February 2, 2023 National Football League Caroline Harvey Harveycaroline03@gmail.com 267-922-2304



FOR IMMEDIATE RELEASE

RHIANNA'S BACK AND SO ARE THE KANSAS CITY CHIEFS. SUPER BOWL LVII SHOWCASES A BATTLE BETWEEN BROTHERS AND ANDY REID'S PRESENT AND FORMER TEAMS.

WHAT: A celebration of firsts will be on showcase at Super Bowl LVII. It will be the first time

in history to feature two black starting quarterbacks in a Super Bowl, the first time two brothers will play against one another, and the first time Rhianna will perform during the Apple Music halftime show. Not only will the super bowl feature two powerhouse teams, but it will also bring a week-long celebration to Phoenix. Starting February 4th, there will be indoor and outdoor fan experience venues to make lasting memories leading up to the big game. For an exclusive preview to Rhianna's halftime show, the first three reporters to RSVP will each get a one-on-one interview with the international star as she preps for

one of the biggest shows of her life. To RSVP, email Caroline Harvey.

WHO: The Kansas City Chiefs, the Philadelphia Eagles, and Rhianna.

WHEN: Super Bowl LVII will be on Sunday, February 12th with kickoff at 4:30 (MST)

Other events will be scheduled throughout the week, starting on Saturday, February 4th. If unable to attend, you can find the game on FOX, FuboTV, and other streaming networks.

WHERE: State Farm Stadium

1 Cardinals Drive Glendale, AZ 85305

INFO: NFL fans will have a chance to celebrate earlier in the week at the Super Bowl

experiences in the Phoenix Convention Center and at Hance Park including interactive games like a 40-yard dash and photo ops with the Vince Lombardi trophy. To access these events, tickets must be purchased from the NFL website (linked here) and the NFL

OnePass app must be downloaded to use any of the interactive attractions.

Contact:

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NOTES: Parking: general fan tickets went on sale on 1/30. Parking lots will open Sunday,

February 12th at 11:30 AM (MST). Media parking will be free and in Parking Lot A. Please include in your RSVP your car model and color. Cars must be moved by 4:00 AM

MST on Monday, February 13th.

Media Passes: Media Passes will be in the media tent outside of Parking Lot A. Please wear them while at the game. Additional information will be on the back of the pass.

Tailgating: Tailgating will not be allowed at any NFL managed locations.

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