

2024 INKPRENEURS SUMMIT

Welcome to the INKpreneurs Summit! I'm so thrilled to have you here.

This event was created to inspire and support emerging authors, creatives, and professionals in the publishing world. Our goal is to provide a space where you can learn, grow, and build meaningful connections that will help you on your creative journey.



Ella Clarke
CEO & Founder

Thank you for being a part of this vibrant community—I can't wait to see what you'll create! ~Ella

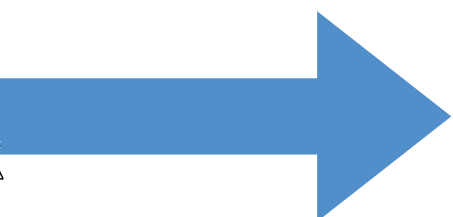
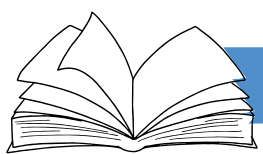


**DON'T
MISS OUT!**

Eat, Drink, & Be Inky

Connect with fellow writers, industry experts, and creative professionals in a relaxed, intimate setting. Enjoy food and drinks while building meaningful relationships, sharing ideas, and finding inspiration.

Sign up by 4:15 pm Friday.



Throughout each day's breaks, be sure to visit the Salem Room to check out the **Fresh INK Pavilion** and **Author's Alley**



FRIDAY, NOVEMBER 1

10:00–10:15

Kick-Off. Welcome to INKpreneurs 2024

10:15–11:00

Keynote: Building A Multimedia Creative Career

11:00–11:45

Publishing Pathways: Traditional Insights & A Self-Publishing Blueprint

11:45–12:45

Lunch

Don't forget to check out Author's Alley, Fresh INK Pavilion, or set up your headshots and podcast interview

12:45–1:30

The Art of Character Development

1:30–2:15

Podcasting 101

2:30–3:15

LLCs and Beyond: Structuring Your Creative Venture for Success

3:15–4:00

Enhancing Your Author Portfolio: The Advantages of Anthology Contributions

4:15–5:00

Bootstrap Your Book Tour

5:00–5:15

Day 1 Wrap Up

6:00–8:30

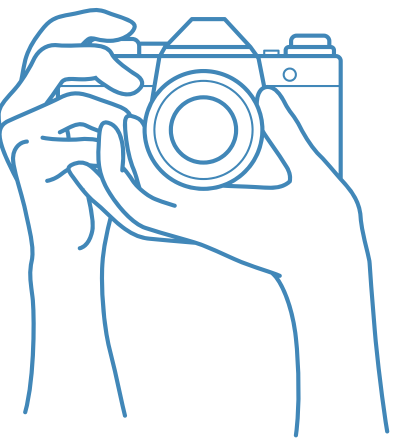
Eat, Drink, & Be Inky Networking Mixer

View the agenda & more on the app:



TWN Community

2024 INKPRENEURS SUMMIT



HEADSHOTS

Elevate your brand with a polished, high-quality headshot! Ideal for showcasing your professional image, these on-site photos are perfect for your website, social media, or book covers—capture your best self and make a lasting impression.

\$99 | SQUARE (AB) ROOM

PODCAST FEATURE

Share your story and expand your reach! Be interviewed on a podcast with ~10k+ monthly listeners, giving you valuable exposure and a chance to showcase your work. This is a great opportunity to connect with a broader community and elevate your brand.

\$49 | SITUATION ROOM



AUTHOR'S ALLEY

Explore resources, discover opportunities, and build valuable connections to take your work to the next level. Connect with creators, vendors, and sponsors offering services and products to support your writing journey and business growth.

INCLUDED | SALEM ROOM

FRESH INK PAVILION

Explore a marketplace featuring books from new and emerging authors. Connect with fellow writers, literary enthusiasts, and industry professionals while discovering fresh voices and supporting your peers.

INCLUDED | SALEM ROOM



SATURDAY, NOVEMBER 2

9:00–9:15

Day 2 Kick-Off

9:15–10:00

Keynote: Make Your Day Richer



10:15–11:00

Publishing Pathways: Navigating the Children's Book Market

11:00–11:45

The Final Touch: Mastering the Art of Editing

11:45–1:00

Lunch



Last chance to check out Author's Alley, Fresh INK Pavilion, or set up your headshots and podcast interview

1:00–1:45

Writing for the Film Industry

1:45–2:30

Self-Publishing Non-Fiction



3:00–3:45

World-Building 101: Crafting Your Universe

3:45–4:30

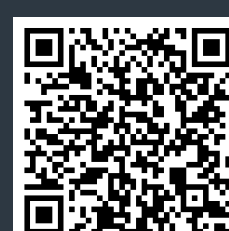
Building & Engaging Your Reader Community

4:30–5:00

Summit Wrap Up

Get ready for INKpreneurs 2025!

View the agenda & more on the app:



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2024 INKPRENEURS SUMMIT

SPEAKERS



Brian Hardy

Digital Marketplace Builder

Keynote: Building A Multimedia Creative Career
Writing for the Film Industry



Richard Wilmore

Podcast Host and Producer

Keynote: Make Your Day Richer
Podcasting 101



Kimmoly LaBoo

Author, Publisher, and Certified Master Life Coach

The Advantages of Anthology Contributions
Self-Publishing Nonfiction



Misty Massey

Author and Editor

The Art of Character Development
World-Building 101: Crafting Your Universe
The Final Touch: Mastering the Art of Editing



Timmy Bauer

Children's Author and Illustrator

Bootstrap Your Book Tour
Publishing Pathways: Navigating the Children's Book Market



Dr. John Chapman

Business Coach and Consultant

LLCs and Beyond: Structuring Your Creative
Venture for Success



Stuart Jaffee

Best-Selling Hybrid Author

Traditional Insights & A Self-Publishing Blueprint
Building & Engaging Your Reader Community



Insight Alley: Peer-to-Peer Learning at Its Best

Dive into free, peer-led tutorials and advice from fellow professionals. Whether you're seeking solutions or sharing your expertise, this collaborative space offers valuable insights and hands-on guidance. Tap into the community's collective knowledge and grow through peer-to-peer learning.



Join the Conversation: Discussion Board

Engage with the TWN community by sharing your thoughts, asking questions, and participating in discussions. Whether you're offering insights or seeking advice, this is the perfect platform to connect with peers and exchange ideas. Your voice matters—get involved today!

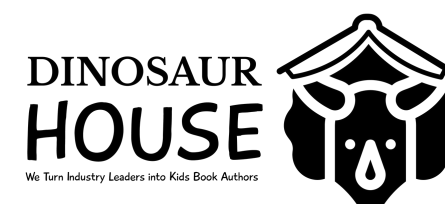


Elevate Your Expertise: TWN Events

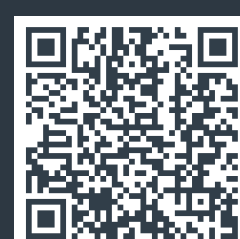
Unlock growth opportunities with exclusive TWN events! Join live masterclasses, interactive discussions, and specialized trainings led by industry experts. Gain valuable insights and practical skills to stay ahead of trends and enhance your professional journey.

FREE TO JOIN AND PARTICIPATE

THANK YOU TO OUR SPONSORS



View the agenda & more on the app:

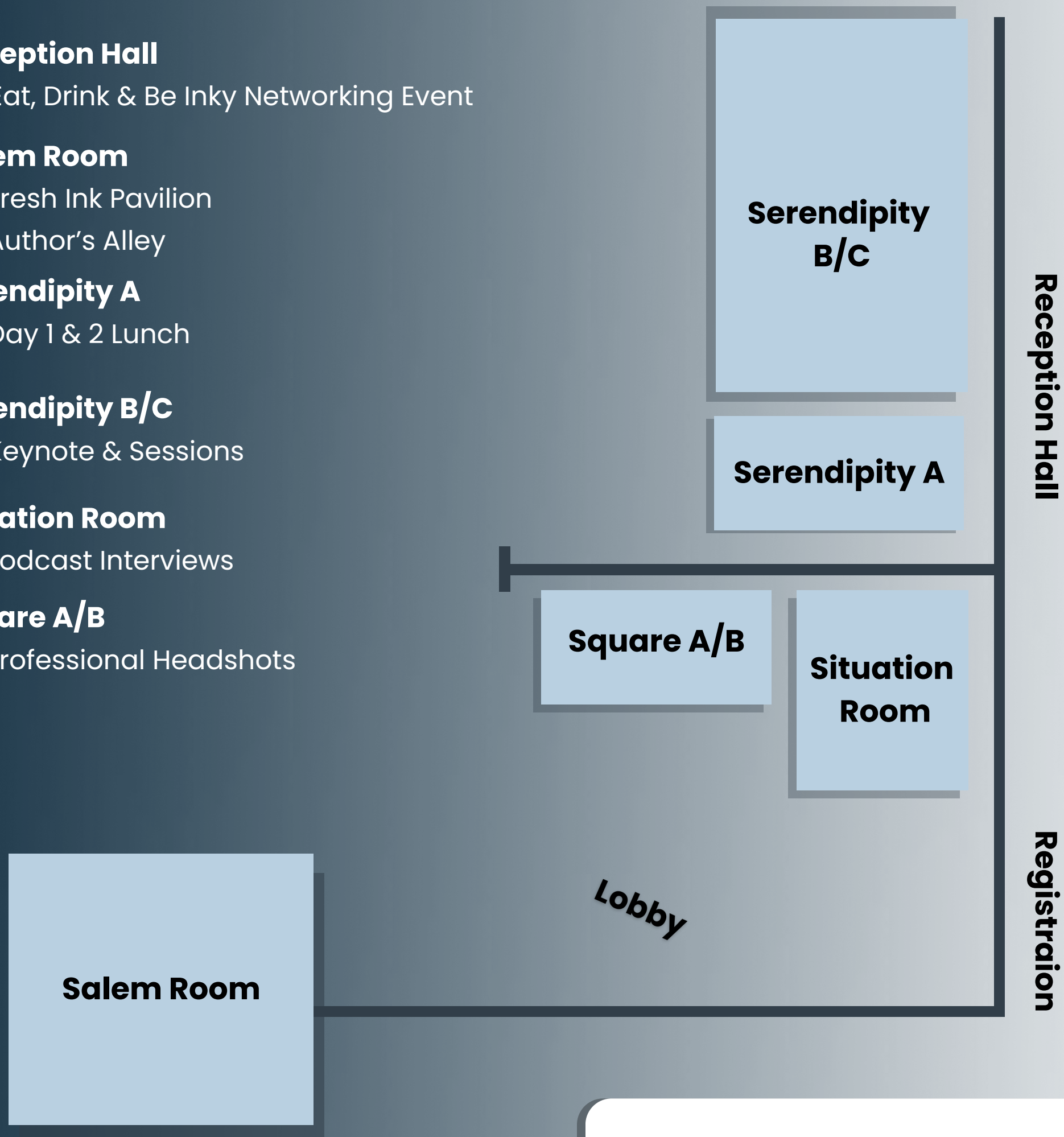


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2024 INKPRENEURS SUMMIT

Navigate your Summit Experience
Locate key areas within the venue

- **Reception Hall**
Eat, Drink & Be Inky Networking Event
- **Salem Room**
Fresh Ink Pavilion
Author's Alley
- **Serendipity A**
Day 1 & 2 Lunch
- **Serendipity B/C**
Keynote & Sessions
- **Situation Room**
Podcast Interviews
- **Square A/B**
Professional Headshots



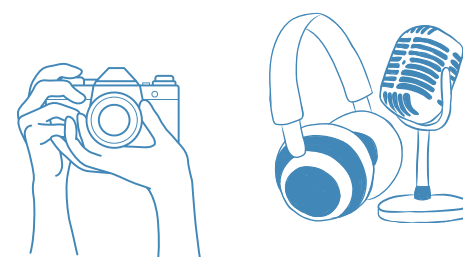
REGISTRATION

Registration is located in the hall past the elevators.

Stop by between 8:30–9:45am Friday, November 1st to receive your badge and registration packet.

- **Headshots & Podcast Sessions are available on a first come, first served basis**

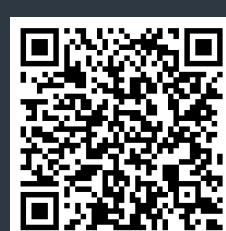
Scan to hold your spot now!



SCAN TO BOOK



View the agenda & more on the app:



TWN Community