

SPONSORSHIP OPPORTUNITIES

Fortissimo \$20,000

For a business wanting to be sole sponsor in their industry

- Prominent placement of company logo on performance stage banner and website
- Company logo on Billboard marketing
- Inside front cover ad in festival program
- 15 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Speaking opportunity to welcome guests at the opening of the Brass City Jazz Fest
- 10x10 exhibit tent for company marketing purposes on location
- Your name, or company name prominently displayed on Brass City Jazz Fest Website, marketing materials including articles, social media, radio, and other media
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Eight VIP reception passes with Musicians and photo opportunity

Harmony \$10,000

- Company logo on performance stage banner and website
- Company logo on Billboard marketing
- Inside back page ad in festival program
- 10x10 exhibit tent for company marketing purposes on location
- 10 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Your name, or company name prominently displayed on Brass City Jazz Fest Website, marketing materials including articles, social media, radio, and other media
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Eight VIP reception passes with Musicians and photo opportunity

Rhythm \$5,000

- Company logo on performance stage banner and website
- Full Page ad in festival program
- 8 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Your name, or company name displayed on Brass City Jazz Fest Website, marketing materials including articles, social media, radio, and other media
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Four VIP reception passes with Musicians and photo opportunity

Improvisation \$2,500

- Half Page ad in festival program
- 4 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Company logo on all promotional material including Social Media and Website
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Two VIP reception passes with Musicians and photo opportunity

Tempo \$1,000

- Quarter Page ad in festival program
- 2 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Brass City Jazz Fest Shirts with company on T-shirt
- Name on Website and Social Media
- Two VIP reception passes with Musicians and photo opportunity

Ensemble \$500

- Business Card ad in festival program
- Name on Website and Social Media

To confirm your sponsorship, please complete the form on the reverse side and return it to:

Main Street Waterbury
83 Banks Street, P.O. Box 1469
Waterbury, CT 06721

You may also register your support by contacting Dan Pesce at (203) 757-0701, dpesce@mainstreetwaterbury.com or visit: www.brasscityjazzfest.com

