

The Brass City Jazz Committee, in conjunction with Main Street Waterbury worked diligently to schedule a stellar line up of jazz musicians including #1 Billboard Charting (Saxophonist) Paul Taylor, World-Renowned (Jazz Bassist) David Dyson with Unit 3 Deep featuring International Acclaimed (Jazz Vocalist) Lori Williams, #1 Billboard Charting (Trumpeter) Willie Bradley... Connecticut's own National Recording Jazz Artist Sherry Winston (Flautist) and Doug Jones (Saxophonist), Billboard Charting (Jazz Vocalist) Taylor Sorice, along with the Brass City Jazz Fest Band is Steve Clarke (Bassist) our Musical Director. BCJF is hosted and produced by Waterbury's own Event Chairman Al Taylor of ACT Jams Productions and radio programmer of SmoothJazzCD1019.com New York radio programmer, also Curator of "The Groove Show" a weekly contemporary jazz syndicated radio show.



Steve Clarke



Lori Williams



Willie Bradley



Doug Jones



Taylor Sorice



Paul Taylor



Sherry Winston



UNIT 3 DEEP

# 2022



*Saturday, August 6*  
*2 p.m. to 9:30 p.m.*  
*Library Park*



## FORTISSIMO \$20,000

*For a business wanting to be sole sponsor in their industry*

- Prominent placement of company logo on performance stage banner and website
- Company logo on Billboard marketing
- Inside front cover ad in festival program
- 15 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Speaking opportunity to welcome guests at the opening of the Brass City Jazz Fest
- 10x10 exhibit tent for company marketing purposes on location
- Your name, or company name prominently displayed on all Brass City Jazz Fest Website, marketing materials including articles, social media, radio and other media
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Eight VIP reception passes to the exclusive party with Musicians on Friday, August 5th
- Photo opportunity with Musicians

## HARMONY \$10,000

- Company logo on performance stage banner and website
- Company logo on Billboard marketing
- Inside back page ad in festival program
- 10x10 exhibit tent for company marketing purposes on location
- 10 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Your name, or company name prominently displayed on all Brass City Jazz Fest Website, marketing materials including articles, social media, radio, and other media
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Four VIP reception passes to the exclusive party with Musicians on Friday, August 5th
- Photo opportunity with Musicians

## RHYTHM \$5,000

- Company logo on performance stage banner and website
- Full Page ad in festival program
- 8 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Your name, or company name displayed on all Brass City Jazz Fest Website, marketing materials including articles, social media, radio, and other media
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Four VIP reception passes to the exclusive party with Musicians on Friday, August 5th
- Photo opportunity with Musicians

## IMPROVISATION \$2,500

- Half Page ad in festival program
- 4 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Company logo on all promotional material including Social Media and Website
- Brass City Jazz Fest Shirts with company logo for volunteers and for sale
- Two VIP reception passes to the exclusive party with Musicians on Friday, August 5th
- Photo opportunity with Musicians

## TEMPO \$1,000

- Quarter Page ad in festival program
- 2 VIP Sponsor seating tickets at the Brass City Jazz Fest
- Name on Website and Social Media
- Two VIP reception passes to the exclusive party with Musicians on Friday, August 5th
- Photo opportunity with Musicians

## ENSEMBLE \$500

- Business Card ad in festival program
- Name on Website and Social Media
- Invitation to the exclusive party with Musicians on Friday, August 5th
- Photo opportunity with Musicians

**TO CONFIRM YOUR SPONSORSHIP PLEASE CONTACT CHRIS CAULFIELD AT MAIN STREET WATERBURY, 203.757.0701 OR BY EMAIL, INFO@MAINSTREETWATERBURY.COM BY MAY 16, 2022.**

\_\_\_\_\_ Fortissimo \$20,000

\_\_\_\_\_ Harmony \$10,000

\_\_\_\_\_ Rhythm \$5,000

\_\_\_\_\_ Improvisation \$2,500

\_\_\_\_\_ Tempo \$1,000

\_\_\_\_\_ Ensemble \$500

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Credit Card#: \_\_\_\_\_

Sec Code: \_\_\_\_\_

Expiration: \_\_\_\_\_

\_\_\_\_\_ Please Invoice

***(payment must be made by June 30, 2022)***

The Brass City Jazz Festival is a program of Main Street Waterbury, a nonprofit charitable organization formed to advocate, educate, and collaborate for the revitalization and enhancement of downtown Waterbury.