

Volume 1, Issue °7 Winter 2024

# MINUTO

ENGLISH

*WE DISCUSS  
THE VALUE OF  
VINTAGE CARS*

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*DISCOVER  
THE STORY  
BEHIND  
SIGNORI*

*WE  
SPEAK  
WITH IVA  
SIMONOVSKA  
AND PANO KY*

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*GET AN  
INSIGHT  
OF THE  
CASA X  
PORSCHE  
CLUB  
EVENT*



SIGNORI

JANUARY-FEBRUARY  
NORTH MACEDONIA

100 DENARS



# MINUTO

## SUMMARY

### 4 TOP TEN

A LOOK AT VISIONARY PRODUCERS WHO ARE CURRENTLY SHAPING THE FUTURE OF MUSIC

### 6 THE FABRIC OF THE HIGH SOCIETY

DELVING INTO THE WORLD OF TAILORING, WHERE EVERY DETAIL IS PERSONALIZED

### 10 THE VALUE OF VINTAGE CARS

REVISITING VINTAGE CARS THAT HAVE LEFT A SIGNIFICANT MARK IN THE HISTORY OF MOTORSPORTS

### 14 PORSCHE CLUB X CASA EVENT

COCKTAILS AND CARS, AN EVENING OF SOPHISTICATION

### 30 SKOPJE FASHION WEEK

EXPLORING TRENDS AND THE FUTURE DIRECTION OF FASHION IN NORTH MACEDONIA

### 36 BEHIND THE BEATS (PANO K)

WITNESS THE RISE OF SKOPJE'S YOUNG DJ PRODIGY

### 40 THE ALL ECO SKI WEAR

MERGING HIGH FASHION WITH HIGH FUNCTION IN ECO SKI WEAR

### 44 SKOPJE'S RUNWAY STAR

FORECASTING THE BRIGHT FASHION FUTURE OF SKOPJE'S YOUNG STAR MODEL

### 48 WINTER SEASON IS HERE

GETTING READY TO BUNDLE UP IN WINTER'S WARMEST FASHION

### 58 RAISE YOUR VOICE

ENCOURAGING INDIVIDUALS TO TAKE A VOCAL STAND AGAINST PEER VIOLENCE AND BULLYING

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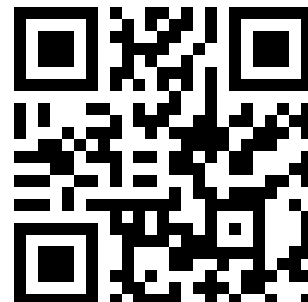
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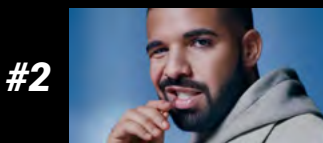
# A1

# TOP #10

WORLD MUSIC PRODUCERS OF 2024



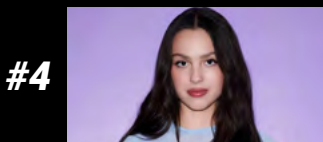
Taylor Swift is a globally renowned American singer-songwriter and actress. Born on December 13, 1989, in Pennsylvania, she catapulted to fame in the mid-2000s with her country music debut. Swift's career has since evolved, transitioning to pop music and becoming a cultural icon. Known for her introspective and autobiographical songwriting, she has released numerous chart-topping albums, including "Fearless," "Red," and "1989." Swift has won numerous awards, including multiple Grammy Awards, and is celebrated for her advocacy of artists' rights in the music industry. Beyond music, she has also ventured into acting, appearing in films like "Valentine's Day" and "Cats." Swift's impact on the entertainment world is undeniable, making her one of the most influential artists of her generation.



Drake, born Aubrey Drake Graham on October 24, 1986, is a Canadian rapper, singer, songwriter, actor, and entrepreneur. He rose to prominence in the mid-2000s through his role on the television series "Degrassi: The Next Generation" before transitioning into music. Drake's career has been marked by immense success, with numerous chart-topping albums, including "Take Care," "Views," and "Scorpion." He is known for blending various musical genres, including hip-hop, R&B, and pop, in his music. Drake has received numerous awards, including Grammy Awards, and holds several Billboard chart records. Beyond music, he has ventured into business, fashion, and philanthropy, cementing his status as a multi-faceted cultural icon. Drake's influence in the music industry and popular culture is undeniable, making him one of the most significant artists of his era.



Bad Bunny, born Benito Antonio Martínez Ocasio on March 10, 1994, is a Puerto Rican singer, rapper, and songwriter. He emerged as a prominent figure in the Latin music scene in the late 2010s. Bad Bunny's unique blend of reggaeton, trap, and Latin pop has earned him worldwide recognition. He gained fame with hits like "Soy Peor" and "Mia" and has released successful albums like "X 100pre" and "YHLQMDLG." Bad Bunny's music often addresses social issues, gender equality, and personal experiences. He has won numerous awards, including Grammy Awards, and has collaborated with international artists across various genres. Beyond music, he has ventured into acting and fashion, further solidifying his influence as a global cultural icon, especially within the realm of Latin music.



Olivia Rodrigo, born on February 20, 2003, is an American singer-songwriter and actress who quickly rose to prominence in the music industry. She gained widespread recognition with her debut single "Drivers License" in early 2021, which became a global sensation. Her debut album "SOUR" further solidified her success, with hits like "Good 4 U" and "Deja Vu." Rodrigo's music is characterized by raw, emotionally charged lyrics that resonate with her generation. She has received critical acclaim, multiple Grammy nominations, and has broken several streaming records. Beyond music, Olivia is known for her acting career, particularly for her role in the Disney+ series "High School Musical: The Musical: The Series." At a young age, she has become a prominent voice in the music industry, capturing the hearts of many with her relatable and authentic songwriting.



Doja Cat, whose real name is Amalratna Zandile Dlamini, is an American singer, rapper, and songwriter born in 1995. She rose to prominence with her viral hit "Mood!" in 2018. Blending genres like R&B, pop, and hip-hop, she's known for her eclectic style and catchy melodies. With hits like "Say So" and "Kiss Me More," she's established herself as a mainstay in contemporary music. Beyond her musical talent, Doja Cat is also recognized for her vibrant personality and captivating visuals, making her a multi-faceted artist in the entertainment industry.



Travis Scott, whose real name is Jacques Bermon Webster II, is an American rapper, singer, songwriter, and record producer born in 1992. Originating from Houston, Texas, Scott burst onto the scene with his mixtape "Owl Pharaoh" in 2013. His psychedelic sound, blending hip-hop with rock influences, has resulted in chart-topping albums like "Astroworld." Known for his energetic performances and the annual Astroworld Festival in Houston, Travis has carved a significant niche in the music world. Additionally, his collaborations with brands like Nike and McDonald's showcase his wide-reaching cultural influence beyond just music.



The Weeknd, born Abel Makkonen Tesfaye in 1990, is a Canadian singer, songwriter, and record producer. He first gained significant attention with his critically acclaimed mixtapes in 2011, collectively known as "Trilogy." Blending R&B with pop, soul, and electronic music, The Weeknd's unique falsetto and dark, atmospheric sound have led to hits like "Blinding Lights" and "Can't Feel My Face." His album "After Hours" further solidified his position as a dominant figure in modern music. Apart from his musical achievements, The Weeknd is also known for his distinct visuals and has made noteworthy contributions to soundtracks for films and television. Over the years, his artistry has earned him multiple awards and international recognition.



Dua Lipa is a British singer and songwriter born in 1995 in London to Kosovar Albanian parents. She catapulted to fame with her debut self-titled album in 2017, featuring hits like "New Rules" and "IDGAF." With a blend of pop, dance, and electronic music, Dua Lipa's distinctive voice and empowering anthems have made her a global sensation. Her 2020 album "Future Nostalgia" was met with critical acclaim, producing chart-toppers like "Don't Start Now" and "Levitating." Beyond music, Dua Lipa is also an influential fashion icon and activist, known for championing women's rights and mental health awareness.



Miley Cyrus, born Destiny Hope Cyrus in 1992, is an American singer, songwriter, and actress. She first rose to fame as the star of Disney Channel's "Hannah Montana," which debuted in 2006. Transitioning from her early teen idol days, Miley has since established herself as a versatile artist, venturing into pop, rock, and country genres with hits like "Wrecking Ball" and "Malibu." Her evolving image and sound, evidenced in albums like "Bangerz" and "Plastic Hearts," showcase her artistic growth and adaptability. Beyond music, Miley is known for her candidness, activism, and her roles in films and television. Over the years, she has remained a significant and often polarizing figure in the entertainment industry, continuously reinventing herself.



Justin Bieber, born in 1994 in London, Ontario, is a Canadian singer, songwriter, and multi-instrumentalist. He was discovered at a young age through his YouTube videos, leading to his debut EP "My World" in 2009. Justin's blend of pop and R&B, combined with his distinctive voice, produced hits like "Baby" and "Sorry." Over the years, his music has matured, with albums like "Purpose" and "Justice" reflecting his growth both personally and artistically. Beyond his musical career, Bieber's personal life and relationships have often been in the spotlight, making him one of the most discussed celebrities of his generation. His immense talent, coupled with his resilience in facing challenges, has solidified his place as a leading figure in the global music industry. Minuto's personal favorite!

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# THE FABRIC OF HIGH SOCIETY

*Signori is a renowned bespoke tailoring brand, specializing in custom-made suits that blend classic and contemporary styles. Founded by Nenad and Kris in North Macedonia, it stands out as the first startup of its kind in the region. Each garment is crafted with exceptional attention to detail, requiring about 40 hours of work. The brand's process begins with a detailed consultation to tailor each suit to the customer's lifestyle and style preferences. Signori, founded on the principle of making custom tailoring accessible, offers a unique blend of quality, personalization, and affordability in men's fashion.*

*✦ Can you share with us briefly the history of Signori's tailoring techniques and how they have evolved over the years?*

Signori was founded in 2014 by Kris Popovski (25 at the time) Nenad Pantovic (21 at the time). Kris is from a Business / IT background whilst Nenad from Hospitality / Nightlife. We became friends at the gym and found out we have very similar interest and goals. Knowing that we wanted to start a business together, we didn't know what... but knew that we wanted to look good doing it. Instagram became very popular at the time and as young men we wanted to really step up our game and our image. But unfortunately a Tom Ford suit was well over €2,000 and we were barely making €500 a month in Macedonia. Nenad had a brilliant idea to make a custom made suit at a local tailor shop. As a first step when making a custom-made suit, it's time to choose your cloth; at the time we had zero education on Fabrics Design weight etc... just to young men with a picture. Kris went for a gray suit and Nenad wanted a blue suit... We didn't know we chose fabric that was specifically produced for

furniture. Nonetheless, the experience itself was fun, exciting and educational. Once completed, we took our suits out to a special event. During that event we had several friends complement and ask. Where did we buy the suits? What was very unique and trending at the moment was "we made them" which was a very unexpected response. After several compliments and requests, and a few drinks later, we quickly came to the conclusion this is our calling. We did not expect that this will be a nightmare. The next day we told our family and friends that we're going to start a tailoring business with zero education, and zero money to invest, we just knew we wanted to design and create luxury menswear. Everyone thought we were crazy and out of our mind but we knew that this is something we need to accomplish the next day. We both invested our total savings at the time of \$1000 and registered our company bought a laptop and a desk. We rented the office and a make up studio of 12 m<sup>2</sup> and decided to build a brand. But we didn't know what that brand would be called so after doing a vigorous Google search on keywords in French, English, Spanish we finally stuck to one word - gentleman! Converting that word into Italian gave us SIGNORI. Taking that name plugging into a mobile app with a logo creator we didn't know it would become a masterpiece. Keep in mind most of our business discussions happen in the gym. The logo was designed on the treadmills.

Once we had all the pieces in place, we finally invested onto our first batch of suits and began calling all our close, friends and relatives and applying massive discounts just to get the ball rolling. After five months in we got our first big break... Zeljko Joksimovic came into

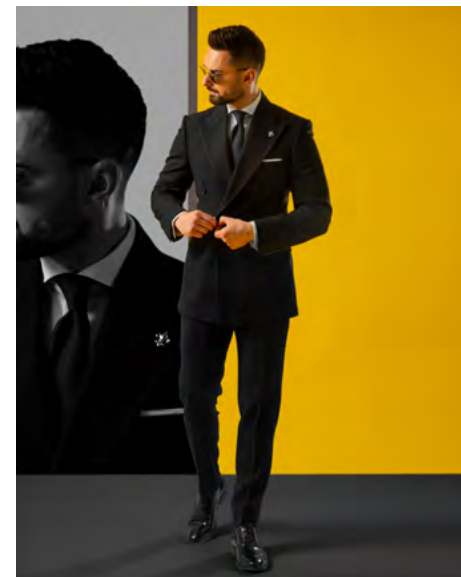
town for the largest concert in Macedonia until then and requested to get 2 suits taylor-made... as a sidenote, we are big believers and everything happens for a reason. There's an angel consistently watching over our shoulders and this is the first of many when our eyes lit up. The concert was in three days and was impossible to get a custom-made suit done. Thankfully he had the same identical measurements as Kris so two suits that we ordered for our photo shoot perfectly made for him. After the concert, we had major feedback as it was the first time our logo was put on billboards and was consistently streamed on Jumbotron during the concert. That gave us an even more motivational push to consistently go forward. Keep in mind during this time, we're still a two-man show where we as business owners were financial gurus, cleaning, crew, delivery boys, etc... We knew our strong points and knew how to pass the ball to each other as the ultimate goal for us was success! After saving enough money, we decided to expand our team and add on to additional members and step-by-step, moving into a larger office and finally investing in our own factory. This all couldn't be done until the point a very successful entrepreneur whose name is Chris Pavlovski (CEO of Rumble) became an investor and help take our company to the next level. Fast forward to today we are a leader in eastern Europe, and one of the top bespoke tailors in the world. We work with three major houses, namely Loro Piana, Scabal & Zegna. Our suits are crafted with meticulous care and so much attention to detail that it's like a painting on a canvas. Once we apply the seniority emblem on every lapel that is an official stamp of perfection and approval from our team. We are going to be celebrating our 10th birthday on June 4th, 2024, and look forward to another successful decade!





♣ *What unique services or experiences does Signori offer to its clients that differentiate it from other tailoring firms in North Macedonia?*

First off, it's all about the experience. When, stepping into our showroom, it is uniquely designed so that you are no longer in North Macedonia or Eastern Europe. Our attention to detail on the design and atmosphere which smells like coffee drink you sit in are all meticulously handpicked by ourselves to ensure the ultimate experience when crafting Obispo suit. Because at the end of the day, it's all about treating yourself to something very special that you deserve, once the consultation begins, we present our top choice fabrics, our cuts of suits, and with the expert knowledge of our team we assist you into choosing the perfect combination every time based upon the customers, appearance, height, weight, occasion, and so forth. Our specialty is complex layering, and also formal attire. After choosing the suit, we then move forward with the fittings.

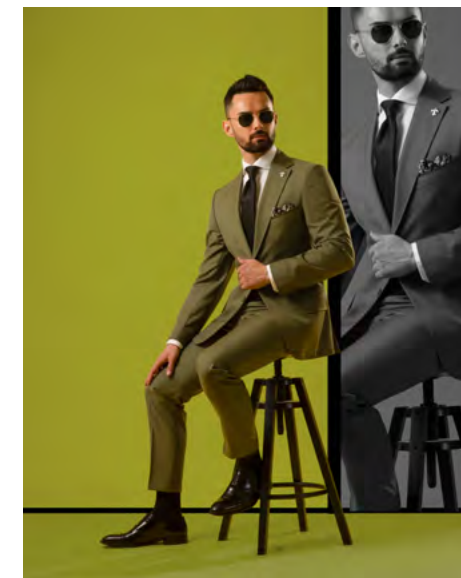


Each client has three fittings. The first fitting is where we ensure that the suit drapes properly based upon the templates we have created and the silhouette. In the second fitting we have a suit that is 80% complete, but we still adjust all the aspects of the suit to ensure a impeccable fit. In the third and final fitting we choose the accessories such as ties pocket, squares, cufflinks, and other necessities to ensure your 1 of 1.

The turnaround time for a bespoke suit is approximately 3-5 weeks.

♣ *What materials are mostly used and what are the ones you like to use the most?*

As mentioned, we use the top fabrics available in the world, and we've narrowed it down to three which are Loro Piana, Zegna & Scabal. They all have their unique styles patterns and weights in which dishes them from each other. Additionally, have a variety of blends whether it's for a business suit, formal tire, special occasion, casual fitting, blazers, and so forth. They use the high technology to weave exquisite fabrics, and all three have the finest wool the world has to offer.



We personally don't have as each individual - a house that has its unique touch, but this is where we assist our clients based upon occasion, budget and purpose. In theory, it's like a kid going to candy store. You just can't pick one and it's very fun!

♣ *What's the cost of a bespoke Signori suit, and for what occasions are they best suited?*

A Signori bespoke suit starts at around €1,000, varying with fabric choice and client specifications. Our suits are designed for those who appreciate the nuances of detail, suitable for daily wear, business, casual settings, and momentous occasions like weddings.

♣ *Which three suits would you recommend for starting a bespoke collection, and is anyone ever too young for a suit?*

For a foundational wardrobe, we suggest:

1. A navy blue suit for its versatility across occasions.
  2. A light grey suit for its ease of styling.
  3. A tan suit for a contemporary edge.
- Keep in mind that you're never too young for a suit. It's about style and presenting oneself respectfully!



We recommend investing in bespoke as you embark on your career journey.

♣ *What's your view on casualizing the suit with jeans and t-shirts?*

We embrace business casual. The key is choosing suits with versatile fabrics that can dress up or down effortlessly without compromising the outfit's integrity.

♣ *What detail is most crucial for completing a suit outfit?*

Every detail counts, but the fit is paramount. A Signori suit is engineered to move with you, crafted with attention to every line and contour. It's about subtle luxury that invites uncomparable admiration — a narrative told through meticulous design and texture!

# THE VALUE OF VINTAGE CARS



*Ford Model T  
2nd December 1927*

## *The Allure of Vintage Cars*

To the untrained eye, a vintage car might just seem like an old vehicle. However, to enthusiasts and historians alike, these are masterpieces that encapsulate the zeitgeist of their eras. Their design, engineering, and even the slightest of details are windows into the past. Each curve, each chrome accent, and each interior stitch evokes nostalgia. They are a testament to the marvel of engineering, a symbol of the craftsmanship of yesteryears, and a tangible piece of automotive history. As art is to an artist, these classic machines are to automobile enthusiasts: expressions of beauty, power, and innovation that speak of the time they were created. They're not just modes of transport, but rather time capsules that carry memories, stories, and the

very essence of an era that many people sadly never got to experience.

## *Roaring Rides: The Symphonic Dance of Ford's Vintage Marvels in the 1920s*

In the roaring twenties, a sense of exhilaration infused the air and the clangour of assembly lines signalled a revolutionary epoch in the automotive industry, with Ford Motor Company being the magnum opus creator of vintage vehicular marvels. The iconic Ford Model T, affectionately dubbed the "Tin Lizzie," swayed its way through cobble streets, embedding its essence in the epoch's vibrancy. This mass-produced marvel was a kaleidoscope of simplicity and efficiency, available in any colour as long as it was black, as quipped by Henry Ford himself! Enveloped in a shell of gleaming ebony, the Model T was a beacon of newfound freedom, allowing the average Joe to traverse the expansive tapestry of America's landscapes, discovering nooks and crannies of the nation previously entwined in the realms



*Rolls-Royce Phantom II - 1929*



*Ford Model B - 1932*

of dreams. The raucous roars of its engine were symphonic, harmonizing with the jazz tunes that swathed the 1920s air, propelling flapper girls and dapper gentlemen through a world painted in sepia tones and gilded with the dust of adventures. The '20s Ford cars, with their rudimentary elegance and resilient engineering, were not merely machines; they were the co-conspirators of untraveled journeys, the dancing partners in the ballrooms of untrod den paths, and the timeless icons of a spirited era!

## *The Golden Era of Automotive Design: An Epoch of Ingenuity*

Many contend that the period between the 1920s and 1970s was the pinnacle of automotive artistry. Without today's heavy regulations and constraints, designers enjoyed a freedom that resulted in incredibly distinct designs. The Roaring Twenties, for instance, brought us the Art Deco-inspired designs, seen in the likes of the luxurious Rolls Royce Phantom. The 1960s, meanwhile, was a renaissance for sports cars with the British offering the suave Jaguar E-Type and Americans introducing the world to the concept of raw power with muscle cars like the Dodge Charger.

## *Restoration: The Art and Science Behind Reviving Legends*

Restoring a vintage car isn't just about fixing its components; it's akin to re-

viving a piece of history. This process involves intense research. Original manuals, photographs, and expert interviews often guide restorers. Sourcing genuine parts becomes a treasure hunt, and sometimes when a part is irretrievable, it needs to be custom-made with painstaking precision. A car's exterior might require specific paint mixtures to match its original color, while its interiors, from the leather seats to wooden panels, might need specialized artisans to bring them back to their prime.

## *A Symbol of Timeless Craftsmanship*

At the heart of the appreciation for vintage cars lies the recognition of unparalleled craftsmanship. Modern vehicles, while marvels of engineering, often bear the hallmark of mass production. In contrast, vintage cars were born in an era where automation was limited, and human touch and attention to detail were paramount. Every weld, curve, and stitch spoke of the hands that crafted them. The sheer dedication it took to assemble these machines was evident, with each car often being a labor of love. This manual creation process endowed each car with a distinct personality, making them not just machines,

but embodiments of the artisans' spirit and dedication. For enthusiasts, owning a vintage car is akin to preserving a piece of art—a tangible link to an era where the process of creation was as significant as the finished product. Vintage cars, revered embodiments of bygone eras, are timeless relics that harmonize aesthetic charm with mechanical artistry. These illustrious machines, from the iconic Ford Model T to the luxurious Rolls Royce Phantom, are eloquent narrators of automotive evolution, their designs and functionalities whispering tales of the innovative spirits and artistic visions of their respective epochs. The unique patina of age gracing each vintage vehicle doesn't symbolize deterioration but rather accentuates its storied journey through the sands of time, adding layers of rich, lived experiences. Their meticulously crafted details and distinctive, sonorous engine roars encapsulate a perennial allure, drawing the admiration of both seasoned automobile connoisseurs and the uninitiated. More than mere modes of transportation, these classical marvels stand as moving museums, their timeless elegance and enduring resilience making them perpetual symbols of historical significance and mechanical brilliance in the ever-evolving tapestry of the automotive world.

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*"Time may age the paint, but the soul of a vintage car remains timeless."*



*Rolls-Royce Silver Dawn - 1949*



# THE PORSCHE 911

## *Origin of Excellence: The Birth of the Porsche 911*

The Porsche 911, the masterful brainchild of Ferdinand “Butzi” Porsche, was birthed into the automotive world in 1963, swiftly becoming an epitome of unrelenting performance intertwined with unadulterated luxury. This mechanized maestro, from its inception, was destined to etch its enduring legacy in the annals of automotive brilliance, its soul echoing with the symphonic roars of its distinct rear-mounted engine. It danced through the tapestries of time, leaving imprints of its exquisite silhouette and carving tales of its intoxicating velocity in the hearts of automobile aficionados globally.

## *Crafting a Legend: Designing the 911*

The creation process of the 911 was akin to orchestrating a magnum opus, with every curve sculpted meticulously and each component harmonizing to birth an unparalleled driving experience. The dynamic elegance encased in its sleek frame and the resounding symphony of its engine became a dance of shadows and light, eternally ensnaring the senses. Each element,

from the refined interiors to the iconic headlights, resonated with the meticulous craftsmanship and innovative spirit of Porsche, creating a timeless marvel that transcended the transient trends and ephemeral designs of the automotive cosmos.

## *Time-Defying Elegance: The Aesthetic Journey of the 911*

The Porsche 911, with its enduring allure, continues to redefine the paradigms of beauty and functionality. Its signature design, a seamless amalgamation of sharp elegance and aerodynamic finesse, has retained its undeniable freshness and vibrancy through the sands of time. Even as decades melded into the next, the 911’s silhouette kept whispering tales of dynamic opulence, its visual charm magically painting the evolving landscapes with strokes of unparalleled grace and boundless fervor. The subtle refinements and nuanced enhancements over the years have elevated its aesthetic appeal, making it a living masterpiece in the infinite gallery of automotive artistry.

## *Symphony of Speed: The 911’s Performance Saga*

The realm of the Porsche 911 is not merely an echo of aesthetic brilliance but is a symphonic saga where every rev narrates the exhilarating tales of unbridled speed and impeccable control. The iconic rear-engine configuration, a heartbeat synchronizing with the agile dance of its form, births a ballet of breathtaking velocity, where every twist and turn is a rhythmic cadence of automotive precision. The myriad models under the 911’s illustrious lineage sing diverse yet harmonious notes of powerful performances, their pulsating hearts narrating odes to unyielding passion and relentless pursuit of excellence in the vast concert hall of high-octane experiences.

## *Evolutionary Excellence: Generations of Innovation*

The 911’s journey through the eras is a vibrant tapestry woven with threads of evolutionary brilliance and pioneer innovations. Each generation of this iconic marvel brought forth a refreshed essence, enveloping the core spirits of speed and elegance in layers of refined functionalities and enhanced luxuries. The diverse avatars of the 911, from the classic charmers to the modern-day wonders, have painted the automotive

canvas with varied hues of unceasing marvels, their revolutionary enhancements ensuring the 911’s perpetual dance at the pinnacle of automotive mastery.

## *The 911 Legacy: Eternal Beacon of Automotive Wonder*

In the boundless universe of motoring, the Porsche 911 stands as an eternal beacon, its brilliance illuminating the myriad paths of automotive evolution. The enduring tales of its unrivaled elegance and fervent speed continue to enrapture the hearts of both seasoned connoisseurs and budding enthusiasts. The harmonious blend of its fervent heartbeats with refined aesthetics ensures its undying resonance in the symphonic chronicles of automotive wonders. The 911, with its unceasing passion and timeless allure, is not just a vehicle; it is a living legend, an undying symphony of automotive excellence echoing through the corridors of time, forever etching its name

in the golden pages of motoring history.

## *Eternal Symphony: The Enduring Elegance of the Porsche 911*

In conclusion, the Porsche 911 stands as an undying symphony in the automotive realm, its notes composed of unrelenting speed, meticulous craftsmanship, and timeless elegance. Born from the innovative visions of Ferdinand “Butzi” Porsche in 1963, this iconic marvel swiftly danced into the hearts of automobile enthusiasts, establishing its enduring legacy as a beacon of luxury and performance. Every curve and contour of the 911 narrate tales of design excellence, and its rear-mounted engine plays melodious tunes of high-octane experiences, painting the landscapes with its dynamic shadows and light. The evolving generations of this legendary model continue to charm the world with their refined aesthetics and revolutionary enhancements, each avatar a unique

chapter in the vibrant tapestry of automotive evolution. The Porsche 911, with its harmonious blend of aesthetic brilliance and exhilarating velocity, remains an eternal symbol of automotive mastery, its name forever etched in the golden annals of motoring history, resonating with unceasing passion and unwavering commitment to perfection.



*Porsche’s logo since 1952.*

*“In the world of vintage cars, the Porsche 911 is not just a classic; it’s a legend, a story of passion and perfection written in steel and speed.”*



# PORSCHE

*“Drive the Dream, Drive a Porsche.”*



**Porsche Club**  
North Macedonia





Not too long ago, Casa Bar threw one of the best fashion event we have seen in recent times and birthed the first ever Debar Maalo Fashion Night. This is one of the most popular and exclusive bars in all of Skopje, so it was only right for such successful event to be held in such place. And we had the honor of seeing all the magic happen live. The event's main goal of this baby event (which we hope will become a regular thing) is presenting all the hot and fresh fashion trends happening on no other than Skopje's busiest runway: Debar Maalo. Inspired by their #supportlocal segment, Casa Bar created their new flagship event showing off all of our home brands responsible for the high fashion and beauty spreading through the streets and bars of the most famous going out district in the entire city of Skopje, Debar Maalo.



The event consisted of a few fashion shows, forwarded with a lavish cocktail party. One just like those fun famous fashion parties filled with a bunch of stars that everyone seems to be talking about. We saw the shows of April 22, Haydes., Disciplina, and Mes. All these are in fact Macedonian brands which do an incredible job at portraying and making the best going out pieces, which Skopje's scene seems to love to wear! We received April 22's eco tights (the first Macedonian upcycled tights ever made!), Disciplina's quirky aesthetic, Mes's signature sparkles and Haydes.'s excellent selection of everyday pieces! The event was sponsored by Porsche

Macedonia, who showed quite a few of their most iconic old timers parked right by the fashion podium. The event was truly a glamorous spectacle. All the glitz, mixed with one of Skopje's most famous cafes together with the exclusive guest list and stunning fashion moments, resulted in a pretty alluring atmosphere. Frankly, it was quite a vibe seeing such beautiful and luxurious cars altogether with the exclusivity of the event. It just brought yet another sense of luxuriousness to the experience. Some of the guests even arrived in their own old timers, showing off the class and lavishness of Debar Maalo. It was simply a very cool concept: the iconic old timers parked outside, the fabulous fashion shows and an amazing party following

all that. It celebrated Skopje's going out nature and the fashion that follows it in the most natural way possible.

This brings us to the first fashion show. The night opened by April 22's colorful eco-friendly extravaganza. This is probably the most unique brands on Macedonia's fashion scene right now, solely because of their creativity and originality, even if they are still a pretty young label. And that is mainly because they are the first to launch eco tights. These biodegradable tights are not only the first ever pair made in Macedonia, but the first ever made in the whole entire world! Most girls probably agree with us when we say that tights are probably the fashion items that we get the least amount of use from. We often wear it once or twice before some type of a whole or scratch occurs and we have to throw away the entire pair. Just imagine how many pairs of tights girls throw away each season! And let us tell you, the amount of micro plastics that get away just from this fashion piece is jaw-dropping! So it is pretty safe to say that we are all aware of fashion industry's negative effects on the environment, hence seeing someone making a difference with such an original innovation is definitely something to be proud of! The models walked the runway in nothing but these colorful tights, with white oversized shirts over them. The shirts had an amazing oversized fit and really gave a touch of effortlessness. They featured the brand's logo as well as some "go green" inspirational quoit-





-ing. We saw these green quotes mostly by the models holding large posters with them. Additionally, there was also one color blocking red and blue moment, with a red furry short coat. The combo of the thing and skin-tight tights with a thick and cozy jacket gave out a pretty intriguing dynamic. The model held a sign saying “We are fashion revolution”, further referencing on the importance of sustainability in fashion by also wearing faux fur alongside the biodegradable tights. A long buttoned down cardigan type of a dress was also present. We weren’t quite into it, especially paired with the white tights. Yet, we have to give it away to this brand for making such a difference and spreading awareness for green fashion. Plus, we really do believe that green fashion is our future, and what a better way to promote it rather than on Skopje’s glitziest night of the season?

Up next was Disciplina. Disciplina is we would say the Rick Owens of our fashion scene. They just have that fearless futuristic aesthetic, with brilliant fashion construction and silhouettes. They are just that cool street style moment, yet with some modernized version of couture represented by the great understanding of silhouettes and fits. The thing we probably adore most about Disciplina is their signature glossy black leather used in the making of literally all pieces possible! The way they can craft leather in some very original pieces is literally brilliant! Some of our favorite pieces were most definitely the loose triangular cloaks, the tight corsets, the mini dresses featuring funky

cups and necklines, as well the floor length coats. Oh my, the leather coats were definitely something that hit different! We really enjoyed the silhouette of the two-piece sets, especially the maxi skirts with the puffy cropped jackets.

Furthermore, they played a bit with gender fluidity, which we could see through the use of rather cropped cargo boleros over the menswear pieces. Let’s be real, apart from these pieces looking literally amazing they are so fresh and fun. We literally don’t see stuff like this on the mainstream runways. It was so original to layer these boleros over the street style hoodies. Disciplina wouldn’t be Disciplina without the heavy use of black sunglasses, emphasizing the cool tone of the show. So naturally, we saw quite a few of those moments as well! Disciplina has a pretty cute font, and seeing their brand name on the backs of the garments was a pretty interesting detail. Additionally, the hoods which had many buttons all over the sides so you can adjust the size and fit were probably the dopest of all details! Overall, Disciplina never disappoints. And this modernistic sharp series of looks was yet another hit! On the other hand, yet still playing with the dope factor, Haydes, featured rather every-day chill types of pieces. Mostly some cool hoodies and sweatshirts with innovative details and fits. We all get the saga of a cool ass hoodia and a chill fall day, and we believe that Haydes. Is the way to go! The finale of this high fashion nights was made by no other than Mes. This brand literally has some of the most

beautiful nighttime pieces. From glitzy dresses, to feather tops. All of their pieces are made so high in quality and always look so stunning! We received such variety of garments. For example, there was this wavy dark purple and pink pattern made into a maxi dress with some very interesting twists and knots on the torso. Mes is so much into sparkles that even this dress had a subtle sparkle to it! And oh yes, the knots and cut outs brought just the right amount of sexiness! The green bedazzled bodysuit with tiny crystals, the sparkly maxi skirts and bandeau tops sets, as well as the skirts with knots in the front were such cool moments! One of our favorites, was the black dress worn by their signature model, Nikolina Klimovska. She walked down the catwalk in tight black maxi long-sleeved tight dress, with a sensual circle cutout on the bust accentuated by a sparkly flower brooch. This was such a simple and elegant look, yet it still had a touch of femininity and sensuality. Another dress worn by her was an all-black moment, but this time in a midi tight dress with countless of cutouts and an oversized white flower on the bust. So adorable. Mes is definitely all about sparkles and prints. And the zebra prints done on the mini dresses were for sure a hard slay! The rest of the night turned into a wild party with Libero Band’s tunes in the background. The guest were all stylized in pretty avant-garde outfits. Each in their own going out element. We saw some jeans and heels combo, some sparkly dresses with oversized blazers, and of course our new Minu-to Tees made an appearance as well.

## The Birth of a Legend

In the pantheon of automotive wonders, few cars stir the soul and ignite passions as much as the Mercedes 300SL Gullwing. Born in the 1950s, a decade renowned for innovation and audacious designs, the 300SL wasn't just another car—it was a revelation. Envisioned as a street-legal version of Mercedes' successful W194 race car, the Gullwing seamlessly merged the racetrack's adrenaline with the road's elegance. Its distinct design was not just for show; it was an embodiment of engineering prowess, aerodynamics, and the relentless pursuit of performance.

## Wings of Desire

What immediately set the 300SL apart, and perhaps what it's most famed for, are its iconic gullwing doors. These doors, hinged at the roof and opening skywards, were not just a stylistic statement, but a functional necessity. The car's tubular frame chassis design, which was groundbreaking at the time for its rigidity and lightweight nature, meant that conventional doors would be

unfeasible. Thus, the gullwing doors were born out of necessity and became an instant sensation. Swinging open, they presented an image akin to a bird stretching its wings, poised for flight, earning the 300SL its avian nickname.

## A Heart that Roared

Beyond the dazzling doors, under the hood, the Mercedes 300SL was equally impressive. It was powered by a 3.0-liter inline-six engine, utilizing Bosch mechanical direct fuel injection - a first for a production car. This allowed the engine to produce a staggering 215 horsepower, propelling the Gullwing from 0 to 60 mph in just under 8 seconds, an impressive feat for its time. As a testament to its racing pedigree, the engine was canted at a 45-degree angle to allow for a lower and more aerodynamic hood line.

## A Racing Pedigree

The 300SL didn't just inherit the looks of a racer; it had the heart and soul of one too. Before its civilian version hit

the roads, the racing variant of the 300SL had already made a mark in the annals of motorsport history. In 1952, it clinched top spots at the 24 Hours of Le Mans, Bern-Bremgarten, and the Nürburgring, proving its mettle against the best in the business. This racing success wasn't just a marketing boon; it was proof of concept, evidence that beauty and performance could coexist harmoniously.

## An Everlasting Legacy

While the Mercedes 300SL Gullwing was produced for a short span between the years 1954 and 1957, its impact on car culture and design has been definitely long-lasting. It wasn't just a car; it was a work of art, a technological marvel, and a clear symbol of post-war optimism and innovation. Today, pristine models of the Gullwing are highly sought after by numerous collectors, often fetching astronomical prices at auctions. More than a testament to its timeless beauty, this enduring allure is a nod to the Gullwing's place in history, not just as a car, but as an emblem of a golden era of motoring.



## A Symphony of Form and Function

To fully appreciate the 300SL Gullwing, one must delve into its intricate details. Every curve, every chrome accent, every stitch on its luxurious leather interior was meticulously crafted. This wasn't just by accident; Mercedes engineers and designers labored intensely to ensure that the car was a harmonious blend of aesthetics and purpose. The wide grille, with its star emblem, wasn't just for branding – it ensured optimal airflow to the engine. The interior, though plush, was designed ergonomically, allowing the driver to be ensconced in comfort while maintaining absolute control. Every knob, gauge, and instrument was strategically placed, making it a driver's delight.

## A Global Icon

The Gullwing's prominence wasn't confined to its homeland of Germany. Its

fame traversed borders and continents, making it a global sensation. Hollywood stars, royalty, and business magnates were often seen behind the wheel, cementing its status as a symbol of affluence and taste. But it wasn't just the elite who were captivated. Car enthusiasts, young and old, from every corner of the globe, were mesmerized by the Gullwing's allure. It graced the covers of magazines, was immortalized in art, and became a regular feature in movies and television shows. Its international appeal demonstrated that great design and engineering know no boundaries.

## The Torchbearer for Future Innovations

The 300SL Gullwing, though a product of the 1950s, has lessons for the present and future. It reminds us that true innovation doesn't just come from a desire to be different, but from a need to solve challenges. Those iconic gullwing doors? They were an answer to a design

challenge. Its powerful engine? A response to the demand for performance. Today, as the automotive world stands at the cusp of electric mobility and autonomous driving, the Gullwing stands as a beacon – an exemplar of how form and function, aesthetics and utility, emotion and engineering can come together to create something truly timeless.

The Mercedes 300SL Gullwing is a symbol of innovation and timeless elegance. Its unique design and engineering showcase the brilliance of an era gone by. As we move forward in the automotive world, the Gullwing remains an enduring benchmark of excellence and true inspiration for all!



# Mercedes - Benz 300SL Gullwing



# The Ferrari 250 GTO

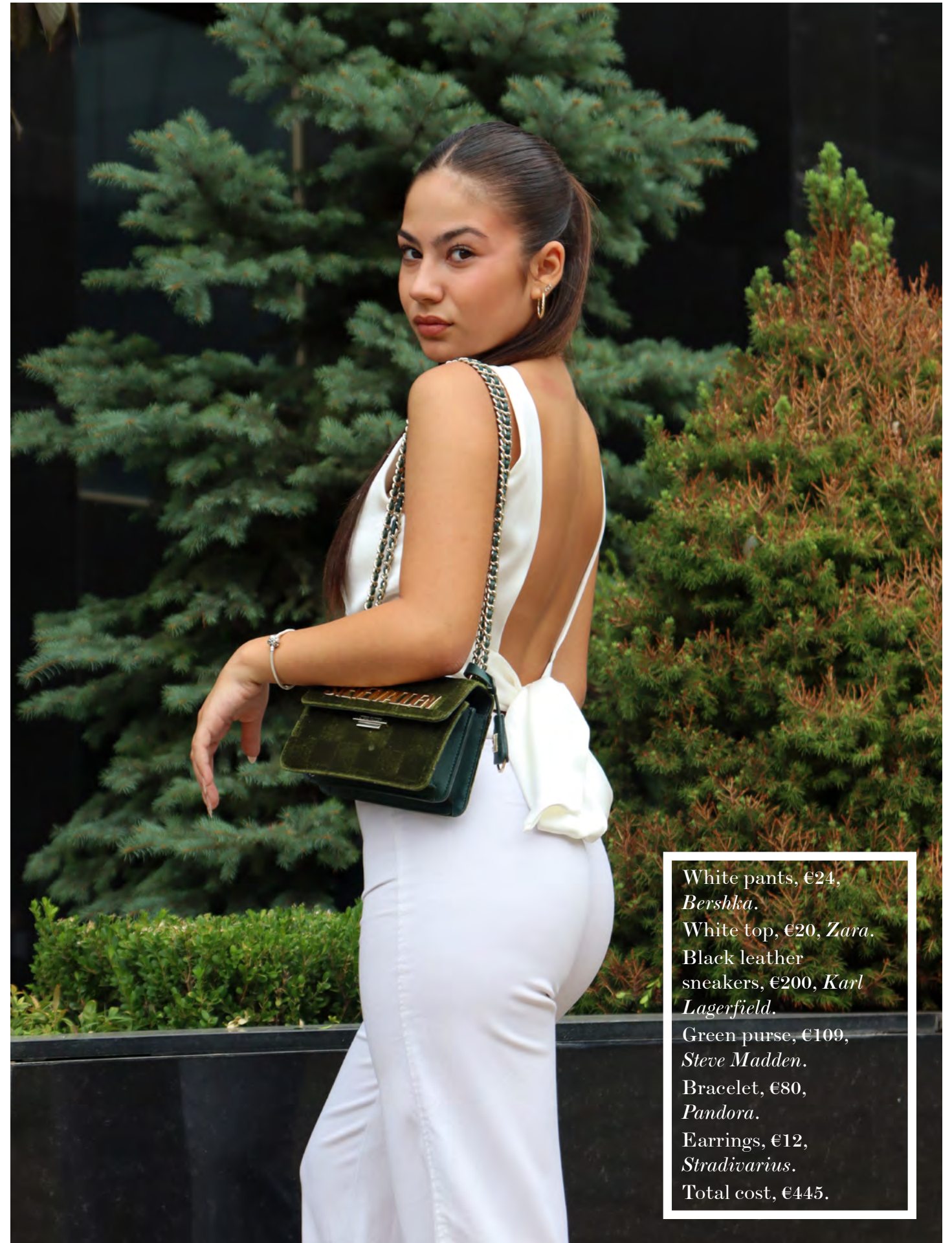
The Ferrari 250 GTO, a car that is more than a mere vehicle but a symbol of automotive excellence and a catalyst for future design and technological advancements in the world of sports cars, holds a place of reverence in the annals of automotive history. Designed by Giotto Bizzarrini and later refined by Sergio Scaglietti in the early 1960s, the Ferrari 250 GTO was a masterpiece of engineering and aesthetics, a perfect amalgamation of speed, beauty, and innovation. The car's name itself holds significant meaning: '250' representing the displacement in cubic centimeters of each of its 12 cylinders, and 'GTO' standing for 'Gran Turismo Omologato', indicating its homologation for grand touring racing. Under its hood lay a V12 engine, an embodiment of raw power and refined engineering, capable of producing around 300 horsepower, a remarkable feat for its time.

The 250 GTO's design was not just about visual appeal but also about functionality, with its long, sleek nose and fastback tail, which were carefully crafted to reduce aerodynamic drag and improve handling at high speeds. Its use of lightweight materials like aluminum and a meticulously engineered chassis contributed to its exceptional performance, setting new benchmarks in automotive design. The car was built with a singular purpose - to dominate the racing circuits, and it did so with unparalleled success, winning prestigious races like the 24 Hours of Le Mans and the Tour de France Automobile, thereby cementing Ferrari's reputation as a leader in high-performance sports cars. The impact of the 250 GTO extended beyond its racing achievements, influencing future generations of cars in several ways. It set new standards in aerodynamic design, prompting manufacturers to pay more attention to the aerodynamics of their vehicles, leading to cars that were not only faster but also more fuel-efficient and stable at high speeds. The 250 GTO also emphasized the importance of balancing power with handling, an approach that has guided the development of sports cars ever since, ensuring that they are not just capable of high speeds but are also agile and safe to drive. The limited production run of the 250 GTO, with only 36 units ever made, added to its allure and desirability, a strategy that has been adopted by high-end manufacturers to maintain exclusivity and value. In the modern era, the Ferrari 250 GTO has become one of the most sought-after collector's cars, with its rarity, history, and performance making it a symbol of automotive perfection and a coveted asset in the collector's world. The car's legacy continues to influence the design and marketing strategies of modern supercars, with manufacturers striving to capture the essence of the 250 GTO's perfect blend of form and function. The Ferrari 250 GTO, in essence, is more than just a historical artifact; it is a living legend, a testament to Ferrari's vision and craftsmanship, and a benchmark that continues to inspire and guide the evolution of the automotive industry. It epitomizes the fusion of art and engineering, standing as a beacon of innovation, a muse for car enthusiasts and designers alike, and a lasting symbol of what can be achieved when passion, creativity, and technical prowess come together in the pursuit of perfection.



*Ferrari*

Black top, €10,  
*Calliope.*  
 Black pants, €25,  
*Reserved.*  
 Black purse, €135,  
*Guess.*  
 Sneakers, €110, *Nike*  
*Air Dunks Low.*  
 Total cost, €280.



White pants, €24,  
*Bershka.*  
 White top, €20, *Zara.*  
 Black leather  
 sneakers, €200, *Karl*  
*Lagerfeld.*  
 Green purse, €109,  
*Steve Madden.*  
 Bracelet, €80,  
*Pandora.*  
 Earrings, €12,  
*Stradivarius.*  
 Total cost, €445.

**I**n the heart of Skopje, before the iconic opera house and near the bustling GTC, Marta Mihajlovska and Stefanija Stojanovska radiate elegance. Their outfits, a blend of contemporary chic and timeless grace, stand out amidst the urban landscape. Marta dons a sleek black ensemble, a versatile choice for the fall, offering warmth while exuding sophistication. Stefanija opts for a pristine white outfit, an audacious choice, defying the typical earthy fall tones yet perfectly complementing the season's crispness. The contrast of their attire against Skopje's landmarks not only underscores the city's rich culture but also highlights the transformative power of fashion in any setting.



Marta Mihajlovska & Stefanija Stojanovska

White sweater,  
€20, *Mohito*.  
Black skirt, €25, *Zara*.  
Black leather  
sneakers, €200,  
*Karl Lagerfeld*.  
Grey purse, €70,  
*Duki Daso*.  
Total cost, €315.



# SKOPJE FASHION WEEK

We marked the last weekend of fashion month with the third edition of the Skopje Fashion Festival, the only fashion festival on our fashion scene that never seems to disappoint with its originality. In fact, the event took place at one of the most popular nightclubs in Skopje, Pure. And to be honest, when we received the invitation and saw the location, we were quite surprised. A fashion show in a nightclub? We hadn't seen anything like it up to now. But the whole idea of fashion shows followed by musical performances and parties was interesting to us. Something new and never seen before. We got one of our best DJs, DJ Shorty P, opening the event, as well no other than DJ Timmy Trumpet being the one responsible for the tunes in between the shows. We were quite into the music and the party + fashion type of a vibe. Other music stars that brought even more energy and tunes during the event were Elena Risteska, Tamara Grujevska, and Mina Blaze along with Marshall and Tito band. Probably our favorite part about this concept was the fact that it really showed that glamorous and party side of fashion. When someone mentions the fashion industry we instantly think of those exclusive lavish parties in the fashion capitals like Paris and Milan during fashion weeks. So seeing someone attempting to do the same, especially during fashion month, was quite splendid. Yes, we will be upfront with you and right off the bat tell you that the party wasn't the most fun party ever... there was just something missing in the atmosphere. And to us, that had to do with the not so great guest list. We feel like the event would play out a lot differently if they just kept things a bit more exclusive with the guest list. Oh, and the fashion catastrophes worn by the guests is a completely another topic to comment. Just don't get us started on all the misses and fashion don'ts that we saw those 3 nights!



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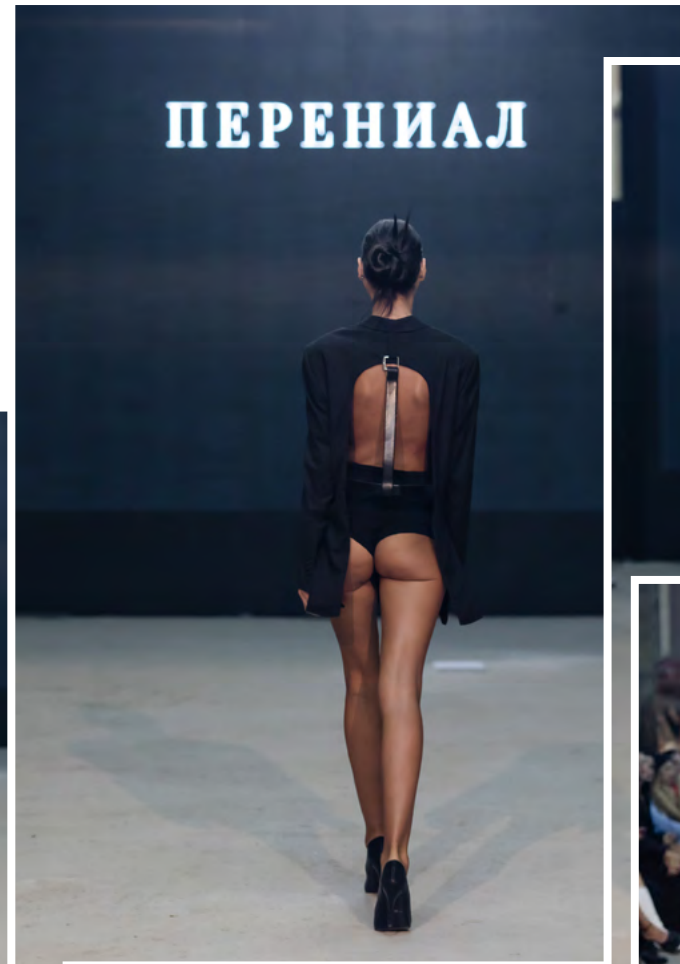




# DAY 1

No other than Elena Luka opened the event. Let's be real, who else to open such alluring night? Elena Luka being one of the most famous and oldest Macedonian fashion houses, never seems to disappoint with her charming eveningwear and astonishing bridal collections. So naturally, the expectations were set pretty high for her collection. And frankly, she indeed threw quite of a spectacle as we all expected, to say the least. Fearless femininity is what the show spoke to us. Elena truly kept things glamorous with the glitzy dresses and suits. Our favorites absolutely have to be the head-to-toe sequined gowns and suits. They had brilliant construction and fit, yet the sparkles gave just the right amount of drama! Oh and of course, would it be an Elena Luka collection without her very well-known silks? We mostly saw them in loose T-shirt dresses, in combination with matching silky ties. We quite enjoyed the dynamic of the dressy fabric with the casual silhouette, yet the matching tie was taking it a bit far. It was pretty Michael Kors of her to introduce the bare leg and trench coat moment, but we had to stand! The combination of the very revealing looks AKA the literal underwear and revealing bodysuits styled with a furry jacket on top have to be a highlight of the show. Simply because we often see these types of sensual yet absurd look on the international catwalks, hence seeing it done by our own on our scene was pretty nice. One thing which was absolutely unforgettable was that drippy looking shiny latex fabric. Well, at least we suppose that it is latex. Either way, the way that it reflected the light was marvelous. Just imagine the way it looked live in combination with looser and baggier silhouettes! We found it to be so innovative and original. It was just perfect! On the other hand, we also received quite of a retro theme. Some very outdated capes and coats with furry details, with piped necklines and buttons. We didn't quite get a high-fashion experience from this series of looks. While, we in fact found them to look very costume-y and kind of cheap. We get that Elena was exploring new directions and themes, however

we found them to be a bit unnecessary in such brilliant collection including so many looks (absolutely beautiful looks if we may add). The variations of ties incorporated with pretty girly dressed up looks gave a fresh casual touch, and of course we received Elena Luka's signature floral broches and gloves. All in all, a very pretty collection. A wide selection of nice nightwear and formal suits.



Even a new young brand made its debut on no other than Skopje Fashion Festival's catwalk. Serbez is a brand celebrating women as strong, independent and free beings. And this season, they reinterpreted the basic white shirt; a fashion staple which has been prohibited for women to wear yet became the power piece in modern day womenswear. The idea of the models walking the runway while holding pieces of paper explaining the history of this garment seemed like a cool idea, but with very mediocre execution. We just think that they could have thought of a million different intriguing concepts sending the same message, instead of just printing a sentence on a plain sheet of

paper. Back to the clothes. It was interesting to see all the different ways that they refreshed the white shirt. From the shoulder pads, to the ruffles, to the different fits. Straight from the shoulder, watching a show only showing one particular look (rather variations from it) isn't the most interesting one, but we really appreciated the dedication to the theme. Although, we feel like they, once again, could have thought of many more intriguing looks that focused around the white shirt (that didn't just involve white underwear and boots). Oh, and when we saw the leg detail, we first thought that it were boots made to look like sleeves of a shirt. And then we noticed that they were kind of like a leg detail added over basic white heels. You could really tell where the heel ended and this detail began, so no...it really wasn't a cute detail in our opinion. But overall, we really like what this brand is about and we are truly excited to see what will be next for them! Maybe something other than a white shirt? Or maybe they will focus on a different garment each collection? Of course, they didn't have an enormous budget to be working with since this was their first ever work, yet we are definitely into the way that they made it work!

Additionally, we drew the end of day 1 with Ilka Brada's show. This is a Kosovar brand, quite famous on our scene, which was a foreign guest at the festival. They showed us a rather commercial collection titled Unity, which focused mostly on colorful sets, silk shirts and a combination of latex and fur. A large selection of beautiful and wearable combinations. We adored the fur and latex combos, especially done with loose latex pieces. Yes, it might be an already seen idea, however we are still here for it. Plus, the pieces were made so high in quality. And let us tell you, we had the chance to walk backstage and really see and feel these pieces. The softness and shine of these fabrics, the stitching, the cut...everything was done the way it is supposed to be! The two piece skirted sets, especially the embellished ones, were another interesting moment. In combination with the bold colors and oversized fit, it truly gave out a very dope vibe. All in all, a pretty interesting collection, but not necessarily groundbreaking or anything over the top.

## DAY 2

Day 2 was opened by Bianca Sposa, which was probably the most extravagant and glittering collection shown during this festival. Bianca Sposa showed some maximalist and extremely daring dresses on the Skopje Fashion Festival catwalk. The collection was fluent in one thing, and one thing only: sparkles. We saw a handful of variations of glittery gowns, all done in different colors. Right off the bat, this collection isn't for everyone. It was definitely very out there and avant-garde. The glitz and the colors, and all the floral motives might be too much for many people. We have to admit that some of the creations were terrible. There were some kitschy issues that weren't really needed in this fine show. But in the same time, that was the actual appeal of the show. The idea was to be a lot. The idea was to be extreme. All the gowns, the details, the furs...it was just very couture-esque. In some cases we felt like there was too much going on that it cheapened the vibe, while with some looks everything was just enough and just perfect. Additionally, the pearl look with a baby doll dress silhouette looked so fresh and intriguing. Although, we would place the pearls in a different way... still, it was very good. So yes, we loved the collection.

We also have to praise the students from International Balkan University who put on a very dope show. Each student presented a look. Each in its own element and with its own style. We saw some more classic models and some more casual ones. But we have to admit that we saw quite a few intriguing ideas and pieces.

## DAY 3

Day 3 was grandly opened by Ivana Knez, who we can single out as one of the most talented and experimental Macedonian designers. The vibe of the show was pretty much a combination

of casual styles and avant-garde dresses. From cargo-inspired looks, to baggy white blouses with quotes. The pieces we would say were in different styles and colors, which allowed for many different themes to take place in the collection. For instance, leather played a big role in the collection. Many leather pants, midi skirts and dresses. All with sharp cuts yet with loose silhouettes. We would single out the long metallic dress as a fashion's staple that Ivana put her own immaculate twist on it, and the wide white dress with a satin detail that resembled a bow and a long pearl necklace wrapped around the neck as probably our favorite piece of the collection. The detail around the chin that some of the models were wearing was a pretty unique detail. We liked the checked prints and khaki pants, the ball-esque dresses with floral bodices and of course the pearl tops for a true couture experience. Something we adore about Ivana is her brilliant knowledge and understanding of fashion construction. She is one of the very few designers who can show wearable or more commercial looks, but the unique construction make them so special and interesting. The triangular bags are probably the most Ivana Knez thing ever, so they obviously had to make an appearance as well! However, we will find one complaint, and that is that the show was a little too long. Personally, when we watch a fashion show, we like to be focused and send off each creation with great attention to detail. But sometimes the shows are too long and this concentration is lost.

Boško Jakovnjevic, or Martini Vesto explored suits this season. We saw different variations of both men's and women's suits. From some dark and classic models, to bright satin ones with prints. We were quite into the sequins present on the menswear pieces. We feel like there are the next big thing in menswear, plus they are pretty new to the men's side of fashion yet pretty interesting and pretty! We liked the ones with (as we would say) Minecraft print the least. Simply fashion horror. But the rest of the suits were pretty solid, although we would have played with the silhouettes a bit more.

George Bashvarevich is another foreign guest whose show we had the op-

portunity to see on our stage. This was a men's show, which featured sheer printed tops, gray shorts and crisscross motives. Each look seemed to have a different print and storyline going on, so it kept things quite funky and unexpected. An intriguing men's collection, but we found something lacking in the construction of the pieces. And honestly, we weren't big fans of the prints.



silver details, which didn't go well with the gold motifs). Yet, one thing that Cece didn't disappoint with was the leather. Leather is in general a pretty difficult material to work with, but Cece made the most incredible ruching and fits with it. Our favorite looks had to include the minimal dresses which actually emphasized the great leathering. Gloves were another key element in the show. Nothing is as sexy as a good leather glove, and we feel like Cece really did prove that this season! Sexy white unbuttoned shirts and trendy long dresses were the it pieces this season. And we especially loved the long dramatic coats. We may not have seen any color play, but the silhouettes and materials combined with the wet look made for a sexy and feminine release. Nothing was vulgar or cheap, but real sensual art! Yet, the designer really did melt all our hearts by closing the show hand in hand with her daughter!

Once we are done with the individual show reviews, we have to comment about one last things, and that is the choice of models. Simply because we saw great improvement in that sphere. This season, we really did see improvement in the casting, and we could see some beautiful models that actually knew how to walk on a runway and work the public (unlike last season). We didn't quite get why they pulled a 90s Gianni Versace moment by having the models stand on the runway with the designer at the end of the show, but still... it was a cute experience. Especially after the Elena Luka show. It was such a beautiful picture seeing so many stunning girls all smiling in fabulous clothes and clapping in honor of the designer!

And so we come to the end of this fashion spectacle with the collection of La Maison Cece T. Cece simply never misses, and always shows us interesting collections with beautiful evening dresses, alongside some more everyday pieces. Gold metallic combined with leather was the main focus. We were not fans of the choice of material for the metallic, and it wasn't properly styled in our opinions (the accessories were full of

**H**i Minuto, my name is Pano Krzhovski, also known as Pano K as a DJ. I am 17 years old and my passion for music started from my youngest age. This resulted in becoming a DJ one year ago where I had a chance to express myself in a completely different way and to enjoy at the same time.



Pano Krzhovski

# BEHIND THE BEATS

WITH PANO K

1. What motivated you to become a DJ? How did it happen?

I mentioned my passion for music, and as a teenager who spends a lot of time with friends, I wanted to combine these two very important parts of my life together. I started with very modest steps, playing music around a small group of close friends. I wanted to know more and to learn more about DJ-ing. As time passed I learned and got skilled in how to become better and better at DJ-ing.

2. Who is your idol? Who is someone you really look forward to becoming?

As a fan of House music, I constantly follow the best house DJs and musicians here and worldwide. One of my favorite world-known groups is Keinemusik, but openly speaking I have my local hero - Nikifor, whom I have always admired and who helped me a lot this year from any perspective in my work.

3. What event/party broke the ice for you?

Although I had a lot of events before, I would like to mention the one in Stanica 26 this year when I won the prize for the “best young DJ in my country of North Macedonia”. It looked like my dreams had come true.

4. How much money do you need to start DJ-ing?

I prefer to talk about passion instead of money. Success is inevitable only if there is passion in what one is do-

-ing. Of course, financial investments are needed on top but not believing/ having the goal is only a waste.

5. What genre of music do you play?

At the moment mainly Afro and progressive House is what I play and love. Also, you can see that it is based on my favorite group, Keinemusik.

6. What's the most important aspect required for a good party in your opinion?

DJ who knows how to break the ice and connect with the audience, a good mood, and a lot of faces that you like around are the most important aspects.

7. How many hours a day did you dedicate to playing music on your own to become what you are today?

Actually, it is not something that I measured in hours per day. Being a DJ is not only about playing music, it is also about preparing your sets before the party and discovering new tracks. In conclusion, if you want to be a successful DJ you are not only DJ for the weekends, but also throughout the week.

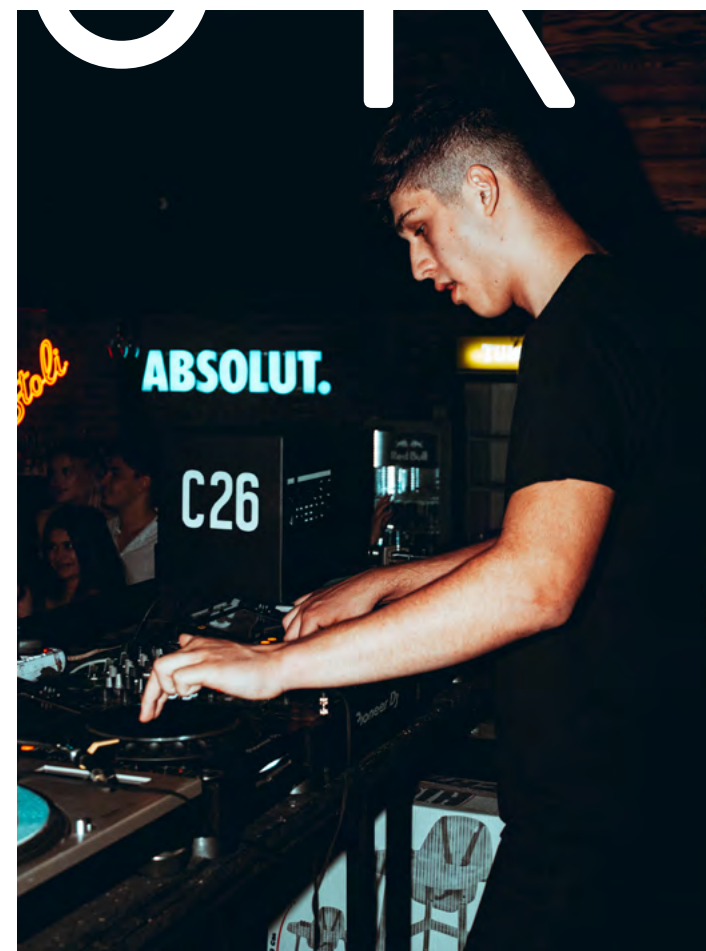
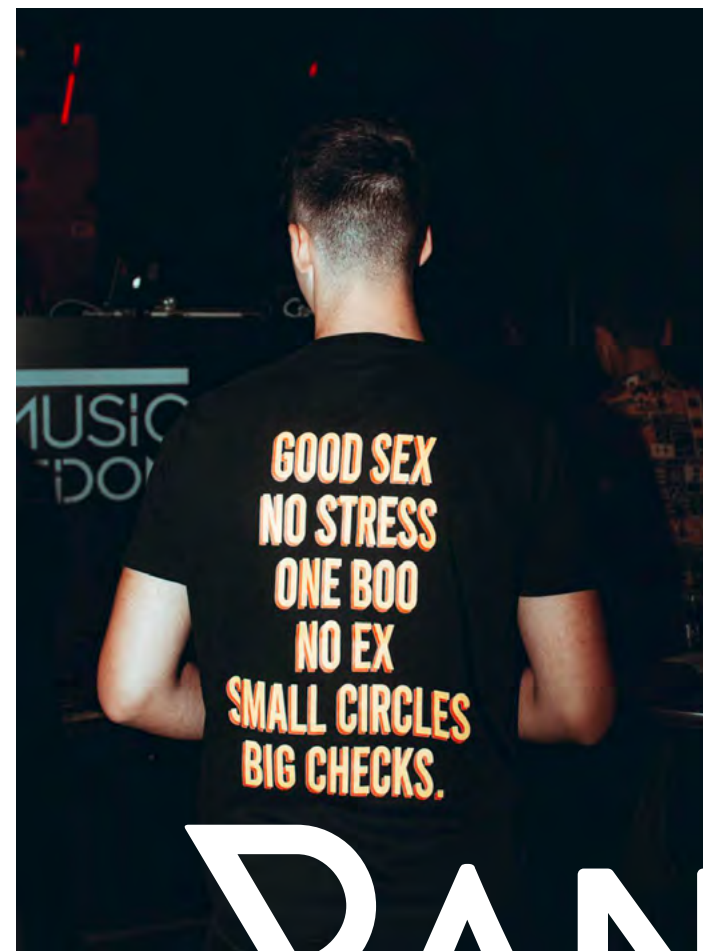
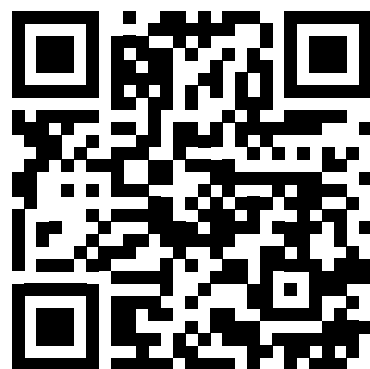
8. Can anyone become a DJ? What's the most important characteristic that a DJ should own?

As in any other job/hobby, the most important thing is to love what you do and to be dedicated. Then I think that everything is possible and the

sky is the limit!

In conclusion, I would like to encourage our generation to follow their dreams and work on whatever they choose with dedication and enthusiasm and success will for sure follow. In DJ-ing, I would like to stay motivated and to move forward by exploring new opportunities and collaborations here but also outside our country's borders. To sum up and make a mix of all of the questions in one paragraph, being a DJ is fun, and every job/hobby will be fun if you love and enjoy it while doing it. Finally, I would like to thank DJ Nikifor for being here to guide me to be a better DJ and to introduce me to the more serious DJ-ing world. Since we are a social media world now, you can check out 4music on every social media platform and discover where the best parties in all of North Macedonia take place!

*“Music is my canvas, beats are my brush. Each set paints a world, connecting hearts, energizing souls in rhythmic harmony.”*



# PANO K

# The *AlEco* Skiwear

## *The Evolution of Skiing: From Necessity to Sport*

The story of skiing, much like the meandering trails of a skier on a fresh powder day, is rich and complex, spanning centuries and crossing cultures. What began over 5,000 years ago as a pragmatic means of navigating snowy landscapes in countries like Norway and Sweden has evolved into a global phenomenon, celebrated as much for its athletic challenge as for its social and cultural impact. The earliest skiers used long, narrow wooden planks, rudimentary compared to today's sophisticated gear, to hunt, gather, and connect isolated communities during the harsh winter months. These ancient skis were more than just tools for survival; they were the precursors to a sport that would eventually captivate the world. The transformation of skiing from a necessity to a sport began in earnest in the 18th century, as the Norwegian army held ski competitions to encourage soldiers to develop their skiing skills. This competitive spirit laid the groundwork for skiing as a recreational and sporting activity. By the 19th century, with the advent of ski clubs and the first public ski competitions, skiing had firmly established itself as a sport in its own right. The 1924 Winter Olympics in Chamonix marked a pivotal moment, catapulting skiing onto the global stage and solidifying its status as a competitive and popular winter

sport. This shift from survival to sport brought with it significant changes in ski technology and fashion. The development of ski lifts in the early 20th century transformed ski resorts and made skiing accessible to a broader audience, fueling its popularity. As skiing gained a foothold in popular culture, the fashion and equipment associated with it began to evolve rapidly. From the heavy, woolen clothing of early skiers to the sleek, aerodynamic suits of today, ski fashion has mirrored the sport's technological advancements and changing social trends. In recent years, a new dimension has been added to this evolution: sustainability. Companies like AllElectric and Dainese, our sponsors, have been instrumental in this shift. Embracing the ethos of sustainability, they are revolutionizing ski wear by combining cutting-edge technology with eco-friendly practices. Their high-quality gear not only enhances the skiing experience but does so with a keen awareness of environmental impact. This commitment to sustainability is crucial, as skiing is intimately connected with nature and the health of our mountain environments. The gear they produce, from sustainably sourced materials to energy-efficient production methods, reflects a deep respect for the natural world that has always been at the heart of skiing. As we glide through the 21st century, the story of skiing continues to unfold. It's a tale of human innovation, cultural

exchange, and a deepening commitment to the planet. From the snow-covered slopes of ancient Scandinavia to the chic, eco-friendly ski resorts of today, skiing remains a testament to our enduring love for adventure, community, and the great outdoors. It is more than a sport; it's a celebration of the human spirit and its capacity to adapt, evolve, and care for the world we all share.

## *Ski Fashion: A Blend of Style and Functionality*

Ski fashion is a fascinating study in the convergence of practicality and aesthetics, embodying the dynamic spirit of the sport itself. The journey of ski attire from its humble, utilitarian beginnings to the fashion-forward statements seen on today's slopes is as varied and colorful as the sport's own history. In the early days of skiing, practicality reigned supreme. Skiers donned heavy, bulky garments made from wool and other natural fibers, designed more for warmth and protection against harsh winter elements than for style or ease of movement. However, as skiing evolved from a necessary mode of transportation into a leisure and sporting activity, the attire underwent a parallel transformation. This metamorphosis gained momentum in the 20th century, particularly during the post-war era, when skiing burgeoned as a popular pastime. Ski fashion began to reflect the times, with bright-



-er colors, bolder patterns, and more streamlined designs. This era saw the introduction of synthetic materials like nylon and polyester, which offered improved water resistance and durability, vital qualities for ski wear. The fashion element was no longer an afterthought but a key component of the ski experience, blending functionality with a sense of style and individual expression. In recent years, ski fashion has entered a new era, marked by a sophisticated blend of high-tech innovation, comfort, and environmental consciousness. Brands like Dainese, sponsored by AllElectric, are at the forefront of this new wave of ski fashion. They have ingeniously married style with sustainability, creating garments that not only look good but also align with a growing awareness of environmental stewardship. Their use of eco-friendly materials, such as recycled fabrics and sustainably sourced down, is transforming ski attire into a symbol of both fashion sensibility and ecological responsibility. Dainese's designs stand out not just for their environmental credentials but also for their technological sophistication. Incorporating features like advanced thermal regulation, enhanced mobility, and superior protection, their gear caters to the demands of modern skiers who seek both performance and style. The brand's commitment to innova-

-tion is evident in every stitch and seam, ensuring that skiers no longer have to choose between looking good and staying safe and comfortable on the slopes. The fusion of fashion and functionality in ski wear is more than just a trend; it's a reflection of the changing dynamics of the sport. As skiing continues to attract a diverse and style-conscious audience, the attire becomes a canvas for personal expression, a way to stand out and make a statement. It's a testament to the creativity and adaptability of the sport, mirroring the evolving tastes and values of skiers. From the rugged, insulated outfits of the early 20th century to the sleek, eco-friendly designs of today, ski fashion has come a long way, and its journey is a vibrant and integral part of the skiing narrative.

## *The Allure of Ski Resorts: From Saint Moritz to Mavrovo*

Ski resorts are much more than just venues for skiing; they are vibrant, multifaceted destinations that offer a unique blend of sports, culture, and leisure. This is exemplified in places like Saint Moritz and Mavrovo, each offering its own distinct flavor and experience. Saint Moritz, nestled in the Swiss Alps, is synonymous with luxury and exclusivity. It's not just its world-class skiing terrain that attracts visitors from

across the globe, but also its reputation as a playground for the rich and famous. Here, skiing is intertwined with high society; the après-ski scene is as much a part of the experience as the skiing itself. The resort's chic boutiques, gourmet restaurants, and upscale events epitomize the glamour associated with skiing. Saint Moritz is a place where fashion, sport, and luxury meet, creating a unique and unforgettable atmosphere. Contrasting with the opulence of Saint Moritz is Mavrovo National Park in North Macedonia. While less known on the global stage, Mavrovo offers a different but equally compelling ski experience. The park's natural beauty is breathtaking, with its rugged terrain, dense forests, and serene lake. Mavrovo represents a more down-to-earth aspect of skiing – one that is deeply connected to nature and tradition. The resort offers excellent skiing conditions, with a variety of slopes that cater to both beginners and experienced skiers. Beyond the slopes, Mavrovo is rich in culture and tradition, with local crafts, cuisine, and folklore adding to its charm. The resort's unpretentious and welcoming atmosphere makes it a hidden gem for those seeking an authentic and immersive ski experience. Both Saint Moritz and Mavrovo, despite their differences, underscore a fundamental aspect of skiing – its ability to bring together



diverse people and cultures. Ski resorts have become melting pots of cultural exchange, where people from different backgrounds come together to share their love for skiing. These destinations are not just about showcasing the sport but also about creating experiences that extend beyond the slopes. They offer a glimpse into different ways of life, from the luxurious and fast-paced world of Saint Moritz to the tranquil and traditional ambiance of Mavrovo. Moreover, these resorts also highlight the importance of sustainable tourism in skiing. As skiing's popularity grows, so does its environmental impact. Resorts like Saint Moritz and Mavrovo are increasingly adopting eco-friendly practices, from energy-efficient infrastructures to sustainable ski gear provided by brands like AllElectric and Dainese. These efforts are crucial in preserving the pristine environments that make skiing such a cherished activity. Ski resorts, in essence, are not just places to ski; they are destinations that offer a window into different worlds. They provide a space where sport, culture, and nature intersect, creating experiences that are as diverse and enriching as the sport of skiing itself. From the glamorous slopes of Saint Moritz to the natural beauty of Mavrovo, each resort tells its own story, adding to the rich tapestry of skiing culture.

*Skiing Gear: Safety, Sustainability, and Innovation*

In the world of skiing, the importance of gear cannot be overstated. It is the critical interface between the skier and the mountain, a blend of safety, functionality, and increasingly, sustainability. Modern ski equipment, championed by companies like AllElectric and Dainese, stands at the forefront of this evolution, embodying decades of innovation, design, and environmental consciousness. Safety is paramount in skiing, a sport that, for all its beauty and exhilaration, does not come without risks. The gear developed by Dainese, sponsored by AllElectric, is a testament to the advancements in safety technology. Helmets, for instance, have evolved from simple head coverings to sophisticated pieces of equipment, incorporating materials that absorb impact and features that enhance visibility and comfort.

Ski jackets and pants are no longer just about warmth and water resistance; they are engineered to protect from the elements and reduce the risk of injury during falls. This attention to safety is not just about preventing accidents; it is about giving skiers the confidence to push their limits, to explore new terrains and techniques. Beyond safety, there is a growing emphasis on sustainability in ski gear. As awareness of environmental issues increases, the skiing community is turning towards gear that reflects their values. AllElectric and Dainese are pioneering this movement, recognizing that sustainable practices in gear production are not just good for the environment, but good for business. They are using recycled materials, reducing waste in their manufacturing processes, and investing in durable designs that extend the lifespan of their products. This shift is not merely a trend; it's a response to the increasing demand from consumers for products that align with their ecological principles. Innovation in ski gear also extends to enhancing the overall skiing experience. Advanced thermal regulation technologies ensure skiers stay warm in freezing temperatures without the bulk of traditional materials. Aerodynamic designs and lightweight fabrics improve mobility and speed, enabling skiers to glide more effortlessly down the slopes. These innovations are a blend of science and art, born from a deep understanding of the physics of skiing and the needs of skiers. The role of brands like AllElectric and Dainese in this realm is pivotal. They are not just manufacturers of ski gear; they are influencers in the skiing culture, shaping how people engage with the sport. Their commitment to safety, sustainability, and innovation sets a standard in the industry, inspiring others to follow suit. By choosing gear from these brands, skiers are making a statement: they care about their safety, they value the environment, and they seek the best in technological innovation. Ski gear, therefore, is more than just equipment; it is a reflection of the evolution of skiing itself. It encapsulates the sport's history, its present challenges, and its future direction. As skiing continues to adapt to changing environmental conditions and evolving skier preferences, gear will play a crucial role in shaping its trajectory. From safety helmets to

eco-friendly jackets, every piece of gear is a step towards a safer, more sustainable, and more thrilling skiing experience.

*About Dainese*

The Italian brand Dainese has been actively designing and creating the perfect products for winter sports since 1972. Dainese products are known for maximizing your safety on the slopes and are made with the best quality materials. After all, there's a reason that Dainese winter sports products are worn by professional athletes all over the world. Be sure to have a look at our collection from the Dainese assortment, including Dainese ski jackets, trousers, goggles, helmets, protectors, and so much more. Dainese focuses on the production of articles that contribute to safety in every sport. The brand's products also contribute to optimum performance on the track. The brand strives for continuous innovation in order to offer the safest products on the market. Dainese products are used worldwide by professional athletes. Because of the Italian roots of the brand, they know how to combine this safety and the comfort of the products with style.

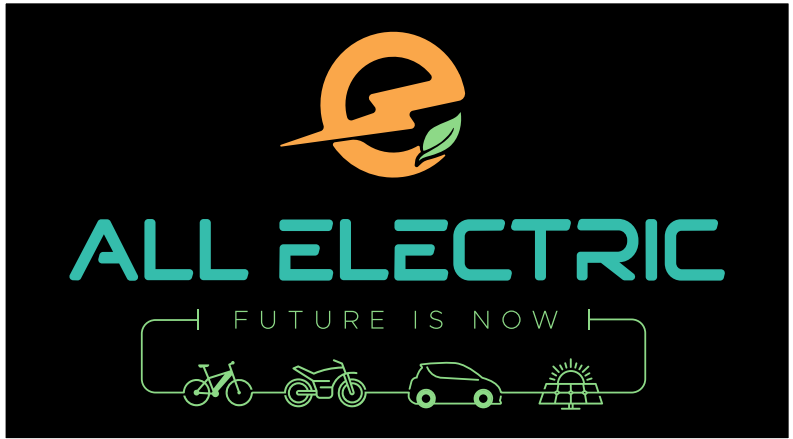
AllElectric is the best and only importer of Dainese for our country of North Macedonia. All the top-notch gear on the right manufactured by Dainese is regularly delivered to the AllElectric store in Skopje. Ride the best and the safest gear from this very winter. Scan the QR code below, select your favorite gear, check its availability and make sure to visit AllElectric to try it on yourself and become one with the Ski Slope. Ride the future with AllElectric!



**DAINESE  
SKI  
DOWN-  
JACKETS**

**DAINESE  
HP  
PANTS**

**DAINESE  
ELEMENTO  
HELMETS**



**I**va Simonovska, a 16-year-old aspiring model with a passion for the runway, has a vision for the coming years. Along her desire to be a model, she aims to follow her family's legacy and dive into the realm of medicine. Starting her modeling journey at the age of 14, she independently honed her skills. A year later, Iva transitioned to a more structured path by joining ModelsIn, an agency that refined and elevated her experience in the world of fashion. Currently, her focus lies on the growth and development of her modeling career, prioritizing experience over financial gains in these formative years. Contemplating a long-term commitment to this profession, Iva envisions expanding her horizons beyond borders.



# Skopje's Runway Star

*1. What inspired you to pursue modeling, and how did you get started in the industry?*

I've been interested in the fashion industry for as long as I can remember. A big inspiration was my sister Mia Simonovska who made a big breakthrough on the fashion scene and then managed to sign a contract with a foreign agency.

*2. Who are your role models or sources of inspiration in the modeling world, and how have they influenced your style and approach to modeling?*

The models that have inspired me the most are Shalom Harlow and Naomi Campbell. What I would like to apply in my career is their passion, unique flair and their huge self-confidence that radiates on the runway.

*3. What are some challenges you've faced as a young model, and how have you overcome or learned from them?*

Even though I'm still new, one of the obstacles I had at the beginning was nervousness, which was easy for me to overcome with the support of my agent and my friends.

*4. How do you balance personal goals with the expectations and demands of the modeling industry?*

Since I am young, and my main priority is school, it is not difficult to dedicate myself to my fashion career and to gradually progress in that part of my life.

*5. What are your long-term career goals in the modeling industry, and how do you envision your evolution as a model in the coming years?*

This is something that I often think about, and I can say that I want to break into the world fashion scene. What I have learned so far is that in addition to good looks, proportions, and height, you should pay attention to food, invest in yourself and of course be very dedicated.

*6. If you could collaborate with any Macedonian artist or creative, who would it be and what kind of project would you love to work on together?*

I would like to have a collaboration with our famous model that has already made it on the world fashion scene Elena Rei, in fact I would like to have a photo shoot for a brand with her to gain professional experience and advice.

*7. What do you think of the fashion scene in Macedonia, and what fashion trends do you believe are necessary for growth and progression?*

I think the fashion industry in the 80's and 90's was really dedicated to uniqueness and elegance in fashion, and it showed the true colors of the industry, and over time that view on fashion has been lost, so maybe we should attempt to bring back those trends for our style.

*8. What advice would you give to aspiring models from*

*Macedonia who are looking to break into the international modeling scene?*

The advice I can give to our girls is not to wait for the right moment to follow what they want because when we wait for that so called "right moment" we will always find a reason to wait a little longer.

*9. Modeling can be a challenging industry. How do you handle setbacks or criticism, and what role does confidence play in overcoming these challenges?*

As time passes and I've gained experience, I realized that criticisms aren't always directed at me personally, but that I simply do not fit into the criteria that are required for that job, but they should not be taken to heart because the fashion industry can be cruel in some scenarios and without criticism, we will not have room for progress.

*10. Is there a past fashion era that you wish you could have experienced, and how would you bring elements of that era into your current style?*

The fashion in the 50's where there were style icons such as Audrey Hepburn, Marilyn Monroe and Brigitte Bardot, which exuded such boldness for their time, and I find that truly inspiring!

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*"Modeling is not just about beauty, it's an art of expressing a thousand emotions without saying a word."*

Black skirt, €25,  
Black heels, €65, *Zara*.  
Grey sweater, €70,  
*Tom Tailor*.  
Golden rings, €140,  
*Pandora*.  
Total cost, €300.



Iva Simonovska



# WINTER SEASON IS HERE

## *“The Exhilaration of Winter Skiing: A Dance on Snow-Capped Peaks”*

The return of the winter season heralds a time of unparalleled excitement, particularly for skiing enthusiasts. As the world around us transforms into a winter wonderland, the mountains call out to adventurers and thrill-seekers alike. Skiing is not merely a sport; it's a celebration of winter's majesty, offering a perfect blend of adrenaline and tranquility. The slopes become a playground for all, catering to the daring spirits seeking challenging descents and to those who prefer a leisurely glide down gentler hills. Picture the exhilarating feeling of carving through fresh, powdery snow, with each turn sending a spray of crystal flakes into the air. Beyond the physical thrill, skiing offers a profound connection with nature. Surrounded by the serene beauty of snow-draped forests and mountains, skiers find a unique sense of peace. The experience extends beyond the slopes, encompassing the joy of sharing stories of the day's adventures over a steaming cup of cocoa, creating a tapestry of memories that last a lifetime.

## *“Winter Celebrations: Nights of Warmth and Revelry”*

As the nights grow longer and colder, winter becomes a season of warmth and celebration. It's a time when the world seems to sparkle with festive lights and the air resonates with the sound of laughter and music. Winter parties, whether in cozy mountain lodges or grand city halls, are a testament to the human spirit's resilience against the cold. These gatherings are more than just parties; they are festivals of life, filled with dancing, storytelling, and connections. The après-ski scenes in resorts around the world buzz with energy, as people come together to share their day's experiences and celebrate. Each event, from intimate gatherings by the fireplace to grand winter balls, is a mosaic of joyous moments. In cities,

the festive atmosphere is palpable, with streets adorned with lights and decorations, creating a magical backdrop for the season's festivities. These celebrations serve as a reminder of the joys of being part of a community, bringing together people from all walks of life to share in the universal joy of the season.

## *“Winter Wanderlust: Exploring the Magic of Snowy Destinations”*

Traveling during winter opens the door to a realm of enchanting experiences, each destination offering its unique brand of magic. Winter travel is about embracing the stark beauty of the season, finding joy in both its serene quietude and vibrant festivities. European cities, with their traditional Christmas markets, offer a sensory feast of lights, sounds, and smells, inviting visitors into a storybook setting. The aroma of mulled wine and gingerbread, combined with the sight of artisanal crafts and twinkling lights, creates an atmosphere of old-world charm. In contrast, the tranquil beauty of snow-covered landscapes in remote destinations offers a peaceful escape from the hustle and bustle of daily life. Here, one can witness the serene beauty of nature in its most pristine form, from the majestic silence of a forest blanketed in snow to the awe-inspiring spectacle of the Northern Lights. Winter travel is not just about seeing new places; it's about experiencing the world in a different light, where familiar landscapes are transformed and new worlds are waiting to be discovered.

## *“Family Fun in the Snow: Cherishing Winter's Simple Pleasures”*

For families, winter brings a special kind of joy, marked by shared experiences and simple pleasures. This is a time for building snowmen in the backyard, for laughter-filled sled rides down neighborhood hills,

and for the wide-eyed wonder of children experiencing their first snowfall. It's a season that strengthens family bonds through shared experiences and traditions. Winter provides an opportunity for families to slow down and enjoy each other's company, whether it's through baking holiday treats, playing board games by the fire, or sharing stories of winters past. These moments, often overlooked in the rush of everyday life, become cherished memories, forming the foundation of family traditions that are passed down through generations. Winter is a reminder of the joy found in life's simple moments, an invitation to cherish the time spent with loved ones, and an opportunity to create new memories that will warm hearts for years to come.

## *“Winter Wonderland: The Excitement of Winter Fashion”*

Winter fashion exudes a unique charm, combining the necessity of warmth with the allure of style. As temperatures drop, the fashion landscape transforms, embracing layers, textures, and rich colors. Cozy yet chic, the season's attire features an array of heavy coats, from sleek puffers to classic woolen overcoats, often in bold or earthy tones like crimson, navy, or emerald. Knitwear takes center stage, with sweaters and cardigans offering both comfort and a touch of elegance. Accessories become essential, not just for their practicality, but as fashion statements — think plush scarves, stylish boots, and elegant hats. Winter fashion is not just about braving the cold; it's a playground for sartorial creativity, blending function with fashion in a seasonally unique way.

*“Winter is not a season, it's a celebration of frosty wonder, shared warmth, sparkling landscapes, and joyful, cozy moments.”*



**“Icy Elegance: Turning Cold into Gold.”**



Black skirt, €25, *Zara*.  
Black boots, €150,  
*Moon Boot*.  
Black long sleeved  
top, €30, *Oysho*.  
White fur coat,  
€300, *Her own*.  
Jewelry, €200,  
*Her own*.  
Total cost, €705.



Black long sleeved  
top, €30, *Oysho*.  
Black fur coat,  
€160, *Her own*.  
Black cargo pants,  
€45, *Finesse*.  
Black sneakers, €100,  
*Adidas Superstar*.  
Jewelry, €250,  
*Her own*.  
Total cost, €585.

**I**n the sultry ambiance of Heart Bar, the allure of the night is embodied by Eni Anžhić and Iva Brajkovska, whose fashion-forward ensembles redefine late-night glamour. Eni, draped in a pristine white fur coat, exudes an air of sophistication, her poised demeanor a stark contrast to the bustling nightlife around her. Beside her, Iva's black fur coat whispers tales of mystery and elegance, a shadowy complement to the vibrant scene. Together, they stand as beacons of modern fashion, their daring outfits a testament to a style that is as sexy as it is breathtaking. Their poised figures against the bar's backdrop of gleaming bottles and neon lights create a tableau of contemporary allure, inspiring the youth of North Macedonia to embrace a fashion that is both bold and beautiful.



# THE ARRIVAL OF

## *“GTA 6”: A Gaming Revolution Unleashed*

The arrival of “GTA 6” marks a monumental moment in the gaming industry, a thrilling leap into uncharted territories of realism and interactivity. This isn’t just another installment in a renowned series; it’s a reinvention, a game that stretches the boundaries of what we thought was possible. From the bustling, vibrant streets that feel genuinely alive to the subtle nuances in character interactions, “GTA 6” emerges as a masterpiece of design and technology. With its cutting-edge AI, the game creates a world that reacts and evolves based on your decisions. Every choice, every action, ripples through the game’s universe, crafting unique stories and experiences. This dynamic world isn’t just about size; it’s about depth. The expansive map, from neon-lit urban sprawls to the serene beauty of natural landscapes, is teeming with life and opportunities for exploration and adventure.

## *The Heart of Immersion: Engaging Narratives and Technological Mastery*

At its core, “GTA 6” is a narrative triumph. The storylines are intricate, weaving through the lives of characters that are so richly developed they feel real. These narratives are not linear but branching paths filled with moral dilemmas and emotional depth. Every character you meet, from the main protagonists to the most minor NPCs, has a story that contributes to the tapestry of this virtual world. Technologically, “GTA 6” sets a new standard. The game boasts ultra-realistic graphics, making every sunset, every rain-drenched street, a spectacle. The attention to detail is meticulous, immersing players in a world that looks and feels tangible. The game’s engine supports this with fluid gameplay and intuitive mechanics,

making the experience not just visually stunning but incredibly smooth and responsive.

## *A Cultural Milestone: “GTA 6” and Its Impact*

The release of “GTA 6” transcends gaming; it’s a cultural event. It’s a topic of fervent discussion across social media, forums, and gaming communities, bringing together people from all walks of life in shared anticipation and excitement. This game has become a part of the cultural zeitgeist, a phenomenon that extends beyond the confines of the gaming world. As “GTA 6” enters the market, it’s clear that this is a groundbreaking moment. It’s not just about playing a game; it’s about experiencing a world that’s as rich, complex, and unpredictable as the real one. “GTA 6” represents the future of gaming—a future where games are not just entertainment but gateways to experiences that are profoundly engaging and endlessly fascinating.

## *Unparalleled Player Freedom: Crafting Your Unique Journey in “GTA 6”*

“GTA 6” elevates the concept of player agency to new heights, offering an unparalleled degree of freedom in how you navigate its vast, dynamic world. This game is not just about following a set path but creating your own unique journey. Whether it’s pursuing the adrenaline-fueled life of a criminal mastermind, exploring the nooks and crannies of the sprawling city, or interacting with a myriad of characters each with their own distinct stories, “GTA 6” provides a canvas for players to paint their adventures. The choices you make go beyond good and bad; they shape your experience in a world where every action has weight and consequence. This sense of freedom and the resulting diversity

unique versatility in gameplay ensure that no two players will have the same experience, making each journey through “GTA 6” as the individual behind the controller.

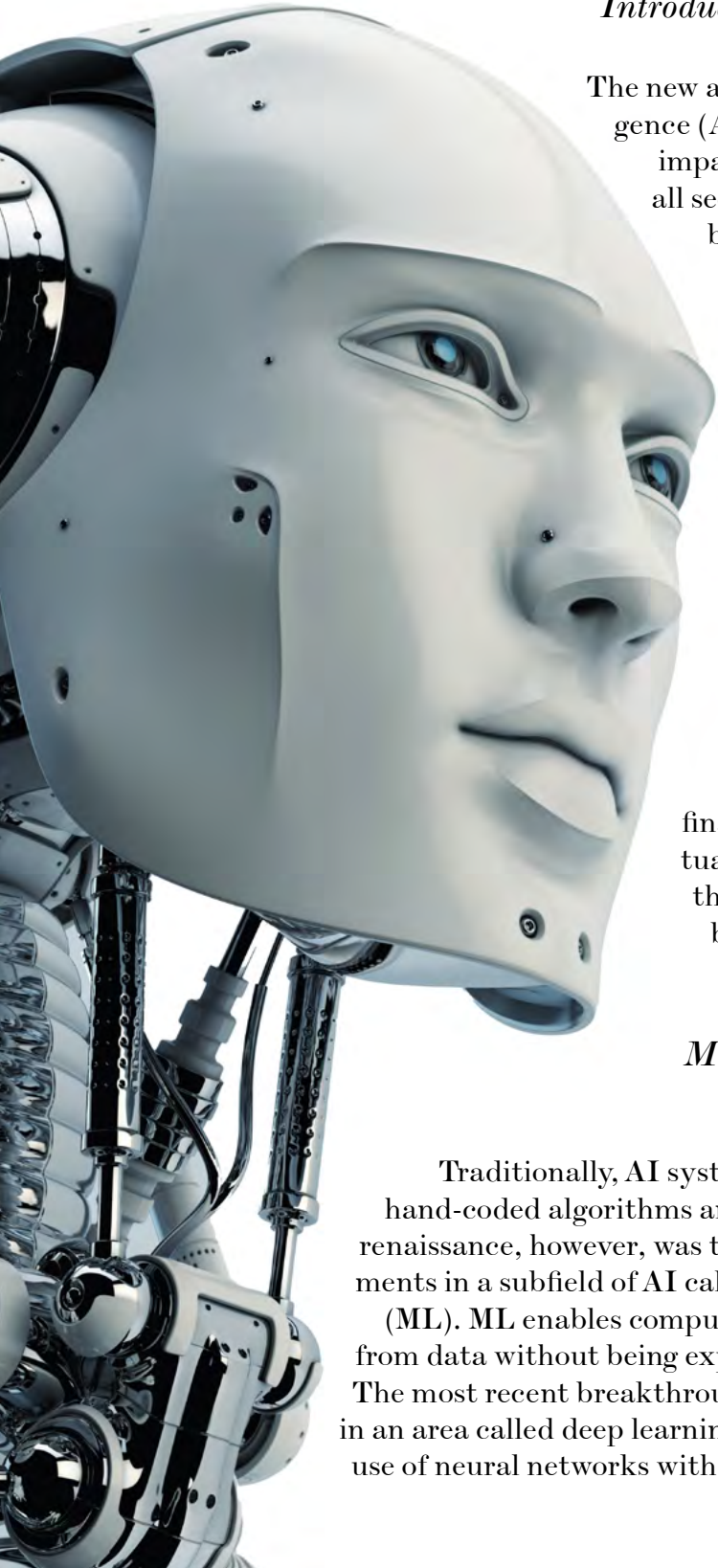
## *A Technological and Artistic Achievement: The Craft Behind “GTA 6”*

The creation of “GTA 6” represents not just a technological feat but also an artistic one. The game’s developers have poured countless hours into every aspect of the game, from the meticulous design of the game’s vast cities to the careful crafting of the narrative. The artistry in “GTA 6” is evident in its cinematic quality, where every mission feels like a part of a larger, epic story. The game’s soundtrack, a carefully curated mix of music, complements the action and drama, enhancing the immersive experience. The attention to detail extends to the game’s sound design and voice acting, each line delivered with emotion and depth, bringing the characters and the world to life. “GTA 6” stands as a testament to what can be achieved when technology and artistry come together, creating not just a game, but a living, breathing world that captivates and engages.

*“Beyond Limits, Beyond Rules.”*



# THE AGE OF ARTIFICIAL INTELLIGENCE



## *Introduction to Modern AI*

The new age of artificial intelligence (AI) is upon us, and its impact is being felt across all sectors of society. What began as a conceptual undertaking in the mid-20th century, inspired by Alan Turing's vision and later fueled by John McCarthy's ambition, has today metamorphosed into a colossal entity driving numerous applications and transformations. From health care diagnostics to autonomous vehicles, from finance modeling to virtual personal assistants, the footprints of AI are becoming ubiquitous.

## *The Evolution of Machine Learning to Deep Learning*

Traditionally, AI systems relied heavily on hand-coded algorithms and rules. The modern renaissance, however, was triggered by advancements in a subfield of AI called machine learning (ML). ML enables computers to learn patterns from data without being explicitly programmed. The most recent breakthroughs in ML have been in an area called deep learning, which involves the use of neural networks with multiple layers (hen-

-ce the term "deep"). These deep neural networks, inspired by the architecture of the human brain, have demonstrated unparalleled performance in tasks like image and speech recognition.

## *Challenges & Opportunities of Quantum Computing in AI*

With the onset of quantum computing, we're teetering on the brink of another technological revolution. Quantum computers, by exploiting the principles of superposition and entanglement, promise computational power that dwarfs that of classical computers. This increased computational capacity can revolutionize AI by enabling the training of more complex models on bigger datasets in reduced time. However, the implementation of quantum computing is not without challenges – qubits (quantum bits) are notoriously unstable and require extremely cold environments to function.

## *Ethical Considerations in the AI Era*

As with all transformative technologies, Artificial Intelligence introduces a spectrum of ethical

dilemmas. Issues concerning privacy, bias in algorithms, and the potential misuse of AI in surveillance and warfare are hot topics of debate. There's also the perennial concern of job displacement due to automation. It's imperative that as we forge ahead, regulatory frameworks are established to ensure Artificial Intelligence serves humanity's best interests and avoids exacerbating societal inequalities.

## *The Promise of General Artificial Intelligence (AGI)*

While most of the current AI models are narrow or specialized in their application, the holy grail of AI research is the development of a General AI (AGI) – a machine with the ability to perform any intellectual task that a human can do. Achieving AGI would mean creating machines with cognitive abilities, creativity, and perhaps even emotions. The path to AGI is uncertain and filled with both anticipation and apprehension, but its potential to reshape the world is undeniable.

## *The Transformation of Job Landscapes*

One of the most palpable impacts of AI is on the job market. As automation and intelligent systems become more prevalent, many traditional roles, particularly those that involve repetitive tasks, are at risk of becoming obsolete. Jobs in manufacturing, data entry, and basic customer service, for instance, are already being replaced by robots and chatbots. However, it's essential to note that while AI may render

certain jobs redundant, it simultaneously creates new opportunities. Roles in AI development, data science, and the monitoring and maintenance of these automated systems are emerging. The key lies in reskilling and adapting to this dynamic landscape.

## *Personalized Services and Experiences*

From customized shopping recommendations to health monitoring tailored to an individual's needs, AI is ushering in an era of hyper-personalization. By analyzing vast amounts of data quickly, AI can discern patterns and preferences at an individual level. This means products, services, and even advertisements can be tailored like never before, creating unique user experiences. However, this also raises concerns about privacy, as companies have to access and process extensive personal data to facilitate such customization.

## *Healthcare Revolutionized*

AI's impact on healthcare is profound. Elite machine learning models can now predict disease outbreaks, identify potential health risks in individuals, and even assist in diagnosing complex conditions by thoroughly analyzing detailed medical imagery. Surgical robots, aided by AI, can easily perform intricate procedures with precision that surpasses human steadiness. Furthermore, AI-powered virtual health assistants can provide medical advice, medication reminders, and mental health support, making healthcare more

accessible and efficient.

## *Redefining Learning and Education*

The traditional classroom model is undergoing a metamorphosis with the integration of AI. Adaptive learning platforms, powered by AI, can understand a student's learning pace and style, providing them with personalized resources and challenges. This ensures that students are neither left behind nor held back by a one-size-fits-all curriculum. Moreover, virtual tutors and AI-driven interactive simulations can offer real-time feedback, making distance learning more effective and engaging.

## *Conclusion: Embracing a Future with AI*

The journey to today's deep learning models has been long and remarkable. As we stand on the cusp of even greater advancements, it's essential to remember that Artificial Intelligence, at its core, is a tool. Its ultimate value will be determined not just by its capabilities alone but by how we, as a society, choose to harness and accept those capabilities for the collective good!

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# RAISE YOUR VOICE!

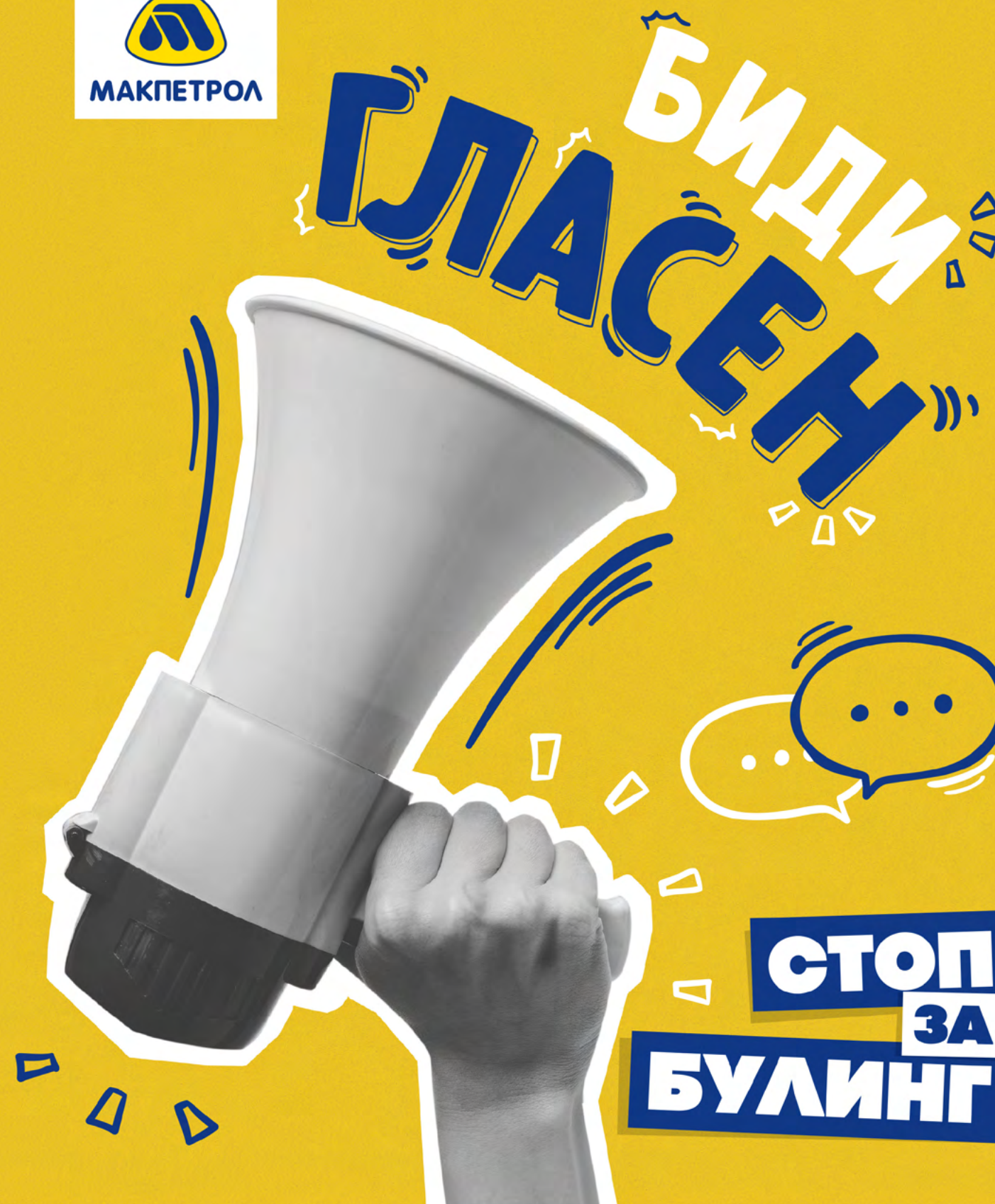
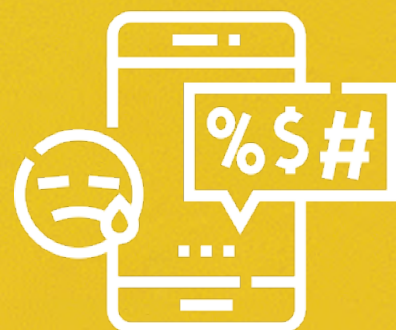
SOCIALLY RESPONSIBLE CAMPAIGN OF MAKPETROL AD SKOPJE



*In this regard, peer violence is an alarming problem that we at the company of "Makpetrol" believe has been ignored for too long. Most of us are either silent, or looking away, or not listening. We learn about the damage from this behavior when it is too late. In order to change this, all of us – parents, teachers, and children – need to learn to react in time, we decided to start this campaign. We are aware that this is too big of a problem for which there is no real quick solution, but we are convinced that with this step of ours, the confrontation with peer violence will begin.*

**YOU DESERVE TO BE THREATENED WITH RESPECT AND DIGNITY.**

*When talking about social responsibility, the public, and most of the companies themselves, most often mean - donations. Undoubtedly, financial and material assistance must be a part of the responsible behavior of companies towards their community, but is it really enough? Definitely NOT! The responsibility towards society that we all share together is demonstrated by actions and activities that locate a certain problem that affects most citizens in our beloved country and perhaps most importantly - offer a solution! If we all believe that children and young people are our future, then of course, how they grow and develop will probably be decisive in how they themselves will behave in the future.*



**"IT'S HIGH TIME WE ALL RAISE YOUR VOICE!"**


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