting cannot wait 30 days, allow the surface to cure 7 days and prime the surface with Loxon Concrete & Masonry Primer.

### SURFACE PREPARATION

#### **Mildew:**

Prior to attempting to remove mildew, it is always recommended to test any cleaner on a small, inconspicuous area prior to use. Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions may be advised.

Mildew may be removed before painting by washing with a solution of 1 part liquid bleach and 3 parts clean water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with clean water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach-water solution.

#### **Plaster:**

Bare plaster must be cured and hard. Textured, soft, porous, or powdery plaster should be treated with a solution of 1 pint household vinegar to 1 gallon of clean water. Repeat until the surface is hard, rinse with clean water and allow to dry.

#### **Wood:**

Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth.

### CAUTIONS

For interior use only.  
Protect from freezing.  
Non-Photochemically reactive.

Before using, carefully read **CAUTIONS on label**.

**CRYSTALLINE SILICA** Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (NIOSH approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE.** Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. **DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**

HOTW 05/01/2024 A97W01251 43 33  
FRC,SP

### CLEANUP INFORMATION

Clean spills, spatters, hands and tools immediately after use with soap and warm clean water. After cleaning, flush spray equipment with compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using solvents.

**Emerald®****Urethane Trim Enamel Interior-Exterior Waterbased Satin**

(US) K37-2750/1750/1760 Series, (Canada) K37Q-8950/8850/8860 Series

**SHERWIN  
WILLIAMS®****CHARACTERISTICS**

**Emerald Urethane Trim Enamel** is a waterbased "Best-In-Class" quality interior-exterior enamel formulated with a urethane modified alkyd resin system for premium quality and performance. It delivers the look, feel and durability of an oil based enamel with the convenience of a waterbased formula. Excellent flow and leveling, gloss and color retention when applied to interior-exterior surfaces such as properly prepared drywall, wood, masonry and metal.

**Color:** Many Colors  
To optimize hide and color development, always use the recommended P-Shade primer.

**Coverage:** 8.58-9.81 sq. meters per litre  
350-400 sq. ft. per gallon  
@ 4 mils wet, 1.2 mils dry

**Drying Time, @ 77°F (20°C), 50% RH:**

**Touch:** 1 Hour  
**Recoat:** 4 Hours  
Drying and recoat times are temperature, humidity, and film thickness dependent.

**Finish:** 20-30 units @ 60°

**Tinting with CCE:**

Base:	oz. per gallon:	Strength:
Ultrawhite	0-7	SherColor
High Hide White	0-6	SherColor
Deep Base	4-14	SherColor
Ultradeep Base	10-14	SherColor
Black	Do Not Tint	

**Ultrawhite K37W01750**

(may vary by color)

**V.O.C.(less exempt solvents):**

less than 50 grams per litre; 0.42 lbs. per gallon  
As per 40 CFR 59.406

**Volume Solids:** 30 ±2%

**Weight Solids:** 48 ±2%

**Weight per Gallon:** 10.80 lbs (4.89 kg)

**Flash Point:** N.A.

**Vehicle Type:** Urethane modified alkyd

**Shelf Life:** 36 months, unopened

**COMPLIANCE**

As of 09/23/2022, Complies with :

<b>OTC</b>	Yes
<b>OTC Phase II</b>	Yes
<b>S.C.A.Q.M.D.</b>	Yes
<b>CARB</b>	Yes
<b>CARB SCM 2007</b>	Yes
<b>CARB SCM 2020</b>	Yes
<b>Canada</b>	Yes
<b>LEED® v4 &amp; v4.1 Emissions</b>	No
<b>LEED® v4 &amp; v4.1 V.O.C.</b>	Yes
<b>EPD-NSF® Certified</b>	No
<b>MIR-Manufacturer Inventory</b>	No
<b>MPI®</b>	Yes

**APPLICATION**

Apply at temperatures above 50°F (10°C).  
No reduction needed.

**Brush:**  
Use a nylon-polyester brush.

**Roller:**  
Use a 1/4 to 1/2 inch nap synthetic cover.

For specific brushes and rollers, please refer to our Brush and Roller Guide.

**Spray - Airless:**  
Pressure 2000 p.s.i.  
Tip .013-.017 inch

**HVLP System:** Graco® HVLP 9.5, number 3 or 4 needle and cap, two-thirds air pressure, number 5 material setting. Single turbine, no reduction. Or equivalent.

**APPLICATION TIPS**

Make sure product is completely agitated (mechanically or manually) before use.

Using the same method of application and batch to touch up with as that originally used will help improve touch up.

When original application was by spray, preconditioning of touch up paint by running it through the spray tip will help touch up appearance.

**SPECIFICATIONS****Interior**

**Drywall:**  
1 coat ProMar 200 Zero V.O.C Primer  
2 coats Emerald Urethane Trim Enamel

**Plaster:**  
1 coat Loxon Concrete & Masonry Primer  
2 coats Emerald Urethane Trim Enamel

**Wood:**  
1 coat Premium Wall & Wood Primer  
2 coats Emerald Urethane Trim Enamel

**Interior and Exterior**

**Aluminum, Galvanized & Steel:**  
1 coat All Surface Enamel Latex Primer  
2 coats Emerald Urethane Trim Enamel

**Block:**  
1 coat Loxon Acrylic Block Surfer  
2 coats Emerald Urethane Trim Enamel

**Masonry, Cement, Stucco:**  
1 coat Loxon Concrete & Masonry Primer  
2 coats Emerald Urethane Trim Enamel

**Exterior**

**Wood:**  
1 coat Exterior Oil-Based Wood Primer  
or  
1 coat Exterior Latex Wood Primer  
2 coats Emerald Urethane Trim Enamel

Other primers may be appropriate.

When repainting involves a drastic color change, a coat of primer will improve the hiding performance of the topcoat color.

# Urethane Trim Enamel Interior-Exterior Waterbased Satin

## SURFACE PREPARATION

**WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting: US - National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead); Canada - your local health authority.**

Remove all surface contamination by washing with a appropriate cleaner, rinse thoroughly and allow to dry. Existing peeled or checked paint should be scraped and sanded to a sound surface. Glossy surfaces should be sanded dull. Stains from water, smoke, ink, pencil, grease, etc. should be sealed with the appropriate primer-sealer. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.

### **Aluminum and Galvanized Steel:**

Wash to remove any oil, grease, or other surface contamination. All corrosion must be removed with sandpaper, wire brush, or other abrading method.

### **Caulking:**

Gaps between walls, ceiling, crown moldings, and other interior trim can be filled with the appropriate caulk after priming the surface.

### **Drywall:**

Fill cracks and holes with patching paste-spackle and sand smooth. Joint compounds must be cured and sanded smooth. Remove all sanding dust.

### **Masonry, Concrete, Cement, Block:**

All new surfaces must be cured according to the supplier's recommendations – usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting can not wait 30 days, allow the surface to cure 7 days and prime the surface with Loxon Concrete & Masonry Primer.

### **Steel:**

Rust and mill scale must be removed using sandpaper, wire brush, or other abrading method. Bare steel must be primed the same day as cleaned.

## SURFACE PREPARATION

### **Mildew:**

Prior to attempting to remove mildew, it is always recommended to test any cleaner on a small, inconspicuous area prior to use. Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions may be advised.

Mildew may be removed before painting by washing with a solution of 1 part liquid bleach and 3 parts clean water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with clean water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach-water solution.

### **Stucco:**

Remove any loose stucco, efflorescence, or laitance. Allow new stucco to cure at least 30 days before painting. If painting cannot wait 30 days, allow the surface to dry 7 days and prime with Loxon Concrete & Masonry Primer. Repair cracks, voids, and other holes with an elastomeric patch or sealant.

### **Plaster:**

Bare plaster must be cured and hard. Textured, soft, porous, or powdery plaster should be treated with a solution of 1 pint household vinegar to 1 gallon of clean water. Repeat until the surface is hard, rinse with clear water and allow to dry.

### **Wood, Plywood, Composition Board:**

Clean the surface thoroughly then sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth. All patched areas must be primed. Knots and some woods, such as redwood and cedar, contain a high amount of tannin, a colored wood extract. If applied to these bare woods, it may show some staining.

**Exterior:** If staining persists, spot prime severe areas with 1 coat of Exterior Oil-Based Wood Primer prior to using.

**Interior:** If staining persists, spot prime severe areas with 1 coat of Multi-Purpose Oil-Based Primer.

## CAUTIONS

Protect from freezing.  
Non-Photochemically reactive.

For exterior use on doors, trim, and other small areas of wood or metal. Do not use on the main body of exterior structures.

Before using, carefully read **CAUTIONS on label**.

**CRYSTALLINE SILICA:** Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (NIOSH approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage.

**FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE.** Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. **DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**

HOTW 09/23/2022 K37W01753 03 32  
FRC,SP

## CLEANUP INFORMATION

Clean spills, spatters, hands and tools immediately after use with soap and warm clean water. After cleaning, flush spray equipment with compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using solvents.



## COLOR MARKETING & DESIGN

### CUSTOMIZED SERVICES

*Color Marketing & Design is an experienced group of designers who understand regional colors, architectural preferences, trends and the overall application of color.*

### PHOTO IMAGING TOOLS



**Digital Photo Imaging and Commercial Visualizer** – Expedited service for single image photo renderings using customer selected schemes. Visualizer renderings sent via link with pre-masked substrates and preselected color schemes that can be edited in real time.

**Market Segment Usage:**  
*All*

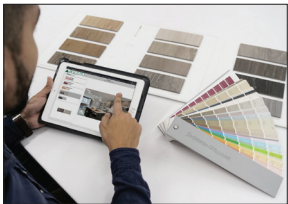
### CUSTOM COLOR CARDS/FAN DECKS



Professionally designed color cards/fan decks, personalized with your customer's logo.

**Market Segment Usage:**  
*All*

### VIRTUAL COLOR CONSULTATION



Meet with one of our color experts for an in-depth, project specific, commercial color conversation.

**Market Segment Usage:**  
*Commercial and Multi-Family*

### FEATURE WALL BOARDS/CARDS



Custom created and professionally coordinated interior color selections.

**Market Segment Usage:**  
*Multi-Family*

### HOMESCAPES™ AND SWATCHBOOKS



**Homescapes™** – Personalized binders with customized palettes of coordinated exterior or interior schemes.

**Swatchbooks** – DIY kits available for quick and easy assembly. Available in 2 different chip sizes.

**Market Segment Usage:**  
*New Residential, HOA*

### INTERIOR DESIGN SERVICES



Designers will select colors and other finishes for your project.

**Market Segment Usage:**  
*Commercial and Multi-Family*

**SHERWIN-WILLIAMS.**



# COLOR MARKETING & DESIGN

## READY-TO-GO COLOR TOOLS

After extensive market research, our Color Experts designed various color tools utilizing our top selling colors. There are several options to fit your customer's needs. All color is varnish printed so these items are ready to order.

### EXTERIORS NEUTRAL COOL COLOR CARD



Includes 9 neutral cool schemes of 3 colors each for easy scheme selection – color runs to the edge allowing you to compare with other substrates.

Also available on Customized Sales and Marketing Tools.

**Market Segment Usage:**

*New Residential, HOA, Residential Repaint and Multi-Family*

### INTERIORS + ACCENTS COLOR CARD



Includes 3 sections (Lights, Neutrals, and Accents) of top selling colors – color runs to the edge allowing you to compare with other substrates.

Also available on Customized Sales and Marketing Tools.

**Market Segment Usage:**

*All*

### EXTERIORS NEUTRAL WARM COLOR CARD



Includes 9 neutral warm schemes of 3 colors each for easy scheme selection – color runs to the edge allowing you to compare with other substrates.

Also available on Customized Sales and Marketing Tools.

**Market Segment Usage:**

*New Residential, HOA, Residential Repaint and Multi-Family*

### POPULAR COLOR SCHEMES COLOR CARD



Includes 16 warm / cool exterior schemes and 8 popular interior whites.

Also available on Customized Sales and Marketing Tools.

**Market Segment Usage:**

*All*

For more information about the tools available or to place an order visit [cmd.sherwin.com](https://cmd.sherwin.com).

For questions or to receive a digital example, contact Madison McGarry at [madison.m.mcgarry@sherwin.com](mailto:madison.m.mcgarry@sherwin.com).



Scan for the  
Customized  
Sales and  
Marketing Tool



Scan for the CM&D  
online portal at  
[cmd.sherwin.com](https://cmd.sherwin.com)

**SHERWIN-WILLIAMS.**