

A CONTEMPORARY JAZZ EXPERIENCE



2024

SATURDAY, AUGUST 3

LIBRARY PARK, GRAND STREET

WATERBURY, CT

2 P.M. - 10 P.M.



BRASS CITY JAZZ FEST SPONSORSHIP OPPORTUNITIES

Main St.
Waterbury



The Brass City Jazz Fest (BCJF) is a free outdoor concert offering the greater Waterbury community and Contemporary / Smooth Jazz music enthusiasts from across the Northeast the chance to experience the sound of exquisite jazz from National recording and Billboard charting Artists. Main Street Waterbury, in conjunction with ACT Jams Productions and the City of Waterbury, has a stellar line-up of jazz musicians, including Billboard #1 and 2023 Smooth Jazz Artist of the Year **Vincent Ingala (saxophonist), a native of the Waterbury area, and Legendary Producer, Songwriter and #1 Hitmaker **Barry Eastmond** (pianist, keyboardist) and friends, along with Billboard #1 and the Best Contemporary Jazz Artist Award Winner and 2023 NAACP Image Award Nominee **Ragan Whiteside** (jazz flutist), including Billboard #1 Chart-topping Artist **JJ Sansaverino** who is a prolific guitarist with multiple hits over the last decade and full of exciting energy.**

BCJF is hosted and produced by Waterbury's own Event Chairman **Al Taylor of ACT Jams Productions and radio programmer of SmoothJazzCD1019.com New York radio programmer, also Curator of "The Groove Show" a weekly contemporary jazz syndicated radio show.**



Sponsoring the 2024 Jazz Fest boosts your company's visibility, demonstrates community support, and connects your brand with a culturally vibrant and engaged audience.



2024 BRASS CITY JAZZ FEST PERFORMERS

Vincent Ingala is one of the fastest emerging contemporary jazz recording artists in recent history. A multi-instrumentalist, composer, and producer, Vincent Ingala has blasted into an exciting stratosphere of his own making since his 2010 critically acclaimed debut album, 'North End Soul.' Still in his twenties, the charismatic saxophonist has been named Billboard Smooth Jazz Artist of the Year in 2012, Sirius XM Watercolors Breakthrough Artist of the Year in 2013, and his music is consistently found atop the most noteworthy music charts in the world, including ten number-one hits on the Billboard Smooth Jazz Chart and twenty songs on the Billboard Smooth Jazz Top 10. As much of an entertainer as he is a musician, the Yamaha Performing Artist, has been wowing live audiences as a regular on the popular smooth jazz festival and cruise circuit for several years. His fun-loving stage presence, combined with an obvious passion for playing, elevates the crowd to an exciting frenzy!

An "old soul," as he's often referred to, Vincent possesses a deep knowledge and appreciation for all genres of music. His versatility on multiple instruments makes him sought-after both live and as a producer in the studio. His latest effort and seventh studio album, 2021's 'Fire & Desire,' finds Vincent playing every instrument. Throughout the entire album, along with nine original compositions and the reimagining of Houston Person's dance floor hit, 'Disco Sax.' 'Fire & Desire' is the breath of fresh air that longtime smooth jazz fans have been craving. Indeed, it is arguably Vincent's most complete album to date and affirms the meteoric progress he has made since 2010. This coast-to-coast sensation continues to bring a playful spirit, old soul, and youthful enthusiasm to contemporary jazz, with a real sense for what music fans are seeking, from recordings to live performances.



Vincent Ingala



Barry Eastmond



Ragan Whiteside



JJ Sansaverino



Al Taylor

2024 BRASS CITY JAZZ FEST SPONSORSHIP OPPORTUNITIES

Fortissimo \$20,000

For a business wanting to be sole sponsor in their industry

- Prominent placement of company logo on performance stage banner and website
- Company logo on Billboard marketing
- Inside front cover ad in festival program
- 15 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Speaking opportunity to welcome guests at the opening of the Brass City Jazz Fest
- 10x10 exhibit tent for company marketing purposes on location
- Your name, or company name prominently displayed on Brass City Jazz Fest Website, marketing materials including articles, social media, radio and other media
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Eight VIP reception passes to the exclusive party with Musicians on Friday, August 2nd
- Photo opportunity with Musicians

Harmony \$10,000

- Company logo on performance stage banner and website
- Company logo on Billboard marketing
- Inside back page ad in festival program
- 10x10 exhibit tent for company marketing purposes on location
- 10 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Your name, or company name prominently displayed on Brass City Jazz Fest Website, marketing materials including articles, social media, radio, and other media
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Four VIP reception passes to the exclusive party with Musicians on Friday, August 2nd
- Photo opportunity with Musicians

Rhythm \$5,000

- Company logo on performance stage banner and website
- Full Page ad in festival program
- 8 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Your name, or company name displayed on Brass City Jazz Fest Website, marketing materials including articles, social media, radio, and other media
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Four VIP reception passes to the exclusive party with Musicians on Friday, August 2nd
- Photo opportunity with Musicians

brasscityjazzfest.com
mainstreetwaterbury.com

Improvisation \$2,500

- Half Page ad in festival program
- 4 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Company logo on all promotional material including Social Media and Website
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Two VIP reception passes to the exclusive party with Musicians on Friday, August 2nd
- Photo opportunity with Musicians

Tempo \$1,000

- Quarter Page ad in festival program
- 2 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Brass City Jazz Fest Shirts with company on T-shirt
- Name on Website and Social Media
- Two VIP reception passes to the exclusive party with Musicians on Friday, August 2nd
- Photo opportunity with Musicians

Ensemble \$500

- Business Card ad in festival program
- Name on Website and Social Media
- Invitation to the exclusive party with Musicians on Friday, August 2nd
- Photo opportunity with Musicians

To confirm your sponsorship please contact Dan Pesce at Main Street Waterbury, 203.757.0701 or by email, dpesce@mainstreetwaterbury.com by June 30, 2024.

_____ Fortissimo \$20,000 _____ Improvisation \$2,500

_____ Harmony \$10,000 _____ Tempo \$1,000

_____ Rhythm \$5,000 _____ Ensemble \$500

Name: _____

Company: _____

Phone: _____

Address: _____

Email: _____

Credit Card#: _____

Sec Code: _____

Expiration: _____

_____ **Please Invoice (payment must be made by June 12, 2024)**

The Brass City Jazz Festival is a program of Main Street Waterbury, a nonprofit charitable organization formed to advocate, educate, and collaborate for the revitalization and enhancement of downtown Waterbury.